



City of Denton

City Hall
215 E. McKinney Street
Denton, Texas
www.cityofdenton.com

AGENDA INFORMATION SHEET

DEPARTMENT: Finance

ACM: Christine Taylor

DATE: April 15, 2025

SUBJECT

Receive a report, hold a discussion, and provide a recommendation regarding co-sponsored community parades and related public safety concerns.

BACKGROUND

The City of Denton regularly supports and facilitates community celebrations such as Cinco de Mayo and the 4th of July through co-sponsorships and the issuance of special event permits. As these events grow in size and complexity, there is an increasing need to reassess our processes to ensure consistency, public safety, and alignment with city resources.

This presentation will outline current public safety concerns related to parade permitting, offer staff recommendations, and initiate discussions on refining the City's approach to co-sponsorships. Future discussions will include fee recommendations for event applicants to ensure sustainability and cost recovery for city services.

The attached presentation includes the following topics:

- Co-Sponsorship Discussion
 - Cinco de Mayo
 - 4th of July
- Parades
 - Public Safety Concerns
 - Recommendations
- Coming Soon
 - Fee Recommendations

EXHIBITS

Exhibit 1 - Agenda Information Sheet

Exhibit 2 - Presentation

Respectfully submitted:
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