



# City of Denton

City Hall  
215 E. McKinney Street  
Denton, Texas  
www.cityofdenton.com

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## AGENDA INFORMATION SHEET

**DEPARTMENT:** Procurement  
**ACM:** Christine Taylor  
**DATE:** January 13, 2026

### **SUBJECT**

Consider adoption of an ordinance of the City of Denton, a Texas home-rule municipal corporation, authorizing the City Manager to execute an agreement with JD Moore Portfolios, LTD Co., for the design and implementation of a public art mural to be located at the MLK Jr. Recreation Center, located at 1300 Wilson Street, Denton, Texas, 76205 for the Parks and Recreation Department; providing for the expenditure of funds therefor; and providing an effective date (CFA 8938 – awarded to JD Moore Portfolios, LTD Co., in the not-to-exceed amount of \$20,000.00).

### **STRATEGIC ALIGNMENT**

This action supports Key Focus Area: Strengthen Community and Quality of Life.

### **INFORMATION/BACKGROUND**

Parks and Recreation staff successfully applied for and received a \$20,000 Keep America Beautiful MLK Corridor Community Grant. This funding supports community-driven efforts to revitalize, beautify, and transform areas in and around Martin Luther King Jr. corridors and neighborhoods. A significant component of the grant emphasizes community participation; the mural will be created by local volunteers under the guidance of the selected artist.

Representatives from the Public Art Committee and Parks and Recreation staff, including MLK Recreation Supervisor Cheylon Brown, reviewed multiple proposals. The chosen artist brings extensive experience collaborating with volunteers and a strong record of producing vibrant, welcoming public spaces.

The mural will be produced on aluminum panels that will be installed by the City of Denton Facilities Department on the northwest side of the building. Painting the panels on a flat surface allows for greater precision and accessibility. Aluminum is an ideal material for outdoor murals because it resists moisture and will not buckle, swell, or delaminate over time.

A Call for Artists was sent to 109 prospective suppliers of this item. In addition, specifications were placed on the Procurement website for prospective suppliers to download and advertised in the local newspaper. Six (6) proposals were received, references were checked, and proposals were evaluated based on published criteria, including artistic merit, experience in delivering projects, and experience with working with volunteers. Based upon this evaluation, JD Moore Portfolios, LTD Co. was ranked the highest and determined to be the best value for the City.

NIGP Code Used for Solicitation:	993 – (Service Only) - Artists
Notifications sent for Solicitation sent in IonWave:	109
Number of Suppliers that viewed Solicitation in IonWave:	28
HUB-Historically Underutilized Business Invitations sent out:	16
SBE-Small Business Enterprise Invitations sent out:	50
Responses from Solicitation:	6

**PRIOR ACTION/REVIEW (COUNCIL, BOARDS, COMMISSIONS)**

A subcommittee, including members of the Public Art Committee (PAC), recommended artist JD Moore Portfolios, LTD Co. for art design and production services for the public art mural to be installed at the MLK Recreation Center, 1300 Wilson Street, Denton, Texas, 76205 for the Parks and Recreation Department.

**RECOMMENDATION**

Award a contract to JD Moore Portfolios, LTD Co., for the design and implementation of a public art mural to be located at the MLK Jr. Recreation Center, located at 1300 Wilson Street, Denton, Texas, 76205 for the Parks and Recreation Department, in a not-to-exceed amount of \$20,000.

**PRINCIPAL PLACE OF BUSINESS**

JD Moore Portfolios, LTD Co.  
Fort Worth, TX

**ESTIMATED SCHEDULE OF PROJECT**

The project will be started upon approval, with a completion date of February 15, 2026.

**FISCAL INFORMATION**

These services will be funded from grant account # 341011.7899. Requisition #173900 has been entered into the Purchasing software system in the amount of \$20,000. The budgeted amount for this item is \$20,000.

**EXHIBITS**

- Exhibit 1: Agenda Information Sheet
- Exhibit 2: Draft Mural Image
- Exhibit 3: Ordinance and Contract

Respectfully submitted:  
Lori Hewell, 940-349-7100  
Purchasing Manager

For information concerning this acquisition, contact: Allison Wing, 940-349-8271.

Legal point of contact: Leah Bush at 940-349-8333.