

FY 2025-2026 CITY OF DENTON RATE CHANGE SUMMARY

Parks & Recreation:

Recreation Pass, Memberships, Hunting, Impact, and Nonresident Fees

| Rec Pass / Membership Fees | | FY 24/25 | FY 25/26 | Change | Rationale |
|-----------------------------|--------------|----------|-------------|--------|--|
| Rec Pass Ages 8 and older | | \$15 | \$20 Annual | \$5 | Cost Recovery |
| Day Pass | | \$3 | \$5 per day | \$2 | Cost Recovery |
| Rec Pass Replacement Card | | \$2 | \$5 | \$3 | Cost Recovery |
| Gym Membership | One month | \$20 | \$25 | \$5 | Cost Recovery, includes rec pass access |
| | Three months | \$40 | \$60 | \$20 | Cost Recovery, includes rec pass access |
| | Annual | \$120 | \$180 | \$60 | Cost Recovery, includes rec pass access, |
| Group Exercise Membership | One month | \$30 | \$35 | \$5 | Cost Recovery, demand, market value, all-inclusive of lower-level passes and all rec centers |
| | Three months | \$80 | \$95 | \$15 | Cost Recovery, demand, market value, all-inclusive of lower-level passes and all rec centers |
| | Annual | \$299 | \$350 | \$51 | Cost Recovery, demand, market value, all-inclusive of lower-level passes and all rec centers |
| Group Exercise Drop-In | | \$5 | \$10 | \$5 | Cost Recovery, demand, market value, all-inclusive of lower-level day passes and all rec |

Memorial and Cemetery Fees

| Memorial Fees | | FY 24/25 | FY 25/26 | Change | Rationale |
|----------------|--|----------|----------|--------|---------------------------------------|
| Memorial Bench | | \$2200 | \$2400 | \$200 | Cost Recovery |
| Memorial Tree | | \$650 | N/A | | Challenge with tree decline and death |

Cemetery Fees:

| Cemetery Fees | | FY 24/25 | FY 25/26 | Change | Rationale |
|----------------------------------|--|----------|----------|--------|---------------|
| Plot for Standard Coffin IOOF | | \$900 | \$925 | \$25 | Cost Recovery |
| Plot for Standard Coffin Oakwood | | \$525 | \$550 | \$25 | Cost Recovery |

Recreation and Senior Center Room Rentals

Denton Senior Center:

| Denton Senior Center | | FY 24/25 | FY 25/26 | Change | Rationale |
|--------------------------------------|---|-----------|----------|--------|---|
| Room A, Room B Rental | | \$40/\$40 | \$80 | \$0 | Multipurpose room can no longer be separated, removed partitions rather than replaced due to cost and limited use, combined fee to reflect full-room size |
| Building Attendant (all rec centers) | Hourly *fee to fully cover cost of attendants | \$20 | \$22 | \$2 | Cost Recovery |

Denton Civic Center Meeting Room Rentals

| Denton Civic Center | | FY 24/25 | FY 25/26 | Change | Rationale |
|----------------------|---|----------|----------|--------|----------------------------|
| Rotunda/Kitchen | | \$150 | \$175 | \$25 | Cost Recovery, Market Rate |
| Full Facility Rental | | \$300 | \$325 | \$25 | Cost Recovery, Market Rate |
| Building Attendant | Hourly *fee to fully cover cost of attendants | \$20 | \$22 | \$2 | Cost Recovery, Market Rate |

Athletic Facility Rental, Service, and Maintenance Fees

| Practice Field Rentals | | FY 24/25 | FY 25/26 | Change | Rationale |
|-----------------------------|--|----------|----------|--------|----------------------------|
| Practice field; no lights | | \$20 | \$25 | \$5 | Cost Recovery, Market Rate |
| Practice field; with lights | | \$30 | \$35 | \$5 | Cost Recovery, Market Rate |

| Game Field Rentals | | FY 24/25 | FY 25/26 | Change | Rationale |
|-------------------------|--|----------|----------|--------|----------------------------|
| Game field; no lights | | \$20 | \$25 | \$5 | Cost Recovery, Market Rate |
| Game field; with lights | | \$30 | \$35 | \$5 | Cost Recovery, Market Rate |

| Rental Service Fee | | FY 24/25 | FY 25/26 | Change | Rationale |
|--|--------|----------|--------------------------------------|-----------------------------|----------------------------|
| Tournament fee- per field, per day | | \$50 | \$400 *all-inclusive, simplified fee | \$350 new all-inclusive fee | Cost Recovery, Market Rate |
| Tournament Staff Fee | Hourly | \$30 | N/A | | New all-inclusive fee |
| Field Preparation Tournament Rental | | \$40 | N/A | | New all-inclusive fee |

Pavilion Rentals, Park Rentals, and Tennis and Pickleball Center

| Park Event Rentals:(Hourly) | | FY 24/25 | FY 25/26 | Change | Rationale |
|--|---|----------|----------|---------|---|
| North Lakes South Pond | *This pond is rented for an annual event | N/A | \$65 | New Fee | New fee for new rental opportunity, Cost Recovery |
| Parking Attendant | Hourly *fee to fully cover cost of attendants | \$20 | \$48 | \$28 | Cost Recovery |
| Building Attendant – Clear Creek Natural Heritage Center | Hourly *fee to fully cover cost of attendants | \$20 | \$22 | \$2 | Cost Recovery, Market Rate |

| Tennis & Pickleball Center | | FY 24/25 | FY 25/26 | Change | Rationale |
|-------------------------------|-------------------------|----------------------------|----------|--------|---|
| Court Rental Fee – Per Person | | Daylight / Evening \$2/\$4 | \$4 | \$2 | Cost Recovery |
| Court Tournament Reservation | Per hour, exclusive use | \$10 | \$18 | \$8 | Cost Recovery |
| Mountain Bike Trail Rental | Per hour, exclusive use | \$75 | \$25 | -\$50 | Benchmarking, Public Feedback (Reduced based on feedback from industry users) |

Special Event Fees

| Special Event Fee | FY24/25 | FY25/26 | Change | Rationale |
|---|----------|------------------|--------|----------------------------------|
| Special Event Application Fee - Tier 1 | \$50 | \$60 | \$10 | Cost Recovery |
| Special Event Late Fee – Tier 1 | \$25 | \$30 | \$5 | Cost Recovery |
| Special Event Application Fee - Tier 2 | \$100 | \$100 | N/A | Cost Recovery |
| Special Event Late Fee – Tier 2 | \$50 | \$50 | N/A | Cost Recovery |
| Special Event Application Fee - Tier 3 | \$150 | \$170 | \$20 | Cost Recovery |
| Special Event Late Fee – Tier 3 | \$75 | \$85 | \$10 | Cost Recovery |
| Special Event Application Fee - Tier 4 | \$200 | \$330 | \$130 | Cost Recovery |
| Special Event Late Fee – Tier 4 | \$100 | \$165 | \$65 | Cost Recovery |
| Special Event Application Fee - Tier 5 | \$250 | \$630 | \$380 | Cost Recovery |
| Special Event Late Fee – Tier 5 | \$125 | \$315 | \$190 | Cost Recovery |
| Recurring Events Fee (happens more than once per year) | Full Fee | 50% of Tier Rate | | Cost Recovery pending staff time |
| Recurring Events Late Fee (happens more than once per year) | Full Fee | 50% of Tier Rate | | Cost Recovery pending staff time |

Aquatic Amenity Rentals:

| Lane and Pavillion Rentals | | FY 24/25 | FY 25/26 | Change | Rationale |
|----------------------------|--------|-----------------------------|------------------------------|--------|---------------|
| Natatorium Lane Rental | | \$12 | \$15 | \$3 | Cost Recovery |
| Water Park Party Pavilion | Hourly | \$75 first hour, \$50 add'l | \$100 first hour, \$50 add'l | \$25 | Cost Recovery |

Aquatic Memberships, Admissions, and Group Discounts

| Natatorium Admissions & Group Discounts | | FY 24/25 | FY 25/26 | Change | Rationale |
|---|----------------|----------|----------|--------|---------------|
| 12 Month Membership | Resident | \$170 | \$175 | \$5 | Cost Recovery |
| 12 Month Membership | General Public | \$190 | \$200 | \$10 | Cost Recovery |
| Monthly Membership | Resident | \$30 | \$35 | \$5 | Cost Recovery |
| Monthly Membership | General Public | \$40 | \$45 | \$5 | Cost Recovery |
| Daily Admission | Ages 3-15 | \$5 | \$6 | \$1 | Cost Recovery |
| Daily Admission | Ages 16 and up | \$7 | \$8 | \$1 | Cost Recovery |

| Water Works Park Admissions & Group Discounts | | FY 24/25 | FY 25/26 | Change | Rationale |
|---|---------------------------|-------------|----------|------------|---------------|
| Season Pass Gold | Resident / General Public | \$130/\$150 | N/A | Eliminated | Underutilized |
| Season Pass Silver | Resident | \$80 | \$85 | \$5 | Cost Recovery |
| Season Pass Silver | General Public | \$100 | \$100 | \$0 | No Change |
| Monthly Pass | Resident | \$35 | \$40 | \$5 | Cost Recovery |
| Monthly Pass | General Public | \$40 | \$45 | \$5 | Cost Recovery |
| Daily Admission | Non-swimmer | \$5 | \$6 | \$1 | Cost Recovery |
| Daily Admission | Under 48 Inches | \$12 | \$14 | \$2 | Cost Recovery |
| Daily Admission | 48 Inches & up | \$16 | \$19 | \$3 | Cost Recovery |
| Cooler Pass | Season | \$60 | \$75 | \$15 | Cost Recovery |
| Admission Group Discount (per person for camps) | PARD Camps | \$4 | \$5 | \$1 | Cost Recovery |
| Twilight Admission | Under 48 Inches | \$8 | \$10 | \$2 | Cost Recovery |
| Twilight Admission | 48 Inches & Up | \$12 | \$14 | \$2 | Cost Recovery |

| Civic Center Pool Admissions & Group Discounts | | FY 24/25 | FY 25/26 | Change | Rationale |
|---|--------------------|-----------------|-----------------|---------------|------------------|
| Season Pass | Resident | \$40 | \$45 | \$5 | Cost Recovery |
| Season Pass | General Public | \$50 | \$55 | \$5 | Cost Recovery |
| Daily Admission | Ages 3-14 | \$4 | \$6 | \$2 | Cost Recovery |
| Daily Admission | 15 & Older | \$5 | \$8 | \$3 | Cost Recovery |
| Father's Day | Admission for Dads | \$1 | \$2 | \$1 | Cost Recovery |
| July 4 th Admission | Everyone | \$1 | \$2 | \$1 | Cost Recovery |

All-Access Aquatics Pass- Includes access to the Natatorium, Water Works Park, and Civic Center Pool

| All-Access Aquatics Pass | Annual | FY 24/25 | FY 25/26 | Change | Rationale |
|---------------------------------|----------------------------|-----------------|-----------------|---------------|------------------|
| Annual Pass | Resident | \$220 | \$240 | \$20 | Cost Recovery |
| Annual Pass | General Public | \$240 | \$260 | \$20 | Cost Recovery |
| Staff Annual Pass | City of Denton, DISD Staff | \$50 | \$115 | \$65 | Cost Recovery |

Special Event Fees Aquatic Facility Rentals:(2-Hour Minimum)

| Water Works Park After Hours Facility Rental | Guest Count | FY 24/25 | FY 25/26 | Change | Rationale |
|---|--------------------|-----------------|-----------------|---------------|------------------|
| WWP Private Rental, 1 st 2 hrs | 1-400 | \$1400 | \$1600 | \$200 | Cost Recovery |
| WWP Private Rental, 1 st 2 hrs | 401-600 | \$1600 | \$1800 | \$200 | Cost Recovery |
| WWP Private Rental, 1 st 2 hrs | 601-800 | \$1800 | \$2000 | \$200 | Cost Recovery |
| WWP Private Rental, 1 st 2 hrs | 801-1200 | \$2000 | \$2200 | \$200 | Cost Recovery |
| WWP Private Rental, 1 st 2 hrs | 1201-1600 | \$2200 | \$2400 | \$200 | Cost Recovery |

| Civic Center Pool After Hours Facility Rental (Mon-Thur) | Guest Count | FY 24/25 | FY 25/26 | Change | Rationale |
|---|--------------------|-----------------|-----------------|---------------|------------------|
| CCP Private Rental, 1 st 2 hrs | 1-100 | \$325 | \$475 | \$150 | Cost Recovery |
| Price per extra hour | 1-100 | \$100 | \$150 | \$50 | Cost Recovery |
| CCP Private Rental, 1 st 2 hrs | 101-200 | \$425 | \$575 | \$150 | Cost Recovery |
| Price per extra hour | 101-200 | \$125 | \$175 | \$50 | Cost Recovery |
| CCP Private Rental, 1 st 2 hrs | 201-300 | \$525 | \$650 | \$150 | Cost Recovery |
| Price per extra hour | 201-300 | \$150 | \$200 | \$50 | Cost Recovery |
| CCP Private Rental, 1 st 2 hrs | 301-400 | \$625 | \$750 | \$125 | Cost Recovery |
| Price per extra hour | 301-400 | \$175 | \$225 | \$50 | Cost Recovery |

| Civic Center Pool After Hours Facility Rental (Fri-Sun) | Guest Count | FY 24/25 | FY 25/26 | Change | Rationale |
|--|--------------------|-----------------|-----------------|---------------|------------------|
| CCP Private Rental, 1 st 2 hrs | 1-100 | \$375 | \$525 | \$150 | Cost Recovery |
| Price per extra hour | 1-100 | \$100 | \$150 | \$50 | Cost Recovery |
| CCP Private Rental, 1 st 2 hrs | 101-200 | \$475 | \$625 | \$150 | Cost Recovery |
| Price per extra hour | 101-200 | \$125 | \$175 | \$50 | Cost Recovery |
| CCP Private Rental, 1 st 2 hrs | 201-300 | \$575 | \$725 | \$125 | Cost Recovery |
| Price per extra hour | 201-300 | \$150 | \$200 | \$50 | Cost Recovery |
| CCP Private Rental, 1 st 2 hrs | 301-400 | \$675 | \$825 | \$150 | Cost Recovery |
| Price per extra hour | 301-400 | \$175 | \$225 | \$50 | Cost Recovery |

| Denton Natatorium After Hours Facility Rental | Guest Count | FY 24/25 | FY 25/26 | Change | Rationale |
|--|--------------------|-----------------|-----------------|---------------|------------------|
| Nat Private Rental, 1 st 2 hrs | 1-100 | \$325 | \$475 | \$150 | Cost Recovery |
| Price per extra hour | 1-100 | \$100 | \$150 | \$50 | Cost Recovery |
| Nat Private Rental, 1 st 2 hrs | 101-200 | \$425 | \$575 | \$150 | Cost Recovery |
| Price per extra hour | 101-200 | \$125 | \$175 | \$50 | Cost Recovery |
| Nat Private Rental, 1 st 2 hrs | 201-300 | \$550 | \$650 | \$100 | Cost Recovery |
| Price per extra hour | 201-300 | \$150 | \$200 | \$50 | Cost Recovery |
| Nat Private Rental, 1 st 2 hrs | 301-400 | \$625 | \$750 | \$125 | Cost Recovery |
| Price per extra hour | 301-400 | \$175 | \$225 | \$50 | Cost Recovery |