

DENTON BLACK FILM FESTIVAL
JAN 23 THRU 27

DENTON
BLACK
FILM
FESTIVAL



DENTON BLACK FILM FESTIVAL

FILM.MUSIC.SPOKEN WORD.TECH & MORE

In Person Jan 27- 31, 2027

Extended Virtually Jan 31- Feb 7, 2027





ENTERTAIN, EDUCATE AND INSPIRE



DBFF STORY

Established in 2015 | Governed by a Four-Member Board of Directors
At DBFF, we believe storytelling is the core of any culture. The Denton Black Film Festival, shares stories of the Black community – it's traditions, ideas and experiences. The festival is entering its 13th year of programming in January, features cinema, music, art, spoken word, comedy, food and more.



MISSION

We share stories of the Black community – it's traditions, ideas and experiences – in a multitude of ways through our programming and experiences. Separated from the Scholarship Foundation in 2020 and now DBFFi is a 501c3.



DIRECTORS

**Harry Eaddy,
Festival Director**



**Linda Eaddy, Assoc Fest Dir &
Film Programming Director**



We don't do it alone

Meet our Leadership Team
dentonbff.com/our-team





Festival Info

Today, DBFF is the Largest Black Film Festival in Texas and the Southwest.



Voted one of the **“Best Festivals in Texas”** by *TravelMag.com* (2019)



Last 3 Years Attendance

- 2024 (in person & virtual) **12,000**
- 2025 (in person & virtual) **7,800+**
- 2026 (in person & virtual) **9,000+**



Information

Location – 14–16 locations in downtown Denton, Alamo Drafthouse and the Embassy Suites

Dates and time – The last weekend in January and it is a 5–6 day event



Major Attractions

Film • Music • Spoken Word
Comedy • Art • Panels
Workshops



Photos

Festival recaps at www.dentonbff.com

MAJOR SPONSORS

Supported by leading corporate, nonprofit, educational, tourism and community partners

DBFF 2026

Presenting Sponsors:

City of Denton, NBC 5, Alamo Drafthouse

- Dallas Film Commission
- Fort Worth Film Commissions
- McDonald's North Texas Owner Operators
- DCTA
- Denton Main Street Association
- Dallas Producers association
- Texas Health Resources Hospital
- Texas Regional Bank
- Charles Schwab Bank
- Texas Commission of the Arts
- Texas Film Commission
- Little Guy Movers
- Peterbilt
- MEOW WOLF
- Anderson
- Denton Record Chronicle
- Discover Denton
- TWU, NCTC, UNT
- GDAC





TOURISM & ECONOMIC IMPACT

Bringing Visitors. Supporting Businesses. Strengthening Denton.

★ DBFF is the **LARGEST BLACK FILM FESTIVAL** in Texas and the Southwest.



70%

VISITORS TRAVEL FROM OUTSIDE DENTON

Bringing new dollars to our community.



100+

FILMMAKERS ATTEND (2026)

Representing diverse voices and stories.



14

DOWNTOWN VENUES

Showcasing Denton's vibrant arts and entertainment scene.



5

OFFICIAL HOTEL PARTNERS

Plus additional area hotels used by festival guests.



MULTIPLE RESTAURANT PARTNERS

Local dining partners benefit from visitor spending throughout the festival.

OUR REACH IS GLOBAL

Filmmakers and guests travel from across the U.S. and around the world.



Furthest Filmmaker Traveled in 2026! From Brazil.

DBFF VISITORS SUPPORT:



HOTELS & LODGING



RESTAURANTS & COFFEE SHOPS



RETAIL & BOUTIQUES



ENTERTAINMENT & ATTRACTIONS



TRANSPORTATION SERVICES



DBFF drives cultural tourism and creates year-round visibility for Denton.



CPC 26-016



FROM DENTON TO THE WORLD — SPANNING THE U.S. AND INTERNATIONAL AUDIENCES, INCLUDING **BRAZIL, THE UNITED KINGDOM, HAWAII, OREGON, ILLINOIS** AND BEYOND.

Thank you for investing in Denton. ★

2026 ●



DBFF 2026

Hope & Courage

- Media & Filmmaker Mixer December 2025 Attendance 195 people
- Quakertown USA Opening and Closing film screened to sellout audiences of over 300 people
- Screened **95** Films 1. STAX HBO Series Ep.1 2. Premiere of DBFF Quakertown USA Documentary Film 3. Portrait of a Postman Film 4. Barbara Jordan's Inquisitor Film 5. Eden Marryshow Film "Can You Stand the Rain" 6. Lecrae film "Unashamed"
- DBFF Denton ISD "Art & Essay Contest with over 200 attendees
- (3) Art Exhibits and talks at UNT Co-Lab and TWU Art Galleries
- DBFF Day Party (first Day Party)
- STAX Music Review "Live Music"
- Featured Music Performer (Kandace Springs)
- Panel "The State of the Black Church" featuring Dr Freddie Haynes, Dr Sheron Patterson and Donney "Da Priest"
- AI talk for the general population "Learn the WAI"
- DBFF Awards Brunch (120 attendees)



DBFF 2027
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Theme “Together We Make”

2027 UP COMING HIGHLIGHTS

Building on the Success of 2026

- Screen 100-110 films
- 3-5 Screening Venues
- (1-2) Media Arts Showcases/Exhibits (1) UNT Co-Labs (1) TWU
- Spoken Word Slam (signature event)
- Comedy Sponsored by Charles Schwab Bank
- DBFF Day Party(s)
- DBFF Photography Exhibit??
- 12-14 Panels & Workshops including AI Training
- DBFF & Denton ISD Event with the winners of the Art & Essay Contest sponsored by Meow Wolf
- Featured music performer TBD
- DBFF After Dark – Late night Music venues and other events
- DBFF Filmmaker Award Brunch (Sunday morning)



DBFF FUTURE FOCUS

★ *Building a Stronger Future. Amplifying Our Impact.* ★



1 **DBFF FUNDING & REVENUE GROWTH**

Strengthen festival sustainability through grant awareness, grant applications and awards, sponsorship growth, increased ticket sales, and operational efficiencies to reduce expenses.



2 **DBFF SPOTLIGHT AWARD INITIATIVE**

Pursue Oscar® qualifying status for Short Films. A major endeavor that unites all components of the festival to create a powerful, cohesive story of why DBFF should become one.



3 **DBFF EVOLVE CONTINUOUS IMPROVEMENT & INNOVATION**

Continuously evaluate festival programs and operations, examine industry trends, culture, technology, demographics, marketing, PR, and financial models to drive strategic improvements and foster innovation.



4 **DBFF CONNECT STRATEGIC PARTNERSHIPS & COLLABORATIONS**

Answer the question of how we meet future challenges and opportunities by developing strategic partnerships and fostering collaborations with organizations that amplify DBFF's impact and reach.



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Institute



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