

**Exhibit 2**

**RFP 8463- Pricing Evaluation for Light and Medium Duty Vehicles - Ford**

		Primary		Secondary		Tertiary	
Respondent's Business Name:		Platinum Ford North LLC		Bob Moore Ford LLC		DBA RON CARTER CJDR (RONCARTE CJDR)	
Principal Place of Business (City and State):		Pilot Point, TX		Oklahoma City, OK		Alvin, TX	
Line #	Description	List Price	Price with Discount	List Price	Price with Discount	List Price	Price with Discount
<b>1</b>	<b>Section A- Submitted Pricing includes FOB Destination to City of Denton Fleet Department. Otherwise, include delivery price for FOB Destination, freight prepaid and invoiced.</b>						
2	Escape FWD	\$33,923.75	\$30,988.69	\$30,990.00	\$30,370.20	\$32,365.00	\$31,715.00
3	Escape Hybrid AWD	\$43,528.75	\$42,470.00	NO BID	\$42,470.00	\$30,990.00	\$30,390.00
6	Explorer	\$40,350.00	\$38,130.31	\$41,350.00	\$40,523.00	\$40,940.00	\$40,140.00
8	Mustang Mach-E	\$47,618.00	\$46,500.00	\$41,890.00	\$41,052.20	NO BID	\$46,500.00
11	F-150 Lightning	\$55,523.75	\$54,400.00	\$57,090.00	\$55,948.20	NO BID	\$65,493.00
12	Ranger	\$37,793.00	\$35,768.79	NO BID	\$35,768.79	NO BID	\$35,768.79
13	F-150 4WD Short Bed Crew Cab	\$52,593.75	\$51,435.77	\$49,495.00	\$48,505.10	\$49,430.00	\$47,830.00
14	F-150 2WD Standard Bed Crew Cab	\$48,713.75	\$46,914.79	\$45,615.00	\$44,702.70	\$47,110.00	\$45,610.00
20	F-250 2WD Standard Bed Crew Cab	\$61,728.89	\$59,728.89	\$50,955.00	\$49,935.90	\$51,375.00	\$50,175.00
26	F-250 2WD Long Bed Double Cab	\$51,590.87	\$49,590.87	\$49,500.00	\$48,510.00	\$50,290.00	\$48,990.00
27	F-250 2WD Long Bed Double Cab	\$51,600.00	\$49,590.87	\$49,500.00	\$48,510.00	NO BID	\$49,590.87
37	F-250 2WD Long Bed Regular Cab	\$49,882.00	\$47,482.87	\$46,965.00	\$46,025.70	No BID	\$47,482.87
38	F-250 2WD Long Bed Regular Cab	\$49,882.00	\$47,482.87	\$46,965.00	\$46,025.70	\$48,795.00	\$47,690.00
39	F-250 2WD Standard Bed Crew Cab SRW	\$61,890.00	\$59,728.89	\$50,955.00	\$49,935.90	NO BID	\$59,728.89
40	F-250 4WD Standard Bed Crew Cab SRW	\$61,890.00	\$59,728.89	\$53,555.00	\$52,483.90	\$55,480.00	\$53,980.00
41	F-350 2WD Long Bed Crew Single Cab or Dual Rear Wheel	\$50,550.00	\$48,426.87	\$52,010.00	\$50,969.80	\$62,345.00	\$60,995.00
42	F-350 4WD Long Bed Crew Single Cab or Dual Rear Wheel	\$52,990.00	\$50,953.87	\$54,810.00	\$53,713.80	NO BID	\$51,846.00
43	F-350 2WD Long Bed Double Cab Single or Dual Rear Wheel	\$58,850.00	\$56,526.89	\$51,945.00	\$50,906.10	NO BID	\$56,526.89
44	F-350 CC 2WD Regular Cab DRW	\$54,950.00	\$52,833.51	\$52,015.00	\$50,974.70	NO BID	\$52,833.51
45	F-350 CC 4WD Regular Cab DRW	\$58,950.00	\$56,833.51	\$54,840.00	\$53,743.20	NO BID	\$56,833.51
46	F-350 CC 4WD Crew Cab DRW	\$54,508.75	\$52,233.51	\$57,715.00	\$56,560.70	\$72,515.00	\$70,480.00
47	F-450 CC 2WD Regular Cab DRW	\$57,708.75	\$55,679.51	\$61,450.00	\$60,221.00	NO BID	\$55,679.51
48	F-450 CC 4WD Regular Cab DRW	\$60,603.75	\$58,292.51	\$57,715.00	\$56,560.70	\$66,475.00	\$64,390.00
49	F-450 CC 4WD Crew Cab DRW	\$63,543.75	\$60,931.51	\$61,090.00	\$59,868.20	\$74,170.00	\$71,945.00
50	F-550 CC 2WD Regular Cab DRW	\$58,843.75	\$56,701.51	\$56,340.00	\$55,213.20	\$67,645.00	\$65,310.00
51	F-550 CC 4WD Regular Cab DRW	\$61,743.75	\$59,318.51	\$59,245.00	\$58,060.10	\$72,395.00	\$70,190.00
52	F-550 CC 4WD Crew Cab DRW	\$64,563.75	\$61,855.51	\$62,185.00	\$60,941.30	\$74,170.00	\$71,945.00
52	Police PPV F -150	NO BID	\$49,111.00	\$51,605.00	\$50,572.90	NO BID	\$49,111.00
53	Police PPV Sedan	NO BID	\$0.00	NO BID	\$0.00	NO BID	\$0.00
54	Police PPV SUV	NO BID	\$47,076.00	\$47,076.00	\$46,134.48	NO BID	\$47,076.00
55	F-600 Regular Cab Chassis DRW	NO BID	\$56,762.00	\$58,780.00	\$57,604.40	NO BID	\$56,762.00
56	Percent discount off list price	2.07%		2.00%		2.00%	
<b>Total:</b>		\$1,543,478.72		\$1,502,811.87		\$1,603,007.84	

<b>Evaluation</b>				
Item #	Scoring Criteria	Platinum Ford North LLC	Bob Moore Ford LLC	ZT MOTORS OF TEXAS THREE DBA RON CARTER CJDR
1	Compliance with Specifications- 30%	22.00	20.00	14.00
2	Probable Performance- 30%	22.00	16.00	16.00
3	Price, Total Cost of Ownership - 40%	38.94	40.00	37.50
<b>Total Score:</b>		82.94	76.00	67.50