



City of Denton

City Hall
215 E. McKinney Street
Denton, Texas
www.cityofdenton.com

AGENDA INFORMATION SHEET

DEPARTMENT: Parks and Recreation

ACM: Christine Taylor, Assistant City Manager

DATE: June 4, 2026

SUBJECT

Receive a report, hold a discussion, and give staff direction regarding the Original Denton District's support for the Greater Denton Arts Council's application for a \$25,000 grant from the Texas Commission on the Arts (TCA) Arts Respond - Cultural District Project grant program.

BACKGROUND

Krissi Oden, Executive Director, with the Greater Denton Arts Council (GDAC), contacted the City of Denton requesting a letter of support from the Original Denton District (ODD) for an application being made to the Texas Commission on the Arts (TCA) Arts Respond – Cultural District Project grant program, which is due by June 15, 2026.

GDAC is requesting the \$25,000 from the TCA to support their Video Art Night exhibition which transforms the landscape of the downtown area into an immersive digital experience. Through projection mapping, LED installations, and live music, Video Art Night celebrates innovation, inclusion, and creativity.

For 2027, GDAC plans to expand on this event by adding live music throughout the day as well as live painting by artists and the community. In the evening, the murals created by artists and a community art work will be brought to life through projection mapping, adding yet another layer of art making, community engagement, and entertainment. The event hosted in Downtown Denton will be free and open to the public.

The Greater Denton Arts Council has supported arts and culture in Denton for more than five decades. Their exhibitions and programs at the Patterson-Appleton Arts center continue to attract attendees. In FY24-2025 GDAC was awarded \$1,600 from the Texas Commission on the Arts to support their "Arts Respond Health & Human Services" project which provided fiber arts workshops for victims of sex trafficking, helping them to process their experiences through art creation. With the work of 3 artists, and 7 volunteers and staff, the workshops engaged 23 individuals by providing the space, knowledge, expertise, and supplies needed to give those victims the opportunity to create art based upon their personal stories of trauma. It allowed other organizations to view us as a resource in this way and will open avenues for future partnerships that will focus on healing through the arts. GDAC has a long history of bringing successful art programming to Denton.

The exhibits below include a draft letter of support from the Original Denton District, which is a TCA requirement for applying for this grant opportunity.

RECOMMENDATION:

Staff recommends approval for the letter of support from the Original Denton District, signed by the City Manager's or her Designee expressing the cultural district's support for the grant application.

EXHIBITS

Exhibit 1 - Agenda Information Sheet
Exhibit 2 - Letter of Request
Exhibit 3 - 2024 TCA Closeout Report
Exhibit 4 - Letter of Support

Respectfully submitted:
Allison Wing, Interim Director
Parks and Recreation

Prepared by:
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Parks and Recreation Department