



GreenSense Energy Efficiency Incentive Program Reductions FY 2023-2024

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October 14, 2025

ID: COE25-008



Today's Focus

- GreenSense Energy Efficiency Incentive Program Background
- FY 2023–2024 Kilowatt hour (kWh) Reductions from GreenSense rebates
- FY 2023-2024 Greenhouse Gas Emissions Reductions from GreenSense rebates



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Background

- Program began in 2009
- Energy efficiency focused on building envelope and building systems (HVAC, Insulation, Windows, Smart Thermostat, etc.)
- Program is administered by Environmental Services and Sustainability and funded through DME (only DME customers are accepted)
- Prior to FY 2024 update, program incentive levels had been in place since FY 2018



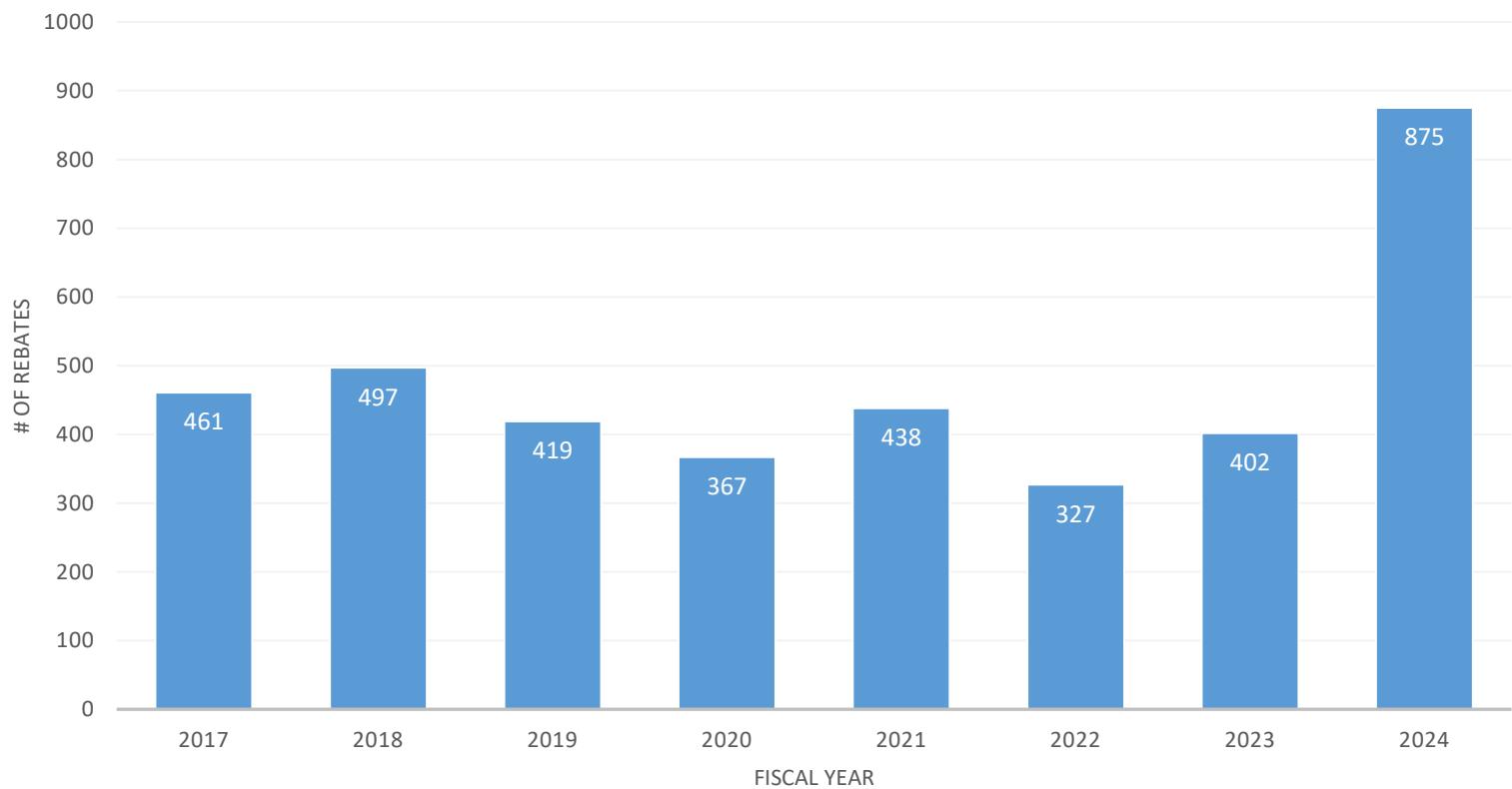
Program Changes

- Annual budget increase from \$250,000 to \$1,000,000
- Priority increases were given to those current offerings that had the largest impact on consumption and demand reduction
- New offerings in FY 2024 include HVAC Tune-up, weatherization kits, and dedicated funding for annual fan giveaway



Current Program Performance

Number of Rebates by Fiscal Year



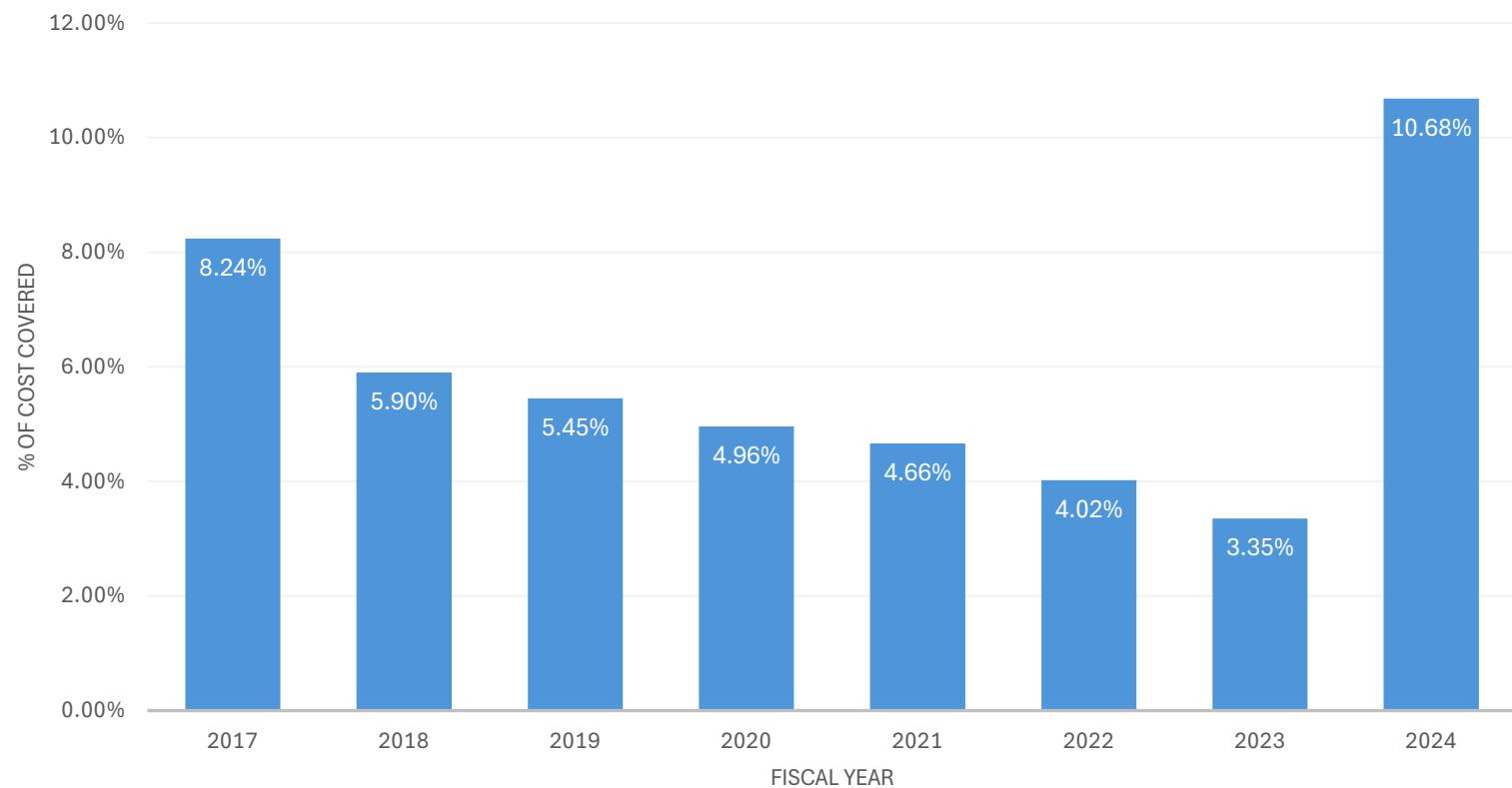
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Current Program Performance

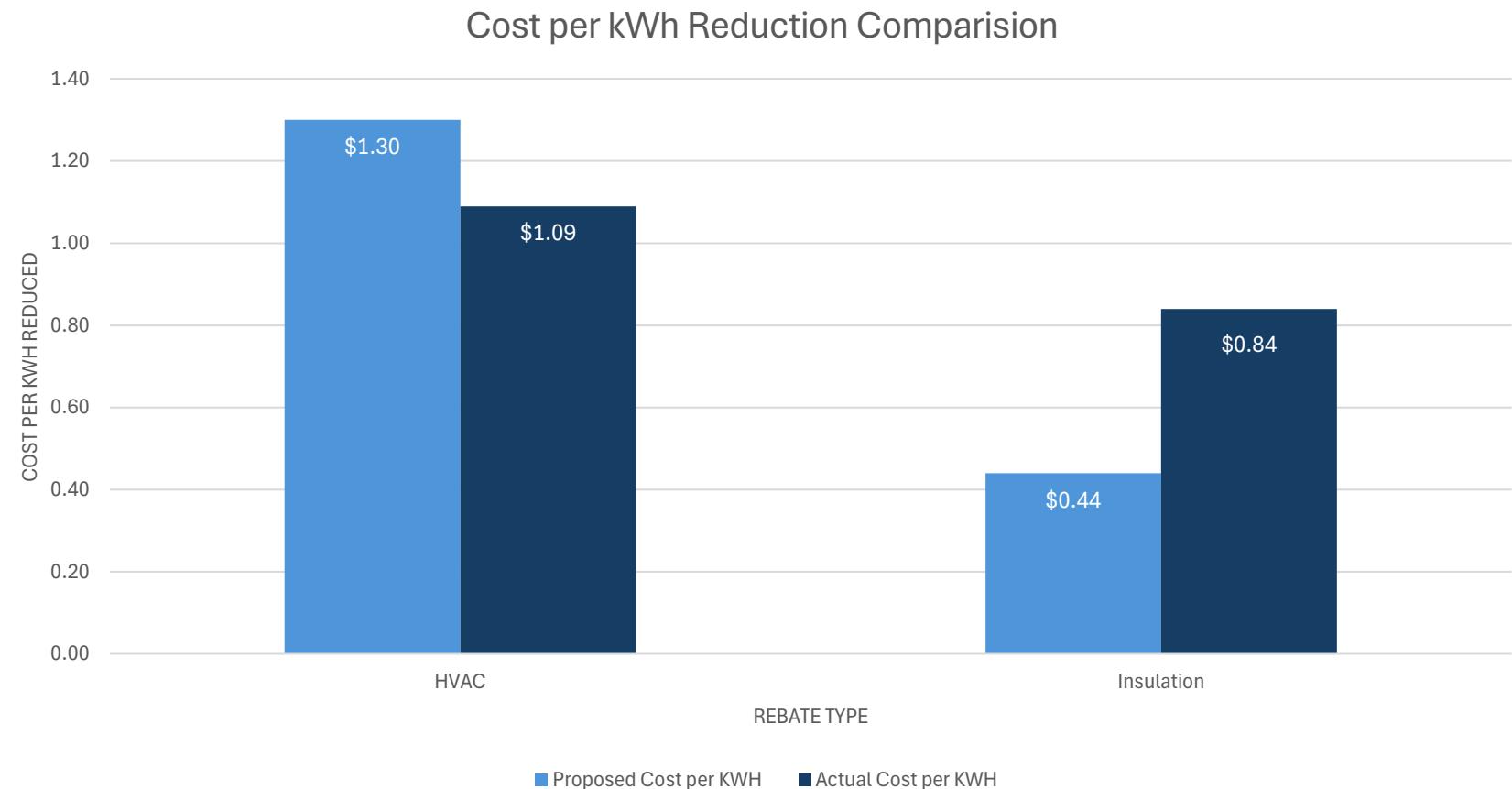
Percent of Cost Covered per Fiscal Year



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Current Program Performance



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FY 2023-2024 GreenSense Program Highlights

	Number of Rebates	Average Cost	Average Rebate	Percent of Total Cost
HVAC	327	\$16,979	\$2,052	12%
Insulation	55	\$3,093	\$1,161	37%
Windows	74	\$15,781	\$1,389	9%



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FY 2023-2024 GreenSense Program Highlights kWh Reduced

Rebate Type	kWh Reduced	Average Annual Savings	Cost per kWh Reduced
HVAC	686,064	\$271.66	\$1.09
Insulation	90,324	\$222.97	\$0.84



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Next Steps

- Continue to follow budget discussions with City Council
- Improve data tracking and reporting of GreenSense
- Track effectiveness of new program allocations and continue to update the program as needed



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Questions?

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