



The Original Denton District

215 E. McKinney St., Denton, TX 76201 ■ (940) 349-7776

June 15, 2026

Gary Gibbs, Ph.D.
Executive Director
Texas Commission on the Arts
Cultural District Grant Program
PO Box 13406
Austin, TX 78711-3406

Dear Dr. Gibbs:

This letter is to express the full support of the City of Denton and the Original Denton District for the Greater Denton Arts Council's (GDAC) application for the Arts Respond – Cultural District Project grant.

GDAC is requesting the \$25,000 from the TCA to support their Video Art Night exhibition which transforms the landscape of the downtown area into an immersive digital experience. Through projection mapping, LED installations, and live music, Video Art Night celebrates innovation, inclusion, and creativity. The event hosted in Downtown Denton will be free and open to the public.

The Greater Denton Arts Council has supported arts and culture in Denton for more than five decades. Their exhibitions and programs at the Patterson-Appleton Arts center (PAAC, 400 E. Hickory Street) continue to attract attendees. The PAAC is an excellent, light-filled venue in the Original Denton district that dates from 1929 and initially served as the City's steam powerplant. The PAAC has served as an arts and culture venue since the 1980s. GDAC programming at the Patterson-Appleton Arts Center attracts over half a million visitors to the Original Denton District on an annual basis, providing a critical boost to the district's economic health and viability.

The City of Denton promotes events in the ODD with the help of our nonprofit partners at the Denton Main Street Association. The Association maintains a website of events occurring within Downtown Denton and the Original Denton District. We will encourage the Denton Main Street Association to promote the "Video Art Night" exhibition, as it does other events occurring within Downtown Denton and the Original Denton District.

We are honored and pleased to support this project for your consideration.

Sincerely,

Matthew Hamilton
Chief Financial Officer
City of Denton
on Behalf of the Original Denton District