



# City of Denton

City Hall  
215 E. McKinney Street  
Denton, Texas  
[www.cityofdenton.com](http://www.cityofdenton.com)

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## AGENDA INFORMATION SHEET

**DEPARTMENT:** Economic Development  
**CM:** Cassey Ogden, Interim City Manager  
**DATE:** July 14, 2026

### **SUBJECT**

Consider adoption of an ordinance of the City of Denton, a Texas home-rule municipal corporation authorizing a contract between the City of Denton and the Denton Chamber of Commerce in the not-to-exceed amount of \$150,000 providing for the expenditure of funds therefore; and providing for an effective date.

### **BACKGROUND**

The City of Denton and the Denton Chamber of Commerce established an economic development partnership in 1986 to jointly promote local economic growth. On April 15, 2025, the City Council approved a one-year agreement with a one-year renewal option. However, the approved agreement in 2025 inadvertently listed the "not-to-exceed" funding amount for only the first year and omitted the renewal funding. Consequently, the original contract allowed for a time extension but lacked the intended funding.

This current agreement serves as a correction to provide the necessary funding for the Fiscal Year 2025–26 renewal period. A new agreement for Fiscal Year 2026–27 will be presented to the City Council in the fall of 2026.

The current scope of the partnership agreement includes:

City Primary	Chamber Primary
<ul style="list-style-type: none"> <li>• Business Recruitment &amp; Attraction</li> <li>• Marketing</li> <li>• Incentive negotiation, policy, and administration</li> <li>• Development districts</li> <li>• Fiscal &amp; Economic Impact Analysis</li> <li>• Labor and Data Analytics</li> <li>• Business Community Engagement in City Initiatives</li> </ul>	<ul style="list-style-type: none"> <li>• Business Retention &amp; Expansion</li> <li>• Business Recruitment &amp; Attraction - Site Visits &amp; Tours &amp; Meet with Business Leaders</li> <li>• Relationship building with developers, brokers, local industry, and businesses</li> <li>• Business-to-Business Networking</li> <li>• Private Investor Relations</li> <li>• Small Business Development Center</li> </ul>

Joint- City Led	Joint-Chamber Led
<ul style="list-style-type: none"> <li>• Technical &amp; Advisory Support</li> </ul>	<ul style="list-style-type: none"> <li>• Business Training and Education</li> </ul>
<b>Cooperative Efforts</b>	
<ul style="list-style-type: none"> <li>• Strategic Plan Implementation</li> <li>• Workforce &amp; Talent Development</li> <li>• Community Engagement</li> </ul>	

**RECOMMENDATION**

Staff recommends approval.

**PRIOR ACTION/REVIEW (Council, Boards, Commissions)**

On April 15, 2025, the Economic Development Partnership Board recommended approval (8-0).

On April 15, 2025, the City Council Board recommended approval (7-0).

**FISCAL INFORMATION**

The Economic Development Partnership agreement is funded by the Economic Development, Water Utilities, and Denton Municipal Electric Operating Budgets.

**EXHIBITS**

Exhibit 1; Agenda Information Sheet

Exhibit 2: Ordinance and Agreement

Exhibit 3: Economic Development Partnership Report

Respectfully submitted:  
Christine Taylor  
Assistant City Manager