

2026 COMMUNITY SURVEY RESULTS

Council Work Session
May 19, 2026

ID 26-0416



SURVEY OVERVIEW

- Conducted every 2 years
- Random sample of single-family and multifamily residents
 - 18,000 survey invitations sent
 - Stratified by zip code
 - Available in English and Spanish
- Valid Responses: 1,509
- Response Rate: 8.38%
- Confidence Level: 95%
- Margin of Error: ± 2.51



KEY FINDINGS

Quality of Life is Strong, Though Key Measures Show Decline

Denton as a
Place to Live

72%

Neighborhood
as Place to Live

76%

Denton as a
Place to Work

53%

Housing
Affordability

24%

Overall Quality of Life in Denton = 67%

KEY FINDINGS

Infrastructure, Mobility, and Transportation Remain Major Challenges

Streets and Sidewalks

Neighborhood Streets

31%

Neighborhood Sidewalks

36%

Transportation

Transportation System

29%

Traffic Management

23%

Infrastructure

Stormwater Drainage

61%

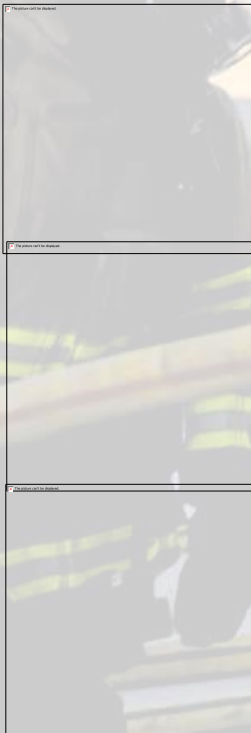
Quality of Infrastructure

54%

KEY FINDINGS

Residents Feel Safe, but Police Service Ratings are Moderate

SERVICES



82%

80%

54%

FEELINGS OF SAFETY

During the Day

In the Evening

Neighborhood

95%

Neighborhood

86%

Neighborhood Park

95%

Neighborhood Park

76%

Retail Areas

94%

Retail Areas

80%

Downtown

94%

Downtown

77%

KEY FINDINGS

Community Amenities and Denton's Appeal Remain Significant Strengths

Maintenance of City Parks

88%

Quality of City Parks

73%

Quality of Libraries

80%

Denton as a Place to Visit

61%

Vibrancy of Denton's Downtown

70%

KEY FINDINGS

Homelessness is a Significant and Widely Shared Concern

Efforts to Manage Issues
Related to Homelessness

28%

Homelessness as a Moderate to
Major Problem in Denton

84%

Services Rated as Essential

59% Shelter During Inclement Weather

53% Mental Health Programs

50% Substance Abuse Programs

45% Supportive Housing

KEY FINDINGS

Residents are Engaged, but Communication Effectiveness is Mixed

55%

Explains Complex Topics in Easy-to-Understand Way

67%

Provides Accurate and Timely Information During Emergencies

53%

Ease of Finding Information on City Digital Platforms

51%

Keeps Residents Well-Informed About News, Projects, and Meetings

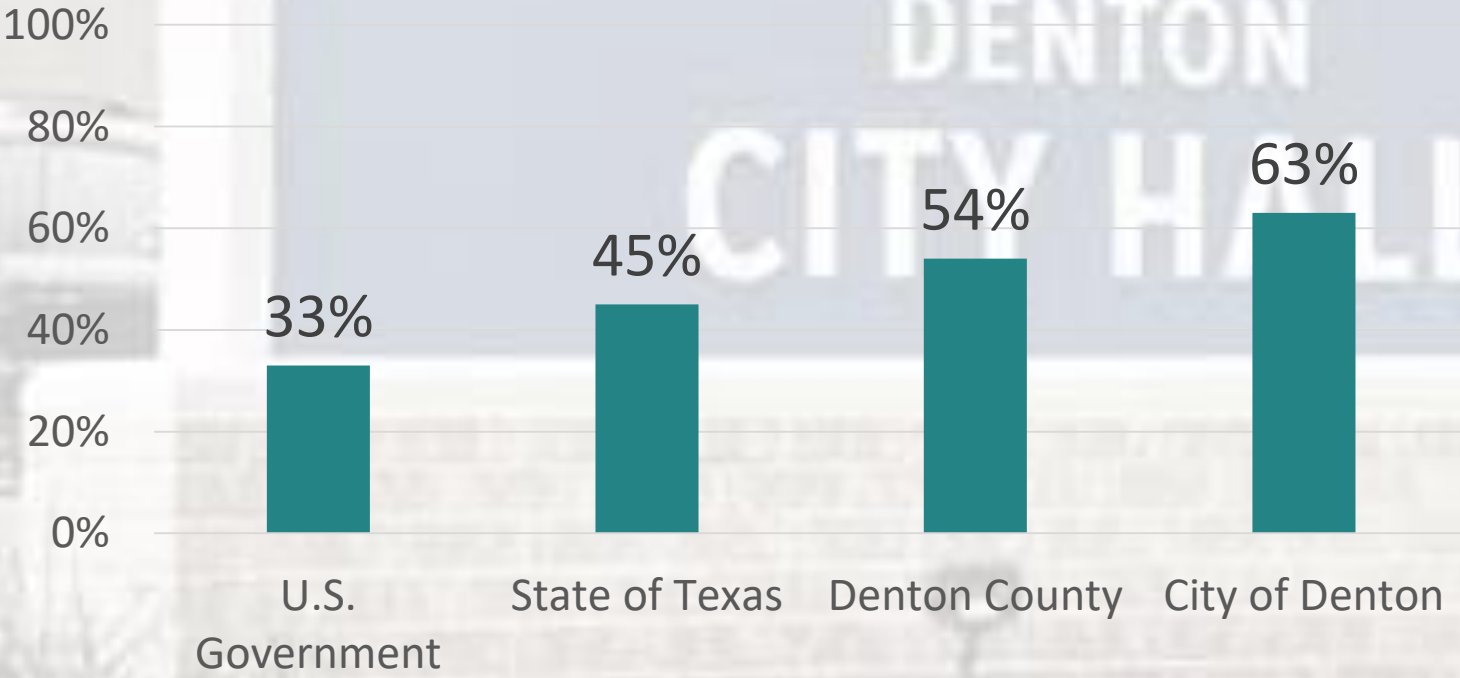
57%

Communication Style Reflects Community's Character and Values

KEY FINDINGS

Strong Customer Service Contrasts with Lower Confidence in Governments

Overall, how would you rate the quality of services provided by each of the following?



37%
Value of Services for Taxes Paid

38%
Overall Direction City is Taking

35%
Confidence in Denton Government

81%
Overall Customer Service

PRIORITIES

Resident Priorities Provide Clear Direction

Shown in Rank Order

Overall Quality and Maintenance of Streets and Sidewalks

Overall Quality of Public Safety Services

Overall Quality of Transportation System

Overall Quality of Infrastructure

Efforts to Manage Issues Related to Homelessness



QUESTIONS?

