



# City of Denton

City Hall  
215 E. McKinney Street  
Denton, Texas  
www.cityofdenton.com

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## AGENDA INFORMATION SHEET

**DEPARTMENT:** Finance  
**ACM:** Cassey Ogden  
**DATE:** November 19, 2024

### **SUBJECT**

Consider adoption of an ordinance of the City of Denton authorizing an agreement between the City of Denton and Denton County Friends of the Family for the 2025 Touch a Truck event sponsorship; and providing an effective date. (\$2,040 in cash sponsorship and \$1,120 in-kind services – Community Partnership Committee recommends approval 2-0)

### **BACKGROUND**

This agreement allows for the total expenditure of \$2,040.00 in cash sponsorship and \$1,120.00 of in-kind City services. Key provisions of the Agreement include:

- Cash award shall be used by Denton County Friends of the Family for the 2025 Touch a Truck event in accordance with the budget attached as Exhibit A.
- In-kind services award shall be used by the Denton County Friends of the Family for the 2025 Touch a Truck event in accordance with the budget attached as Exhibit B.

The 2025 Touch a Truck event was submitted by Explorium Denton for City sponsorship. On July 31, 2024, Explorium Denton was acquired by Denton County Friends of the Family, and the Explorium Denton 501(c)(3) nonprofit organization was dissolved. The 2025 Touch a Truck event is still eligible for Sponsorship cash and in-kind funding and maintains its allocation for the program.

### **PRIOR ACTION/REVIEW (Council, Boards, Commissions)**

The Community Partnership Committee reviewed all sponsorship budget applications during a June 21, 2024, meeting. Recommended allocations were made to the City Council as part of the FY 2024-2025 budget process.

### **FISCAL INFORMATION**

Sponsorship awards will be funded from the City's Sponsorship Fund account 215001.7762. Award payments are made in full upon final execution of the sponsorship agreement.

In-Kind Sponsorship awards will be funded from the City's Special Event Community Services Fund account 401280.7762. Actual costs are assigned to the account after the event.

### **EXHIBITS**

Exhibit 1 - Agenda Information Sheet  
Exhibit 2 - Ordinance

Prepared by:  
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Respectfully submitted:  
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