



# City of Denton

City Hall  
215 E. McKinney Street  
Denton, Texas  
[www.cityofdenton.com](http://www.cityofdenton.com)

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## AGENDA INFORMATION SHEET

**DEPARTMENT:** Marketing and Communications

**CM/ DCM/ACM:** Sara Hensley, City Manager

**DATE:** July 22, 2025

### **SUBJECT**

To consider adoption of an ordinance of the City of Denton authorizing the City Manager to execute a service agreement related to public, education, and government (PEG) grants with the University of North Texas for its NTTV PEG channel; authorizing the expenditure of funds therefor; and declaring an effective date.

### **DISCUSSION**

Staff is seeking Council approval for a PEG grant totaling \$10,000 for the University of North Texas and its NTTV PEG channel. As part of the adopted FY24-25 budget, staff recommended a one-time grant of \$10,000 to be spent on capital equipment related to their channel, as defined by the FCC.

### **BACKGROUND**

Pursuant to section 66.009 of the Texas Utility Code, all cable providers are required to collect a PEG fee from every cable subscriber each month. There are three cable providers serving the citizens of Denton: Charter, Frontier, and Grande. With the adoption of Ordinance No. 2010-302, our PEG fee is 1 percent of the gross revenue of the video services provided by the cable operator and remitted to the City on a quarterly basis.

### **FISCAL INFORMATION**

The grant will be funded by the PEG fund which is fully supported by the cable television subscriber fee. No other City funds will be needed.

### **EXHIBITS**

1. Exhibit 1 - Agenda Information Sheet
2. Exhibit 2 – Ordinance & Agreement

Respectfully submitted:  
Billy Matthews  
DTV Manager