

# Recreational Care & Camp Update

Recreational Care Division

FY 2024-2025



# Robbie Johnson, Recreation Supervisor

- Joined the City of Denton in November 1998
- BA in Journalism from University of Houston, 1982
- Originally from Lubbock, Texas
- Has worked in Parks & Recreation for 31 years
- Fun Fact: Veteran, U.S. Army, stationed in Hawaii



## Pypr Brueland, Recreation Coordinator

- Employee since August 2022
- BS in Sociology with a minor in Business
- Masters in Business Administration, TWU Grad date: August 2026
- Fun Fact: I love watching sports



## Jonathan Bell, Recreation Coordinator

- Employee since March 2023
- BBA in Management from UTA, 2022
- Lifeguard and Lifeguard, First Aid, CPR, AED Instructor Certified
- Fun Fact: Has worked summer camps since 2014



## Yosselin Muller, Recreation Coordinator

- Employee since July 2018
- BS in Kinesiology & Health Studies
- First Aid, CPR, AED Instructor  
Certified, Archery Level 2 Instructor
- MLK Preschool Designee
- Fun Fact: I love camping



## Jodi McClaren, Recreation Coordinator

- Employee since July 2015
- Bachelors in General Studies (education & family studies), TWU, 2019
- First Aid, CPR, AED Instructor, Archery  
Level 2 Instructor, CPRP
- Fun Fact: Loves to travel & take road trips



# Recreational Care Programs

## School Year Offerings

- Kids' Day Off & Teens' Day Off
- All-Day Holiday Camps
- All-Day Spring Break Camps
- Parents Night Out: Kids Rock
- Park & Play Pop-Ups

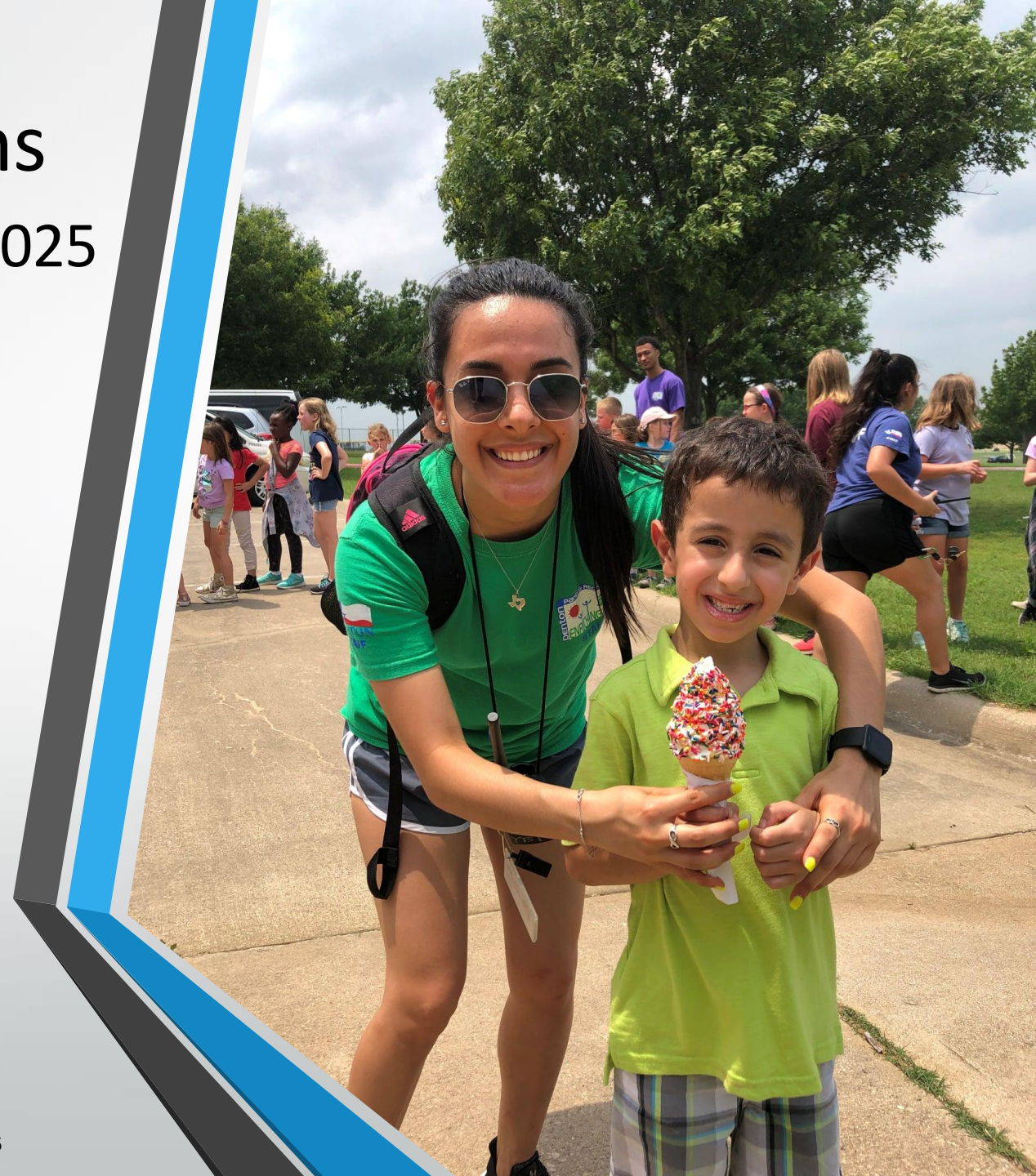




# Recreational Care Programs

## All-Day Summer Camp – Summer 2025

- Camp Conquest – Evers Park Elem.
- Camp Discovery – MLK
- Camp Exploration – Civic Center
- Camp Journey – Calhoun Middle School
- Camp Voyage – Borman Elem.
- Camp Pioneer – McMath Middle School
- Preschool Camp – MLK
- Teen Camp – Denia





# Collaborations – Internal

- Aquatics
  - Swim Lessons
  - Swim & Waterpark Days
  - Swim Tests
- Outdoor Programs & Clear Creek
- Sustainability & Recycling
- Library
- Fire Department





# Collaborations- External

- Scholarships
  - Community Development Block Grant, \$45,000  
54 campers, 300 weeks of free camp
  - Denton Parks Foundation
- Denton ISD
  - Camp School Sites & Transportation
  - Summer Food Service: 23,378 meals served
  - Bookmobile
- State of Texas Health & Human Services
  - Foster Grandparents  
12 volunteers for 1,032 hours
- Tejas Storytellers





# Enrollment

Program	FY 22-23		FY 23-24		FY 24-25	
	Enrolled	Waitlist	Enrolled	Waitlist	Enrolled	Waitlist
Kids' and Teens' Day Off	91	4	160	14	121	4
Kids Rock (Parent Night Out)	432	0	301	0	116	0
Holiday Camps (5-15 years)	722	14	701	56	543	30
Youth Spring Break Camps (5-11 years)	588	0	527	10	419	69
Teen Spring Break Camp (11-15 yrs)	106	0	99	0	81	0
Preschool Summer Camp @ MLK (3-5 years)	113	227	135	16	160	0
Youth Summer Camp (5-11 years)	3540	394	3212	745	3531	872
Teen Summer Camp @ Denia (11-15 years)	612	147	631	69	574	0
Summer Camp Swim Lessons	105	0	98	0	156	0
Total	6309		5864		5701	

# Revenue

	FY 22-23	FY 23-24	FY 24-25
Kids' and Teens' Day Off	\$2,431	\$5,730	\$4,691
Kids Rock (Parent Night Out)	\$12,697	\$8,831	\$2,852
Holiday Camps (5-15 years)	\$26,540	\$23,053	\$20,879
Youth Spring Break Camps (5-11 years)	\$20,090	\$18,094	\$15,624
Teen Spring Break Camp (11-15 yrs)	\$3,524	\$3,416	\$2,865
Preschool Summer Camp (3-5 years)	\$13,330	\$19,907	\$19,857
Youth Summer Camp (5-11 years)	\$386,606	\$371,672	\$444,079
Teen Summer Camp (11-15 years)	\$69,693	\$74,278	\$80,348
Summer Camp Swim Lessons	\$4,494	\$5,062	\$7,255
Total	\$539,405	\$530,043	\$598,450



# Challenges & Needs

- Staffing
- Program Locations & Activity Space
- Storage
- Transportation
- Field trip location prices



# Future Plans

- Relocate Camp Exploration to a more secure school site
- Continue working with DISD
  - Build relationships
  - Identify additional camp locations
  - Collaborate to ensure space meets program needs
  - Maintain pace with city population growth





# Denton Parks and Recreation



## Mobile Recreation Unit

### Goals:

- Increased Community engagement & outreach
- Provide program opportunities to those in underserved areas as part of the 10-minute walk initiative.

### Future Plans:

- Rentals for birthday parties and celebrations
- Work with internal departments to bring Parks & Rec to all!





## Denton Parks and Recreation



### Mobile Recreation Unit

- Park Pop-ups every 2nd & 4th Saturday, excluding Summer

Season	Total Pop-ups	Avg. Visitors
Winter/Spring 2024	3	5
Fall 2024	7	10
Winter/Spring 2025	5	18
Fall 2025	4	20

- City and community events upon request
  - Twilight Tunes, DISD Careers On Wheels, Blocktober, Explorium Denton Touch-a-Truck, Trunk-or-Treats, etc.





Questions?

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