

Evaluation Matrix

(125 points) + (30 “Other” bonus points) = 155 total points

SGA Targets by NAICS	Target: 10 points (Total 15 Points)	Points
	NAICS: 327420 Gypsum Product Manufacturing	
	Connected	
	Creative	
	Sustainable	
	Competitive	
	Other Target Areas (Max 5 points): Supports construction industry. 13 suppliers in DFW with 2 located in Denton	5
	SGA Targets Subtotal	5
Economic and Fiscal Impacts	Economic and Fiscal Impacts (50 points)	Points
	Expand The Tax Base (Max Points 10) Project provides new property, sales, HOT, or other taxes to the City, County, DISD, and DCTA through the development of property or facility or by making improvements to an existing property or facility, a new business or expansion, a new multi-tenant complex, or increase in jobs	5
	Public-Private Partnership (Max Points 10) Project includes development of public infrastructure or amenities deemed beneficial, or developer assumes responsibility for development of infrastructure or public facilities beyond what is required. Project will involve a significant relationship with DISD or institution of higher education	7
	Increases High Wage Jobs (Max Points10) Project includes new jobs with an average or has a significant percentage of jobs that earn an annual base salary of \$65,000 or more	5
	Encourage Knowledge Base Jobs (Max Points 5) Project includes new jobs or has a significant percentage of jobs that require specialized and theoretical knowledge, usually acquired through experience or a college education, or other training which provides comparable knowledge; requires some research, analysis, or requires special licensing, certification	4
	Pays a living wage for all new employees (Max 10 points) From the most current MIT Living Wage Calculator for Denton County	8
	Other (Max 5 points): Adding equipment and 20 new jobs	2
	Economic and Fiscal Impacts Subtotal	31
Connective	Connective (15 points)	Points
	Generates New Utility Customers (Max Points 10) Project is a customer of City utilities focusing on electric. Higher points awarded for larger customers.	7
	Other Target Areas (Max 5 points):	
	Connective Subtotal	7
Creative	Creative (30 points)	Points
	Community Investment (Max Points 5) Project, company, or developer demonstrates a commitment to community support or involvement through monetary or in-kind support of local nonprofits, public institutions, or community organizations	4
	Encourages New Business Markets/Suppliers And Entrepreneurship (Max Points 10) Project is from an industry not significantly represented in local economy or company is a new business startup or entrepreneurial endeavor	7
	Benefits Package (Max Points 10) Provides on-site child care; adult care; vouchers or other financial assistance; backup services; flexible or remote work accommodations; flexible spending accounts; 401K matching/pension; tuition reimbursement; or other benefits	5
	Other Considerations (Max 5 points):	
	Creative Subtotal	16
Sustainable	Sustainable (25 Points)	Points
	Engages in Sustainable Practices (Max Points 10) Project has adopted sustainable or green business practices (e.g. LEED certification, renewable energy commitment or use, energy efficient construction)	10
	Spur Infill Development Or Redevelopment (Max Points 10) Project is to develop/redevelop a property or facility in a manner that reduces urban sprawl and or increases density in a desirable area; project includes use of existing facility that has been vacant for at least 2 years	10
	Other Considerations (Max 5 points):	
	Sustainable Subtotal	20
Competitive	Competitive(20 Points)	Points
	Headquarters (Max Points 10) The project is an international or national headquarters facility	
	Use of Local Contractors/Construction Vendors (Max Points 5) Project agrees to use vendors that have their principal place of business within the Denton City Limits	5
	Other Factors (Max 5 points): First MFG facility in US serving multiple states.	5
	Competitive Subtotal	10
Total by Category	Total by Category	Score
	Total	89
	Poor (0-44 points)	
	Acceptable (45-84 points)	
	Excellent (85-155 points)	X