



# Children's Advocacy Center for North Texas

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**Kollin Weaver**

**Regional Director of Development**

**Children's Advocacy Center  
for North Texas**



# Background

- Organizational Background
  - 1997 Center inception – 2016 Breakfast/Luncheon inception
  - Board expertise in healthcare, civic infrastructure, finance, education, business, governance/administration, law enforcement, and legal.
  - Mission: To empower child abuse victims, their families, and the community through hope, healing, justice, and education.



# 2027 Champions for Children Denton County Luncheon

- Embassy Suites by Hilton Denton Convention Center
- April 2027 11am-1pm
- 2024 – 300 attendees, 2025 – 375 attendees, 2026 – 550 attendees
- 2026- Anthony Edwards (Top Gun, ER) as speaker conversating about lived experience as a child abuse survivor



# High Level Events



# Tourism

- Target audience: Business professionals in Denton County (and surrounding counties)
- The Center aims to collaborate with the Embassy Suites and the City of Denton to promote the Luncheon to other regions and audiences
- Marketing efforts used to promote tourism in the City of Denton
  - From 2/2/26 – 4/30/26 (marketing window for 2026 Luncheon) our website received 10k website visits, 8.6k unique visitors, 18k page views, and our social media platforms received 93k views and 5k comments/reactions from 13.3k followers



# Future Plans

- High level multi-disciplinary team (MDT) response to thousands of child abuse cases
- Assertive fundraising efforts to meet \$8.7m operating budget
- High visibility and strong relationships with corporate and community partners
- High profile keynote speakers to raise awareness of the importance of child abuse prevention
- City of Denton's support and collaboration through the Sponsorship Program as the 2027 Champions for Children Denton County Luncheon Speaker Sponsor



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# Questions?

