



City of Denton

City Hall
215 E. McKinney St.
Denton, Texas 76201
www.cityofdenton.com

Meeting Agenda

Community Partnership Committee

Friday, January 23, 2026

9:00 AM

City Council Work Session Room

After determining that a quorum is present, the Community Partnership Committee of the City of Denton, Texas, will convene in a Regular Meeting on Friday January 23, 2026 at 9:00 am in the Council Work Session Room at City Hall, 215 E. McKinney Street, Denton, Texas at which the following items will be considered:

1. PRESENTATIONS FROM MEMBERS OF THE PUBLIC

This section of the agenda permits a person to make comments regarding public business on items not listed on the agenda. This is limited to two speakers per meeting with each speaker allowed a maximum of four (4) minutes.

2. ITEMS FOR CONSIDERATION

- A. [CPC26-041](#) Hold a discussion and elect a Chair and Vice Chair for the Community Partnership Committee.

Attachments: [Exhibit 1 - Agenda Information Sheet](#)
[Exhibit 2 - Resolution 20-1471](#)

- B. [CPC26-042](#) Consider approval of the minutes from September 22, 2025, and December 12, 2025

Attachments: [Exhibit 1 - Agenda Information Sheet](#)
[Exhibit 2 - Draft Minutes September 22, 2025](#)
[Exhibit 3 - Draft Minutes December 12, 2025](#)

- C. [CPC26-043](#) Consider recommending the adoption of an ordinance of the City of Denton for the expenditure of District 2 City Council Contingency funds in the amount of three hundred dollars (\$300) in support of a sign for the Girl Scouts Pollinator Garden at Avondale Park; and for the expenditure of District 1 City Council Contingency funds totaling one thousand seven hundred dollars (\$1,700) in support of the following organizations: Denton Black Film Festival Institute, Inc. (\$567), Project Hope (\$567), and Greater Denton Arts Council (\$566).

Attachments: [Exhibit 1 - Agenda Information Sheet](#)
[Exhibit 2 - Presentation](#)
[Exhibit 3 - Funding Request - Girl Scout Sign](#)
[Exhibit 4 - Funding Request - DBFF](#)
[Exhibit 5 - Funding Request - Project Hope](#)
[Exhibit 6 - Funding Request - GDAC](#)
[Exhibit 7 - Council Contingency Support Criteria](#)

- D. [CPC26-044](#) Receive a presentation from staff and hold a discussion regarding the Convention

and Visitors Bureau's Economic Impact Modeling tool.

Attachments: [Exhibit 1 - Agenda Information Sheet](#)
 [Exhibit 2 - Presentation](#)

- E. [CPC26-046](#) Consider revision to the adopted 2026 Community Partnership Committee meeting calendar, changing the June 19, 2026, meeting date to June 12, 2026.

Attachments: [Exhibit 1 - Agenda Information Sheet](#)
 [Exhibit 2 - Ord 19-2865](#)
 [Exhibit 3 - Committee Meeting Dates](#)

- F. [CPC26-048](#) Management Report
 1. Peterbilt Truck Parade Information Update
 2. City Council Contingency Funding Update
 3. Future Agenda Items

Attachments: [1. Peterbilt Truck Parade Information Update](#)
 [2. City Council Contingency Funding Update](#)
 [3. Future Agenda Items](#)

3. CONCLUDING ITEMS

A. Under Section 551.042 of the Texas Open Meetings Act, respond to inquiries from the Community Partnership Committee or the public with specific factual information or recitation of policy, or accept a proposal to place the matter on the agenda for an upcoming meeting AND Under Section 551.0415 of the Texas Open Meetings Act, provide reports about items of community interest regarding which no action will be taken, to include: expressions of thanks, congratulations, or condolence; information regarding holiday schedules; an honorary or salutary recognition of a public official, public employee, or other citizen; a reminder about an upcoming event organized or sponsored by the governing body; information regarding a social, ceremonial, or community event organized or sponsored by an entity other than the governing body that was attended or is scheduled to be attended by a member of the governing body or an official or employee of the municipality; or an announcement involving an imminent threat to the public health and safety of people in the municipality that has arisen after the posting of the agenda.

NOTE: The Community Partnership Committee reserves the right to adjourn into a Closed Meeting on any item on its Open Meeting agenda consistent with Chapter 551 of the Texas Government Code, as amended, or as otherwise allowed by law.

CERTIFICATE

I certify that the above notice of meeting was posted on the official website (<https://tx-denton.civicplus.com/242/Public-Meetings-Agendas>) and bulletin board at City Hall, 215 E. McKinney Street, Denton, Texas, on January 16, 2026, in advance of the three (3) business day posting deadline, as applicable, and in accordance with Chapter 551 of the Texas Government Code.

OFFICE OF THE CITY SECRETARY

NOTE: THE CITY OF DENTON'S DESIGNATED PUBLIC MEETING FACILITIES ARE ACCESSIBLE IN ACCORDANCE WITH THE AMERICANS WITH DISABILITIES ACT. THE CITY WILL PROVIDE ACCOMMODATION, SUCH AS SIGN LANGUAGE INTERPRETERS FOR THE HEARING IMPAIRED, IF REQUESTED AT LEAST TWO (2) BUSINESS DAYS IN ADVANCE OF THE SCHEDULED MEETING. PLEASE CALL THE CITY SECRETARY'S OFFICE AT 940-349-8309 OR USE TELECOMMUNICATIONS DEVICES FOR THE DEAF (TDD) BY CALLING 1-800-RELAY-TX SO THAT REASONABLE ACCOMMODATION CAN BE ARRANGED.



City of Denton

City Hall
215 E. McKinney Street
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www.cityofdenton.com

AGENDA INFORMATION SHEET

DEPARTMENT: Finance

ACM: Christine Taylor

DATE: January 23, 2026

SUBJECT

Hold a discussion and elect a Chair and Vice Chair for the Community Partnership Committee.

BACKGROUND

On September 1, 2020, the Denton City Council re-established the HOT Committee by Resolution R20-1471 to be known as the Community Partnership Committee. The Committee acts as an advisory body to the Denton City Council to:

- Monitor the allocation and use of both the hotel occupancy tax and sponsorship funds;
- Ensure funds are being used to directly enhance and promote tourism and the hotel/convention industry;
- Ensure the sponsorship funds are being used to further a charitable cause, economic or community growth;
- Ensure funds serve a public purpose in the best interest of the general welfare of the City of Denton; and
- Recommend organizations to receive funding to the City Council, and other duties as assigned by the City Council.

Under Title VI Section 2 B of Resolution R20-1471, the presiding officer of the Committee will be chosen annually by the Committee. The purpose of this item is to allow the Committee members the opportunity to elect a Chair and Vice Chair for the Community Partnership Committee.

EXHIBITS

Exhibit 1 - Agenda Information Sheet

Exhibit 2 - Resolution R20-1471

Respectfully submitted:
Matt Hamilton
Interim Director of Finance

Prepared By:
Daniel Jones
Senior Grant Analyst
Grants Management Office

RESOLUTION NO. 20-1471

A RESOLUTION RE-ESTABLISHING THE HOTEL OCCUPANCY TAX (HOT) AND SPONSORSHIP COMMITTEE, A STANDING COMMITTEE OF THE CITY COUNCIL OF THE CITY OF DENTON, TO BE KNOWN AS THE COMMUNITY PARTNERSHIP COMMITTEE; AND PROVIDING AN EFFECTIVE DATE.

WHEREAS, the City Council deems it to be in the best interest of the City of Denton that the Hotel Occupancy Tax (HOT) and Sponsorship Committee be re-established as the Community Partnership Committee; NOW, THEREFORE,

THE COUNCIL OF THE CITY OF DENTON HEREBY RESOLVES:

I.

The recitals which are set forth in the preamble of this Resolution are incorporated herein and are made part of this Resolution for all purposes.

II.

City of Denton Resolution No. R2009-015, as amended by Resolution No. R18-1710, Title VI. "Relating to the City Council Hotel Occupancy Tax (HOT) and Sponsorship Committee," is hereby amended in its entirety to read as follows:

"VI. RELATING TO THE CITY COUNCIL COMMUNITY PARTNERSHIP
COMMITTEE"

SECTION 1. History of the City Council Community Partnership Committee and findings.

- A. The Denton City Council adopted Ordinance No. 75-53 on December 16, 1975, amending Chapter 23 of the Code of Ordinances by adding Article 1 entitled "Hotel Occupancy Tax" which provides for the collection of a hotel occupancy tax.
- B. On January 6, 1976, the Denton City Council entered into a contractual agreement with the Denton Chamber of Commerce to promote tourism and advertise the City of Denton as a potential site for public meetings and conventions.
- C. By consensus of the Denton City Council at their work session of September 20, 1994, three representatives of the Denton City Council have served annually on a Hotel Occupancy Tax Committee to monitor allocation and use of hotel occupancy funds.

- D. On June 16, 2009, the Denton City Council re-established the City Council Hotel Occupancy Tax Committee.
- E. On October 23, 2018, the Denton City Council consolidated its multiple sponsorship programs into one administrative city sponsorship program for business purposes, to enhance operations, and in furtherance of the City's service to the public and re-established the Hotel Occupancy Tax Committee as the Hotel Occupancy Tax (HOT) and Sponsorship Committee with additional duties to administer the city sponsorship program.
- E. The Denton City Council finds that it is in the public interest and beneficial to enhance efficiency of governmental operations that the Hotel Occupancy Tax (HOT) and Sponsorship Committee be renamed as the Community Partnership Committee.
- F. The Denton City Council finds that it is in the public interest to re-establish the Community Partnership Committee as a standing committee of the City Council.

SECTION 2. Re-establishment of the City Council Community Partnership Committee and statement of duties and purpose of the Committee.

- A. The City Council re-establishes a standing committee to be called the Community Partnership Committee. The Committee shall be composed of three (3) members of the City Council to be chosen and approved annually by the City Council. The City Manager, or his or her designee, will provide guidance and assistance to the Committee and be responsible for ensuring that records are maintained in accordance with requirements of the city secretary's office.
- B. The Committee members shall serve at the pleasure of the City Council until successors are chosen and approved by the Denton City Council. The presiding officer of the Committee shall be chosen annually by the Committee. Members of the Committee must be current elected City Council members of the City of Denton, Texas.
- C. The duties and purpose of the Committee shall be to monitor allocation and use of both the hotel occupancy tax and sponsorship funds, ensuring HOT funds are being used to directly enhance and promote tourism and the hotel/convention industry, ensuring the sponsorship funds are being used to further a charitable cause, economic or community growth and serve a public purpose in the best interest of the general welfare of the City of Denton, recommend organizations to receive funding to the City Council, and other duties as assigned by the City Council."

III.

This resolution shall become effective immediately upon its passage and approval.

The motion to approve this resolution was made by John Ryan and seconded by Paul Meltzer, the resolution was passed and approved by the following vote [7 - 0]:

	<u>Aye</u>	<u>Nay</u>	<u>Abstain</u>	<u>Absent</u>
Chris Watts, Mayor:	<u>✓</u>	<u> </u>	<u> </u>	<u> </u>
Gerard Hudspeth, District 1:	<u>✓</u>	<u> </u>	<u> </u>	<u> </u>
Keely G. Briggs, District 2:	<u>✓</u>	<u> </u>	<u> </u>	<u> </u>
Don Duff, District 3:	<u>✓</u>	<u> </u>	<u> </u>	<u> </u>
John Ryan, District 4:	<u>✓</u>	<u> </u>	<u> </u>	<u> </u>
Deb Armintor, At Large Place 5:	<u>✓</u>	<u> </u>	<u> </u>	<u> </u>
Paul Meltzer, At Large Place 6:	<u>✓</u>	<u> </u>	<u> </u>	<u> </u>

PASSED AND APPROVED this the 1st day of September, 2020.


CHRIS WATTS, MAYOR

ATTEST:
ROSA RIOS, CITY SECRETARY

By: *Rosa Rios*

APPROVED AS TO LEGAL FORM:
AARON LEAL, CITY ATTORNEY

By: *Aaron Leal*





City of Denton

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AGENDA INFORMATION SHEET

DEPARTMENT: Finance

ACM: Christine Taylor

DATE: January 23, 2026

SUBJECT

Consider approval of the minutes from September 22, 2025, and December 12, 2025

BACKGROUND

The draft minutes from the Community Partnership Committee special-called meeting held on September 22, 2025, are attached for the Committee's consideration and approval. A typographical error on the date was discovered when filing the minutes, which requires the committee to reconsider the draft minutes for approval.

Additionally, the draft minutes from the Community Partnership Committee meeting held on December 12, 2025, are attached for the Committee's consideration and approval.

EXHIBITS

Exhibit 1 - Agenda Information Sheet

Exhibit 2 - Draft Minutes September 22, 2025

Exhibit 3 - Draft Minutes December 12, 2025

Respectfully submitted:
Matt Hamilton
Interim Director of Finance

Prepared By:
Daniel Jones
Senior Grants Analyst

City of Denton Community Partnership Committee

After determining that a quorum was present, the Community Partnership Committee of the City of Denton, Texas, convened in a Special Called Meeting on Monday, September 22, 2025, at 9:03 a.m. in the City Council Work Session Room at City Hall, 215 E. McKinney Street, Denton, Texas.

PRESENT: Chair Joe Holland, Vice-Chair Vicki Byrd, and Member Brian Beck.

ABSENT: None.

1. PRESENTATIONS FROM MEMBERS OF THE PUBLIC

- None

2. ITEMS FOR CONSIDERATION

A. **CPC25-030** Consider approval of minutes from July 25, 2025.

The item was presented, and discussion followed. Member Brian Beck motioned to approve; Vice-Chair Vicki Byrd seconded the motion.

(3) AYES: Joe Holland, Vicki Byrd, Brian Beck

(0) NAYS:

(0) ABSENT:

B. CPC25-031 Consider recommending the adoption of an ordinance of the City of Denton for the expenditure of Mayor City Council Contingency funds totaling one thousand three hundred dollars (\$1,300) in support of the following organizations: Bob's House of Hope (\$300), Cumberland Youth & Family Services (\$100), Denton County Friends of the Family (\$200), Denton Freedom House (\$100), Life Works Community (\$200), Project Hope – Hands of Hope (\$300), and Texas Veteran's Hall of Fame (\$100).

The item was presented, and discussion followed. Vice-Chair Vicki Byrd inquired about information on Life Works Community. Chair Joe Holland inquired about information on Bob's House of Hope. Member Brian Beck inquired about information on the difference between where the organization operates in/where the effort is being put and the headquarters of the organization.

Member Brian Beck motioned for the recommendation from staff; Vice-Chair Vicki Byrd seconded the motion.

(3) AYES: Joe Holland, Vicki Byrd, Brian Beck

(0) NAYS:

(0) ABSENT:

C. CPC25-032 Consider recommending the adoption of an ordinance of the City of Denton for the expenditure of District 2 City Council Contingency funds in the amount of one thousand seven hundred dollars (\$1,700) in support of the Greater Denton Arts Council.

The item was presented, and discussion followed.

Chair Joe Holland motioned for the recommendation from staff; Vice-Chair Vicki Byrd seconded the motion.

(3) AYES: Joe Holland, Vicki Byrd, Brian Beck

(0) NAYS:

(0) ABSENT:

D. CPC25-033 Consider recommending the adoption of an ordinance of the City of Denton for the expenditure of District 3 City Council Contingency funds totaling one thousand seven hundred (\$1,700) in support of the following organizations: Denton Community Food Center (\$700), Interfaith Ministries (\$500), and Serve Denton (\$500).

The item was presented, and discussion followed. Vice-Chair Vicki Byrd inquired more information about Serve Denton.

Vice-Chair Vicki Byrd motioned for the recommendation from staff; Member Brian Beck seconded the motion.

(3) AYES: Joe Holland, Vicki Byrd, Brian Beck

(0) NAYS:

(0) ABSENT:

E. CPC25-034 Consider recommending the adoption of an ordinance of the City of Denton for the expenditure of At-Large Place 6 City Council Contingency funds totaling one thousand seven hundred dollars (\$1,700) in support of the following organizations: Texas Veteran's Hall of Fame (\$850), and Denton Holiday Association (\$850).

The item was presented, and discussion followed.

Chair Joe Holland motioned for the recommendation from staff; Vice-Chair Vicki Byrd seconded the motion.

(3) AYES: Joe Holland, Vicki Byrd, Brian Beck

(0) NAYS:

(0) ABSENT:

3. CONCLUDING ITEMS

None.

With no further business, the meeting was adjourned at 9:11 a.m.

Joe Holland
Chair

Daniel Jones
Recording Secretary

MINUTES APPROVED ON: _____

City of Denton Community Partnership Committee

After determining that a quorum was present, the Community Partnership Committee of the City of Denton, Texas, convened in a Special Called Meeting on Friday December 12, 2025, at 9:00 a.m. in the City Council Work Session Room at City Hall, 215 E. McKinney Street, Denton, Texas.

PRESENT: Chair Joe Holland, Vice-Chair Vicki Byrd, and Member Brian Beck.

ABSENT: None.

1. PRESENTATIONS FROM MEMBERS OF THE PUBLIC

- None

2. ITEMS FOR CONSIDERATION

A. CPC25-035 Consider approval of the minutes from September 22, 2025.

The item was presented, and discussion followed. Vice-Chair Vicki Byrd motioned to approve; Member Brian Beck seconded the motion.

(3) AYES: Joe Holland, Vicki Byrd, Brian Beck

(0) NAYS:

(0) ABSENT:

B. CPC25-036 Receive a report and hold a discussion regarding Post Event Summary Reports for events that receive Hotel Occupancy Tax and Sponsorship Program Funding.

The item was presented, and discussion followed. Recent HOT fund events were discussed. Parks and Recreation Manager Autumn Talley presented feedback from Parks and Jazz Festival; Peterbilt Truck Parade; and Denton's Day of the Dead Festival. Staffing needs, drone safety and traffic barriers were discussed with respect to safety and citizen experience. Christine Taylor emphasized the need for these events to become more self-sustainable. Chairman Holland would like to be able to know how many hotel nights are created by these events and remarked that the amount of HOT funds an event receives should correlate to the amount of hotel nights it creates. Various tools were discussed that can measure the economic impact of events.

C. CPC25-037 Receive a report, hold a discussion, and give staff direction regarding the streamlined approval process for neighborhood block parties requiring residential street closures.

The item was presented, and discussion followed. Assistant Director Martin shared a streamlined plan to strengthen the special event permitting process with respect to neighborhood block parties. Proposed plan would allow for easier access for citizens but also the necessary review time to protect the city. Discussion focused on safety concerns, road barriers and the process and cost associated therewith; various levels of commercial sales (food trucks, hot dog carts, Girl Scout cookies). Members questioned cost involved with receiving a permit, current monitoring and oversight of such parties.

D. CPC25-038 Receive an update from staff on the Convention and Visitors Bureau

The item was presented, and discussion followed.

Kristi Franz presented data from Q3 of the year. Numbers were significantly higher than FY2024 despite Discover Denton not being fully staffed. CVB focusing on redeveloping Sports Tourism in Denton and "Set Jetting." Provided a transition update – going before City Council on February 3, 2026.

Member Beck questioned if Denton is constrained in advertising in other markets based on marketing budgets. Chairman Holland wants to see Discover Denton better publicized in the community, so citizens see the dollar value brought in by their efforts. Vice-Chairperson Byrd suggested putting info out quarterly in Friday reports regarding what funds are generated and the benefits provided by those funds so that citizens can see how they contribute towards their quality of life.

E. CPC25-039 Consider approval of the 2026 Community Partnership Committee meeting calendar.

The item was presented, and discussion followed. Member Beck made a general recommendation to open application period earlier in April due to events that may lead to committee change in May

Vice Chair Vicki Bird motioned for the approval of the calendar; Member Brian Beck seconded the motion.

(3) AYES: Joe Holland, Vicki Byrd, Brian Beck

(0) NAYS:

(0) ABSENT:

F. CPC25-040 Future Agenda Items.

The item was presented. With respect to Contingency Requests Christine Taylor advised the allotment for council members to contribute to cause of their choice would be adjusted back to \$1,700.

3. CONCLUDING ITEMS

None.

With no further business, the meeting was adjourned at 10:45 a.m.

Joe Holland
Chair

Sarah Burton
Recording Secretary

MINUTES APPROVED ON: _____



City of Denton

City Hall
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Denton, Texas
www.cityofdenton.com

AGENDA INFORMATION SHEET

DEPARTMENT: Finance

ACM: Christine Taylor

DATE: January 23, 2026

SUBJECT

Consider recommending the adoption of an ordinance of the City of Denton for the expenditure of District 2 City Council Contingency funds in the amount of three hundred dollars (\$300) in support of a sign for the Girl Scouts Pollinator Garden at Avondale Park; and for the expenditure of District 1 City Council Contingency funds totaling one thousand seven hundred dollars (\$1,700) in support of the following organizations: Denton Black Film Festival Institute, Inc. (\$567), Project Hope (\$567), and Greater Denton Arts Council (\$566).

BACKGROUND

A donation request has been made in support of the following organizations.

Girl Scouts Pollinator Garden at Avondale Park (\$300)

Girl Scout Troop 2302 provides leadership development for local girls, helping them build courage, confidence, and character through programs in STEM, the outdoors, life skills, and entrepreneurship. The local troop researched native plants and pollinators, presented their idea to the City of Denton Parks Board, and built a pollinator garden in Avondale Park. The proposed donation would be used to place a sign at the pollinator garden.

Denton Black Film Festival Institute, Inc. (\$567)

The Denton Black Film Festival was created in order to address under-representation in film and media by giving Black stories an audience and Black creatives a platform. The festival has expanded to the Denton Black Film Festival Institute and serves filmmakers and creatives of all backgrounds. The annual festival features Black cinema, music, art, spoken word, comedy, food and fashion.

Project Hope (\$567)

Project Hope Denton is a ministry of Mt. Calvary Baptist Church that strives to give hope to the hopeless. The organization offers assistance to the community and operates Hope Kitchen, a local food pantry.

Greater Denton Arts Council (\$566)

The Greater Denton Arts Council (GDAC) provides foundational support for Denton's artists and community arts organizations and collaborates with area universities, the Denton Independent School District, and the City of Denton.

FISCAL INFORMATION

Council Contingency funds are budgeted annually at a total of \$11,900. The Mayor and each Council Member has \$1,700 annually to donate to nonprofit organizations in the City of Denton. Funding for the agreement will come from the City's Fiscal Year 2025-26 Council Contingency funds.

EXHIBITS

Exhibit 1 - Agenda Information Sheet

Exhibit 2 - Presentation

Exhibit 3 - Funding Request - Girl Scout Sign

Exhibit 4 - Funding Request - DBFF

Exhibit 5 - Funding Request - Project Hope

Exhibit 6 - Funding Request - GDAC

Exhibit 7 - Council Contingency Support Criteria

Respectfully submitted:

Matt Hamilton

Interim Director of Finance

Prepared by:

Daniel Jones

Senior Grant Analyst



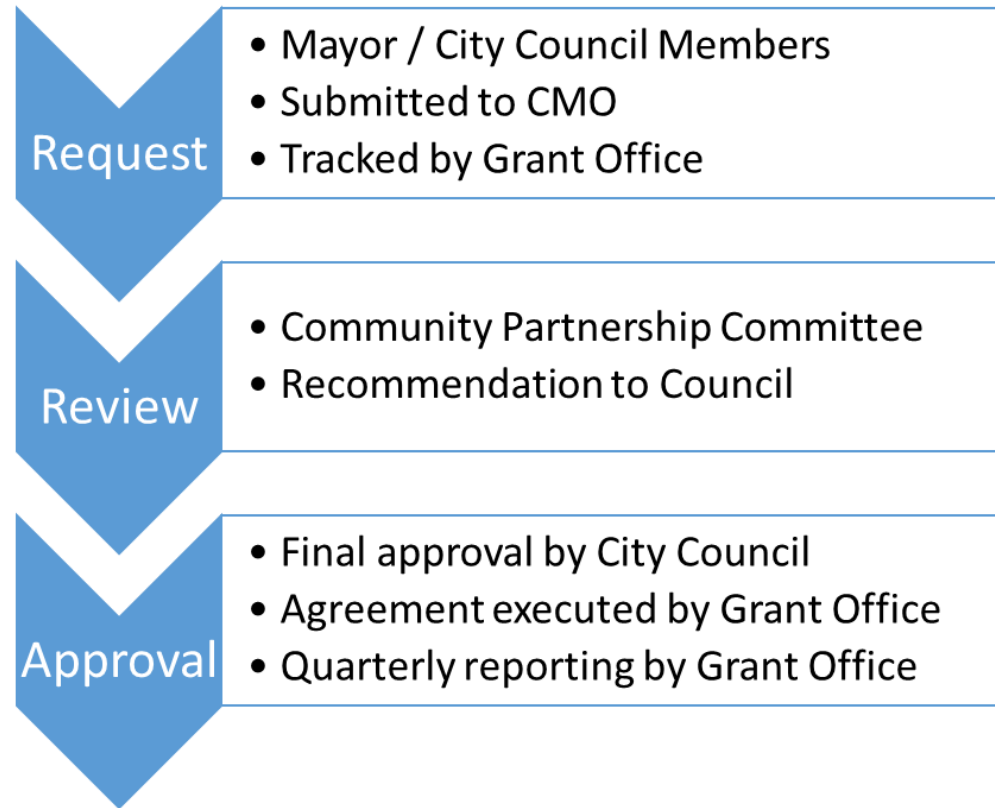
City Council Contingency Funds

January 23, 2026



Council Contingency Overview

- Total Annual Budget - \$11,900
 - Included in General Fund budget
 - \$1,700 for Mayor and each Council Member
 - Follows the Sponsorship eligibility, use, and administration process



Council Contingency Requests To Date

Official	Requested	Awarded	Available
Mayor	\$ 0.00	\$ 0.00	\$ 1,700.00
District 1	1,700.00	0.00	1,700.00
District 2	300.00	0.00	1,700.00
District 3	0.00	0.00	1,700.00
District 4	0.00	0.00	1,700.00
At-Large Place 5	0.00	0.00	1,700.00
At-Large Place 6	0.00	0.00	1,700.00



District 1 Requests

- Organizations: Denton Black Film Festival, Project Hope, Greater Denton Arts Council

- Amounts Requested: \$567, \$567, \$566 = \$1,700 total

- Reason for Contribution:

- Donations to support the organizations.

- DBFF: Annual festival celebrating Black stories and creativity through film, music, art, and spoken word.
- Project Hope: Non-profit providing food, meals, and aid to struggling families in North Texas.
- GDAC: Non-profit supporting local arts and artists for over 50 years in Denton.



District 2 Request

- Organization: Girl Scouts
 - Amount Requested: \$300.00
 - Reason for Contribution:
 - Donation for a sign at the Girl Scouts Troop 2302 Pollinator Garden in Avondale Park.
 - If approved, Troop 2302 will provide design input to the Parks and Recreation Department.
- Funds will be transferred to the PARD to construct and install the sign at Avondale Park.



Next Steps

- Provide Council Contingency Fund recommendations to City Council.
- Complete funding agreements with recipients and disburse awards.



Council Contingency Request

Review Date:_____

Community Partnership Committee Review

Council Member Requesting:

Organization Name:

Amount Requested:

Reason for Contribution:

Organization Contact:

Contact Phone Number:

Contact Email:

Notes:

Committee Approval:

Recommend to Council

Does not recommend to Council



Council Contingency Request

Review Date:_____

Community Partnership Committee Review

Council Member Requesting:

Organization Name:

Amount Requested:

Reason for Contribution:

Organization Contact:

Contact Phone Number:

Contact Email:

Notes:

Committee Approval:

Recommend to Council

Does not recommend to Council



Council Contingency Request

Review Date:_____

Community Partnership Committee Review

Council Member Requesting:

Organization Name:

Amount Requested:

Reason for Contribution:

Organization Contact:

Contact Phone Number:

Contact Email:

Notes:

Committee Approval:

Recommend to Council

Does not recommend to Council



Council Contingency Request

Review Date:_____

Community Partnership Committee Review

Council Member Requesting:

Organization Name:

Amount Requested:

Reason for Contribution:

Organization Contact:

Contact Phone Number:

Contact Email:

Notes:

Committee Approval:

Recommend to Council

Does not recommend to Council



Council Contingency Support

Eligibility Criteria

In accordance with the Sponsorship guidelines, requests for Council Contingency support will only be considered for organizations that meet the eligibility criteria listed below. City staff will seek consultation with appropriate City stakeholders (e.g. City Legal, Finance Department), as needed.

- Must be a non-profit Texas corporation, federally tax-exempt under the Internal Revenue Code (501 (c) (3)) or public agency;
- Must demonstrate corporate good standing with the state of Texas at time of review;
- The applicant must be based in the City of Denton;
- Must have programming, administrative practices and board membership that does not discriminate on the basis of race, color, religion, national origin, sexual orientation, gender identity, citizenship, familial, disability, or veteran status;
- If previously sponsored, applicant must have successfully fulfilled all prior contracts;
- The applicant cannot represent a for-profit enterprise;
- Must further a charitable cause, economic or community growth, or public interest

The City reserves the right to reject a request at any time. Examples of requests that are typically deemed ineligible include, but are not limited to individuals, organizations, and/or businesses who promote hatred against individuals or groups, represent religious or political views, candidates, and campaigns, and whose primary products or services are derived from the sale of tobacco, alcohol, drugs, firearms, gambling, or sexually explicit or inappropriate materials. For-profit organizations are not eligible for support even if some proceeds are donated to non-profit organizations.



City of Denton

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AGENDA INFORMATION SHEET

DEPARTMENT: Discover Denton

CM: Sara Hensley

DATE: January 23, 2026

SUBJECT

Receive a presentation from staff and hold a discussion regarding the Convention and Visitors Bureau's Economic Impact Modeling tool.

BACKGROUND

Staff is providing a demonstration on the use of software that provides Discover Denton in-depth metrics on the economic impact that festivals and events have on the community.

EXHIBITS

Exhibit 1 - Agenda Information Sheet
Exhibit 2 - Presentation

Respectfully submitted:
Kristi Franz
Executive Director



DISCOVER DENTON UPDATE

COMMUNITY PARTNERSHIP COMMITTEE
JANUARY 23, 2026

DISCOVER
DENTON TX



SYMPHONY PLATFORM

CPC26-044

January 23, 2026

DISCOVER
DENTON TX

TOURISM ECONOMICS – SYMPHONY PLATFORM

- Symphony is a tourism intelligence and reporting platform that brings all of Denton's visitor, hotel data, and marketing performance data into one centralized dashboard



TOURISM
ECONOMICS

AN OXFORD ECONOMICS COMPANY

SALES & SERVICES OVERVIEW

Hotel Performance



Hotel Performance Summary

Denton, TX+, November 2025

X Month
November 2025

Location
Denton, TX+

Compare to
Previous Year

Year Type
Calendar Year

	Occupancy	ADR	RevPAR	Supply	Demand	Revenue
	70.2%	\$111.89	\$78.49	77.6K	54.4K	\$6.1M
Change vs. Previous Year	+4.4%	+6.6%	+11.3%	+4.8%	+9.4%	+16.7%
Calendar Year-to-Date	73.4%	\$108.20	\$79.46	834.4K	612.8K	\$66.3M
YTD Change vs. Previous Year	+3.1%	+1.6%	+4.8%	+1.2%	+4.4%	+6.1%

Hotel Performance by Week

Denton, TX+



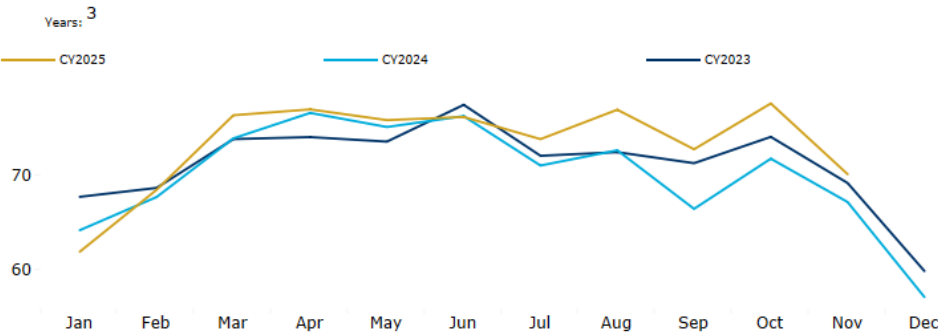
November 2025 Day-of-Week Performance vs. Previous Year

Denton, TX+

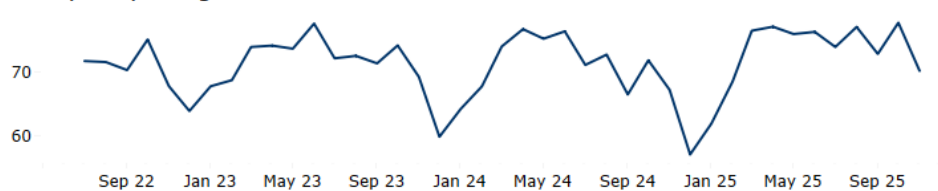


Source: STR

Occupancy YOY Comparison



Occupancy Long Term Trend



Powered by Symphony | Tourism Economics

Weekly Data Analysis



Weekly Data Analysis

Denton, TX+, 10/12/2025 to 1/3/2026

× Market
Denton, TX+

Measure
Occupancy

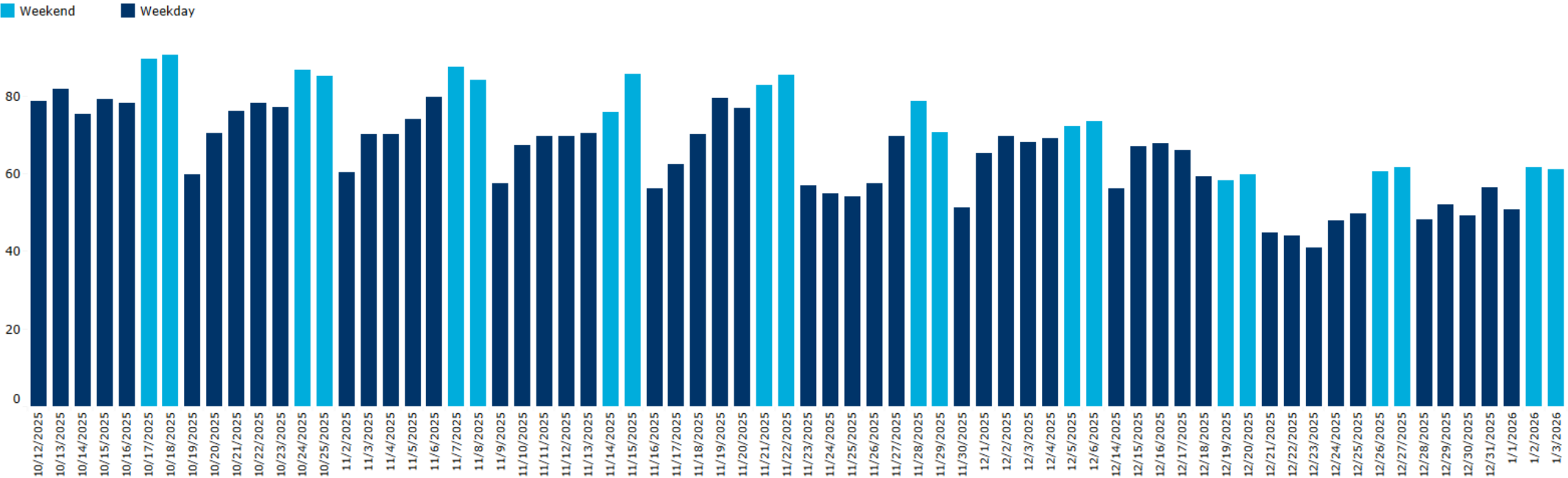
From
10/12/2025

To
1/3/2026

Hotel Performance From 10/12/2025 To 1/3/2026		Occupancy	ADR	RevPAR	Supply	Demand	Revenue
		67.3%	\$109.76	\$73.88	181.0K	121.8K	\$13.4M
YOY Change		+7.1%	+10.9%	+18.7%	+4.8%	+12.2%	+24.4%

Daily Occupancy

From 10/12/2025 To 1/3/2026



Source: STR

CPC26-044

January 23, 2026

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TOURISM
ECONOMICS

AN OXFORD ECONOMICS COMPANY

MARKETING + COMMUNICATIONS

Social Media Summary



Social Media Macro KPIs

November 2025

Date Parameter
November 2025

Profile
All

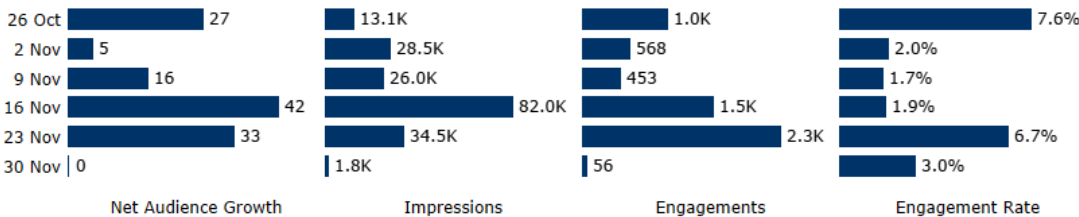
Discover Denton Owned Social Media

November 2025 | Network: All

	Audience	Impressions	Engagements	Engagement Rate
November 2025	72,326	185,940	5,931	3.2%
% vs. Previous Year	+233.6%	+132.5%	+38.9%	-2.1%
YTD Calendar Year	72,326	2,851,664	97,001	3.4%
YTD % vs. Previous Year	+233.6%	+98.9%	+30.0%	-1.8%

November 2025 Performance by Week

Network: All



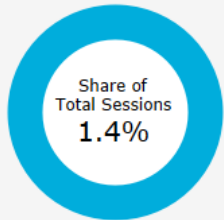
Social Media Summary

November 2025 | Click on a network to filter the page

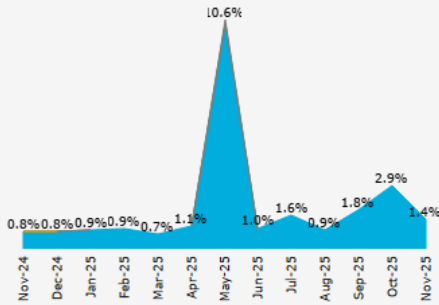
Network	Audience	Net New Audience	Impressions	Engagements	Engagement Rate
Facebook	22,935	73	90,813	3,732	4.1%
Instagram	33,322	43	91,206	2,060	2.3%
LinkedIn	1,007	4	679	66	9.7%
Threads	4,145	14		0	
Tiktok	10,462	-10	3,242	68	2.1%
Youtube	455	-1		5	
Total	72,326	123	185,940	5,931	3.2%

Traffic Driven to discoverdenton.com by Social Media*

November 2025 | Network: All



Organic Social (100.00%)



Traffic from Social Media by Network

November 2025 | Network: Facebook, Instagram, LinkedIn and 1 more

Network	Sessions	Sessions YOY	Bounce Rate
Facebook	0.93%	+362.2%	39.1%
Instagram	0.17%	-49.4%	34.5%
LinkedIn	0.00%	-33.3%	0.0%
Pinterest	0.00%	-50.0%	0.0%

*Includes traffic from all social media sources, not only owned pages

Source: Sprout Social & Google Analytics *Engagement rate and bounce rate changes are % point changes

Powered by Symphony | Tourism Economics

Website Performance

Website Performance Summary

December 2025 | Properties: 263109169



Range Start Month: Dec 2025
Range End Month: Dec 2025
Property Id: All
Select Measure: Sessions

Users
47.6K
+64.2% YOY | +21.4% MOM

Sessions
56.5K
+53.7% YOY | +13.5% MOM

Engaged Sessions
28.1K
+6.9% YOY | +3.3% MOM

Engagement Rate
49.6%
-21.77% pt YOY | -4.91% pt MOM

Page Views
122.0K
+35.7% YOY | +6.0% MOM

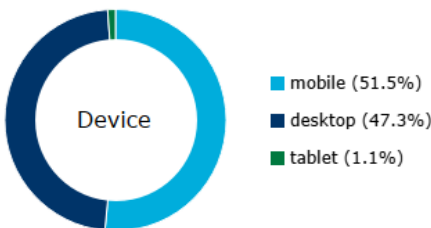
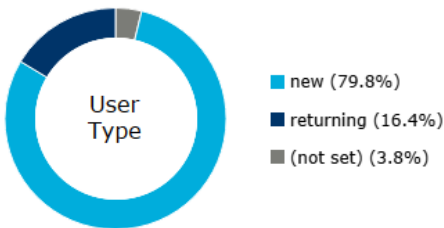
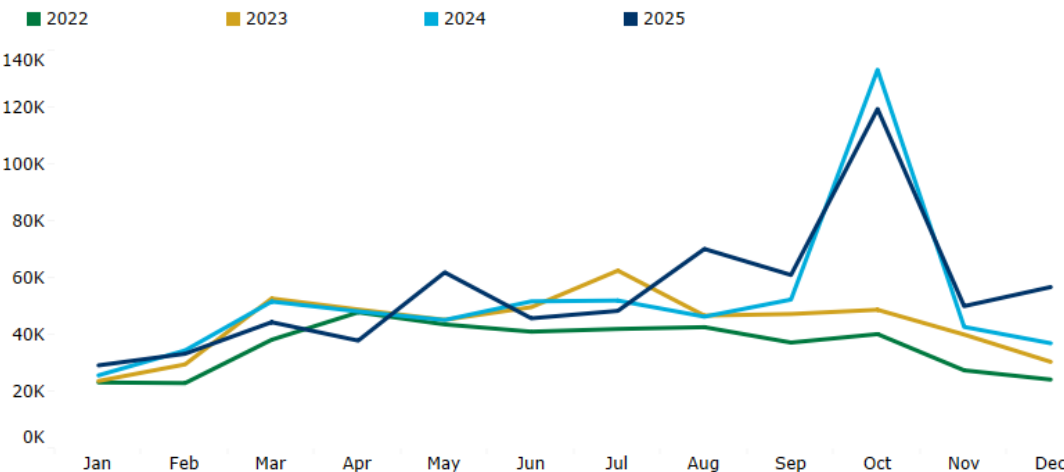
Pages per Session
2.16 pages
-0.29 pages YOY | -0.15 pages MOM

Avg. Session Duration
00:02:06
-34 sec YOY | -30 sec MOM

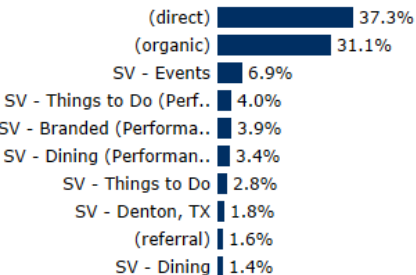
Bounce Rate
50.4%
+21.77% pt YOY | +4.91% pt MOM

Sessions Analysis

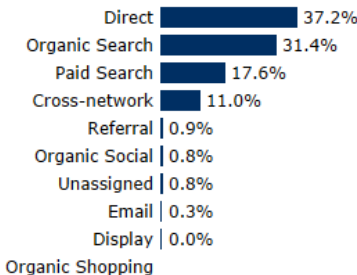
Monthly Trend



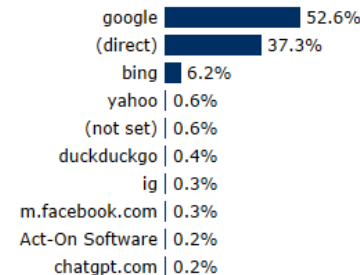
Top Campaigns



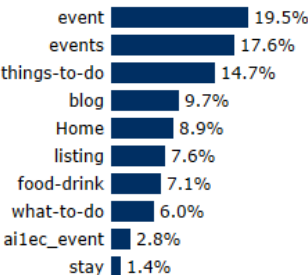
Top Channels



Top Sources



Top Landing Sections



Source: Google Analytics
Note: Due to Google's practice of exporting sampled data to protect user identities, figures may not precisely match data viewed in the Google Analytics platform.



TOURISM
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MOBILE LOCATION DATA

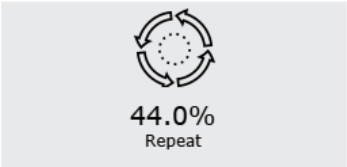
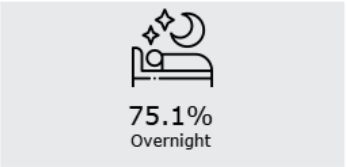
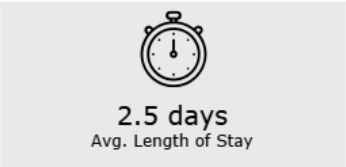
Origin, Top POIs, Length of Stay, etc.



Domestic Visitors

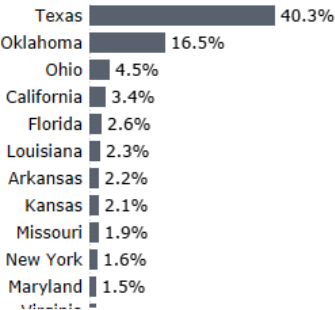
Start Date August 01, 2025 End Date August 31, 2025 Trip Type All Weekend/Weekday Trips All Show Top Origin/POI 15

Sample Size: 22,100



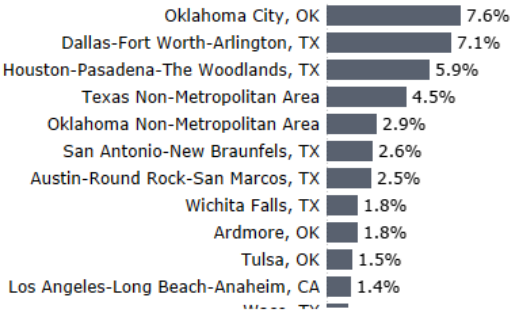
Top Visitor Origin States

% Share of Trips

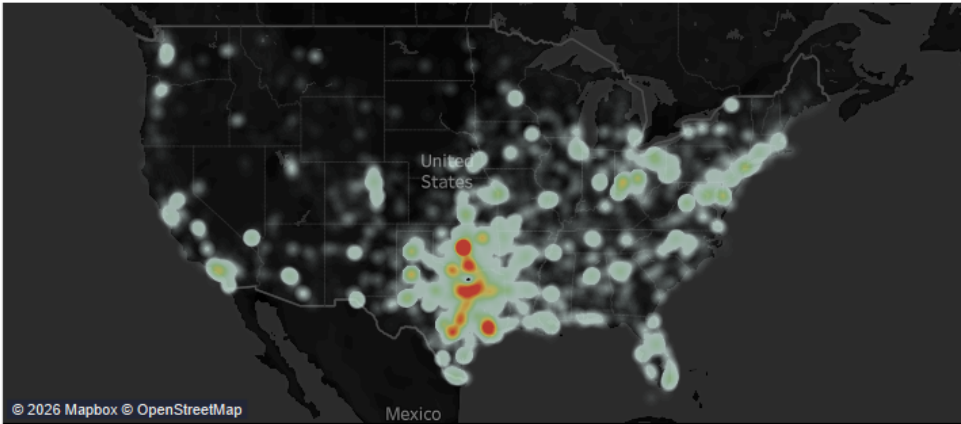


Top Visitor Origin MSAs

% Share of Trips

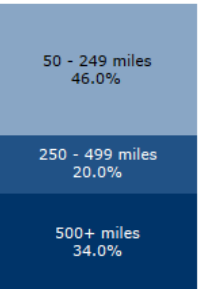


US Mainland Origin Heat Map



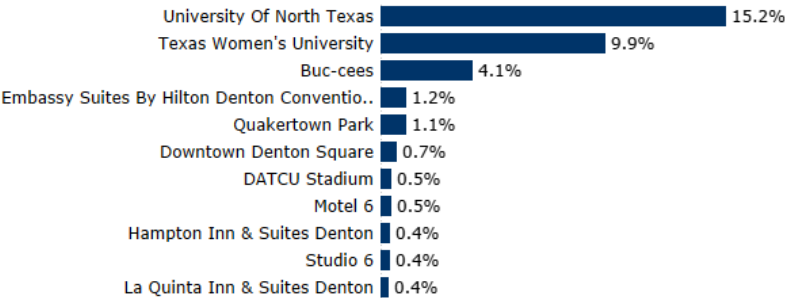
Distance Share

% Share of Trips

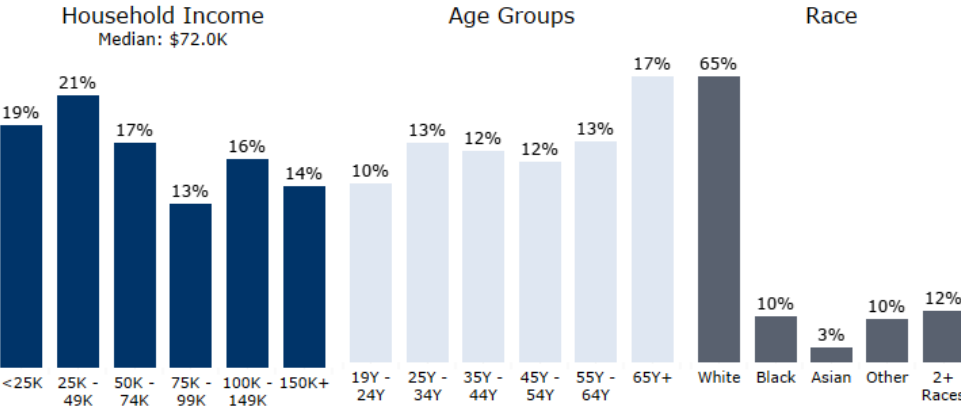


Top POIs Visited

% Share of Trips



Demographic Estimates



Source: Azira & US Census Bureau

CPC26-044

January 23, 2026

Powered by Symphony | Tourism Economics

Event Analysis: North Texas Fair & Rodeo



POI Analysis by Category

Attraction

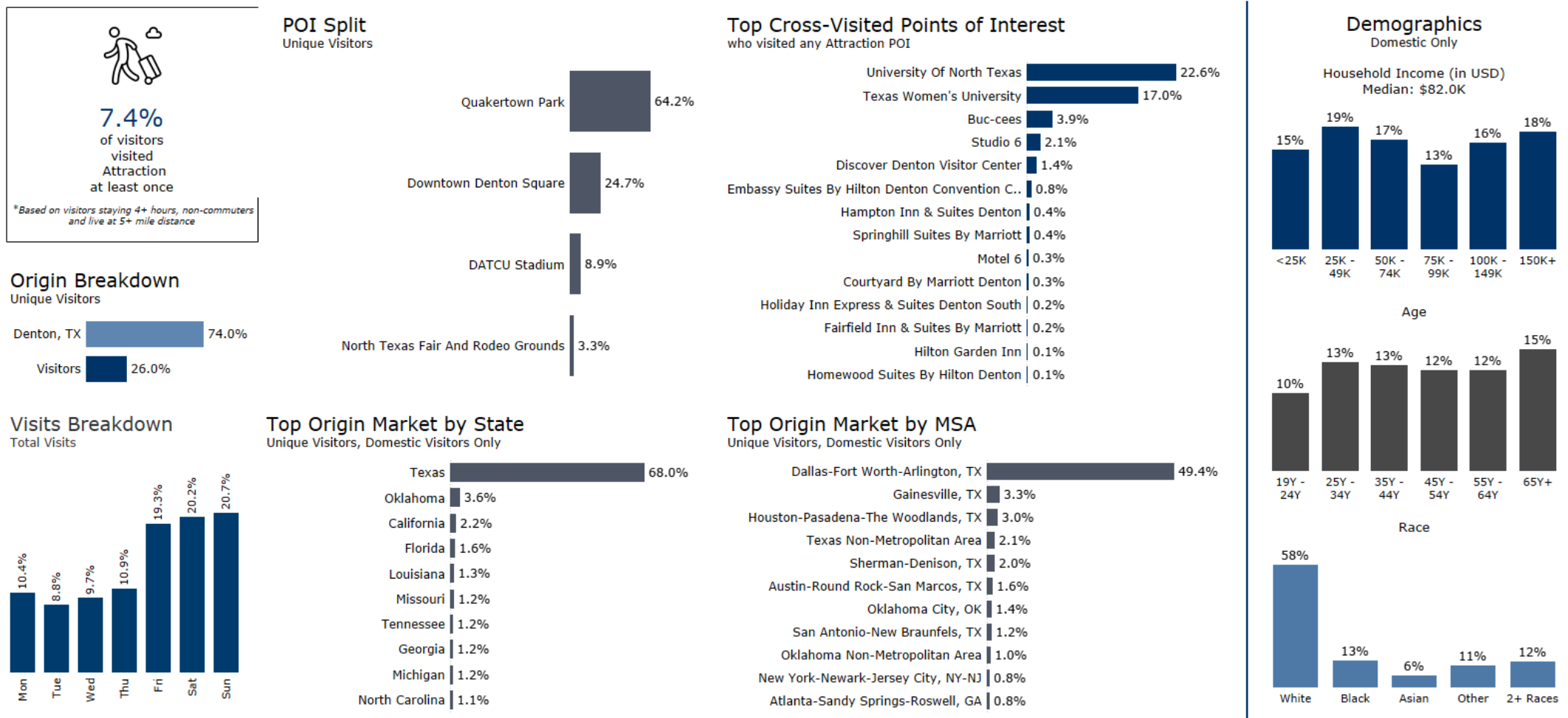
Start Date
August 15, 2025

End Date
August 24, 2025

POI Category
Attraction

Dwell Filter
0

Sample Size: 13,191



Source: Azira and US Census Bureau

CPC26-044

January 23, 2026

Powered by Symphony | Tourism Economics

An aerial night photograph of a fairground, likely the Denton Fair. The scene is illuminated by various lights from rides and tents. In the foreground, there are several large, colorful tents with red, yellow, and blue stripes. To the right, a ride with a sign that says "Alien ABDUCTION" is visible. In the background, there are more rides, including a tall tower, and some commercial buildings with signs like "McDonald's". The left side of the image is partially covered by a semi-transparent orange overlay.

EVENT IMPACT CALCULATOR

CPC26-044

January 23, 2026

**DISCOVER
DENTON TX**

TOURISM ECONOMICS – EI CALCULATOR

The Tourism Economics Event Impact Calculator is a tool that estimates the economic impact of events by measuring visitor spending, business revenue, and tax generation. It provides a consistent, credible way to show how events contribute to the local economy and supports data-driven decisions around event funding and promotion



Credible

With minimal user inputs, destination organizations and CVBs can produce impact analysis based on the latest survey and economic data available.



Localized

Each destination organization and CVB receives access to a model that is uniquely developed for their destination.



Comprehensive

The calculator measures the direct impacts of events on businesses, employment, income, and taxes.

FESTIVALS & CULTURAL EVENTS MODULE

The module allows users to estimate the number of overnight and day visits with just attendance numbers and a general idea of the geographic draw of the event.

Five festival & cultural event types are available:

- Performing Arts: a festival that can encompass a wide range of performing art genres including music, dance, etc.
- Visual Arts: a festival that can encompass a wide range of visual art genres including crafts, fine art, etc.
- Film/Awards Ceremonies: a festival that revolves around films or an award ceremony.
- Food & Drink: an event celebrating food or drink.
- Other Cultural Events: any festival or cultural event that is not classified above.

TOURISM ECONOMICS – EVENT IMPACT CALCULATOR

EVENT **IMPACT** CALCULATOR

Saved Calculations

New Calculations

Subscriber Profile

Logout

Help/Documentation

POWERED BY:

DESTINATIONS INTERNATIONAL

TOURISM ECONOMICS
AN OXFORD ECONOMICS COMPANY

NEW CALCULATION

Event Parameters

Hosting Costs

Organizer/Exhibitor Spending

Tax/Assessment

Event Name

Organization

Location

Start Date

End Date

Event Type

FCE Type:

Festivals and Cultural Event Characteristics

Number of attendees

Geographic reach

Out-of-town share

Overnight share (of out-of-town visitors)

Visitors (overnight / day)

Average ticket price (if applicable)

Residence of artists (if applicable)

Room Block (optional)

Room Rate (\$)

Persons Per Room

Include Aviation Impacts

Overnight attendees arriving by air

Event name is required

Denton, TX

Festivals & Cultural Events

Performing arts (concerts, theater, dance)

Festivals & Cultural Events

Business Meeting

Convention

Trade Show

Sports

Festivals & Cultural Events

Performing arts (concerts, theater, dance)

Visual arts (crafts, sculpture, painting)

Film and awards ceremonies

Food and drink

Other cultural (commemorations, religious, heritage, special interests, parades)

Location

Reset To Model Defaults

TOURISM ECONOMICS – EVENT IMPACT CALCULATOR

NEW CALCULATION

Event Parameters

Hosting Costs

Organizer/Exhibitor Spending

Tax/Assessment

Destination/Subscriber Hosting Costs (not a required input)

Discounts

\$

0

Cash Incentives

\$

0

In-Kind Services

\$

0

Budget Allocation

\$

0

Other

\$

0

Total

\$

0

Save & Calculate

TOURISM ECONOMICS – EVENT IMPACT CALCULATOR

NEW CALCULATION

Event Parameters

Hosting Costs

Organizer/Exhibitor Spending

Tax/Assessment

☒ Auto Calculate Exhibitor Spending

☐ Directly Enter Total Facility (Organizer + Exhibitor) Spending

Organizer Spending

Use Model Defaults



Space Rental \$

Food & Beverage\$

Audio / Visual \$

Internet \$

Security \$

Other Services \$

Additional Costs \$ 0.00

Total \$ 0

Blue fields indicate values that are different than model-generated defaults.

Save & Calculate

TOURISM ECONOMICS – EVENT IMPACT CALCULATOR

NEW CALCULATION

Event Parameters	Hosting Costs	Organizer/Exhibitor Spending	Tax/Assessment
------------------	---------------	------------------------------	----------------

States Rates and Assessments

Sales Tax Rate

6.00

%

Bed Tax Rate

9.00

%

Local Rates and Assessments

Sales Tax Rate

2.25

%

Bed Tax Rate

2.00

%

Per Room Night Charges

\$ 0.00

Tourism Improvement District Assessments

0.00

%

Meal Tax Rate

0.00

%

The taxes and assessments listed here are not a full listing of all taxes and assessments applied to the event spending. Other revenue streams are included in the full tax impact and can be seen in the event impact report.

Blue fields indicate values that are different than model-generated defaults.

Save & Calculate

DISCOVER DENTON RECOMMENDATION

- Festivals/Events work with the CVB to generate booking links to better track overnight hotel room stays



City of Denton

City Hall
215 E. McKinney Street
Denton, Texas
www.cityofdenton.com

AGENDA INFORMATION SHEET

DEPARTMENT: Finance

ACM: Christine Taylor

DATE: January 23, 2026

SUBJECT

Consider revision to the adopted 2026 Community Partnership Committee meeting calendar, changing the June 19, 2026, meeting date to June 12, 2026.

BACKGROUND

During the January 28, 2020, City Council meeting, the city's Code of Ordinances Section 2-29 (City Council Rules of Procedure) Subsection (h) (Creation of Committees, Boards, and Commissions) was amended requiring boards, commissions, and committees to establish a regular meeting schedule.

On December 12, 2025 the Community Partnership Committee approved the 2026 meeting calendar. During a subsequent review, staff determined an approved meeting date of June 19, 2026 was a federal holiday. Staff are proposing for the committee's consideration a revised calendar to establish a meeting date on June 12, 2026 and remove the meeting scheduled for June 19, 2026.

EXHIBITS

Exhibit 1 - Agenda Information Sheet

Exhibit 2 - Ord 19-2865

Exhibit 3 - Committee Meeting Dates

Respectfully submitted:
Matt Hamilton
Interim Director of Finance

Prepared By:
Sarah Burton
Administrative Assistant

ORDINANCE NO. 19-2865

AN ORDINANCE OF THE CITY OF DENTON AMENDING THE CITY OF DENTON CODE OF ORDINANCES (CODE) SECTION 2-29 (CITY COUNCIL RULES OF PROCEDURE) SUBSECTION (H) (CREATION OF COMMITTEES, BOARDS, AND COMMISSIONS) REQUIRING BOARDS, COMMISSIONS, AND COMMITTEES TO ESTABLISH A REGULAR MEETING SCHEDULE; PROVIDING FOR A SEVERABILITY CLAUSE; AND PROVIDING FOR AN EFFECTIVE DATE.

WHEREAS, the City Council of the City of Denton creates various boards, commissions, and committees to participate in the City's governmental process, and give input on topics of community importance; and

WHEREAS, the City Council recognizes that board, commission, and committee membership is a significant time commitment for Denton residents; and

WHEREAS, the City Council desires to help members of boards, commissions, and committees better understand the time commitment and meeting schedule of their respective seat by requiring the adoption of regular meeting schedules annually; and

WHEREAS, Denton City Council meetings are conducted in accordance with the Council Rules of Procedure set forth in Section 2-29 of the Denton City Code of Ordinances; NOW THEREFORE,

THE COUNCIL OF THE CITY OF DENTON HEREBY ORDAINS:

SECTION 1. That Section 2-29 (h) of the Denton Code of Ordinances, known as the Denton City Council Rules of Procedure, is hereby amended to read as follows:

(h) *Creation of committees, boards and commissions.*

(1) *Council committees:* The council may, by resolution and as the need arises, authorize the appointment of council committees. Any committee so created shall cease to exist when abolished by resolution of the council. Council committees shall comply with the Texas Open Meetings Act.

(2) *Citizen boards, commissions, and committees:* The council may create other citizen boards, commissions, and committees to assist in the conduct of the operation of the city government with such duties as the council may specify not inconsistent with the City Charter or Code. Creation of such boards, commissions, and committees and memberships and selection of members shall be by council resolution if not otherwise specified by the City Charter or Code. Any board, commission, or committee so created shall cease to exist when abolished by a resolution approved by the council. No committee so appointed shall have powers other than advisory to the council or to the city manager, except as otherwise specified by the Charter or Code. All citizen boards, commissions, and committees shall comply with the procedural requirements of the Texas Open Meetings Act. Any reference in this article to "citizen boards, commissions,

and committees" includes citizen task forces and citizen ad hoc boards, commissions, and committees unless otherwise indicated herein.

(3) *Appointments:*

- a. Individual city council members making nominations for members to citizen boards, commissions, and committees will consider interested persons on a citywide basis.
- b. The city council will make an effort to be inclusive of all segments of the community in the board, commission, and committee appointment process. City council members will consider ethnicity, gender, socio-economic levels, and other factors to ensure a diverse representation of Denton citizens.
- c. The city council will take into consideration an individual's qualifications, willingness to serve, and application information in selecting nominations for membership to each board, commission, and committee.
- d. In an effort to ensure maximum citizen participation, city council members will continue the general practice of nominating new citizens to replace board members who have served three (3) consecutive terms on the same board per the provisions of Denton Code of Ordinances, section 2-65. This provision does not apply to citizen task forces and citizen ad hoc committees.
- e. Each city council member will be responsible for making nominations for board, committee, and commission places assigned to him or her, which shall correspond to the city council member's place. Individual city council members will make nominations to the full city council for the governing body's approval or disapproval.

(4) *Rules of procedure:*

- a. All board, commission, and committee members, including citizen board, commission, and committee members, shall comply with the provisions of article II of chapter 2 of the Code of Ordinances. All board, commission and committee members, including citizen board, commission, and committee members, shall be provided a copy of these rules of procedure and a copy of the City of Denton Handbook for Boards, Commissions and Committees, which shall govern operational procedures of all boards, commissions and committees, including citizen boards, commissions, and committees. All boards, commissions, and committees, including citizen boards, commissions and committees, shall comply with these rules as to the preparation of minutes of meetings, and such minutes shall be prepared in accordance with the policies and procedures of the city secretary.
- b. All citizen board, commission, and committee members shall comply with the procedural requirements of the V.T.C.A., Texas Government Code Chapter 551, also known as the "Texas Open Meetings Act" as they appear now or may be amended in the future. Notice of all meetings shall be posted in compliance with the Texas Open Meetings Act and minutes and records will be maintained in accordance with requirements of the city secretary's office. Each citizen board, commission, and committee member shall be provided a copy of the Texas Open Meetings Act. Penalty provisions of the Texas Open Meetings Act shall only

apply to citizen boards, commissions, and committees with rule making or quasi-judicial power, as set forth in the Texas Open Meetings Act and as interpreted by Texas Courts.

c. Unless otherwise provided by law, each board, commission, or committee, shall adopt a regular meeting schedule by no later than the body's first meeting of the calendar year. All regular meeting schedules shall be sent to the City Secretary's Office for official record keeping purposes upon adoption. Regular meeting schedules should include all planned meetings the body intends to have during the calendar year.

SECTION 2. The provisions of this Ordinance are severable, and the invalidity of any phrase, clause, or part of the Ordinance shall not affect the validity or effectiveness of the remainder of the Ordinance.

SECTION 3. This ordinance shall become effective immediately upon its passage and approval.

The motion to approve this ordinance was made by PAUL MELTZER and seconded by KEELY BRIGGS, the ordinance was passed and approved by the following vote [6 - 0]:

	Aye	Nay	Abstain	Absent
Chris Watts, Mayor:	<u>✓</u>	<u> </u>	<u> </u>	<u> </u>
Gerard Hudspeth, District 1:	<u>✓</u>	<u> </u>	<u> </u>	<u> </u>
Keely Briggs, District 2:	<u>✓</u>	<u> </u>	<u> </u>	<u> </u>
Jesse Davis, District 3:	<u>✓</u>	<u> </u>	<u> </u>	<u> </u>
John Ryan, District 4:	<u> </u>	<u> </u>	<u> </u>	<u>✓</u>

Deb Armintor, At Large Place 5:

✓

Paul Meltzer, At Large Place 6:

✓

PASSED AND APPROVED this the 28th day of January, 2020.

Chris Watts

CHRIS WATTS, MAYOR

ATTEST:

ROSA RIOS, CITY SECRETARY

BY:

Rosa Rios

APPROVED AS TO LEGAL FORM:
AARON LEAL, CITY ATTORNEY

BY:

Aaron Leal



2026

January

S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

February

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28

March

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

April

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

May

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

31

June

S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

July

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

August

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

September

S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

October

S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

November

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

December

S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

- Scheduled CPC Meeting 9am
- HOT/Sponsorship Application Period
- Staff Review
- City Holiday



MEMORANDUM

DATE: January 23, 2026
TO: Community Partnership Committee
FROM: Matt Hamilton, Interim Finance Director
SUBJECT: Peterbilt Truck Parade Information Update

At the previous meeting on December 12, 2025, staff presented a post-event summary report regarding the 2025 Peterbilt Truck Parade. It was discovered that the date and dollar amount of that event were incorrectly presented on the slide.

The date of the event was October 17, 2025 (previously presented as “October”), the dollar amount for Cash Sponsorship was \$800, and In-Kind City Sponsorship was \$2,710 (previously presented as \$14,630).

Attached are a copy of the original slide and the corrected slide.

Prepared By:
Daniel Jones, Senior Grant Analyst

Submitted By:
Matt Hamilton, Interim Finance Director

OUR CORE VALUES

Inclusion • Collaboration • Quality Service • Strategic Focus • Fiscal Responsibility

Originally presented December 12, 2025:

Peterbilt Truck Parade

- Peterbilt Truck Parade: October
- In-Kind Sponsorship: \$14,630
- The Peterbilt Pride & Class Parade is an annual event that features over 50 custom Peterbilt trucks around the Square to raise money for the United Way of Denton County.



CPC 25-036

December 12, 2025

Updated Slide:

Peterbilt Truck Parade

- Peterbilt Truck Parade: October 17, 2025
- Cash Sponsorship: \$800
- In-Kind Sponsorship: \$2,710
- The Peterbilt Pride & Class Parade is an annual event that features over 50 custom Peterbilt trucks around the Square to raise money for the United Way of Denton County.



CPC 25-036

December 12, 2025



MEMORANDUM

DATE: January 23, 2026
TO: Community Partnership Committee
FROM: Christine Taylor, Assistant City Manager
SUBJECT: City Council Contingency Funding Update

During the Fiscal Year 2025-26 budget process the City Council contingency funding for each Council member was reduced from \$1,700 to \$1,000 (per council member) as part of an overall budget reduction initiative. Following a review of budget presentations and communication with City Council, staff has determined the reductions were not specifically discussed. Contingency funding will be reinstated to the pre-reduction funding level of \$1,700 for each City Council member. Staff have identified available resources in the General Fund to increase contingency funding. This change will not affect the overall Budget for FY 2025-26.

Prepared By:
Daniel Jones, Senior Grant Analyst

Submitted By:
Christine Taylor, Assistant City Manager

OUR CORE VALUES

Inclusion • Collaboration • Quality Service • Strategic Focus • Fiscal Responsibility

Meeting Date	Item	Legistar ID	Department Involved	Estimated Time (mins.)
Friday, February 20, 2026	Neighborhood Block Party follow up discussion on process improvement		Parks	20
	HOT Q4 FY2025 report + FY2025 close-out		Grants	20
	Discuss any guideline/application tune-ups for HOT PY2027 & Sponsorship FY26-27.		Grants	30
				70
Friday, March 20, 2026	Committee Workshop on rubric criteria		Grants	30
	Special Events update from Parks (ordinance changes, standardized parade routes, new processes)		Parks	20
				50
Friday, April 17, 2026	Q2 Contingency Requests		Grants	10
	Confirm application windows, rubric refinements, and CVB % allocation target.		Grants	30
	Organization selections for presentations		Grants	10
	After Action Reports (Denton Community Winter Market, Tejas Storytelling, Thin Line)		Grants	15
				55
Friday, May 22, 2026	Event Presentations		Grants	90
				90
Friday, June 12, 2026	Q3 Contingency Requests		Grants	10
	Event Presentations		Grants	90
				100
Friday, July 24, 2026	After Action Reports (Boil Buddies, Amplify, Cinco, Touch a Truck, Juneteenth, July 4)		Grants	20
	CPC funding recommendations for HOT PY 2027 and Sponsorship FY26-27		Grants	30
				50