



# Main Street Quarterly Report

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Kristen Pulido  
Office of Economic Development  
Main Street Program Manager

# Main Street 4-point Approach

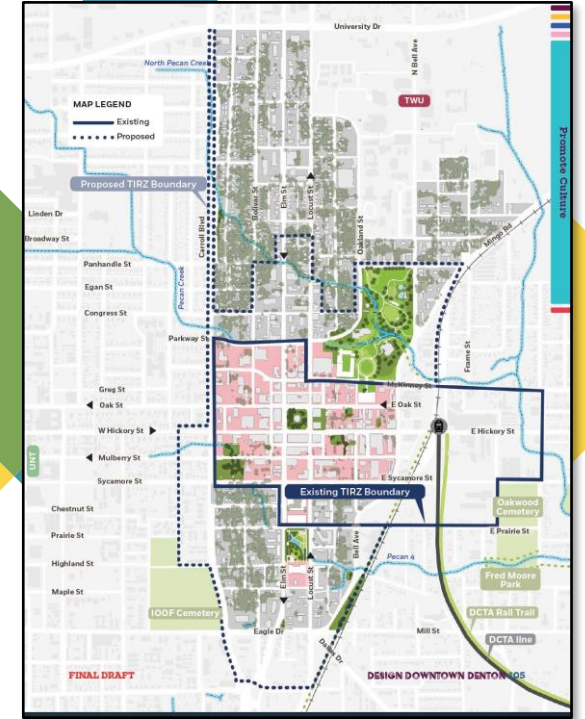
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Preservation based Economic Development



# Downtown Reinvestment Grant

- Tax Increment Reinvestment Zone Number One Expansion
  - Approved December 17, 2025



FY 24-25 Tax Increment Reinvestment Zone Number One (Downtown) Grants									
Owner/Business	Address	Type	Amount	Approved By			Construction	Reimbursement	Completed
				DEDC	TIRZ	Council			
Little D Property Group/ Office Space & Retail	104-106 W Oak	Fire Suppression	50,000	X	X	X	X	X	X
Little D Property Group/Office Space & Retail	104-106 W. Oak	Facade/Building Rehab	50,000	X	X	X	X	X	X
Green Eggs and Ham LLC/Restaurant	116 W. Oak	Fire Suppression	50,000	X	X	X	X		
Green Eggs and Ham LLC/Restaurant	116 W. Oak	Facade/Building Rehab	50,000	X	X	X	X	X	X
Eagle Surveying LLC/ Office Space	212 W. Sycamore	Facade/Building Rehab	50,000	X	X	X	X	X	X
The Plot Twist/Retail	227 W. Oak	Sign/Interior Improvements	35,000	X	3.25.2025		X		
380 Incentive Grant									
Axis Realty/Fine Arts Theater	113 N. Elm	380 Incentive Grant	1,076,366	X	X	X			
Axis Realty/Fine Arts Theater	113 N. Elm	380 Incentive Grant	544,503	X	X	X			
<b>Total</b>			<b>\$ 1,905,869</b>						

# Downtown Opening & Closings

Business Name	Business Start	Business Closure	Jobs (gained)	Jobs (lost)
<b>January-March</b>				
The Plot Twist	X		7	
The Filling Station - Relocation		X		6
Desi Adda *Replaced by Bindaas		X		8
Bindaas	X		8	
Barley and Board		X		80
Andy's Venue and Basement		X		5
Eagel Cawfee (inside Studio LaSalle)	X		2	
Hemlock Fox	X		5	
<b>TOTAL</b>	<b>4</b>	<b>4</b>	<b>22</b>	<b>99</b>

# Business Retention and Expansion

11

Business Retention Visits

3

Business Expansion Visits

9

Developer/New Business Visits



Parking

Walkability/Connectivity

Unhoused population

Marketing

Wayfinding

**Business Feedback**

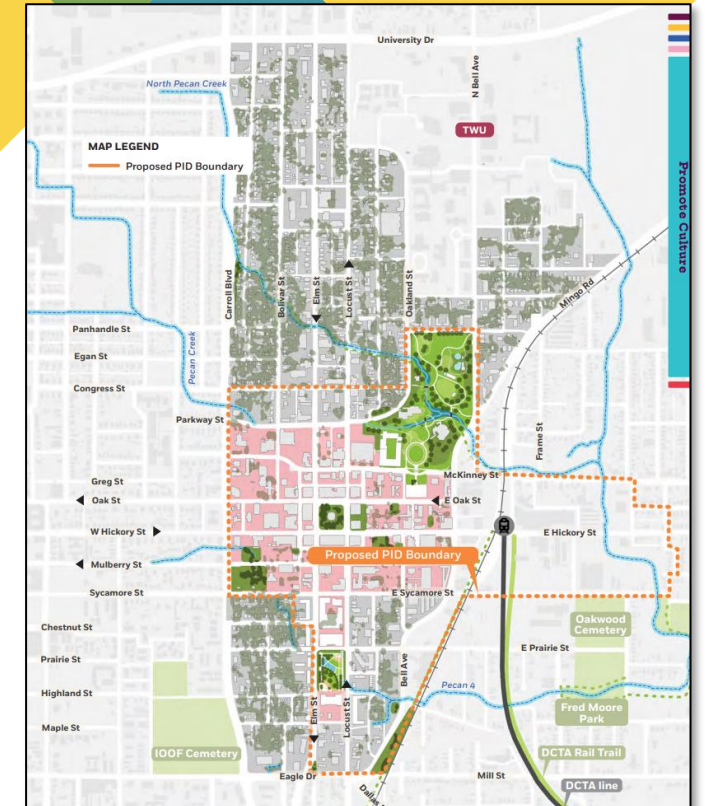
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# Public Improvement District

- Design Downtown Plan – 4G

- Establish a Public Improvement District
  - Property Owner Meeting: January 17, 2025
    - At least 50% of the property owners within the proposed district, or the owners of 50% of the land within the proposed district, must sign the petition.
    - Feedback Survey
  - Next meeting April 29, 2025



# Upcoming meetings/trainings



**DOWNTOWN MASTER CLASS:  
HISTORIC PRESERVATION AND  
REINVESTMENT GRANT**

April 15, 2025  
9-10AM  
Development Services Center  
401 N. Elm St. | Denton



**DOWNTOWN  
SAFETY MEETING**

Thursday, April 17, 2025  
9 a.m to 10 a.m.

Denton Civic Center (321 E. McKinney St.)





# Thank you

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