



# City of Denton

City Hall  
215 E. McKinney Street  
Denton, Texas  
[www.cityofdenton.com](http://www.cityofdenton.com)

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## AGENDA INFORMATION SHEET

**DEPARTMENT:** Department of Development Services

**DCM:** Cassey Ogden

**DATE:** April 14, 2025

### **SUBJECT**

Discuss and determine opportunities for education, marketing, and events hosted by staff and the Historic Landmark Commission.

### **BACKGROUND**

At the December 9, 2024, and March 3, 2025, Historic Landmark Commission (HLC) meetings, the Commission discussed interest in finding new ways to market the historic preservation program through the formation of new partnerships, hosting events, and providing educational opportunities. Goal #4 and Policies 4.1 and 4.2 in 2019 Denton Historic Preservation Plan, recommends that the HLC contribute in the following ways:

- Support innovative education initiatives that inform, engage new audiences, and tell the stories of Denton's multi-cultural and generational populations.
- Promote the use of existing programs and tools to educate the public on historic preservation's benefits and advance community preservation goals.

Therefore, staff seeks feedback and direction from the HLC regarding potential new partnerships, event ideas, and educational initiatives that the Commission would like to pursue in fiscal year 2025-2026 to facilitate marketing the historic preservation program throughout the city.

### **EXHIBITS**

1. Agenda Information Sheet

Respectfully submitted:  
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Deputy Director Development Services/  
Planning Director

Prepared by:  
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