

# Denton Municipal Electric Sponsorship Program

## Sponsorship Application for Organization/Agency

Date of Application: 2.14.18 Name of Organization/Agency: Keep Denton Beautiful

Employer Identification Number (EIN): \_\_\_\_\_ Phone Number: 940.349.8737

Mailing Address: 608 E. Hickory, Ste 130, Denton, TX 76205

Name/Title/Address of Event Contact: Various around City

Contact Phone Number: 940.349.8739 E-Mail Address: julie@kdb.org

Amount of Request: \$11,500 Event Name: Tree Giveaway, Neigh.

Counties in which Project Services are Provided: Denton

Beat. Grants,  
Redbud Festival,  
GAC, Mural,  
Env. Ed Grant

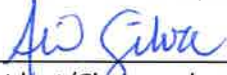
The following typed narrative MUST accompany this application:

- Organization's Statement of Purpose
- Project Description (1 page maximum)
- Project Goals/Objectives (1 page maximum)
- Explanation of how funds will be used (1 page maximum)
- Identification and status of other funding requests for this project (if applicable)

If applicable or available, the following documents MUST accompany this application:

- IRS tax exempt documentation
- Most recent Form 990 submitted to the IRS
- List of board of directors and their addresses

*The information contained in this application is for the purpose of obtaining funding from the Denton Municipal Electric Sponsorship Program on behalf of the undersigned. Each undersigned represents and warrants that the information is true and complete and that the Denton Municipal Sponsorship Program may consider this information is true and correct until a written notice of a change is provided. The City of Denton is authorized to make all inquiries deemed necessary to verify the accuracy of the information.*

  
President/Chairman's Signature

Feb. 13, 2018  
Date

  
Secretary/Treasurer's Signature

Feb. 13, 2018  
Date

**Mail completed application and documentation to: Denton Municipal Electric Sponsorship Program, 1659  
Spencer Road, Denton, Texas 76205**



Keep Denton Beautiful is a 501(c)(3) celebrating thirty years of work to keep Denton beautiful. The mission of Keep Denton Beautiful is to engage our community in creating a clean and beautiful Denton. Our vision is a clean, beautiful, and vibrant city! And our values are Volunteerism, Education, Stewardship of Resources, Community Aesthetics, and Grass Roots Involvement.

Denton Municipal Electric has sponsored Keep Denton Beautiful Programs since 2008, and has been a long-time sponsor of the KDB Community Tree Giveaway, Great American Cleanup, and Denton Redbud Festival. DME is one of KDB's largest corporate donors. Together, KDB and DME work to maintain and build-up Denton's urban forest, which saves on electricity costs.

KDB is proposing the following sponsorships for DME for 2018, which includes the DME name and logo on all promotional materials, including t-shirts (if applicable); listing on the KDB website, E-newsletter, and annual "Thank You" full-page ad in the *Denton Record-Chronicle*; and acknowledgement on KDB social media pages:

**Great American Cleanup – Saturday, March 24, 2018**  
**Bronze Level Sponsorship**  
**\$1,500**

Now in its thirtieth year, the Great American Cleanup is a community-wide litter cleanup that annually engages more than 2,000 volunteers to remove literal tons of trash and recycling from Denton's streets, waterways, and public spaces. This event mobilizes thousands of volunteers each year to make our City cleaner, greener, and more beautiful. Funds will be used for event t-shirts.

**Denton Redbud Festival – Saturday, April 21, 2018**  
**Silver Level Sponsorship**  
**\$2,500**

Held at the Civic Center and Quakertown Park in April each year, the Redbud Festival is Denton's annual Arbor Day Celebration. Approximately 5,000 participants attend this indoor/outdoor event with vendors, educational seminars, annual TRASHion Fashion Show, children's activities, and festival food. Funds will be used for t-shirts and other event needs.



### **Community Tree Giveaway – Saturday, October 27, 2018**

#### **Silver Level Sponsorship**

**\$2,500**

Each year, KDB gives away thousands of free trees to Denton residents. Residents pre-register online and select their preferred tree species. On Event Day, over 800 cars will make their way through the City of Denton Landfill to receive their free tree and goodie bag, which includes a Tree Owner's Manual. Funds will be used for tree purchase and volunteer t-shirts.

### **Neighborhood Beautification Grants**

#### **Presenting Sponsor**

**\$2,500**

KDB's Neighborhood Beautification Grants Program provides project funding each year for neighborhoods, nonprofits, and other community groups seeking to improve their neighborhood public spaces, beautify the community, or nurture a shared sense of neighborhood identity and community pride. Projects in past years have included neighborhood entryway signs and landscaping, community garden projects, and mural art.

### **Environmental Education Grants**

#### **Sponsor**

**\$1,000**

KDB's Environmental Education Grants Program provides grant funding for school-based environmental learning projects. Schools may request up to \$500 per project, per year for projects that directly engage students in outdoor learning activities, campus improvement projects, and natural resource stewardship efforts. Projects in past years have included, vegetable/food gardens, tree planting, rainwater collection, and general campus beautification.

### **Mural Art Initiative**

#### **Sponsor**

**\$1,500**

The Mural Art Initiative began in 2015 as a way to beautify Denton and instill community pride with painted mural artwork in key gateway points and neighborhood areas. Using a street-art aesthetic, the goal is to beautify and enliven public spaces, abate graffiti, and inspire community action to keep our city clean and beautiful. Three murals have already been completed; these





funds will go towards a planned mural on the Union Pacific Railroad bridge crossing at the intersection of Dallas Drive, Bell Avenue, and Eagle Drive.

KDB appreciates the long-running partnership it has enjoyed with DME since 2008, and we look forward to continuing that partnership.





keep denton beautiful

608 E. Hickory St. Suite 130, Denton, TX 76205

P: 940.349.8737 F: 940.349.8396

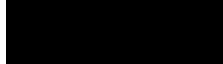
## **Keep Denton Beautiful, Inc.** **2017 - 2018 Board of Directors List**

**All Board Email:** [Board@kdb.org](mailto:Board@kdb.org)

**Lancine Bentley**

**At Large**

2528 Jamestown Lane  
Denton, TX 76209



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**Gary Cocke**

**At Large**

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**Christa Crowe**

**Treasurer**

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**Kiersten Dieterle**

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Denton, TX 76209



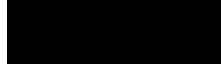
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KDB Email: [Kiersten@kdb.org](mailto:Kiersten@kdb.org)

**Kathy Glasschroeder**

**Secretary**

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Denton, TX 76201



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KDB Email: [Kathy@kdb.org](mailto:Kathy@kdb.org)

**Haywood Morgan**

**At Large**

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KDB Email: [Haywood@kdb.org](mailto:Haywood@kdb.org)

**Mannix O'Connor**

**Vice President**

1825 Audra Lane  
Denton, TX 76209



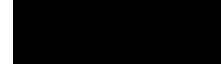
[Mannix\\_oconnor@yahoo.com](mailto:Mannix_oconnor@yahoo.com)

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**Kim Phillips**

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**Ali Silva**

**President**

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**Sonny Solis**

**At Large**

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**Katharine Wilcox**

**At Large**

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