



City of Denton

City Hall
215 E. McKinney St.
Denton, Texas 76201
www.cityofdenton.com

Meeting Agenda

Community Partnership Committee

Tuesday, April 15, 2025

1:00 PM

City Council Chamber

SPECIAL CALLED MEETING

After determining that a quorum is present, the Community Partnership Committee of the City of Denton, Texas, will convene in a Special Called Meeting on Tuesday, April 15, 2025 at 1:00 p.m. in the City Council Chambers at City Hall, 215 E. McKinney Street, Denton, Texas at which the following items will be considered:

1. ITEMS FOR CONSIDERATION

- A. [CPC25-009](#) Consider alternate meeting date for the Community Partnership Committee Meeting on April 25, 2025.

Attachments: [Exhibit 1 - Agenda Information Sheet](#)
[Exhibit 2 - Alternate Committee Meeting Date](#)

- B. [CPC25-010](#) Receive a report, hold a discussion, and provide a recommendation regarding co-sponsored community parades and related public safety concerns.

Attachments: [Exhibit 1 Agenda Information Sheet](#)
[Exhibit 2 - Presentation](#)

2. CONCLUDING ITEMS

A. Under Section 551.042 of the Texas Open Meetings Act, respond to inquiries from the Community Partnership Committee or the public with specific factual information or recitation of policy, or accept a proposal to place the matter on the agenda for an upcoming meeting AND Under Section 551.0415 of the Texas Open Meetings Act, provide reports about items of community interest regarding which no action will be taken, to include: expressions of thanks, congratulations, or condolence; information regarding holiday schedules; an honorary or salutary recognition of a public official, public employee, or other citizen; a reminder about an upcoming event organized or sponsored by the governing body; information regarding a social, ceremonial, or community event organized or sponsored by an entity other than the governing body that was attended or is scheduled to be attended by a member of the governing body or an official or employee of the municipality; or an announcement involving an imminent threat to the public health and safety of people in the municipality that has arisen after the posting of the agenda.

NOTE: The Community Partnership Committee reserves the right to adjourn into a Closed Meeting on any item on its Open Meeting agenda consistent with Chapter 551 of the Texas Government Code, as amended, or as otherwise allowed by law.

CERTIFICATE

I certify that the above notice of meeting was posted on the official website (<https://tx-denton.civicplus.com/242/Public-Meetings-Agendas>) and bulletin board at City Hall, 215 E. McKinney Street, Denton, Texas, on Friday, April 11, 2025, in advance of the 72-hour posting deadline, as applicable, and in accordance with Chapter 551 of the Texas Government Code.

OFFICE OF THE CITY SECRETARY

NOTE: THE CITY OF DENTON'S DESIGNATED PUBLIC MEETING FACILITIES ARE ACCESSIBLE IN ACCORDANCE WITH THE AMERICANS WITH DISABILITIES ACT. THE CITY WILL PROVIDE ACCOMMODATION, SUCH AS SIGN LANGUAGE INTERPRETERS FOR THE HEARING IMPAIRED, IF REQUESTED AT LEAST 48 HOURS IN ADVANCE OF THE SCHEDULED MEETING. PLEASE CALL THE CITY SECRETARY'S OFFICE AT 940-349-8309 OR USE TELECOMMUNICATIONS DEVICES FOR THE DEAF (TDD) BY CALLING 1-800-RELAY-TX SO THAT REASONABLE ACCOMMODATION CAN BE ARRANGED.



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Legislation Text

File #: CPC25-009, **Version:** 1

AGENDA CAPTION

Consider alternate meeting date for the Community Partnership Committee Meeting on April 25, 2025.



City of Denton

City Hall
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AGENDA INFORMATION SHEET

DEPARTMENT: Finance

ACM: Christine Taylor

DATE: April 15, 2025

SUBJECT

Consider alternate meeting date for the Community Partnership Committee meeting on April 25, 2025.

BACKGROUND

During the week of April 21 - 25, 2025, the City will be conducting Budget Hearing Meetings with Department Directors and City Manager's Office regarding the 2025-2026 Fiscal Year. During this week, the City Council Work Session Room will be occupied for most the day. The majority of attendees for the Community Partnership Committee will be unavailable.

Attached is the Community Partnership Committee Meeting calendar with a suggested alternative date for the April 25, 2025, meeting for the committee's consideration and approval.

EXHIBITS

Exhibit 1 - Agenda Information Sheet

Exhibit 2 - Alternate Committee Meeting Date

Respectfully submitted:
Jessica Williams
Chief Financial Officer

Prepared By:
Terrance Jones
Grant Program Manager
Grants Management Office

2025

January

S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
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27	28	29	30	31		

February

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March

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April

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27	28	29	30			

Budget Hearing Meetings w/ Dept Directors and CMO - April 21 - 25, 2025

Alternative Meeting Date May 2, 2025

May

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11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

June

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22	23	24	25	26	27	28
29	30					

July

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27	28	29	30	31		

August

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17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

September

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14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

October

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12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

November

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16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

December

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	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

- Scheduled CPC Meeting 9am
- HOT/Sponsorship Application Period
- Staff Review
- Special Called CPC Meeting



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Legislation Text

File #: CPC25-010, **Version:** 1

AGENDA CAPTION

Receive a report, hold a discussion, and provide a recommendation regarding co-sponsored community parades and related public safety concerns.



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AGENDA INFORMATION SHEET

DEPARTMENT: Finance

ACM: Christine Taylor

DATE: April 15, 2025

SUBJECT

Receive a report, hold a discussion, and provide a recommendation regarding co-sponsored community parades and related public safety concerns.

BACKGROUND

The City of Denton regularly supports and facilitates community celebrations such as Cinco de Mayo and the 4th of July through co-sponsorships and the issuance of special event permits. As these events grow in size and complexity, there is an increasing need to reassess our processes to ensure consistency, public safety, and alignment with city resources.

This presentation will outline current public safety concerns related to parade permitting, offer staff recommendations, and initiate discussions on refining the City's approach to co-sponsorships. Future discussions will include fee recommendations for event applicants to ensure sustainability and cost recovery for city services.

The attached presentation includes the following topics:

- Co-Sponsorship Discussion
 - Cinco de Mayo
 - 4th of July
- Parades
 - Public Safety Concerns
 - Recommendations
- Coming Soon
 - Fee Recommendations

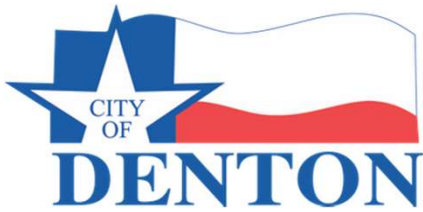
EXHIBITS

Exhibit 1 - Agenda Information Sheet

Exhibit 2 - Presentation

Respectfully submitted:
Jessica Williams
Chief Financial Officer

Prepared By:
Terrance Jones
Grant Program Manager
Grants Management Office



City of Denton Special Event Changes and Updates

Coordination Updates

April 15, 2025

Terrance Jones & Gary Packan



Overview of Special Events

Co Sponsorship Discussion

- Cinco De Mayo
- July 4th

Parades

- Public Safety Concerns
- Coordination Challenges
- Impact on Public Safety, City Resources and Community Expectations



Events Coordination Challenges

- **Cinco De Mayo**
 - Date and Time Challenges
- **July 3rd Drone Show**
 - Location challenges



Events Coordination Challenges

- **Cinco De Mayo**
 - Parade challenges due to election day (May 3)
 - Voting location downtown
 - Redbud Festival (May 4)
 - Conflicts with date requested by Cinco De Mayo
 - Recommendation to not approve the parade for 2025 and reduce their co-sponsorship allocation that included parade support



Kiwanis July 3 Event

- **Kiwanis July 3rd Drone Show**

- Kiwanis funded cash sponsorship of \$75,300 and in-kind of \$14,680 to support a drone show in 2025
- Kiwanis desires to use fireworks instead of drones
- Location challenges
 - UNT is concerned about hosting the event in 2025 with TXDOT construction ongoing
- Recommendation to cancel for 2025 and return to UNT if feasible in 2026



Parade Updates

- **Parades are valuable community events, but they require careful planning for public safety.**
 - Always ensuring emergency vehicle access
 - Managing road closures and traffic congestion
 - Coordinating with police, fire, and EMS for adequate coverage
 - Preventing issues from last-minute applications or unapproved routes
 - Protecting the well-being of participants, spectators, and staff



Parade Public Safety Concerns

Public Safety

- Participants throwing candy and citizens running into the traffic lanes to retrieve it.
- Vehicles cutting through the side streets that are not monitored and entering the parade footprint.
- Securing the parade route within the square proved challenging depending on the number of barricades dropped off.
- Timeliness of barricade cleanup.
- Cars parked along all four sides on the square.
- Cellphone towers are overloaded during larger downtown events and currently only three of the six parades use radio communication during the event.

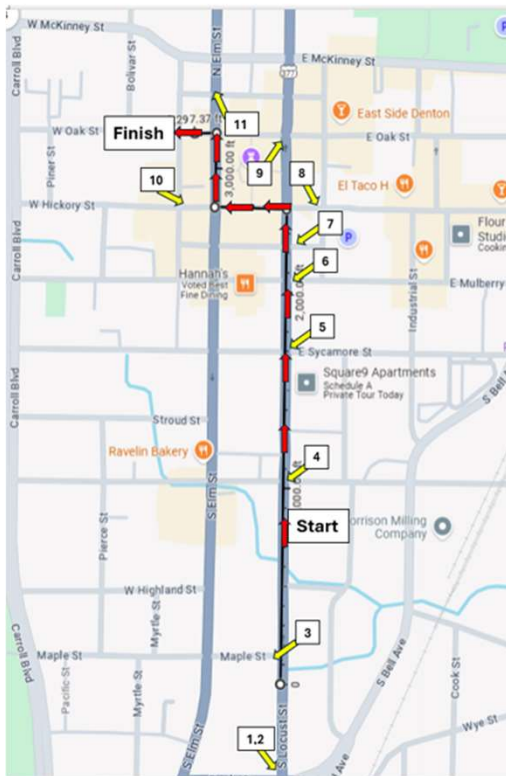
Parade Planning

- Opportunity for improved coordination and communication ahead of parade and day-of
- Minimal oversight of parade participants (checking valid DL, contact info, rider safety policy, etc.)



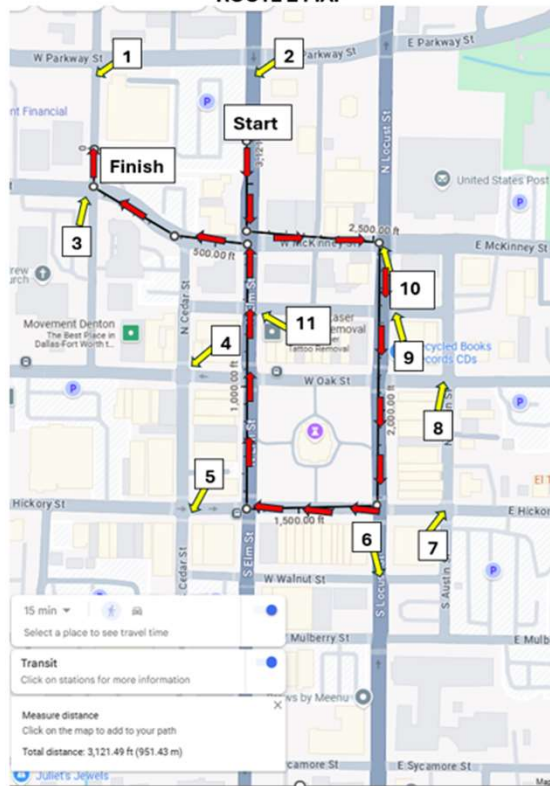
Proposed Parade Routes

ROUTE 1 MAP

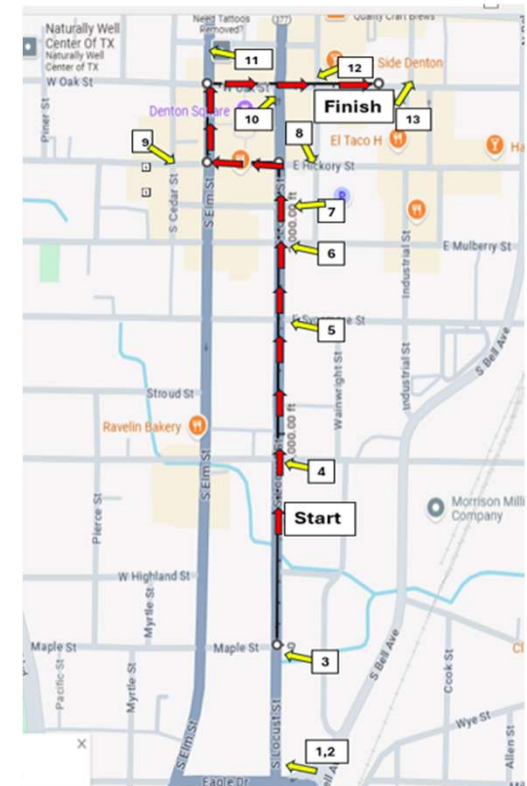


CPC25-010

ROUTE 2 MAP



ROUTE 3 MAP



April 15, 2025



Parade Recommendations

- **Option 1 - Place a moratorium on parades with motorized vehicles to assess safety concerns and create a parade policy.**
 - Anticipated policy adoption target date: February 2026
- **Efficiency of planning and operating parades**
 - New standardized routes and traffic control plans
 - Updated PD rates for each route
- **Motorized Parade Policy**



Parade Recommendations

- **Option 2 - Adopt standardized parade routes**
 - Routes would be effective May 1, 2025
 - All events must use a standardized route approved by city staff
 - Must get approval from Special Events and Police



2025 Parade Events

Event Name	Event Date
Cinco de Mayo Parade	Saturday, May 3, 2025
Juneteenth Parade	Saturday, June 21, 2025
Yankee Doodle Parade	Saturday, June 28, 2025
North Texas Fair and Rodeo Parade	Saturday, August 16, 2025
Peterbilt Truck Parade	Friday, October 17, 2025
Day of Dead Parade	Saturday, October 25, 2025



Next Meeting Topics

Policy Updates:

- Finalize Internal SOPs for Each Department
- Clearer Guidelines on HOT Program Eligibility
- Standardized Special Event Cost Estimates
- Tracking Tool for In-Kind Services

Improvements:

- Launch New Application Portal and Marketing Campaign



Next Meeting Topics

April 25, 2025 Agenda Topics

- Special Event Application Portal
- Restructure Special Event Review Committee meetings
 - Event specific
- Finalize internal SOPs for each department
- New guidelines on HOT program eligibility
- Standardized cost estimates update
- New Fee Structure
- In-Kind services tracking



Questions & Discussion

Questions



Questions and Discussion

Terrance Jones
Grant Program Manager
Finance Department

Gary Packan
Director
Parks and Recreation