



City of Denton

City Hall
215 E. McKinney Street
Denton, Texas
www.cityofdenton.com

AGENDA INFORMATION SHEET

DEPARTMENT: Finance
ACM: Cassey Ogden
DATE: November 19, 2024

SUBJECT

Consider adoption of an ordinance of the City of Denton authorizing the City Manager to execute an agreement between the City of Denton and the Greater Denton Arts Council, Inc., for the payment and use of hotel tax revenue in support of art exhibitions and programming; and providing an effective date. (\$260,400 – Community Partnership Committee recommends approval 2-0)

BACKGROUND

This agreement allows for the total expenditure of \$260,400 from the Hotel Occupancy Tax (HOT) funds. The term of the agreement is December 1, 2024, through midnight January 31, 2026. Allocations are dependent upon requests for funding, as well as the availability of revenues.

Greater Denton Arts Council, Inc.'s HOT budget supports advertising, staffing, and site operations for art exhibitions and programming. Last Fiscal Year the organization received \$160,000 in HOT funds.

PRIOR ACTION/REVIEW (Council, Boards, Commissions)

The Community Partnership Committee reviewed all budget applications during a July 21, 2024, meeting. Recommended allocations were made to the City Council as part of the Fiscal Year 2024-2025 budget process.

FISCAL INFORMATION

The Hotel Occupancy Tax allocation for this organization includes the \$100,000 in Public Art funding required by Resolution No. 2013-021, and \$160,400 for HOT Program Year 2025 funding. The total amount of \$260,400 has been included in the Annual Program of Services.

EXHIBITS

Exhibit 1 - Agenda Information Sheet
Exhibit 2 - Ordinance

Respectfully submitted:
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