



City of Denton

City Hall
215 E. McKinney Street
Denton, Texas
www.cityofdenton.com

AGENDA INFORMATION SHEET

DEPARTMENT: Parks and Recreation

ACM: Christine Taylor, Assistant City Manager

DATE: June 4, 2026

SUBJECT

Receive a report, hold a discussion, and give staff direction regarding the Original Denton District's support for Tejas Storytelling Association's application to the Texas Commission on the Arts (TCA) Arts Respond Cultural District Project grant program seeking \$5,000.00 to support the partial cost of renting the Civic Center for the 2027 Tejas Storytelling Festival; and to provide a letter of support to the TCA.

BACKGROUND

Valerie Kimble, Tejas Storytelling Association (TSA) Grants Committee member, contacted the City of Denton requesting a letter of support from the Original Denton District (ODD) for an application being made to the Texas Commission on the Arts (TCA) Arts Respond – Cultural District Project grant program, which is due by June 15, 2026.

The Tejas Storytelling Association is requesting \$5,000.00 in support to help offset the cost of renting the Denton Civic Center for the 42nd Texas Storytelling Festival to be held March 11-14, 2027.

The festival is celebrating its 42nd year of bringing world-class storytellers from all over the world to Denton. Each year, the festival brings almost 2000 attendees to Downtown Denton. What is particularly significant about the Texas Storytelling Festival is its impact on local tourism and hotel occupancy. Many of its attendees come to Denton from outside of the DFW Metroplex. This results in an increase in hotel room bookings for their stay, which has a positive impact on our local economy.

A letter of support from the Original Denton District expressing the cultural district's support of the project is required as part of the TCA Cultural District grant application.

RECOMMENDATION:

Staff recommend approval for a letter of support for inclusion in the Tejas Storytelling Association's TCA Arts Respond Cultural District signed by the City Manager or their designee on behalf of the Original Denton District.

EXHIBITS

- Exhibit 1- Agenda Information Sheet
- Exhibit 2- Letter of Request
- Exhibit 3- 2025 TCA Closeout Report
- Exhibit 4- Letter of Support

Respectfully submitted:

Allison Wing, Interim Director
Parks and Recreation

Prepared by:
Megan Thomas,
Interim Business Administration Manager
Parks and Recreation Department