



City of Denton

City Hall
215 E. McKinney St.
Denton, Texas
www.cityofdenton.com

AGENDA INFORMATION SHEET

DEPARTMENT: Parks and Recreation

ACM: Christine Taylor, Assistant City Manager

DATE: November 18, 2025

SUBJECT

Consider adoption of an ordinance of the City of Denton granting the Denton Holiday Lighting Festival Association, Inc., a three-year noise exception for the Denton Holiday Lighting on Saturday, December 6, 2025, 3 p.m. to 9 p.m., Saturday December 5, 2026, 3 p.m. to 9 p.m., and Saturday December 4, 2027, 3 p.m. to 9 p.m., at Quakertown Park; and providing an effective date.

BACKGROUND

The Denton Holiday Lighting Festival is an annual community event that takes place on Denton's Historic Square the first weekend after Thanksgiving. The purpose of the Denton Holiday Lighting Festival is to provide a free family-friendly community tradition to kick off the City's holiday shopping season with the support of local merchants and the Denton Main Street Association. The celebration includes musical and dance presentations, family activities and entertainment, children's crafts, and visits with Santa. Live entertainment is provided by local musicians and the Denton Community Band. The event will now be held in Quakertown Park.

The Denton Holiday Lighting Festival event is scheduled for Saturday, December 6, 2025, Saturday, December 5, 2026, and Saturday, December 4, 2027, from 3 p.m. to 9 p.m. The event will take place at Quakertown Park. Event organizers anticipate more than 15,000 attendees over the 6-hour event.

Denton Holiday Lighting Festival Association, Inc. is requesting an exception to the noise ordinance with respect to sound levels from 70 dba to 75 dba and hours of operation on Saturday, December 6, 2025, Saturday, December 5, 2026, and Saturday, December 4, 2027, from 3 p.m. to 9 p.m., at Quakertown Park.

RECOMMENDATION

Staff recommends approval.

ESTIMATED SCHEDULE OF PROJECT

N/A

PRIOR ACTION/REVIEW (Council, Boards, Commissions)

On November 19, 2024, City Council approved an exception for three-year noise ordinance for the Denton Holiday Lighting Festival at their former downtown location. No noise-related incidents or complaints from last year's events were reported due to the event being canceled.

On October 17, 2023, City Council approved an exception for one-year noise ordinance for the Denton Holiday Lighting Festival under Ordinance 23-1907. No noise-related incidents or complaints from last years' events were reported to staff.

FISCAL INFORMATION

Denton Holiday Lighting Festival Association, Inc. is scheduled to receive cash and in-kind support in the amounts of \$6,000 in Sponsorship Cash Awards, \$10,160 in In-Kind Support, and \$30,000 in Hotel Occupancy Tax Funds. Sponsorships were determined and awarded by the Community Partnership Committee.

BID INFORMATION

N/A

EXHIBITS

Exhibit 1- Agenda Information Sheet
Exhibit 2- Ordinance

Respectfully submitted:
Gary Packan, Parks and Recreation Director

Prepared by:
Autumn Natalie, Parks and Recreation