



City of Denton

City Hall
215 E. McKinney St.
Denton, Texas
www.cityofdenton.com

AGENDA INFORMATION SHEET

DEPARTMENT: Parks and Recreation

ACM: Christine Taylor, Assistant City Manager

DATE: August 16, 2022

SUBJECT

Consider approval of a resolution of the City of Denton allowing the Denton Black Chamber of Commerce to sell alcoholic beverages at the Denton Blues Festival, on Friday, September 16, 2022, from 6:00 p.m. to 10:00 p.m., Saturday, September 17, 2022, from 12:00 p.m. to 10:00 p.m., and Sunday, September 18, 2022, from 11:00 a.m. to 8:00 p.m., at Quakertown Park, upon satisfying certain conditions; authorizing the City Manager to execute an Agreement in conformity with this Resolution; and providing for an effective date. The Parks, Recreation, and Beautification Board recommends approval (4-0).

BACKGROUND

The 24th Annual Denton Blues Festival is organized by the Denton Black Chamber of Commerce, a nonprofit 501(c)3 organization, that serves to preserve the blues and further the reputation of Denton as a music entertainment destination. This event will be held at Quakertown Park on Friday, September 16, 2022, from 6:00 p.m. to 10:00 p.m., Saturday, September 17, 2022, from 12:00 p.m. to 10:00 p.m., and Sunday, September 18, 2022, from 11:00 a.m. to 9:00 p.m.

This free festival includes live music and performances, karaoke, children's activities, arts and crafts, and over 20 booths. Event organizers anticipate 10,000 in attendance.

The Denton Black Chamber of Commerce is requesting permission to sell beer and wine for the Denton Blues Festival.

The Denton Black Chamber of Commerce will be responsible for the rental of the booth space, obtaining the temporary license for selling alcohol, securing the temporary permit for selling alcohol, and providing comprehensive liability insurance in the amount of \$1,000,000. In addition, the Denton Black Chamber of Commerce agrees to indemnify the City of Denton against any liability incident to the selling of alcoholic beverages at the Denton Blues Festival and will also be responsible for providing police security at the event.

RECOMMENDATION

Staff recommends approval, as the event organizers have consistently demonstrated an ability to responsibly operate alcohol sales at the Blues Festival at Quakertown Park.

PRIOR ACTION/REVIEW

On August 3, 2021, City Council approved a resolution allowing the Denton Black Chamber of Commerce to sell alcoholic beverages at the Denton Blues Festival under Resolution No. 21-1614.

On August 1, 2022, the Parks, Recreation, and Beautification Board recommended approval (4-0) allowing the Denton Black Chamber of Commerce to sell alcoholic beverages for the Denton Blues Festival event.

EXHIBITS

Exhibit 1- Agenda Information Sheet

Exhibit 2- Resolution and Agreement

Respectfully submitted:
Gary Packan, Parks and Recreation Director

Prepared by:
Arianna Bencid
Special Events Supervisor, Parks and Recreation