

Exhibit 2

RFP 8964 - Pricing Evaluation for PARD Athletic Concession Stand Operations

		Mega Promotions, Inc.	Dreamwizard, Inc	Zoned Consulting	Legacy Hospitality & Entertainment Group, LLC	Street Bites LLC
		Denton, TX	Royse City, TX	Cedar Hill, TX	Houston, TX	Flower Mound, TX
Line #	Description	Rebate Percentage	Rebate Percentage	Rebate Percentage	Rebate Percentage	Rebate Percentage
1	Provide at least a 15% rebate of total gross sales. Price may be different on category. I.E League play xx%, tournaments xx%, special events xx%. Gross sales are defined as: total money received before any operating expenses, taxes, payroll, or other expenses are deducted.					
2	North Lakes Park Concessions					
3	North Lakes Concession Stand - Adult Softball Games (League Night Games)	15.0%	20.0%	16.0%	17.0%	15.0%
4	North Lakes Concession Stand - Tournaments	25.0%	20.0%	16.0%	17.0%	15.0%
5	City of Denton Special Events	25.0%	20.0%	16.0%	17.0%	15.0%
6	Denia Concessions					
7	Denia Softball Concession Stand - Youth Softball Games	15.0%	20.0%	16.0%	17.0%	15.0%
8	Denia Softball Concession Stand - Tournaments	25.0%	20.0%	16.0%	17.0%	15.0%
9	City of Denton Special Events	25.0%	20.0%	16.0%	17.0%	15.0%
10	Vela Athletic Complex Concessions					
11	Vela Athletic Complex Concession Stand -League Games	25.0%	20.0%	16.0%	17.0%	15.0%
12	City of Denton Special Events	25.0%	20.0%	16.0%	17.0%	15.0%
*Price evaluation based on \$20,000 annual sales						

Evaluation						
Item #	Scoring Criteria	Mega Promotions, Inc.	Dreamwizard, Inc	Zoned Consulting	Legacy Hospitality & Entertainment Group, LLC	Street Bites LLC
1	Background & Past Experience 30%	26.00	18.00	16.00	12.00	14.00
2	Sample Menu 10%	6.67	5.33	6.00	6.67	4.00
3	References 10%	8.00	6.00	3.33	4.00	5.33
4	Proposed Percentage back to City 50%	50.00	44.44	35.56	37.78	33.33
Total Score:		90.67	73.77	60.89	60.45	56.66