



Campus Theatre  
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TD is a 501 ( c ) ( 3 )  
organization

Theatre Denton Annex  
Golden Triangle Mall  
Denton, TX

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May 08, 2026

Request for Letter of Support from ODD for TCA Cultural District Grant

Theatre Denton is requesting \$5,000 in support of our May 2027 event, “Voices Together,” which represents 50% of the project’s total cost.

On May 1 of this year, Theatre Denton launched the inaugural *Voices Together* with a special event production of *Annie*. This new annual initiative brought together our Theatre Denton Theatre School students and experienced adult performers for a shared, intergenerational musical production. More than 1,000 patrons attended the event in the Original Denton District (ODD), demonstrating strong community enthusiasm and meaningful cultural impact.

The 2027 production—*The Wizard of Oz*—will follow the same successful criteria used for *Annie*:

- broad, family-friendly audience appeal
- roles suitable for both adults and youth ages 10–18
- intentional opportunities for adult performers to mentor developing student artists

We are seeking the District’s support because this event draws significant numbers of visitors whose presence directly benefits the ODD. Attendees frequently dine, shop, and explore nearby businesses before and after performances. Cast members, crew, and families also support local establishments throughout rehearsals and multiple performance weekends. Many of our audience members travel from outside Denton and choose to stay overnight, further contributing to the local economy.

Across *Voices Together* and Theatre Denton’s eight annual mainstage productions, we expect to bring over 16,000 visitors to the Denton Cultural District in the coming year—alongside hundreds of volunteer actors, technicians, directors, and musicians who work with us throughout each season. Additionally, the Campus Theatre continues to serve as the home venue for the Denton Black Film Festival, Thin Line Film Festival, and City Contemporary Dance Collective, welcoming several thousand more arts patrons to downtown and the ODD.

Your support will help us continue offering a high-impact, intergenerational production that strengthens the cultural vitality of the Denton Cultural District while driving meaningful economic activity for local businesses.