

NSF Engines: Type 1: An Inclusive Innovation Ecosystem and Economic Development Engine for Transforming North Central Texas and Southern Oklahoma Logistics Industry.

Award number 2301952

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NSF ENGINES
DEVELOPMENT AWARD

Vision

To be the world leader in logistics innovation.

- Spur innovation that drives measurable improvement in logistics efficiency, reliability, and resiliency

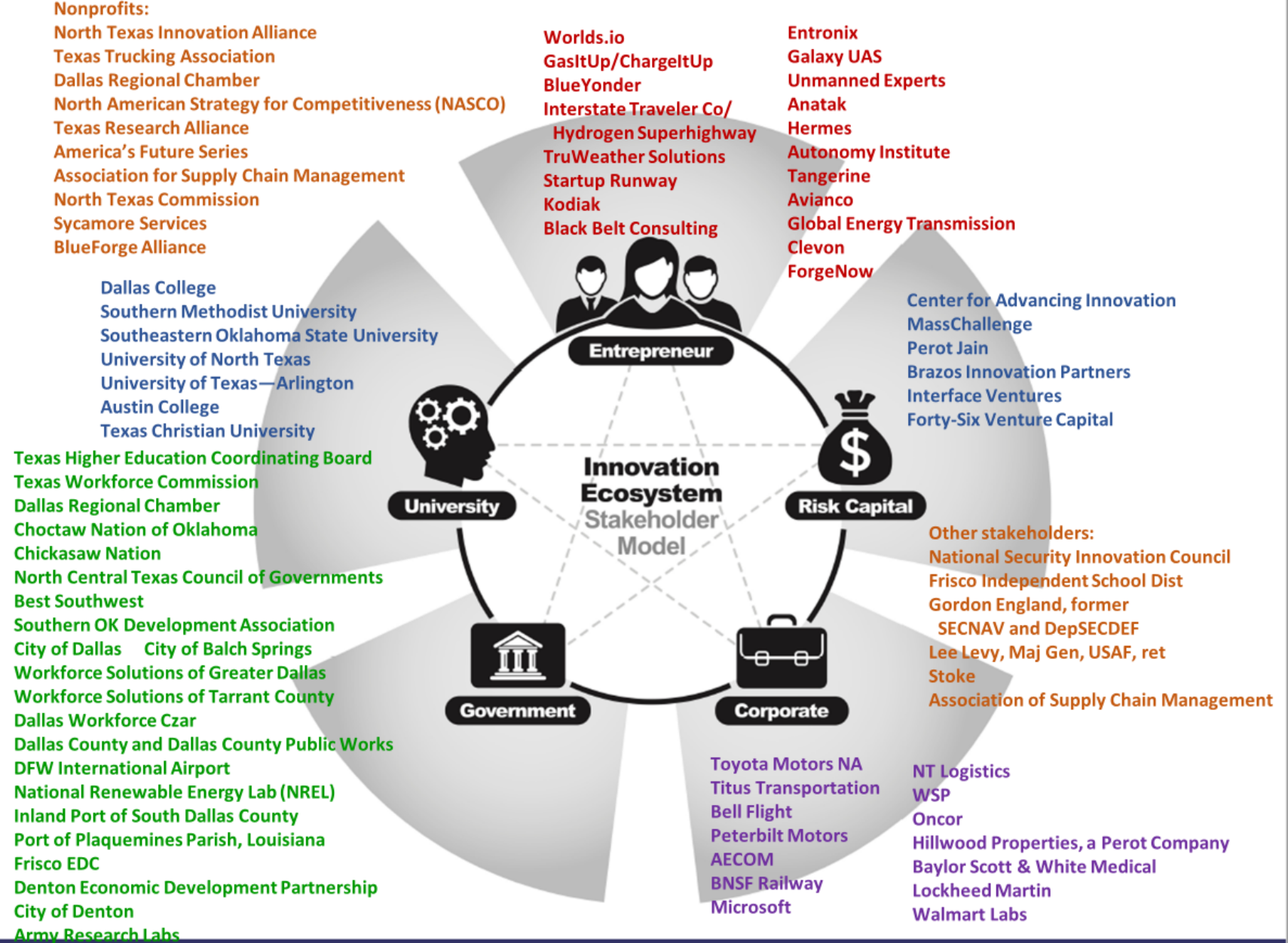
We will achieve this vision by:

- Advancing autonomy, electrification, digital logistics, and workforce development across the supply chain
 - Capitalizing on our strategic position as North America's distribution center
 - Bringing together the university, corporate, entrepreneurial, venture capital, and government stakeholders needed to make this vision a reality
- *Over 889,687,000 tons of freight transit the region with value of \$1.1 trillion/year*
 - *Over \$70 billion GSP in logistics spend in the region*
 - *TEXOMA region is employing over 450,000 workers in logistics with a continuing labor shortfall (1 in 7)*
 - *Largest inland port in North America, fourth largest in intermodal, second largest in warehousing*



Key Stakeholders

A first for innovation in region: Leveraging the power of a united group of stake holders through vision, shared values, and clearly articulated and agreed to collaboration, investment, and risk/reward sharing principals.



Connecting innovations to the workforce



INVITATION:

FUTURE LOGISTICS LEADERSHIP SUMMIT

Experience a one-of-a-kind opportunity where students connect with industry professionals actively seeking talent. Gain invaluable insights into building a successful career and explore how the logistics industry can serve as a *pathway to prosperity*.

Tower Club
1601 Elm, 48th Floor, Dallas, TX
April 25, 2025
9am-2pm

This event is supported by the National Science Foundation's **TEXOMA Innovation Engine**. Space is limited, please register before the close of business on April 17 at the QR Code or link below:



OR [<Click the Link>](#)

CAREERS IN TRUCK DRIVING

SALARY EXPECTATIONS ROADMAP

	OWNER-OPERATOR Average Salary Expectations \$150,000 - \$250,000
	HAZMAT TRUCK DRIVER Average Salary Expectations \$70,000 - \$90,000
	LONG-HAUL TRUCK DRIVER Average Salary Expectations \$60,000 - \$80,000
	REEFER TRUCK DRIVER Average Salary Expectations \$55,000 - \$75,000
	FLATBED TRUCK DRIVER Average Salary Expectations \$55,000 - \$75,000
	REGIONAL TRUCK DRIVER Average Salary Expectations \$55,000 - \$70,000
	LOCAL DELIVERY DRIVER Average Salary Expectations \$40,000 - \$55,000

AREAS OF RESPONSIBILITY

- ✓ Transporting goods safely and efficiently
- ✓ Following regulations and ensuring vehicle maintenance
- ✓ Managing routes, schedules and customer interactions



Career Outlook - 5% position growth rate & over 100,000 positions needed



Future activities

- Dual use summit—September 13 at the Frontiers of Flight Museum
- Space Innovation Summit, US Capitol, Wash DC, Oct 15, 2025
- South Dallas Region Innovation Summit, UNT Dallas, Oct 21
- Innovations in Advanced Air Mobility Summit, Oklahoma City, January 29, 2026
- Urban Mobility Innovation Summit with Denton EDP, March 26, 2026

Please send an email to pohlen@unt.edu if interested in attending any of these events

