



City of Denton

City Hall
215 E. McKinney Street
Denton, Texas
www.cityofdenton.com

AGENDA INFORMATION SHEET

DEPARTMENT: Office of Strategy, Budget, and Performance

ACM: Christine Taylor

DATE: May 19, 2026

SUBJECT

Receive a report, hold a discussion, and give staff direction regarding the results of the 2026 Community Survey.

STRATEGIC ALIGNMENT

This action supports Key Focus Area: Strengthen Community and Quality of Life

BACKGROUND

An invitation to complete the 2026 Community Survey was sent to a random sample of 18,000 single-family and multifamily households in Denton, stratified by ZIP code to ensure a proportional representation of each area in line with the city's population distribution. The invitation, along with the survey instrument, was available in both English and Spanish. A total of three reminder emails were sent to encourage participation. The survey was open from February 18 to March 18.

From this effort, the City received 1,509 complete responses. With a confidence level of 95 percent and a margin of error of ± 2.51 percentage points, these statistically valid results can be confidently applied to the entire population.

The 2026 results show that Denton residents continue to report high satisfaction with their overall quality of life, as well as strong ratings for parks, libraries, recreational opportunities, and personal safety. Residents describe Denton as a desirable place to live, raise children, visit, and retire. At the same time, this year's results highlight several priority areas where residents expect greater focus. The most significant concerns identified include improving the condition and maintenance of streets and sidewalks, strengthening public safety services, and addressing ongoing challenges with traffic management, mobility, and the overall transportation system. Residents also emphasized the importance of ensuring that core infrastructure keeps pace with rapid growth and noted concern about the visibility and impact of homelessness in public spaces, while broadly supporting service-based approaches to address it.

Staff will use the results of this year's survey to better understand resident experiences, identify opportunities for improvement, and integrate these insights into ongoing operational planning, budget development, and the continued implementation of the City's strategic plan.

The survey results will be posted on the City of Denton's website alongside previous survey results for public review.

EXHIBITS

Exhibit 1: Agenda Information Sheet
Exhibit 2: Report of Survey Results
Exhibit 3: Presentation

Respectfully submitted:
Aimée Kaslik
Chief Strategic Officer