



City of Denton

City Hall
215 E. McKinney St.
Denton, Texas 76201
www.cityofdenton.com

Meeting Agenda

Parks, Recreation and Beautification Board

Monday, July 1, 2024

6:00 PM

Civic Center Community Room

After determining that a quorum is present, the Parks, Recreation and Beautification Board of the City of Denton, Texas will convene in a Regular Meeting on Monday, July 1, 2024, at 6:00 p.m. in the Civic Center Community Room at 321 E. McKinney Street, Denton, Texas, at which the following items will be considered:

1. PRESENTATIONS FROM MEMBERS OF THE PUBLIC

This section of the agenda permits a person to make comments regarding public business on items not listed on the agenda. This is limited to two speakers per meeting with each speaker allowed a maximum of four (4) minutes. Such person(s) shall have filed a "Blue Card" requesting to speak during this period prior to the calling of this agenda item.

2. ITEMS FOR CONSIDERATION

- A. [PRB24-017](#) Consider approval of the minutes of April 1, 2024 and May 6, 2024.

Attachments: [Exhibit 1- April 1, 2024](#)
 [Exhibit 2- May 6, 2024](#)

- B. [PRB24-018](#) Receive a report, hold a discussion, and give staff direction regarding the acceptance of dedication of a public access easement in approximately 5.69 acres of land located in the Victor E. Gailer Survey, Beaver Creek Phase 3, Abstract No. 452 for Public Trail use.

Attachments: [Exhibit 1- Agenda Information Sheet](#)
 [Exhibit 2- Presentation](#)

- C. [PRB24-026](#) Receive a report, hold a discussion, and give staff direction regarding the establishment of a Wildflower Program, a.k.a. Low Mow Areas, for city-owned property and public ROWs.

Attachments: [Exhibit 1- Agenda Information Sheet](#)
 [Exhibit 2- Proposed Planting Areas](#)

- D. [PRB24-025](#) Receive a report and hold a discussion regarding the City of Denton's tree species list.

Attachments: [Exhibit 1- Agenda Information Sheet](#)
 [Exhibit 2- Approved Tree List](#)

- E. [PRB24-019](#) Consider recommending adoption of an ordinance of the City of Denton adopting a schedule of fees, updating the existing charges and fees for use of city owned property and facilities, and for city services provided at or by parks and recreation; superseding prior fee schedules; providing severability and repealer clauses; and providing an effective date.

- Attachments: [Exhibit 1- Agenda Information Sheet](#)
[Exhibit 2- Ordinance](#)
[Exhibit 3- Subsidy and Resource Allocation Model 2024-2026](#)
[Exhibit 4- FY 24-25 Schedule of Fees \(Redline\)](#)
[Exhibit 5- FY 24-25 Schedule of Fees \(Clean Copy\)](#)

- F. [PRB24-023](#) Receive a report, hold a discussion, and give input to staff regarding the status of the following Public Art Committee projects:
1. Original Denton District (ODD)
 - a. Traffic Box Wraps
 2. “Serve” Sculpture
 - a. Certificate of Substantial Completion
 - b. Minor remaining fixes
 3. Continuing projects
 - a. Sycamore Street Mural
 - b. S. Bonnie Brae Sculpture
 4. Art Maintenance and Repair
 - a. Dallas Drive Murals
 5. Encounters with Art Status
 6. Future Projects
 - a. Sound sensitive lighting
 - b. Future Bond Projects

- Attachments: [Exhibit 1- Agenda Information Sheet](#)
[Exhibit 2- Presentation](#)
[Exhibit 3 - Landry Box Wrap](#)
[Exhibit 4- Barnum Installation Photos](#)

3. CONCLUDING ITEMS

A. Under Section 551.042 of the Texas Open Meetings Act, respond to inquiries from the Parks, Recreation and Beautification Board or the public with specific factual information or recitation of policy, or accept a proposal to place the matter on the agenda for an upcoming meeting AND Under Section 551.0415 of the Texas Open Meetings Act, provide reports about items of community interest regarding which no action will be taken, to include: expressions of thanks, congratulations, or condolence; information regarding holiday schedules; an honorary or salutary recognition of a public official, public employee, or other citizen; a reminder about an upcoming event organized or sponsored by the governing body; information regarding a social, ceremonial, or community event organized or sponsored by an entity other than the governing body that was attended or is scheduled to be attended by a member of the governing body or an official or employee of the municipality; or an announcement involving an imminent threat to the public health and safety of people in the municipality that has arisen after the posting of the agenda.

NOTE: The Parks, Recreation and Beautification Board reserves the right to adjourn into a Closed Meeting on any item on its Open Meeting agenda consistent with Chapter 551 of the Texas Government Code, as amended, or as otherwise allowed by law.

CERTIFICATE

I certify that the above notice of meeting was posted on the official website (<https://tx-denton.civicplus.com/242/Public-Meetings-Agendas>) and bulletin board at City Hall, 215 E. McKinney Street, Denton, Texas, on Friday, June 28, 2024, in advance of the 72-hour posting deadline, as applicable, and in accordance with Chapter 551 of the Texas Government Code.

OFFICE OF THE CITY SECRETARY

NOTE: THE CITY OF DENTON'S DESIGNATED PUBLIC MEETING FACILITIES ARE ACCESSIBLE IN ACCORDANCE WITH THE AMERICANS WITH DISABILITIES ACT. THE CITY WILL PROVIDE ACCOMMODATION, SUCH AS SIGN LANGUAGE INTERPRETERS FOR THE HEARING IMPAIRED, IF REQUESTED AT LEAST 48 HOURS IN ADVANCE OF THE SCHEDULED MEETING. PLEASE CALL THE CITY SECRETARY'S OFFICE AT 940-349-8309 OR USE TELECOMMUNICATIONS DEVICES FOR THE DEAF (TDD) BY CALLING 1-800-RELAY-TX SO THAT REASONABLE ACCOMMODATION CAN BE ARRANGED.



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Legislation Text

File #: PRB24-017, **Version:** 1

AGENDA CAPTION

Consider approval of the minutes of April 1, 2024 and May 6, 2024.

City of Denton Parks, Recreation, and Beautification Board

Minutes

April 1, 2024

After determining that a quorum of the City of Denton, Texas, Parks, Recreation, and Beautification Board was present, the Board convened in a Regular Meeting on Monday, April 1, 2024, at 6:00 p.m. in the Civic Center Community Room at 321 E. McKinney Street, Denton, Texas.

Present: Vice-Chair Frances Punch, Members Robert Aughtry, Grace Martin- Young and Kwami Koto

Absent: Chair George Ferrie

1. PRESENTATIONS FROM MEMBERS OF THE PUBLIC

- None

2. ITEMS FOR CONSIDERATION

A. PRB24-010: Consider approval of the minutes of March 4, 2024.

The item was presented, and discussion followed.

Following discussion, Member Aughtry moved to adopt the item as presented; Member Martin-Young seconded. Motion carried.

AYES (4): Vice-Chair Punch, Members Aughtry, Martin-Young and Koto

ABSENT (1): Chair Ferrie

NAYS (0): None

B. PRB24-013: Receive a report, hold a discussion, and give staff input regarding the Librada “Lily” Cantu Inclusive Playground Master Plan at North Lakes Park.

The item was presented, and discussion followed.

Following discussion, staff was provided the following direction:

- Be creative and innovative in design.
- Consider using natural elements in design, and unique shallow water options, such as touch table or springs.
- Speak to youth, especially special needs youth, about what they want in a park.
- Do not incorporate a continual mister.

C. PRB24-012: Receive a report, hold a discussion, and give staff input regarding Park Planning and Park Maintenance project updates.

The item was presented, and discussion followed.

Following discussion, staff was provided no direction.

- D. PRB24-011: Consider recommending adoption of an ordinance of the City of Denton adopting the Standards of Care for recreational care programs administered by Denton's Parks and Recreation department pursuant to Texas Human Resources Code Section 42.041(b) (14).

The item was presented, and discussion followed.

Following discussion, Member Martin-Young moved to adopt the item as presented; Member Koto seconded. Motion carried.

AYES (4): Vice-Chair Punch, Members Aughtry, Martin-Young and Koto

ABSENT (1): Chair Ferrie

NAYS (0): None

- E. PRB24-014: Receive a report, hold a discussion, and give staff direction regarding the May 6, 2024, Parks, Recreation and Beautification Board meeting and scheduled tour.

The item was presented, and discussion followed.

Following discussion, staff was provided no direction.

- F. PRB24-014: Receive a report, hold a discussion, and give staff direction regarding the 2024-2026 Subsidy and Resource Allocation Plan for the Parks and Recreation Department.

The item was presented, and discussion followed.

Following discussion, Member Aughtry moved to adopt the item as presented; Member Martin-Young seconded. Motion carried.

AYES (4): Vice-Chair Punch, Members Aughtry, Martin-Young and Koto

ABSENT (1): Chair Ferrie

NAYS (0): None

3. CONCLUDING ITEMS

- None

With no further business, the meeting was adjourned at 7:19pm.

GEORGE FERRIE
CHAIR
CITY OF DENTON, TEXAS

ROBIN HILL
ADMINISTRATIVE ASSISTANT
CITY OF DENTON, TEXAS

MINUTES APPROVED ON: _____

City of Denton Parks, Recreation, and Beautification Board

**Minutes
May 6, 2024**

After determining that a quorum of the City of Denton, Texas, Parks, Recreation, and Beautification Board was present, the Board convened in a Regular Meeting on Monday, March 4, 2024, at 6:00 p.m. in the Civic Center Community Room at 321 E. McKinney Street, Denton, Texas.

Present: Chair George Ferrie, Vice-Chair Frances Punch, Members Grace Martin-Young, and Kwami Koto

Absent: Member Robert Aughtry

1. PRESENTATIONS FROM MEMBERS OF THE PUBLIC

- None

2. ITEMS FOR CONSIDERATION

- A. PRB24-016: Receive a report on the following sites that will be visited during the park tour: Joya at Oran Good Park, Terrell Rec Center, The Cove at the Lakefront, Thrive Recreation Center, and Frisco Senior Center.

The item was presented for informational purposes only.

3. CONCLUDING ITEMS

- None

With no further business, the meeting was adjourned at 7:30pm.

GEORGE FERRIE
CHAIR
CITY OF DENTON, TEXAS

ROBIN HILL
ADMINISTRATIVE ASSISTANT
CITY OF DENTON, TEXAS

MINUTES APPROVED ON: _____



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Legislation Text

File #: PRB24-018, **Version:** 1

AGENDA CAPTION

Receive a report, hold a discussion, and give staff direction regarding the acceptance of dedication of a public access easement in approximately 5.69 acres of land located in the Victor E. Gailer Survey, Beaver Creek Phase 3, Abstract No. 452 for Public Trail use.



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AGENDA INFORMATION SHEET

DEPARTMENT: Parks and Recreation
ACM: Christine Taylor, Assistant City Manager
DATE: July 1, 2024

SUBJECT

Receive a report, hold a discussion, and give staff direction regarding the acceptance of dedication of a public access easement in approximately 5.69 acres of land located in the Victor E. Gailer Survey, Beaver Creek Phase 3, Abstract No. 452 for Public Trail use.

BACKGROUND

Beaver Creek HOA, INC., is the owner of a tract of land located in the Victor E. Gailer Survey, Beaver Creek Phase 3, Abstract No. 452 an addition to the City of Denton, Denton County, Texas. Parks and Recreation staff approached Beaver Creek HOA, Inc. to express the acquisition of 5.69 acres as a public access easement for the creation of the future trail project "Hills at Denton". The trail's vision is to connect from FM 428 to Bonnie Brae St. creating a safe 10-12' trail system for the local community with access to a linear park. Accepting this parcel will support the City's 10-minute walk initiative by increasing the current percentage by one percent. Additionally, this parcel will help preserve open space in reference to the Parks Master Plan.

RECOMMENDATION

Staff recommends approval.

ESTIMATED SCHEDULE OF PROJECT

Staff is currently working with the Real Estate team to acquire easements on the remaining parcels along the Hills of Denton Trail and anticipates the acquisition of the trail to be completed by end of year. Once property is acquired, the City will begin design and construction of trail.

FISCAL INFORMATION

Easement will be donated to the City of Denton at no charge.

EXHIBITS

Exhibit 1- Agenda Information Sheet
Exhibit 2- Presentation

Respectfully submitted:
Gary Packan
Director, Parks and Recreation

Prepared by:
Chris Escoto
Park Planning Manager, Parks and Recreation



Beaver Creek Easement Acquisition

Parks & Recreation

Property Information

Public Access Easement

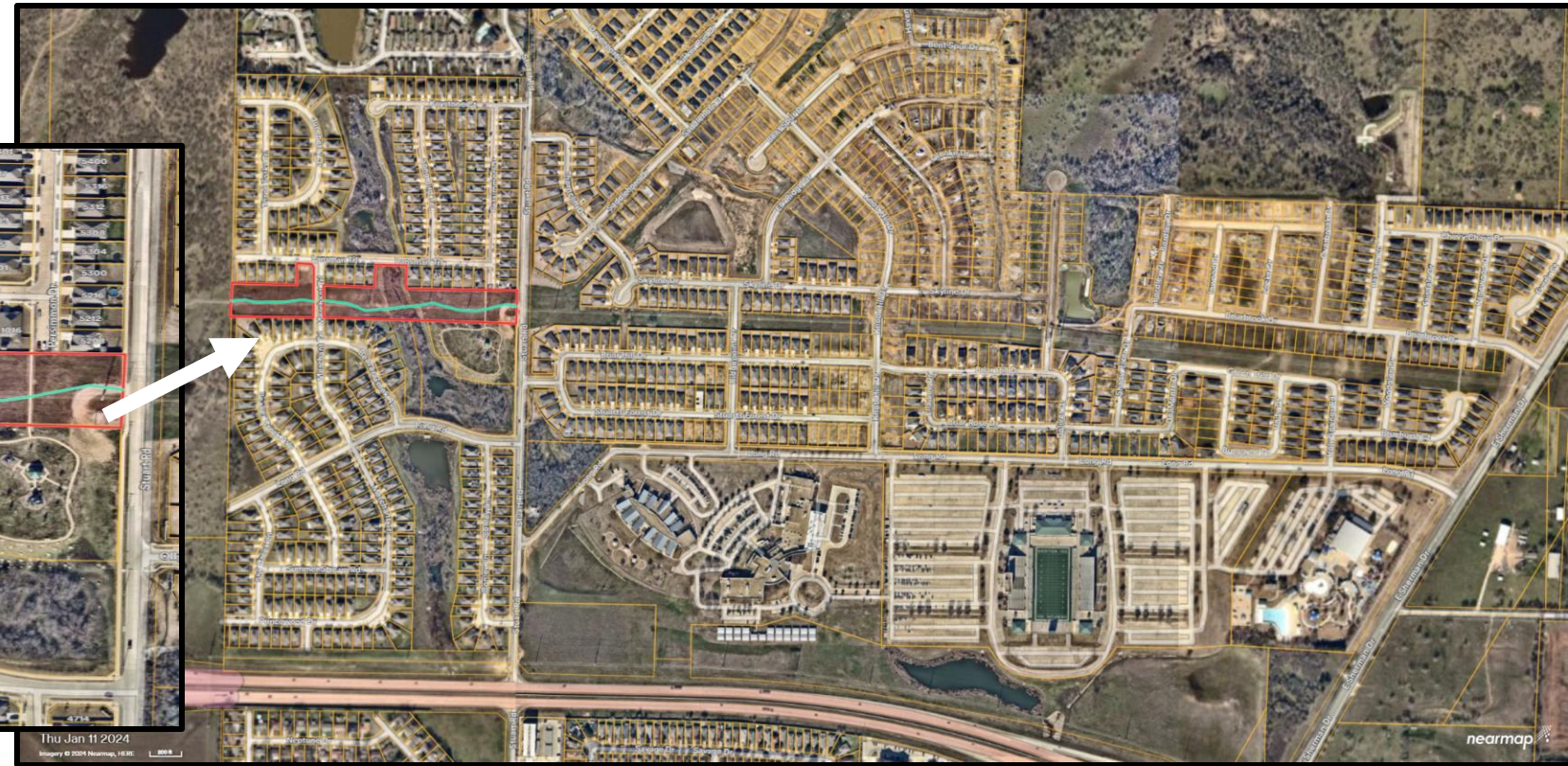
Land Type	Acres
Non-Floodplain Acres	5.69
Floodplain Acres	0
Total Easement Acres	5.69

Property Location

- West of Stuart Rd.
- North of Loop 288

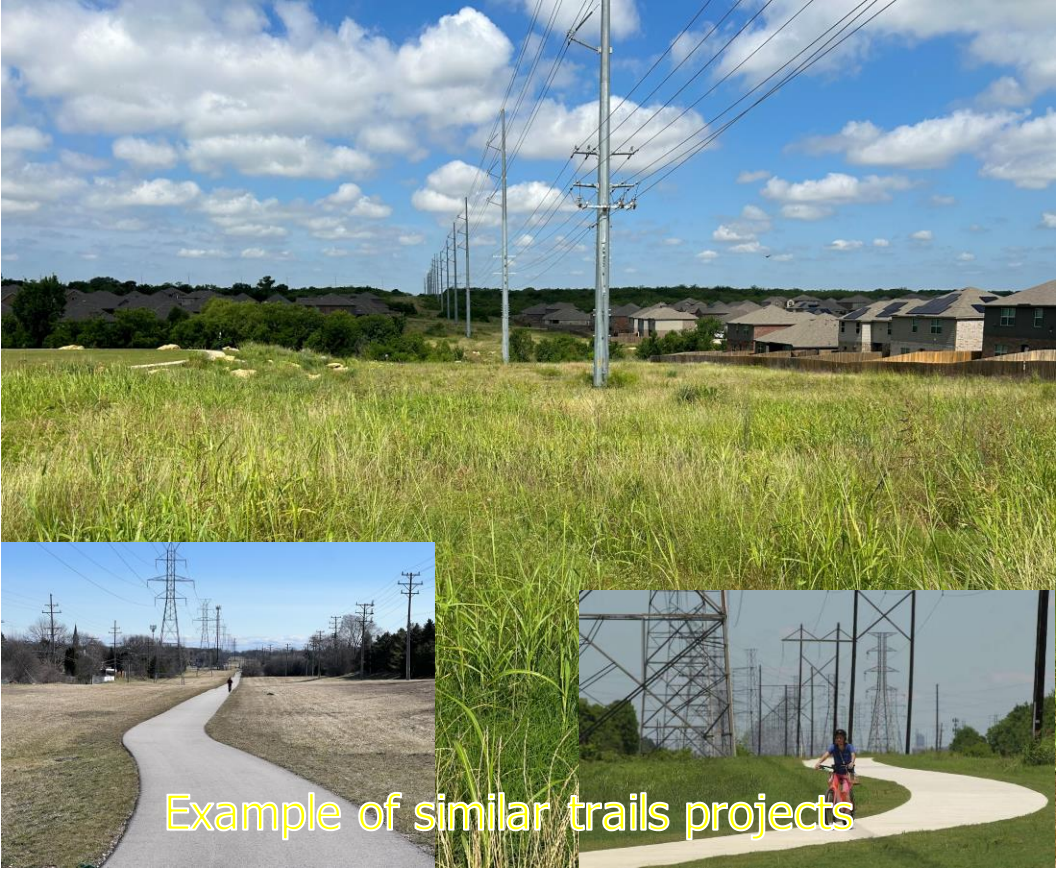
Development Details

- Existing single-family development



Project Information

Existing Conditions

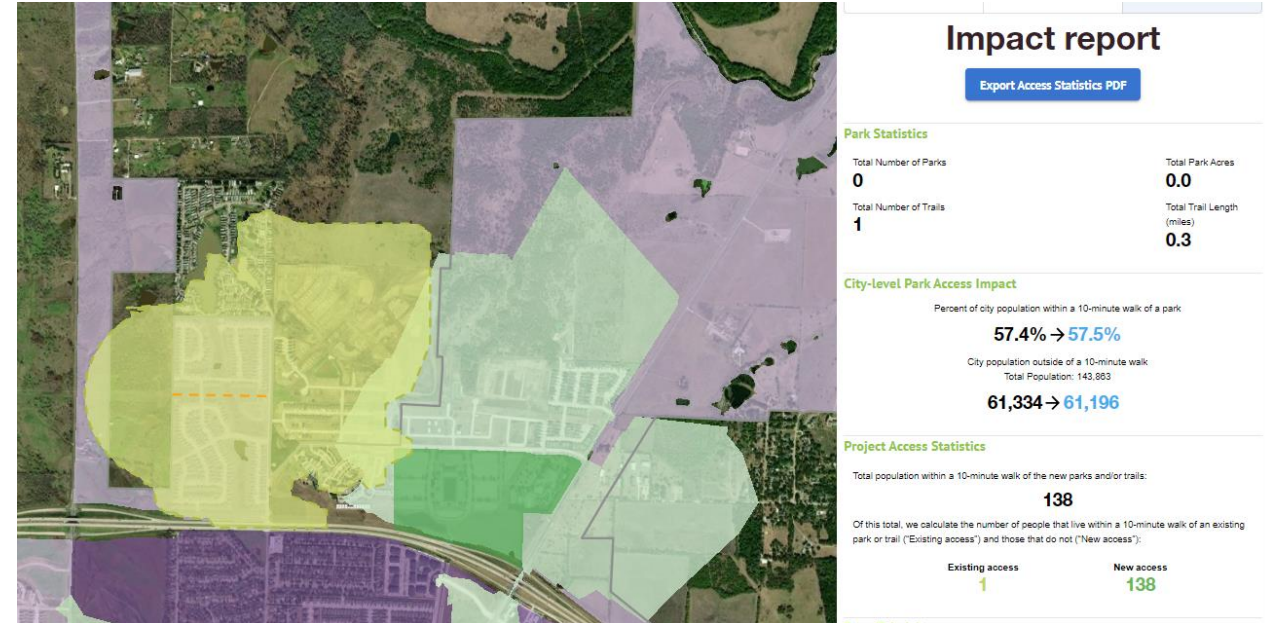


"Hills of Denton" Conceptual Trail Alignment



Benefits to City

- ✓ Provides access for the creation of the Hills of Denton Trail
- ✓ Improves 10-minute walk to a park/trail campaign from 57.4% to 57.5%
- ✓ Public park space for surrounding area
- ✓ Meets goals for the Parks, Recreation and Trails System Master Plan
- ✓ Meets goals for the Denton 2040 Plan



Direction

- Approval or Denial of easement acquisition



Thank you!





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Legislation Text

File #: PRB24-026, **Version:** 1

AGENDA CAPTION

Receive a report, hold a discussion, and give staff direction regarding the establishment of a Wildflower Program, a.k.a. Low Mow Areas, for city-owned property and public ROWs.



AGENDA INFORMATION SHEET

DEPARTMENT: Parks and Recreation
ACM: Christine Taylor, Assistant City Manager
DATE: July 1, 2024

SUBJECT

Receive a report, hold a discussion, and give staff direction regarding the establishment of a Wildflower Program, a.k.a. Low Mow Areas, for city-owned property and public ROWs.

BACKGROUND

On April 19, 2024, Council Member Meltzer requested information regarding “Low Mow” and “Wildflower Areas” within the city park system. In December 2020, Parks and Recreation presented a plan to reduce mowing and establishing wildflowers in select areas.

Staff attempted initial plantings at Robertson/Bell, Eagle/Elm, Windsor/Bonnie Brae and North Lakes Park, but Bermuda grass continues to compete with the wildflowers, thus reducing the success. Some of these areas are no longer being utilized as wildflower areas. Staff has re-seeded the Robertson/Bell area annually as well as attempted to eliminate the bermudagrass with minimal success.

Earlier this Spring, Parks and Recreation, along with Fire, conducted controlled burns at North Lakes Park and the Clear Creek Natural Heritage Center. Wildflower seed was spread across the impacted area to h

In the Spring of 2024, staff created an area along Cooper Creek/Old North Rd. as a “Low Mow” area. While this area has just recently stopped mowing to allow the grass to grow, staff will continue to monitor its success and feedback from the community.

Over the last few years, in cooperation with the Fire Department, Parks and Recreation have completed a number of controlled burns to help stimulate the growth of wildflowers. This Spring, controlled burns were conducted at both the Wildflower Trail in North Lakes Park and the Clear Creek Natural Heritage Area. The areas were overseeded with wildflower seed. Staff continues to monitor the success of these plantings.

With new leadership in Park Planning and Operations, staff will revisit the overall plan that was originally presented to City Council and Park Board and provide an update over the next few months to allow time for additional research and outreach to other municipalities.

OPTIONS

- Do not support the development of a Wildflower Program.
- Support staff efforts to pursue development of a Wildflower Program with a phased approach, beginning with 10-20 acres.

RECOMMENDATION

Staff recommends support to pursue a Wildflower Program.

ESTIMATED SCHEDULE OF PROJECT

- Research: 2024/2025
- Implementation: Summer/Fall 2025
- Maintenance: Ongoing

PRIOR ACTION/REVIEW (Council, Boards, Commissions)

Dec. 14, 2020: Parks, Recreation, and Beautification Board Discussion

FISCAL INFORMATION

Based upon discussions with other cities in the DFW Metroplex who have developed a wildflower program, it is estimated that the cost to establish native planting areas is between \$1,000 and \$1,200 per acre.

EXHIBITS

Exhibit 1- Agenda Information Sheet

Exhibit 2- Proposed Planting Areas

Respectfully submitted:
Gary Packan, Director of Parks and Recreation

Prepared by:
Ziad Kharrat
Assistant Director, Parks and Recreation

ID	Property	Acreage	Nearest Address/Intersection	Column1
1	Fulton's Lot (Service Center)	17.10	1000 N Ruddell St TX 76209	Retained
2	North Point Park	5.37	1405 W Hercules Ln	Retained
3	North Lakes Wildflower trail	97.76	North Lakes Park	Updated
4	North Lakes Dam area	18.72	North Lakes Park	Updated
5	Bell Ave. and Robertson	0.13	Northside of Robertson before the RR bridge	Retained
6	Carl Young Park	2.25	327 S Wood St	Updated
7	Cooper Glenn	25.02	Creek Trail between Locust and Stuart	Updated
8	Monterey Open Space & Monterey Trail	7.95	Creek Trail between Stuart and Sherman	Retained
9	Fire 7	4.24	Vintage Blvd	Retained
10	Old North West	3.59	Old North Road	Added
11	Old North East	20.51	Old North Road	Added
12	South Lakes Park - Berm	9.01	Areas of Southlakes Park	Updated
13	South Lakes Park - Playground	3.91	Areas of Southlakes Park	Updated
14	Mayhill Rd - Landfill	10.16	Mayhill Rd - Spencer to Quail Creek	Updated
15	Bell Ave. & Railroad	2.75	Bell Ave and Robertson Area	Added
16	Bell Ave. & Drainage Channel	0.92	Bell Ave and Robertson Area	Added
17	Burch Property	67.97	Country Club and US377	Added
18	Beaver Creek	1.45	Stuart Rd and Long Rd	Added
	Total Acres	298.81		



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File #: PRB24-025, **Version:** 1

AGENDA CAPTION

Receive a report and hold a discussion regarding the City of Denton's tree species list.



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AGENDA INFORMATION SHEET

DEPARTMENT: Parks and Recreation

ACM: Christine Taylor, Assistant City Manager

DATE: July 1, 2024

SUBJECT

Receive a report and hold a discussion regarding the City of Denton's tree species list.

BACKGROUND

Staff will present on the City of Denton's tree species composition, tree species selection and tree planting practices.

EXHIBITS

Exhibit 1- Agenda Information Sheet

Exhibit 2- Approved Tree List

Respectfully submitted:
Haywood Morgan, Jr
Urban Forester

Shade Trees - Native

Updated 03/29/2023 HM

Table Key	
Land Use: L= Landscape, P=Parks, S=Street tree, U=Overhead Utility friendly	
Landscape Canopy Credit: Canopy credit for minimum tree canopy cover required by the Denton Development Code 7.7.5	
*=unknown	

GENUS	BOTANICAL NAME	COMMON NAME	LAND USE	WATER USE	HEIGHT (FT)	SPREAD (FT)	MINIMUM SPACING (FT)	RECOMMENDED MINIMUM PLANTER WIDTH (FT)	LANDSCAPE CANOPY CREDIT	TREE TYPE	SUNLIGHT REQUIREMENTS	POTENTIAL HARDSCAPE DAMAGE	DENTON COUNTY NATIVE	COLOR	CHARACTERISTICS
<i>Acer</i>	<i>Acer negundo</i>	Box Elder	L/P	Low-Moderate	45	40	20	6	Large	Deciduous	Sun to Part Shade	*	Yes	Fall	
<i>Acer</i>	<i>Acer rubrum</i>	Maple, Red	L/P/S	Moderate	50-70	40-60	25	8	Large	Deciduous	Sun	Low	Yes	Fall	
<i>Aesculus</i>	<i>Aesculus glabra</i>	Texas Buckeye	L/P	Moderate	20-40	20-40	15	6	Medium	Deciduous	Sun to Part Shade	Low	Yes	Spring, Fall	
<i>Carya</i>	<i>Carya texana</i>	Texas Hickory (Black hickory)	L/P/S	Low-Moderate	30-40	50	25	8	Medium	Deciduous	Part Shade	*	Yes	Fall	
<i>Celtis</i>	<i>Celtis laevigata</i> var. <i>reticulata</i>	Net-leaf Hackberry	L/P/S	Moderate	40-60	40-60	25	8	Large	Deciduous	Part Shade	High	Yes	Fall	
<i>Cercis</i>	<i>Cercis canadensis</i>	Redbud, Eastern	L/P/S/U	Moderate	20-30	25-35	15	6	Medium	Deciduous	Sun to Part Shade	Low	Yes	Spring	
<i>Cercis</i>	<i>Cercis canadensis</i> var. <i>texensis</i>	Redbud, Texas	L/P/S/U	Low-Moderate	10-20	15-24	10	4	Small	Deciduous	Sun to Part Shade	Low	Yes	Spring	
<i>Chilopsis</i>	<i>Chilopsis linearis</i>	Desert Willow	L/P/S/U	Low	15 - 30	15-20	10	4	Ornamental	Deciduous	Sun to Part Shade	Low	Yes	Summer, Fall	
<i>Cornus</i>	<i>Cornus drummondii</i>	Roughleaf Dogwood	L/P/S/U	Low	15-25	10-15	7	4	Ornamental	Deciduous	Part Shade to Shade	Low	Yes	Spring	
<i>Crataegus</i>	<i>Crataegus mollis</i>	Downy Hawthorn	L/P/S/U	Low-Moderate	15	15	7	4	Ornamental	Deciduous	Sun to Part Shade	*	Yes	Summer, Fall	
<i>Diospyros</i>	<i>Diospyros texana</i>	Persimmon, Texas	L/P/S/U	Low	15-20	15-20	10	4	Ornamental	Deciduous	Sun	Low	Yes	Spring	
<i>Diospyros</i>	<i>Diospyros virginiana</i>	Persimmon, Common	L/P/S	Low-Moderate	35-40	15-20	7	4	Large	Deciduous	Sun	*	Yes	Spring	
<i>Ilex</i>	<i>Ilex decidua</i>	Possum Haw	L/P/S/U	Moderate	8-12	6-10	7	4	Ornamental	Deciduous	Sun to Part Shade	Low	Yes	Spring, Fall	Red berries
<i>Ilex</i>	<i>Ilex vomitoria</i>	Holly, Yaupon	L/P/U	Low-Moderate-High	10-20	8-12	7	4	Ornamental	Evergreen	Sun to Part Shade	Low	Yes	Winter	Berries
<i>Juglans</i>	<i>Juglans microcarpa</i>	Walnut, Texas	L/P	Low-Moderate	30	30	15	6	Medium	Deciduous	Sun to Part Shade	*	Yes	Fall	
<i>Juglans</i>	<i>Juglans nigra</i>	Walnut, Black	L/P	Moderate-High	80	40-50	25	8	Large	Deciduous	Sun	High	Yes	Fall	Susceptible to thousand cankers disease
<i>Juniperus</i>	<i>Juniperus virginiana</i>	Eastern Red Cedar	L/P/S	Low-Moderate-High	70	45	25	8	Large	Evergreen	Sun - Part Shade	Low	Yes	N/A	
<i>Liquidambar</i>	<i>Liquidambar styraciflua</i>	Sweetgum	L/P	Medium-High	40-60	20-30	15	6	Small	Deciduous	Sun	High	Yes	Fall	
<i>Maclura</i>	<i>Maclura pomifera</i>	Osage Orange (fruitless)	L/P/S	Low	40	20 to 40	15	6	Medium	Deciduous	Sun	Moderate	Yes	Fall	
<i>Morus</i>	<i>Morus rubra</i>	Red mulberry	L/S/P	Moderate-High	50	25-35	15	6	Medium	Deciduous	Sun to Part Shade	High	Yes	Fall	
<i>Platanus</i>	<i>Platanus occidentalis</i>	American Sycamore	P	Moderate-High	100	50-70	30	8	Large	Deciduous	Sun	Moderate	Yes	Fall	
<i>Populus</i>	<i>Populus deltoides</i>	Cottonwood	P	Moderate-High	60-100	30-40	20	6	Large	Deciduous	Sun	High	Yes	Fall	
<i>Prunus</i>	<i>Prunus angustifolia</i>	Chickasaw plum	L/P	Low-Moderate	15-30	5-20	15	4	Ornamental	Deciduous	Sun to Part Shade	Low	Yes	Spring	Forms thickets
<i>Prunus</i>	<i>Prunus mexicana</i>	Mexican Plum	L/P/S/U	Low-Moderate	25	25	15	6	Small	Deciduous	Sun to Part Shade	Low	Yes	Spring	
<i>Ptelea</i>	<i>Ptelea trifoliata</i> ssp. <i>trifoliata</i> var. <i>mollis</i>	Hoptree	L/P	Moderate	5-20	5-18	10	4	Ornamental	Deciduous	Sun to Shade	Low	Yes	Spring, Summer	
<i>Quercus</i>	<i>Quercus buckleyi</i>	Oak, Texas Red	L/P/S	Low	75	60	30	8	Large	Deciduous	Sun	Low	Yes	Fall	Susceptible to oak wilt
<i>Quercus</i>	<i>Quercus fusiformis</i>	Oak, Escarpment Live	L/P	Low	20-50	25-40	20	6	Medium	Semievergreen	Sun	Moderate	Yes	Fall	Forms thickets
<i>Quercus</i>	<i>Quercus macrocarpa</i>	Oak, Bur	L/P/S	Low-Moderate	60-70	60-70	30	8	Large	Deciduous	Sun	Moderate	Yes	Fall	
<i>Quercus</i>	<i>Quercus marilandica</i>	Oak, Blackjack	L/P	Low	50	15-40	15	6	Medium	Deciduous	Sun	*	Yes	Fall	Susceptible to oak wilt
<i>Quercus</i>	<i>Quercus muehlenbergii</i>	Oak, Chinkapin	L/P/S	Low-Moderate	40-60	50-70	30	8	Large	Deciduous	Sun	Low	Yes	Fall	
<i>Quercus</i>	<i>Quercus texana</i>	Oak, Texas Red	L/P/S	Low	75	60	30	8	Large	Deciduous	Sun	*	No	Fall	Susceptible to oak wilt
<i>Quercus</i>	<i>Quercus shumardii</i>	Oak, Shumard	L/P/S	Low-Moderate	120	50-60	25	8	Large	Deciduous	Sun	Moderate	Yes	Fall	Susceptible to oak wilt
<i>Quercus</i>	<i>Quercus sinuata</i> var. <i>breviloba</i>	Oak, Bigelow	L/P	Low	40	35	20	6	Medium	Deciduous	Sun	*	Yes	Fall	Forms thickets

GENUS	BOTANICAL NAME	COMMON NAME	LAND USE	WATER USE	HEIGHT (FT)	SPREAD (FT)	MINIMUM SPACING (FT)	RECOMMENDED MINIMUM PLANTER WIDTH (FT)	LANDSCAPE CANOPY CREDIT	TREE TYPE	SUNLIGHT REQUIREMENTS	POTENTIAL HARDSCAPE DAMAGE	DENTON COUNTY NATIVE	COLOR	CHARACTERISTICS
<i>Quercus</i>	<i>Quercus stellata</i>	Oak, Post	L/P	Low	80	80	40	8	Large	Deciduous	Sun	Low	Yes	Fall	Sensitive to water and soil compaction
<i>Rhus</i>	<i>Rhus copallina (R. lanceolata)</i>	Sumac, Prairie Flameleaf	L/P	Low	35	35	15	6	Medium	Deciduous	Sun	Low	Yes	Fall	Forms groves
<i>Rhus</i>	<i>Rhus glabra</i>	Sumac, Smooth	L/P/S	Low	20	10-20	7	4	Ornamental	Deciduous	Sun to Part Shade	Low	Yes	Fall	
<i>Sapindus</i>	<i>Sapindus saponaria var. drummondii</i>	Western Soapberry	L/P/S	Low	20-30	10-20	7	4	Ornamental	Deciduous	Sun	Low	Yes	Spring, Summer, Fall	Forms groves
<i>Sideroxylon</i>	<i>Sideroxylon lanuginosum</i>	Chittamwood (Gum bumelia)	L/P/S	Low	40-80	30-50	20	6	Large	Deciduous	Sun to Part Shade	Low	Yes	Summer, Fall	
<i>Sophora</i>	<i>Sophora affinis</i>	Eve's Necklace	L/P/S/U	Low	10-15	12-15	7	4	Ornamental	Deciduous	Sun to Part Shade	Low	Yes	Spring, Fall	
<i>Styphnolobium</i>	<i>Styphnolobium affine</i>	Necklace tree	L/P/S/U	Low	15-20	10-20	7	4	Ornamental	Deciduous	Sun to Part Shade	*	Yes	Spring, Fall	
<i>Ulmus</i>	<i>Ulmus alata</i>	Elm, Winged	L/P/S	Low-Moderate	30-70	25-45	25	6	Medium	Deciduous	Sun	Low	Yes	Fall	susceptible to Dutch elm disease
<i>Ulmus</i>	<i>Ulmus americana</i>	Elm, American	L/P/S	Low-Moderate	60-80	50-90	35	8	Large	Deciduous	Sun to Part Shade	High	Yes	Fall	susceptible to Dutch elm disease
<i>Ulmus</i>	<i>Ulmus crassifolia</i>	Elm, Cedar	L/P	Low-Moderate	90	80	40	8	Large	Deciduous	Sun	High	Yes	Fall	susceptible to Dutch elm disease
<i>Ulmus</i>	<i>Ulmus rubra</i>	Elm, Slippery	L/P	Moderate-High	75	80	40	8	Large	Deciduous	Sun to Part Shade	*	Yes	Fall	
<i>Ungnadia</i>	<i>Ungnadia speciosa</i>	Mexican buckeye	L/P/S/U	Low	20	15	7	4	Ornamental	Deciduous	Sun to Part Shade	Low	Yes	Spring	
<i>Vaccinium</i>	<i>Vaccinium arboreum</i>	Farkleberry	L/P/S	Moderate	30	40	20	6	Large	Deciduous	Sun to Part Shade	*	Yes	Spring, Fall	
<i>Viburnum</i>	<i>Viburnum rufidulum</i>	Rusty Blackhaw	L/P/S/U	Low	15-20	10-15	7	4	Ornamental	Deciduous	Sun to Part Shade	Low	Yes	Spring, Fall	groves

Shade Trees - Non-Native

Updated 03/29/2023 HM

Table Key	
Land Use: L= Landscape, P=Parks, S=Street tree, U=Overhead Utility friendly	
Landscape Canopy Credit: Canopy credit for minimum tree canopy cover required by the Denton Development Code 7.7.5	
*=unknown	

GENUS	BOTANICAL NAME	COMMON NAME	LAND USE	WATER USE	HEIGHT (FT)	SPREAD (FT)	MINIMUM SPACING (FT)	RECOMMENDED MINIMUM PLANTER WIDTH (FT)	LANDSCAPE CANOPY CREDIT	TREE TYPE	SUNLIGHT REQUIREMENTS	POTENTIAL HARDSCAPE DAMAGE	DENTON COUNTY NATIVE	COLOR	CHARACTERISTICS
<i>Acer</i>	<i>Acer barbatum</i>	Maple, Caddo	L/P	Moderate	100	60	30	8	Large	Deciduous	Sun to Part Shade	*	No	Fall	
<i>Acer</i>	<i>Acer buergerianum</i>	Maple, Trident	L/P/S/U	Moderate	20-25	20-25	15	6	Small	Deciduous	Sun to Part Shade	Low	No	Fall	
<i>Acer</i>	<i>Acer x freemanii</i> var. <i>Jeffersred</i>	Maple, Autumn blaze	L/P/S	Moderate	40-55	30-40	20	6	Medium	Deciduous	Sun to Part Shade	Moderate	No	Fall	
<i>Acer</i>	<i>Acer grandidentatum</i>	Maple, Bigtooth	L/P	Low-Moderate	50	40	20	6	Large	Deciduous	Sun to Part Shade	Low	No	Fall	
<i>Acer</i>	<i>Acer truncatum</i>	Maple, Shangtung	L/P/S/U	Low-Moderate	30	30	20	6	Small	Deciduous	Sun to Part Shade	Low	No	Fall	
<i>Acer</i>	<i>Acer truncatum</i> var <i>Fire Dragon*</i>	Maple, Fire Dragon* Shangtung	L/P/S	Low-Moderate	35	35	20	6	Medium	Deciduous	Sun to Part Shade	Low	No	Fall	
<i>Aesculus</i>	<i>Aesculus glabra</i> var. <i>arguta</i>	White Buckeye (Texas buckeye)	L/P	Moderate	20-40	20-40	20	6	Medium	Deciduous	Sun to Part Shade	Low	No	Spring, Fall	Fruit
<i>Carya</i>	<i>Carya illinoensis</i>	Pecan	L/P	Moderate	70-100	40-75	30	8	Large	Deciduous	Sun	Moderate	No	Fall	Fruit
<i>Celtis</i>	<i>Celtis occidentalis</i>	Common Hackberry	L/S/P	Low	80	60	30	8	Large	Deciduous	Sun to Shade	Moderate	No	Fall	
<i>Cercis</i>	<i>Cercis canadensis</i> var. <i>alba</i>	Redbud, White Eastern	L/P/S/U	Moderate	20-30	15-25	15	4	Small	Deciduous	Sun to Part Shade	Low	No	Spring, Fall	
<i>Cercis</i>	<i>Cercis canadensis</i> f. <i>alba</i> 'Royal White'	Redbud, Royal White	L/P/S/U	Moderate	15-25	15-25	15	4	Small	Deciduous	Sun to Part Shade	Low	No	Spring, Fall	
<i>Cercis</i>	<i>Cercis reniformis</i>	Redbud, Oklahoma	L/P/S/U	Low-Moderate	12-18	15-24	15	4	Small	Deciduous	Sun to Part Shade	Low	No	Spring	
<i>Cercis</i>	<i>Cercis mexicana</i>	Redbud, Mexican	L/P/S/U	Low-Moderate	15	15 - 25	15	4	Small	Deciduous	Sun to Part Shade	*	No	Spring	
<i>Chilopsis</i>	<i>Chilopsis x catalpa</i>	Chitalpa	L/P/S	Low	20-30	20	15	4	Small	Deciduous	Sun to Part Shade	*	No	Summer	
<i>Crataegus</i>	<i>Crataegus phaenopyrum</i>	Hawthorn, Washington	L/P/S	Moderate	20-30	20-25	15	4	Small	Deciduous	Sun	Low	No	Spring, Summer, Fall	Thorns
<i>Crataegus</i>	<i>Crataegus viridis</i>	Hawthorn, Green	L/P/S	Low-Moderate	35	35	15	6	Medium	Deciduous	Sun to Part Shade	Low	No	Spring	
<i>Crataegus</i>	<i>Crataegus reverchoni</i>	Hawthorn, Reverchon	L/P/S/U	Low-Moderate	20	20	15	4	Small	Deciduous	Sun to Part Shade	*	No	Spring	
<i>Frangula</i>	<i>Frangula caroliniana</i> (<i>Rhamnus caroliniana</i>)	Carolina Buckthorn	L/P/S/U	High	12-15	10-15	7	4	Ornamental	Deciduous	Part Shade	Low	No	Fall	
<i>Ginkgo</i>	<i>Ginkgo biloba</i> 'Autumn Gold'	Ginkgo, Autumn Gold	L/P/S	Moderate	25-50	25-35	15	6	Medium	Deciduous	Sun	Low-Moderate	No	Fall	Fruitless
<i>Ginkgo</i>	<i>Ginkgo biloba</i> 'Princeton Sentry'	Ginkgo, Prinsceton Senrry	L/P/S	Moderate	20-30	10-15	10	6	Small	Deciduous	Sun to Part Shade	Low-Moderate	No	Fall	Columnar, Fruitless
<i>Ginkgo</i>	<i>Ginkgo biloba</i> 'Sky Tower'	Ginkgo, Sky Tower	L/P/S/U	Moderate	15-20	5-10	6	4	Small	Deciduous	Sun	Low-Moderate	No	Fall	Columnar, Fruitless
<i>Ginkgo</i>	<i>Ginkgo biloba</i> 'Goldspire'	Ginkgo, Goldspire	L/P/S/U	Moderate	14-16	5-6	4	4	Small	Deciduous	Sun to Part Shade	Low-Moderate	No	Fall	Columnar, Fruitless
<i>Gleditsia</i>	<i>Gleditsia tricanthos</i> f. <i>inermis</i>	Honeylocust, Thornless	L/P/S	Moderate	30-70	30-70	30	8	Large	Deciduous	Sun	Moderate	No	Fall	
<i>Ilex</i>	<i>Ilex x attenuata</i>	Holly, Foster	L/P/U	Moderate	12-25	8-18	7	4	Ornamental	Evergreen	Sun to Part Shade	Low	No	Winter	
<i>Ilex</i>	<i>Ilex opaca</i>	Holly, Savannah	L/P/S	Moderate-High	25-35	15-20	10	4	Ornamental	Evergreen	Sun to Part Shade	Low	No	Winter	Red or yellow berries
<i>Ilex</i>	<i>Ilex x. attenuata</i> 'Fosteri'	Holly, Foster	L/P/U	Moderate	20-30	10-20	7	4	Ornamental	Evergreen	Sun to Part Shade	Low	No	Winter	Berries
<i>Ilex</i>	<i>Ilex x. 'Nellie R. Stevens'</i>	Holly, Nellie R. Stevens	L/P/U	Moderate	15-25	10	7	4	Ornamental	Evergreen	Sun to Part Shade	Low	No	Winter	
<i>Juniperus</i>	<i>Juniperus chinensis</i> 'Blue Point'	Juniper, Blue Point	L/P/U	Low	15	8	7	4	Ornamental	Evergreen	Sun	Low	No	N/A	
<i>Juniperus</i>	<i>Juniperus scopulorum</i> 'Wichita'	Juniper, Wichita Blue	L/P	Low	50	30	15	6	Medium	Evergreen	Sun	Low	No	N/A	
<i>Koeleruteria</i>	<i>Koeleruteria paniculata</i>	Goldenrain Tree	L/P/S	Moderate	30-40	20-30	15	6	Small	Deciduous	Sun	Low	No	Summer, Fall	
<i>Lagerstroemia</i>	<i>Lagerstroemia</i> spp.	Crape Myrtle	L/P/S/U	Low-Moderate	5-25	5-30	15	4	Small	Deciduous	Sun	Low	No	Spring, Summer, Fall	
<i>Maclura</i>	<i>Maclura pomifera</i> 'White Shield'	Osage Orange, White Shield	L/P/S	Low	35	35	15	6	Medium	Deciduous	Sun to Part Shade	*	No	Fall	
<i>Magnolia</i>	<i>Magnolia grandiflora</i>	Magnolia, Southern	L/S/P	High	40-60	30-40	20	6	Medium	Evergreen	Sun to Part Shade	High	No	Spring, Summer	Cultivars with low and moderate sidewalk damage potential exist

GENUS	BOTANICAL NAME	COMMON NAME	LAND USE	WATER USE	HEIGHT (FT)	SPREAD (FT)	MINIMUM SPACING (FT)	RECOMMENDED MINIMUM PLANTER WIDTH (FT)	LANDSCAPE CANOPY CREDIT	TREE TYPE	SUNLIGHT REQUIREMENTS	POTENTIAL HARDSCAPE DAMAGE	DENTON COUNTY NATIVE	COLOR	CHARACTERISTICS
<i>Acer</i>	<i>Acer barbatum</i>	Maple, Caddo	L/P	Moderate	100	60	30	8	Large	Deciduous	Sun to Part Shade	*	No	Fall	
<i>Magnolia</i>	<i>Magnolia grandiflora</i> "Little Gem"	Magnolia, Saucer	L/S/P	Moderate	30-35	8-12	7	4	Ornamental	Evergreen	Sun to Part Shade	Low	No	Spring	
<i>Magnolia</i>	<i>Magnolia soulangiana</i>	Wax Myrtle	L/S/P	Moderate	20-30	20-30	15	6	Small	Deciduous	Sun to Part Shade	Low	No	Spring	
<i>Myrica</i>	<i>Myrica cerifera</i>	Wax Myrtle, Southern	L/P/S/U	Low-Moderate	20	10-15	7	4	Ornamental	Semievergreen	Sun to Part Shade	Low	No	N/A	
<i>Nyssa</i>	<i>Nyssa aquatica</i>	Water tupelo	L/P	High	100	50	20	8	Large	Deciduous	Sun to Part Shade	*	No	Fall	
<i>Nyssa</i>	<i>Nyssa sylvatica</i>	Black gum	L/S/P	High	140	70	20	8	Large	Deciduous	Sun to Part Shade	Low	No	Fall	
<i>Pinus</i>	<i>Pinus eldarica</i>	Pine, Afghan	L/P	Low	40	35	15	6	Medium	Evergreen	Sun	Moderate	No	N/A	
<i>Pinus</i>	<i>Pinus nigra</i>	Pine, Austrian	L/P/S	Moderate	40-60	20-40	20	6	Medium	Evergreen	Sun	Moderate	No	N/A	
<i>Pinus</i>	<i>Pinus taeda</i>	Pine, Loblolly	L/P	Moderate-High	90	30	15	6	Medium	Evergreen	Sun	High	No	N/A	Cultivars with low sidewalk damage potential exist
<i>Pinus</i>	<i>Pinus thunbergiana</i>	Pine, Japanese Black	L/P	Low	30	20	15	4	Small	Evergreen	Sun	*	No	N/A	
<i>Pinus</i>	<i>Pinus thunbergii</i>	Pine, Japanese Black 'Thunderhead'	L/P	Low	20-30	15	7	4	Ornamental	Evergreen	Sun	Moderate	No	N/A	
<i>Pistacia</i>	<i>Pistacia chinensis</i> 'Keith Davey'	Chinese Pistache 'Keith Davey'	L/S/P	Moderate	40-60	20-30	15	6	Small	Deciduous	Sun to Part Shade	Low	No	Fall	
<i>Platanus</i>	<i>Platanus mexicana</i>	Mexican Sycamore	L/S/P	Moderate	50	30	15	6	Medium	Deciduous	Sun to Part Shade	Moderate	No	Fall	
<i>Prunus</i>	<i>Prunus cerasifer</i>	Purple Plum	L/P/S/U	Moderate	15-20	15-20	10	4	Small	Deciduous	Sun	Low	No	Spring	
<i>Punica</i>	<i>Punica granatum</i>	Magnolia, Pomegranate / Little Gem	L/P/S/U	Low	15-20	8-10	7	4	Ornamental	Deciduous	Sun to Part Shade	Low	No	Spring	
<i>Quercus</i>	<i>Quercus glaucooides</i>	Oak, Lacey	L/P	Low	35	30	15	6	Medium	Deciduous	Sun to Part Shade	*	No	Fall	
<i>Quercus</i>	<i>Quercus sinuate</i>	Oak, Durand	L/P	Low	90	60	30	8	Large	Deciduous	Sun	*	No	Fall	
<i>Quercus</i>	<i>Quercus polymorpha</i>	Oak, Monterey	L/P/S	Moderate	80	60	30	8	Large	Semievergreen	Sun to Part Shade	*	No	Fall	
<i>Quercus</i>	<i>Quercus virginiana</i>	Oak, Live	L/P	Low-Moderate	40-50	80-100	45	8	Large	Semievergreen	Sun to Part Shade	Moderate	Yes	Fall	Susceptible to oak wilt
<i>Taxodium</i>	<i>Taxodium ascendens</i>	Cypress, Pond	L/P	High	70	40	20	6	Large	Deciduous	Sun	*	No	Fall	
<i>Taxodium</i>	<i>Taxodium distichum</i>	Cypress, Bald	L/P/S	Moderate-High	50-70	20-30	15	6	Small	Deciduous	Sun	Moderate	No	Fall	
<i>Ulmus</i>	<i>Ulmus parvifolia sempervirens</i>	Elm, Lacebark	L/P/S	Moderate	35-40	35-50	20	8	Large	Deciduous	Sun to Part Shade	Moderate	No	Fall	
<i>Vitex</i>	<i>Vitex agnus-castus</i>	Vitex	L/P/S/U	Low	10-15	15	7	4	Ornamental	Deciduous	Sun to Part Shade	Low	No	Spring, Summer, Fall	



City of Denton

City Hall
215 E. McKinney St.
Denton, Texas 76201
www.cityofdenton.com

Legislation Text

File #: PRB24-019, **Version:** 1

AGENDA CAPTION

Consider recommending adoption of an ordinance of the City of Denton adopting a schedule of fees, updating the existing charges and fees for use of city owned property and facilities, and for city services provided at or by parks and recreation; superseding prior fee schedules; providing severability and repealer clauses; and providing an effective date.



City of Denton

City Hall
215 E. McKinney Street
Denton, Texas
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AGENDA INFORMATION SHEET

DEPARTMENT: Parks and Recreation
ACM: Christine Taylor, Assistant City Manager
DATE: June 3, 2024

SUBJECT

Consider recommending adoption of an ordinance of the City of Denton adopting a schedule of fees, updating the existing charges and fees for use of city owned property and facilities, and for city services provided at or by parks and recreation; superseding prior fee schedules; providing severability and repealer clauses; and providing an effective date.

BACKGROUND

The schedule of fees is adopted by ordinance each year through the budget process. The schedule of fees outlines the cost to users for utilizing certain park facilities and amenities. Examples include facility, park, pavilion, and athletic field rentals, as well as most aquatics admissions and programs. The fees are set in accordance with the amount of direct and indirect costs incurred by the Parks and Recreation department to offer the service and the appropriate subsidy level as determined by PARD's Subsidy and Resource Allocation Model (Exhibit 3). Some recreation fees are set based on the program or services by independent contractors. The Parks and Recreation Department programs, leagues, and childcare fees vary and are periodically benchmarked to ensure prices are within the market's range. These fees are published in PARD's on-line registration program and Play Guide.

PARD staff conducted a comprehensive review of the schedule of fees and updated the schedule to reflect fees for new amenities and added clarification, where needed, for current fees. A redlined version of the fees (Exhibit 4) provides a detail of changes.

In 2019 and 2021, PARD staff hired a consultant to evaluate the current cost recovery. The cost recovery study helped determine how Denton's recreation programs and services can be priced and managed to operate cost-effectively while ensuring that fees for programs and services are realistic.

During the Fall of 2023, Parks and Recreation staff reviewed the cost recovery continuum and updated all program budget allocations. The process and updates were shared and discussed with the Finance Department for consideration. The 2024-2026 Subsidy and Resource Allocation Plan for the Parks and Recreation Department was presented to the Parks, Recreation, and Beautification Board on April 1, 2024, and was recommended for approval with a 5-0 vote.

OPTIONS

Recommend, recommend with edits, or not recommend.

RECOMMENDATION

Staff recommends approval of the proposed FY 2024-25 Schedule of Fees.

PRIOR ACTION/REVIEW (COUNCIL, BOARDS, COMMISSIONS)

Feb. 3, 2020: Parks, Recreation and Beautification Board recommended approval of the adoption of the Subsidy and Resource Allocation Policy for the Parks and Recreation Department with a (7-0) vote.

Mar. 3, 2020: City Council approved Resolution 20-288 adopting the Subsidy and Resource Allocation Policy for the Parks and Recreation Department with a (5-0) vote.

July 10, 2023: Parks, Recreation, and Beautification Board recommended for approval of the schedule of fees with a 5-0 vote. Changes to the Schedule of Fees are reviewed annually as part of the budget process.

FISCAL INFORMATION

New fees will result in an addition of approximately \$65,780 in revenue to help offset increased operating expenses.

EXHIBITS

Exhibit 1- Agenda Information Sheet

Exhibit 2- Ordinance

Exhibit 3- Subsidy and Resource Allocation Model 2024-2026

Exhibit 4- FY 24-25 Schedule of Fees (Redline)

Exhibit 5- FY 24-25 Schedule of Fees (Clean)

Respectfully submitted:
Gary Packan, Director, Parks and Recreation

Prepared by:
Megan Thomas, Program Area Manager, Parks and Recreation

ORDINANCE NO _____

AN ORDINANCE OF THE CITY OF DENTON ADOPTING A SCHEDULE OF FEES, UPDATING THE EXISTING CHARGES AND FEES FOR USE OF CITY OWNED PROPERTY AND FACILITIES, AND FOR CITY SERVICES PROVIDED AT OR BY PARKS AND RECREATION; SUPERSEDING PRIOR FEE SCHEDULES; PROVIDING SEVERABILITY AND REPEALER CLAUSES; AND PROVIDING AN EFFECTIVE DATE.

WHEREAS, the Parks and Recreation Departments is responsible for fostering a sense of community and enhancing the quality of life of residents and visitors by providing recreational, educational, and wellness opportunities; supporting Denton's economic vitality through special events, and providing beautiful, well-maintained parks and public spaces while being good stewards of the environment; and

WHEREAS, in accordance with state law and City Code, any fee assessed for the use of City property, staff or other resources must be adopted by City Council; and

WHEREAS, the City Council finds the fees imposed pursuant to the attached schedule of fees established for the use of facilities or for services provided by the Parks and Recreation Department (“Department”) bear a reasonable relationship to the cost for such provision, and serve a public purpose; and

WHEREAS, at the June 3, 2024 meeting of the Parks, Recreation and Beautification Board, the Board recommended the City approve the Parks and Recreation 2024-2025 Schedule of Fees by a vote of _____ to _____. NOW THEREFORE,

THE COUNCIL OF THE CITY OF DENTON HEREBY ORDAINS:

SECTION 1. The findings and recitations contained in the preamble of this ordinance are incorporated herein by reference.

SECTION 2. The charges for the use of City property and facilities, and for services provided at or by Parks and Recreation 2024-2025 Schedule of Fees shall be as indicated in Exhibit A titled Parks and Recreation 2024-2025 Schedule of Fees (“Schedule of Fees”), attached hereto and made a part hereof for all purposes.

SECTION 3. The Schedule of Fees set forth in Exhibit A is hereby adopted and is effective on October 1, 2024.

SECTION 4. Fees may be adjusted on an interim basis throughout the year as new services are added or to maintain parity with market trends. Interim changes will be submitted for approval by Park Board and Council approval on an annual basis.

SECTION 5. The Schedule of Fees set forth in Exhibit A adopted herein supersedes the Department’s previously established fee schedules.

SECTION 6. The provisions of this ordinance are severable, and the invalidity of any phrase or part of this ordinance shall not affect the validity or effectiveness of the remainder of this ordinance.

SECTION 7. All ordinances or parts of ordinances in conflict with the terms or provisions in this ordinance are hereby repealed to the extent of any such conflict.

SECTION 8. This ordinance shall become effective immediately upon its passage and approval.

The motion to approve this ordinance was made by [_____] and seconded by [_____]. The ordinance was passed and approved by the following vote [__-__]:

	Aye	Nay	Abstain	Absent
Mayor Gerard Hudspeth:	_____	_____	_____	_____
Vicki Byrd, District 1:	_____	_____	_____	_____
Brian Beck, District 2:	_____	_____	_____	_____
Paul Meltzer, District 3:	_____	_____	_____	_____
Joe Holland, District 4:	_____	_____	_____	_____
Brandon Chase McGee, At Large Place 5:	_____	_____	_____	_____
Jill Jester, At Large Place 6:	_____	_____	_____	_____


PASSED AND APPROVED this the _____ day of _____, 2024.

GERARD HUDSPETH, MAYOR

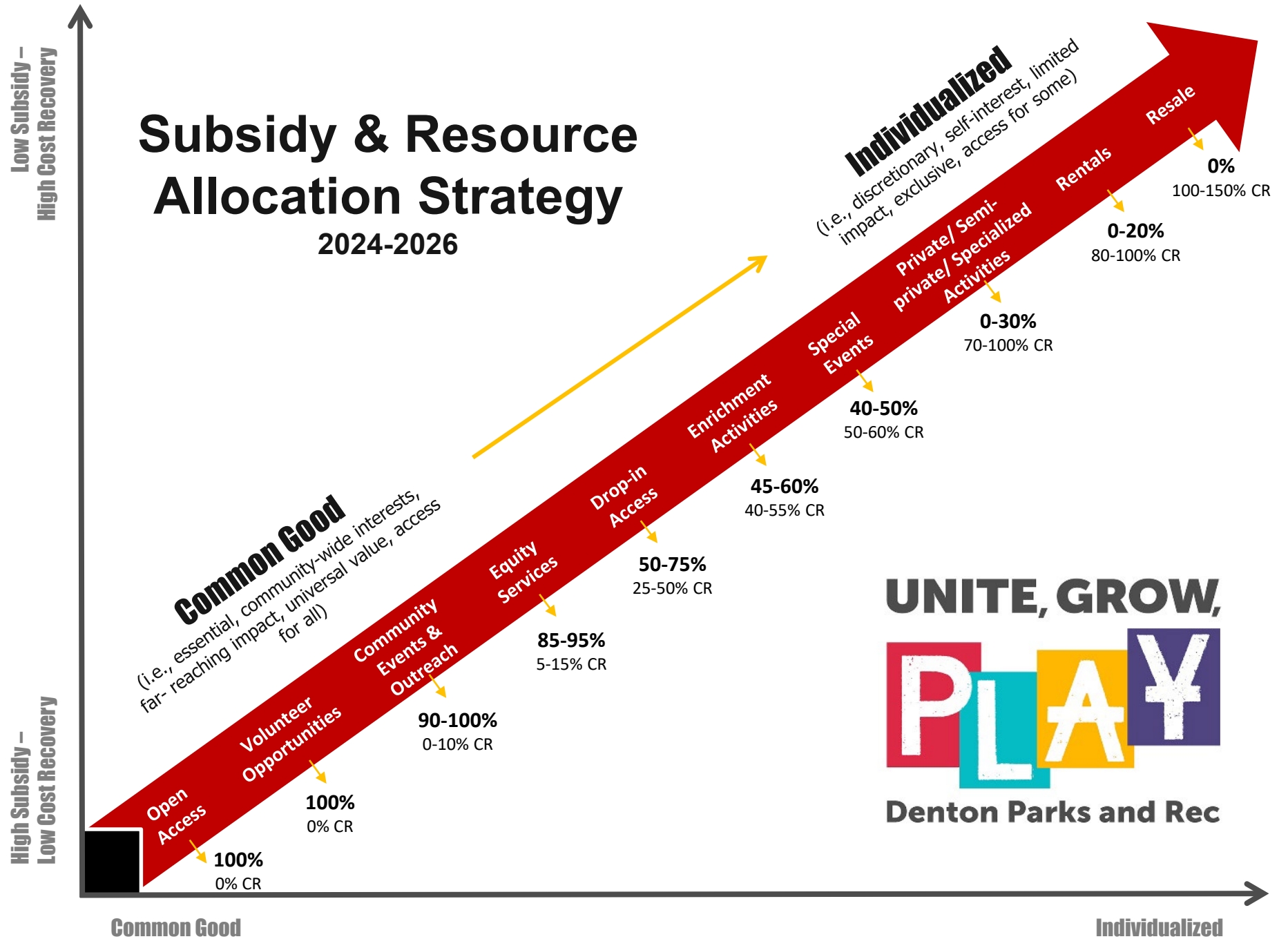
ATTEST:
LAUREN THODEN, CITY SECRETARY

BY: _____

APPROVED AS TO LEGAL FORM:
MACK REINWAND, CITY ATTORNEY

BY:  _____

The Cost Recovery Continuum



UNITE, GROW,



Denton Parks and Rec

202~~3~~4-202~~4~~5 Schedule of Fees Effective Oct. 1, 202~~3~~4

Fees may be adjusted on an interim basis throughout the year as new services are added or to maintain parity with market trends. Interim changes will be submitted for approval by Park Board and Council approval on an annual basis. [Code of Ordinances – Chapter 22.28](#)

Any new marketing promotion will be approved prior to implementation by the City Manager or his/her designee.

Many program fees are set by independent contractors. Parks and Recreation led programs, leagues, events, and childcare fees vary and are periodically benchmarked. Per Code of Ordinances Chapter 22-28, the fee shall be based on the cost of providing the event, service, equipment, or goods. These fees are published in our online catalog at www.dentonparks.com.

Recreation and Cemetery Fees

Recreation Pass, Special Events, Impact, and Nonresident Fees

Rec Pass Fees	Fee	Application of Fee and Description
Rec Pass Ages 8 and older	\$15	Annual fee for rec center <u>and senior centers</u> access to gym, game room, computers, and Civic Center walking track.
Rec Pass Replacement Card	\$2	Fee for the replacement of a lost rec pass card.
Special Event Fees	Fee	Application of Fee and Description
Special Event Deposit	\$100	A refundable deposit to secure an event held on park property.
Special Event Application Fee – Tier 1 Special Event Application Fee	\$50 \$30	Fee for processing a neighborhood block party permit application. Fee for processing a special event permit application.
Special Event Application Fee – Tier 2	\$100	Fee for processing a Tier 2 special event permit application.
Special Event Application Fee – Tier 3	\$150	Fee for processing a Tier 3 special event permit application.
Special Event Application Fee – Tier 4	\$200	Fee for processing a Tier 4 special event permit application.
Special Event Application Fee – Tier 5	\$250	Fee for processing a Tier 5 special event permit application.
Special Event Application Fee – Tier 6	\$300	Fee for processing a Tier 6 special event permit application for series or reoccurring markets.
Special Event Late Fee – Tier 1	\$25	Fee for processing late special event permit applications received after established deadline.
Special Event Late Fee – Tier 2	\$50	Fee for processing late special event permit applications received after established deadline.
Special Event Late Fee – Tier 3	\$75	Fee for processing late special event permit applications received after established deadline.
Special Event Late Fee – Tier 4	\$100	Fee for processing late special event permit applications received after established deadline.
Special Event Late Fee – Tier 5	\$125	Fee for processing late special event permit applications received after established deadline.
Special Event Late Fee – Tier 6	\$150	Fee for processing late special event permit applications received after established deadline.
Event Impact Fee	\$50	Hourly fee for unanticipated special event permit needs including but not limited to on-site review.
Vendor Permit For Profit Fee	\$25	Fee for a single-day permit to sell or do business on park property during a festival, event, or rental.
Vendor Permit Nonprofit Fee	\$15	Fee for a single-day permit to sell or do business on park property during a festival, event, or rental.
LED Screen Trailer Fees	Fee	Application of Fee and Description
<u>LED Screen Trailer; Monday-Thursday</u>	<u>\$3,000</u>	<u>Fee for 6-hour screen rental within Denton city limits (Monday – Thursday)</u>
<u>Deposit Fee</u>	<u>\$1,500</u>	<u>A non-refundable 50% deposit to secure the LED screen rental (Monday – Thursday)</u>
<u>Additional Hourly Usage (Mon-Thurs)</u>	<u>\$500</u>	<u>Add-on fee for additional hourly usage of LED screen rental (Monday – Thursday)</u>
<u>LED Screen Trailer; Friday-Sunday</u>	<u>\$4,500</u>	<u>Fee for 6-hour screen rental within Denton city limits (Friday – Sunday)</u>
<u>Additional Hourly Usage (Fri-Sun)</u>	<u>\$750</u>	<u>Add-on fee for additional hourly usage of LED screen rental (Friday – Sunday)</u>
<u>Deposit Fee</u>	<u>\$2,250</u>	<u>A non-refundable 50% deposit to secure the LED screen rental (Friday – Sunday)</u>
<u>Rentals Staff</u>	<u>\$100</u>	<u>Hourly fee per staff team for screen rental</u>
<u>Non-City Rental Fee</u>	<u>TBD</u>	<u>TBD plus GSA mileage rate from Denton Civic Center</u>

Nonresident fee may

Facility Utilization Agreement Fees		Fee	Application of Fee and Description
Recreation Impact Fee		\$15	Fee per player, per season approved in the Youth Sports Association Facility Utilization Agreement.
Select Impact Fee		\$25	Fee per player, per season approved in the Youth Sports Association Facility Utilization Agreement.
Hunting Permits		Fees	Application of Fee and Description
Seasonal Permit; Resident		\$30	Seasonal fee for hunting permit; details & location are available at www.dentonparks.com .
Seasonal Permit; Nonresident		-\$50	Seasonal fee for hunting permit; details & location are available at www.dentonparks.com.
Nonresident Fees		Fee	Application of Fee and Description
Nonresident Fee		\$10	Add-on fee applied to individuals who do not pay City of Denton taxes for facility (per hour) or equipment rentals, program registrations, memberships, and/or services; unless otherwise noted.
Nonresident Fee (aquatics)		\$2	Same as defined above and applicable to aquatics; as needed; <u>daily admissions and programs that are under \$15.</u>
Nonresident Fee (aquatics and tennis)		\$1	Same as defined above and applicable to programs with fees less than \$510; as needed.
Nonresident Fee (hunting)		\$20	Same as defined above and applicable to hunting; as needed.
Memorial Fees		Fee	Application of Fee and Description
Memorial Bench		\$234,200	Fee for labor and supplies to install memorial bench and plaque. Details and locations are available at www.dentonparks.com .
Memorial Tree		\$650	Fee for labor and supplies to install memorial tree planting. Details and locations are available at www.dentonparks.com .
Memorial Bricks		\$269,275	Fee for labor and supplies to install memorial brick. Details and locations are available at www.dentonparks.com .
Memorial Picket		\$275	Fee for labor and supplies to install memorial picket. Details and locations are available at www.dentonparks.com .
Cemetery Fees		I.O.O.F. Oakwood	Application of Fee and Description
Stone (Monument) Permit	\$75	\$5075	Fee for a permit to install a monument per approved specifications.
Burial (Interment) Permit	\$75	\$5075	Fee for an interment permit per approved specifications.
Burial Permit Late Fee	\$100	\$100	Fee applied in addition to the Burial Permit if the request is less than 48 hours prior to the burial.
Plot for Cremations	\$150	n/a	Fee for a cremations burial space.
Plot for Infant Coffin	\$375	\$375	Fee for an infant-size coffin burial space.
Plot for Full Coffin	\$900	\$525	Fee for a full coffin burial space.

Recreation and Civic Center Rental and Service Fees

Recreation and Senior Center Room Rentals

Hourly rates per room and service fees; multipurpose rooms and rates can be combined to rent one area.

Rec Center Rooms Hourly Rates	Room A Multipurpose	Room B Multipurpose	Room C Multipurpose	Kitchen	Full Gym	Half Gym	Game Room	Computer Room Meeting Space	Craft Room
MLK Jr. Rec Center	\$30	\$35		\$20	\$90	\$50	\$25	\$25	\$25
Denia Rec Center	\$30	\$35	\$30		\$90	\$50	\$25		
North Lakes Rec Center	\$30	\$35			\$90	\$50			
Senior Center Rooms Hourly Rates	Room A Multipurpose	Room B Multipurpose	Conference/ Computer Room	Kitchen	Orange Room	Blue Room	Green Room/ Classroom	Craft Room Ceramics	Garden/ Terrace
Denton Senior Center	\$40	\$40	\$25	\$20	\$35	\$30	\$20	\$25	\$25
American Legion Hall	\$40	\$40	\$25	\$20			\$20		\$25
Rental Service Fees	Fee	Application of Fee and Description							
Building Attendant (BA)	\$20	Hourly fee per individual staff for after-hours rental.							
Cleaning Fee	\$250	Fee for cleaning recreation center after rentals (Saturday and Sundays only).							
Deposit	\$100	Fee required to secure a rental 30 days in advance and is refunded after the rental pending no damages to facility.							

Denton Civic Center Meeting Room Rentals

Meeting Rooms Hourly Rates	Meeting Rm 1 Community Room	Meeting Rm 2 Back Redbud Room	Rotunda_ /Kitchen	Plaza
Denton Civic Center	\$65	\$450	\$150	\$25
Rental Service Fees	Fee	Application of Fee and Description		
Building Attendant (BA)	\$20	Hourly fee per individual staff for after hours rental; staff requirements are based on attendance and alcohol served.		
Deposit (rotunda/full building)	-\$200	Fee required to secure a rental and is refunded after the rental pending no damages to facility.		
Deposit (meeting rooms)	\$100	Fee required to secure a rental and is refunded after the rental pending no damages to facility.		
Cleaning Fee (rotunda)	\$400	Fee required for Civic Center rotunda rentals (Saturday and Sundays only).		
Cleaning Fee (meeting rooms)	\$75	Fee required for meeting room rentals (Saturday and Sundays only).		
Marquee Fee	-\$75	Daily fee for limited use of the marquee related to rental and based on availability.		

Nonresident fee may

Athletic Facility Rental, Service, and Maintenance Fees

Practice Field Rentals	Fee	Application of Fee and Description
Practice Field; no lights	\$2015	Hourly fee for exclusive use of a practice field per the listing below during daylight hours.
Practice Field; with lights	\$3025	Hourly fee for exclusive use of a practice field per the listing below during evening hours.
Disc Golf Course	\$25	Hourly fee for exclusive use of the disc golf course.
Hockey Rink/ Fuetsal at Mack Park	\$25	Hourly fee for exclusive use of the rink at Mack Park.

Practice Field Rental Options:

Denia Soccer, Mack Soccer, ~~Hinkle Soccer/Rugby~~, Fred Moore Softball, North Lakes Softball 5 & 6, North Lakes Football and Soccer, Vela, Roberts, Mack, Evers Baseball. All fields have lights excluding Denia Soccer Field ~~and Hinkle Soccer/Rugby~~.

Game Field and Complex Rentals | Pre-qualification is required for a complex rental based on preexisting thresholds provided by the Athletics Division.

Game Field; no lights	\$2015	Hourly fee for exclusive use of a field for tournament/games during daylight hours.
Game Field; with lights	\$3025	Hourly fee for exclusive use of a field for tournament/game during evening hours.
Tournament Fee	\$50	Per team fee charged for all tournament rentals.
Deposit	\$200	Fee required to secure a game and complex rental; refunded based on concluding field and facility conditions.
Cancellation Fee Tournament	\$100	Fee applied if the tournament is canceled less than seven days from the tournament start date.
Cancellation Fee Games/Tournament	\$200	Fee applied, or deposit is forfeited if a tournament or game is canceled less than two days from game date.

Rental Service Fees

Labor Fee	\$38	Hourly fee per individual staff to prep fields, remove trash/litter, and/or clean restrooms.
Tournament Staff Fee	\$2530	Hourly fee for staff to touch up fields, stock restrooms, and remove trash/litter for tournaments.
After Rental Light Fee	\$10	Hourly fee applied if field lights are left on after rental.
Bleacher Fee	\$100	Flat fee per bleacher for loading, hauling, and setting not native to the field rented.
Soccer Goal Fee	\$350	Flat fee per pair of soccer goals for loading, hauling, and setting not native to the field rented.
Field Marker Fee	\$150	Flat fee per field for line marking a sport not native to the field rented.
Temporary Fence Field Rental	\$150	Flat fee per field for temporary fence installation for field rental tournament/game.
Field Preparation Tournament Rental	\$40	Flat fee per field for each day of a tournament rental.

Nonresident fee may apply.

Pavilion Rentals, Park Rentals, and Goldfield Tennis Center

Pavilion Rentals	Fee	Application of Fee and Description
Small Pavilion	\$ 150	Hourly fee for exclusive use of a small pavilion; location/capacity are available at www.dentonparks.com .
Large Pavilion	\$ 2015	Hourly fee for exclusive use of a large pavilion; location/capacity are available at www.dentonparks.com .
Bounce House Add-On	\$10	One-time fee to utilize the services of a bounce house vendor during a pavilion rental.
Park Event Rentals exclusivity does not apply to public amenities such as playgrounds, trails, courts unless otherwise stated		
Fred Moore Park	\$65	Hourly fee for exclusive use of a park area, pavilions, and stage for large public and private events.
North Lakes Park	\$75	Hourly fee for exclusive use of a park area and pavilions for large public and private events.
South Lakes Park	\$75	Hourly fee for exclusive use of a park area and pavilions for large public and private events.
-Wolff's Park	\$65	Hourly fee for exclusive use of the park area for large public and private events.
North Lakes Dog Park – Smallest Pen	\$65	Hourly fee for exclusive use of the small (special event) dog park pen
Quakertown North	\$200	Hourly fee for exclusive use of the north side of the park for large public and private events.
Quakertown South	\$200	Hourly fee for exclusive use of the south side of the park for large public and private events.
The NOOK	\$ 6515	Hourly fee for exclusive use of the NOOK at Emily Fowler Library for small public or private events.
Clear Creek Natural Heritage Area	\$ 200150	Hourly fee for exclusive use of a park area, pavilions for large public and private events.
CCNHC Education Center Rental	\$25	Hourly fee for usage of the Education Center.
CCNHC Building Attendant	\$20	Hourly fee per individual staff for after-hours rental.
Mountain Bike Trail Rental	\$75	Hourly fee for exclusive use of the Mountain Bike Trail for park area, pavilions for large public or private events.
Park Event Rentals exclusivity does not apply to public amenities such as playgrounds, trails, courts unless otherwise stated		
CH Collins Stage at Fred Moore Park	\$15	Hourly fee for exclusive use of the covered stage with access to electricity.
Community Garden Plot	\$20	Annual plot fee at the Bowling Green Park Community Garden.
Park Contractor	\$15	Hourly fee to operate a contracted program in a park where the vendor directly collects their own program fees.
Denton ISD Cross Country Meet	\$100	Flat fee per meet hosted by Denton Independent School District.
Cross Country Meet	\$150	Flat fee per meet, in addition to park event rental fee
Mountain Bike Trail Race	\$150	Flat fee per meet, in addition to park event rental fee.
Parking Attendant	\$ 2014	Hourly fee for event parking attendant, as needed
Denton Goldfield Tennis & Pickleball Center	Fee	Application of Fee and Description
Annual Tennis Membership	\$125	Annual fee for unlimited tennis court reservations.

Nonresident fee may

Court Reservation; no lights	\$23	Fee for 1.5 Hours of use per person for exclusive use of a tennis court daylight hours.
Court Reservation; with lights	\$45	Fee for 1.5 Hours of use per person for exclusive use of a tennis court during evening hours.
Court Tournament Reservation	\$108	Hourly fee per court for exclusive use with an eight-hour minimum.

Marketing and Promotion of Recreation Programs and Events

Recreation Promotions and Discounts

Special Event and Social Media Campaign Giveaways- to leverage as incentives and promotions for programs and special events

- 50 \$10 range cards
- ~~5 annual aquatics pass memberships~~ [\(see the Aquatic Promotions page for Special Event/Aquatic marketing\)](#)
- 5 park pavilion rentals
- 2 Basic birthday party packages
- 5 woodshop memberships ~~for ages 50+(1-month annual _____)~~
- 2 Fitness/Group exercise passes (1 month)
- 2 Personal Training SMART START sessions
- 2 ~~ALH-50+~~ Valentine's Dance & Dinner Packages (2 tickets per package)
- 2 Adult 50+ trips to Winstar (trip registration fee only)
- 10% ~~Adult 50+~~ Open House Registration Discount (offered to those who attend and register for memberships/programs at the Open House event day)
- 3 Hunting Permits (1 season)
- 3 Family Ticket Package- My Little Valentine Dance (limit 4 individuals)
- 5 Liberty Run entries

Aquatic Memberships, Admissions, and Group Discounts

Ages 2 and under are free per daily admission purchased.

Natatorium Admissions and Group Discounts

Memberships and Admissions	12-Month	1-Month	Daily Admission
	General Public I \$190 Resident I \$170	General Public I \$40 Resident I \$30	Ages 3-15, \$5 Ages 16 & older, \$7
Daily Admissions Group Discount	10-19 Guests \$0.50 off per admission	20+ Guests \$1 off per admission	Denton PARD Camps \$1 per admission

Water Works Park Admissions and Group Discounts

Season Pass and Admissions	Preseason Discount	Season Pass	Monthly Pass	Daily Admission
	Holiday Savings \$10 Discount applied to any season pass or cooler pass purchased between November 24, 202 4 ² – January 1, 202 5 ³	Silver Membership General Public I \$100 Resident I \$80	General Public I \$40 Resident I \$35	Non-swimmer, \$5 Under 48 inches, \$12 48 inches & taller, \$16
	Early Bird Savings: \$5 discount applied to any season pass or cooler pass purchased between January 2-March 1, 202 5 ³ .	Gold Membership General Public I \$150 Resident I \$130		
		Platinum Membership General Public I \$220 Resident I \$200		
		Cooler Pass I \$60		

Daily Admissions Group Discount	10-29 Guests	30-99 Guests	100+ Guests	Denton PARD Camps
	\$3 off per admission	\$4 off per admission	\$5 off per admission	\$4 per admission

Civic Center Pool Rates Admissions

Season Pass and Admissions	Season Pass	Daily Admission
	General Public I \$50	Ages 3-17, \$4
	Resident I \$40	Ages 18 & older, \$5

All-Access Aquatics Pass | Includes access to the Natatorium, Water Works Park, and Civic Center Pool

All-Access Aquatic Membership	12-Month
	General Public I \$240
	Resident I \$220
	(Includes Platinum Membership to Water Works Park)

- Platinum Membership
- Souvenir cup with free refills
 - Four general admission tickets
 - Six 50% off daily admission coupons for friends and family
 - Five meal combo vouchers for concessions
 - 10% off concessions and gift shop
 - ~~\$25 Luxury Lounger rentals (3 hours per rental)~~
 - 30% off total cabana rental M-Th
 - 4 Dive-In-Movie passes
 - ~~One free Luxury Lounger rental per season~~
 - One free Cabana Rental per season
 - Member Appreciation Event
 - 202~~5~~³ Cooler Pass included

Nonresident fee may



Aquatic Facility and Amenity Rentals, Lane Rentals, and Water Park Pavilion Rentals

Aquatic Facility Rentals Based on guest attendance					
Water Works Park	1-400 Guests	401-600 Guests	601-800 Guests	801-1,200 Guests	1,201-1,600 Guests
	\$1,400 2-hour min. \$500 per extra hour	\$1,600 2-hour min. \$525 per extra hour	\$1,800 2-hour min. \$550 per extra hour	\$2,000 2-hour min. \$575 per extra hour	\$2,200 2-hour min. \$600 per extra hour
Civic Center Pool (Monday-Thursday)	1-100 Guests	101-200 Guests	201-300 Guests	301-400 Guests	
	\$325 2-hour min. \$100 per extra hour	\$425 2-hour min. \$125 per extra hour	\$525 2-hour min. \$150 per extra hour	\$625 2-hour min. \$175 per extra hour	
Civic Center Pool (Friday-Sunday)	1-100 Guests	101-200 Guests	201-300 Guests	301-400 Guests	
	\$375 2-hour min. \$100 per extra hour	\$475 2-hour min. \$125 per extra hour	\$575 2-hour min. \$150 per extra hour	\$675 2-hour min. \$175 per extra hour	
Denton Natatorium	1-100 Guests	101-200 Guests	201-300 Guests	301-400 Guests	
	\$325 2-hour min. \$100 per extra hour	\$425 2-hour min. \$125 per extra hour	\$525 2-hour min. \$150 per extra hour	\$625 2-hour min. \$175 per extra hour	

Aquatic Amenity Rentals				
Water Park Luxury Loungers	Monday-Thursday	Monday-Thursday	Friday-Sunday	Friday-Sunday
	\$30 3-hour min. \$10 per extra hour	\$55 per day	\$40 3-hour min. \$10 per extra hour	\$75 per day
Water Park Cabanas	Monday-Thursday		Friday-Sunday	
	\$65 3-hour min. \$20 per extra hour		\$80 3-hour min. \$25 per extra hour	

Aquatic Facility Use Rentals

Lane and Pavilion Rentals	Rental Fee	Application of Fee and Description
Natatorium Lane Rental	\$12	Hourly fee for exclusive use of a lap swim lane in the Natatorium.
Water Park Party Pavilion	\$75	Hourly fee for use of the Party Pavilion, each additional hour is \$50
Water Park Corporate Pavilion Area	\$150	Hourly fee for use of the Corporate Pavilion, sand volleyball court, and grassy area, each additional hour is \$50

Nonresident fee may

Outside Catering Fee

\$150

Fee for use of outside catering during private rental, after hours rental, or corporate pavilion area.



Aquatics Promotions and Discounts

Aquatic Promotions and Discounts

Military Discount Days - \$2 off full-priced admissions at WWP, Nat, or CCP* | \$2 off for all military active duty, veterans, retired, and reserves that have a valid identification card (cannot be expired) on select days (Memorial Day, June 6, July 4*, Labor Day) *CCP runs a \$1 admission special all day on July 4.

Water Works Park Promotions and Discounts

Season Pass Perks

Silver Membership

- Souvenir cup with \$1 refills
- Two 50% off daily admission coupons for friends and family
- 10% off concessions and gift shop purchase
- \$10 off total cabana rental M-Th
- ~~\$5 off total luxury lounge rental~~
- Member Appreciation Event

Gold Membership

- Souvenir cup with free refills
- Two general admission tickets
- Two 50% off daily admission coupons for friends and family
- Four meal combo vouchers for concessions
- 10% off concessions and gift shop
- ~~\$25 Luxury Lounge rentals (3 hours per rental)~~
- 20% off total cabana rental M-Th
- 4 Dive-In-Movie passes
- Member Appreciation Event
- 4 Cooler Passes (single use)

Platinum Membership

- Souvenir cup with free refills
- Four general admission tickets
- Six 50% off daily admission coupons for friends and family
- Five meal combo vouchers for concessions
- 10% off concessions and gift shop
- ~~\$25 Luxury Lounge rentals (3 hours per rental)~~
- 30% off total cabana rental M-Th
- 4 Dive-In-Movie passes
- ~~One free Luxury Lounge rental per season~~

Nonresident fee may
• One free Cabana Rental per season

- Member Appreciation Event
- 2025~~3~~ Cooler Pass included



Aquatics Promotions and Discounts

Marketing Discount

Incentives

Park Foundation Giveaways | 40 daily admission passes, 40 rec center passes for fundraising events

Special Events Giveaways | 50 daily admission passes leverage as incentives and promotions for special events (City operated only; internal department partnership)

Social Media Campaign | 200 daily admission passes leverage as incentives for marketing campaigns Mobile and Social Media Marketing | ~~\$1 Concessions Sales~~ Varies by season with

Director approval

~~Mobile and Social Media Marketing | 50% off concession items~~

~~Mobile and Social Media Marketing | 20th Anniversary Sale (\$20 is good for 4 General Admission tickets to Water Works Park on June 20, July 20, and August 20, 2023.)~~

~~Mobile and Print Media Marketing | \$2 off~~

Twilight Admission Discount, Monday-Friday, 4 p.m. -

Close

~~\$8~~ per guest under 48 inches | Discounted daily admission fee during low attended hours; nonresident fee may apply

~~\$12~~ per guest 48 inches & taller | Discounted daily admission fee during low attended hours; nonresident fee may apply

Facility Maintenance Discount | \$2 off admission when major amenities are under repair

Concessions and Merchandise will be priced between \$0-\$100 per item or bundle deal

Natatorium Promotions and Discounts

Natatorium Pass Perks | One free daily admission coupon for friends and family

Concessions and Merchandise will be priced between \$0-\$100 per item or bundle deal

Civic Center Pool Special Event Discounts

Father's Day | Fathers get in for \$1 with an accompanied paid admission

July 4 | \$1 Daily admission, all-day

Employee Incentive and Discounts

City of Denton and DISD Employees | \$50 All Access Annual Aquatics Pass per employee and immediate family members
On-Duty Staff Incentive | 30% off concession items

Lifeguards I Initial cost of certification paid back in August if class was taken with City of Denton Parks and Recreation Department

Holiday bonus pay incentives for July 4 and Labor Day

UNITE, GROW,



Denton Parks and Rec

2024-2025 Schedule of Fees Effective Oct. 1, 2024

Fees may be adjusted on an interim basis throughout the year as new services are added or to maintain parity with market trends. Interim changes will be submitted for approval by Park Board and Council approval on an annual basis. [Code of Ordinances – Chapter 22.28](#)

Any new marketing promotion will be approved prior to implementation by the City Manager or his/her designee.

Many program fees are set by independent contractors. Parks and Recreation led programs, leagues, events, and childcare fees vary and are periodically benchmarked. Per Code of Ordinances Chapter 22-28, the fee shall be based on the cost of providing the event, service, equipment, or goods. These fees are published in our online catalog at www.dentonparks.com.

Recreation and Cemetery Fees

Recreation Pass, Special Events, Impact, and Nonresident Fees

Rec Pass Fees	Fee	Application of Fee and Description
Rec Pass Ages 8 and older	\$15	Annual fee for rec center and senior centers access to gym, game room, computers, and Civic Center walking track.
Rec Pass Replacement Card	\$2	Fee for the replacement of a lost rec pass card.
Special Event Fees	Fee	Application of Fee and Description
Special Event Deposit	\$100	A refundable deposit to secure an event held on park property.
Special Event Application Fee – Tier 1	\$50	Fee for processing a neighborhood block party permit application.
Special Event Application Fee – Tier 2	\$100	Fee for processing a Tier 2 special event permit application.
Special Event Application Fee – Tier 3	\$150	Fee for processing a Tier 3 special event permit application.
Special Event Application Fee – Tier 4	\$200	Fee for processing a Tier 4 special event permit application.
Special Event Application Fee – Tier 5	\$250	Fee for processing a Tier 5 special event permit application.
Special Event Application Fee – Tier 6	\$300	Fee for processing a Tier 6 special event permit application for series or reoccurring markets.
Special Event Late Fee – Tier 1	\$25	Fee for processing late special event permit applications received after established deadline.
Special Event Late Fee – Tier 2	\$50	Fee for processing late special event permit applications received after established deadline.
Special Event Late Fee – Tier 3	\$75	Fee for processing late special event permit applications received after established deadline.
Special Event Late Fee – Tier 4	\$100	Fee for processing late special event permit applications received after established deadline.
Special Event Late Fee – Tier 5	\$125	Fee for processing late special event permit applications received after established deadline.
Special Event Late Fee – Tier 6	\$150	Fee for processing late special event permit applications received after established deadline.
Event Impact Fee	\$50	Hourly fee for unanticipated special event permit needs including but not limited to on-site review.
Vendor Permit For Profit Fee	\$25	Fee for a single-day permit to sell or do business on park property during a festival, event, or rental.
Vendor Permit Nonprofit Fee	\$15	Fee for a single-day permit to sell or do business on park property during a festival, event, or rental.
LED Screen Trailer Fees	Fee	Application of Fee and Description
LED Screen Trailer; Monday-Thursday	\$3,000	Fee for 6-hour screen rental within Denton city limits (Monday – Thursday)
Deposit Fee	\$1,500	A non-refundable 50% deposit to secure the LED screen rental (Monday – Thursday)
Additional Hourly Usage (Mon-Thurs)	\$500	Add-on fee for additional hourly usage of LED screen rental (Monday – Thursday)
LED Screen Trailer; Friday-Sunday	\$4,500	Fee for 6-hour screen rental within Denton city limits (Friday – Sunday)
Additional Hourly Usage (Fri-Sun)	\$750	Add-on fee for additional hourly usage of LED screen rental (Friday – Sunday)
Deposit Fee	\$2,250	A non-refundable 50% deposit to secure the LED screen rental (Friday – Sunday)
Rentals Staff	\$100	Hourly fee per staff team for screen rental
Non-City Rental Fee	TBD	TBD plus GSA mileage rate from Denton Civic Center
Facility Utilization Agreement Fees	Fee	Application of Fee and Description

Nonresident fee may

Recreation Impact Fee		\$15	Fee per player, per season approved in the Youth Sports Association Facility Utilization Agreement.
Select Impact Fee		\$25	Fee per player, per season approved in the Youth Sports Association Facility Utilization Agreement.
Hunting Permits		Fee	Application of Fee and Description
Seasonal Permit; Resident		\$30	Seasonal fee for hunting permit; details & location are available at www.dentonparks.com .
Nonresident Fees			
Nonresident Fees		Fee	Application of Fee and Description
Nonresident Fee		\$10	Add-on fee applied to individuals who do not pay City of Denton taxes for facility (per hour) or equipment rentals, program registrations, memberships, and/or services, unless otherwise noted.
Nonresident Fee		\$2	Same as defined above and applicable to daily admissions and programs that are under \$15.
Memorial Fees			
Memorial Fees		Fee	Application of Fee and Description
Memorial Bench		\$2,200	Fee for labor and supplies to install memorial bench and plaque. Details and locations are available at www.dentonparks.com .
Memorial Tree		\$650	Fee for labor and supplies to install memorial tree planting. Details and locations are available at www.dentonparks.com .
Memorial Bricks		\$275	Fee for labor and supplies to install memorial brick. Details and locations are available at www.dentonparks.com .
Memorial Picket		\$275	Fee for labor and supplies to install memorial picket. Details and locations are available at www.dentonparks.com .
Cemetery Fees			
	I.O.O.F.	Oakwood	Application of Fee and Description
Stone (Monument) Permit	\$75	\$75	Fee for a permit to install a monument per approved specifications.
Burial (Interment) Permit	\$75	\$75	Fee for an interment permit per approved specifications.
Burial Permit Late Fee	\$100	\$100	Fee applied in addition to the Burial Permit if the request is less than 48 hours prior to the burial.
Plot for Cremations	\$150	n/a	Fee for a cremations burial space.
Plot for Infant Coffin	\$375	\$375	Fee for an infant-size coffin burial space.
Plot for Full Coffin	\$900	\$525	Fee for a full coffin burial space.

Recreation and Civic Center Rental and Service Fees

Recreation and Senior Center Room Rentals

Hourly rates per room and service fees; multipurpose rooms and rates can be combined to rent one area.

Rec Center Rooms Hourly Rates	Room A Multipurpose	Room B Multipurpose	Room C Multipurpose	Kitchen	Full Gym	Half Gym	Game Room	Computer Room Meeting Space	Craft Room
MLK Jr. Rec Center	\$30	\$35		\$20	\$90	\$50	\$25	\$25	\$25
Denia Rec Center	\$30	\$35	\$30		\$90	\$50	\$25		
North Lakes Rec Center	\$30	\$35			\$90	\$50			
Senior Center Rooms Hourly Rates	Room A Multipurpose	Room B Multipurpose	Conference/ Computer Room	Kitchen	Orange Room	Blue Room	Green Room/ Classroom	Craft Room Ceramics	Garden/ Terrace
Denton Senior Center	\$40	\$40	\$25	\$20	\$35	\$30	\$20	\$25	\$25
American Legion Hall	\$40	\$40	\$25	\$20			\$20		\$25
Rental Service Fees	Fee	Application of Fee and Description							
Building Attendant (BA)	\$20	Hourly fee per individual staff for after-hours rental.							
Cleaning Fee	\$250	Fee for cleaning recreation center after rentals (Saturday and Sundays only).							
Deposit	\$100	Fee required to secure a rental 30 days in advance and is refunded after the rental pending no damages to facility.							

Denton Civic Center Meeting Room Rentals

Meeting Rooms Hourly Rates	Meeting Rm 1 Community Room	Meeting Rm 2 Redbud Room	Rotunda /Kitchen	Plaza
Denton Civic Center	\$65	\$50	\$150	\$25
Rental Service Fees	Fee	Application of Fee and Description		
Building Attendant (BA)	\$20	Hourly fee per individual staff for after-hours rental; staff requirements are based on attendance and alcohol served.		
Deposit (rotunda/full building)	\$200	Fee required to secure a rental and is refunded after the rental pending no damages to facility.		
Deposit (meeting rooms)	\$100	Fee required to secure a rental and is refunded after the rental pending no damages to facility.		
Cleaning Fee (rotunda)	\$400	Fee required for Civic Center rotunda rentals (Saturday and Sundays only).		
Cleaning Fee (meeting rooms)	\$75	Fee required for meeting room rentals (Saturday and Sundays only).		

Nonresident fee may

Athletic Facility Rental, Service, and Maintenance Fees

Practice Field Rentals	Fee	Application of Fee and Description
Practice Field; no lights	\$20	Hourly fee for exclusive use of a practice field per the listing below during daylight hours.
Practice Field; with lights	\$30	Hourly fee for exclusive use of a practice field per the listing below during evening hours.
Disc Golf Course	\$25	Hourly fee for exclusive use of the disc golf course.
Hockey Rink/Futsal at Mack Park	\$25	Hourly fee for exclusive use of the rink at Mack Park.

Practice Field Rental Options:

Denia Soccer, Mack Soccer, Fred Moore Softball, North Lakes Softball 5 & 6, North Lakes Football and Soccer, Vela, Roberts, Mack, Evers Baseball. All fields have lights excluding Denia Soccer Field.

Game Field and Complex Rentals | Pre-qualification is required for a complex rental based on preexisting thresholds provided by the Athletics Division.

Game Field; no lights	\$20	Hourly fee for exclusive use of a field for tournament/games during daylight hours.
Game Field; with lights	\$30	Hourly fee for exclusive use of a field for tournament/game during evening hours.
Tournament Fee	\$50	Per team fee charged for all tournament rentals.
Deposit	\$200	Fee required to secure a game and complex rental; refunded based on concluding field and facility conditions.
Cancellation Fee Tournament	\$100	Fee applied if the tournament is canceled less than seven days from the tournament start date.
Cancellation Fee Games/Tournament	\$200	Fee applied, or deposit is forfeited if a tournament or game is canceled less than two days from game date.

Rental Service Fees

Labor Fee	\$38	Hourly fee per individual staff to prep fields, remove trash/litter, and/or clean restrooms.
Tournament Staff Fee	\$30	Hourly fee for staff to touch up fields, stock restrooms, and remove trash/litter for tournaments.
After Rental Light Fee	\$10	Hourly fee applied if field lights are left on after rental.
Bleacher Fee	\$100	Flat fee per bleacher for loading, hauling, and setting not native to the field rented.
Soccer Goal Fee	\$350	Flat fee per pair of soccer goals for loading, hauling, and setting not native to the field rented.
Field Marker Fee	\$150	Flat fee per field for line marking a sport not native to the field rented.
Temporary Fence Field Rental	\$150	Flat fee per field for temporary fence installation for field rental tournament/game.
Field Preparation Tournament Rental	\$40	Flat fee per field for each day of a tournament rental.

Pavilion Rentals, Park Rentals, and Goldfield Tennis Center

Pavilion Rentals	Fee	Application of Fee and Description
Small Pavilion	\$15	Hourly fee for exclusive use of a small pavilion; location/capacity are available at www.dentonparks.com .
Large Pavilion	\$20	Hourly fee for exclusive use of a large pavilion; location/capacity are available at www.dentonparks.com .
Bounce House Add-On	\$10	One-time fee to utilize the services of a bounce house vendor during a pavilion rental.
Park Event Rentals exclusivity does not apply to public amenities such as playgrounds, trails, courts unless otherwise stated		
Fred Moore Park	\$65	Hourly fee for exclusive use of a park area, pavilions, and stage for large public and private events.
North Lakes Park	\$75	Hourly fee for exclusive use of a park area and pavilions for large public and private events.
South Lakes Park	\$75	Hourly fee for exclusive use of a park area and pavilions for large public and private events.
Wolff's Park	\$65	Hourly fee for exclusive use of the park area for large public and private events.
North Lakes Dog Park – Smallest Pen	\$65	Hourly fee for exclusive use of the small (special event) dog park pen
Quakertown North	\$200	Hourly fee for exclusive use of the north side of the park for large public and private events.
Quakertown South	\$200	Hourly fee for exclusive use of the south side of the park for large public and private events.
The NOOK	\$65	Hourly fee for exclusive use of the NOOK at Emily Fowler Library for small public or private events.
Clear Creek Natural Heritage Area	\$200	Hourly fee for exclusive use of a park area, pavilions for large public and private events.
CCNHC Education Center Rental	\$25	Hourly fee for usage of the Education Center.
CCNHC Building Attendant	\$20	Hourly fee per individual staff for after-hours rental.
Mountain Bike Trail Rental	\$75	Hourly fee for exclusive use of the Mountain Bike Trail for park area, pavilions for large public or private events.
Park Event Rentals exclusivity does not apply to public amenities such as playgrounds, trails, courts unless otherwise stated		
CH Collins Stage at Fred Moore Park	\$15	Hourly fee for exclusive use of the covered stage with access to electricity.
Community Garden Plot	\$20	Annual plot fee at the Bowling Green Park Community Garden.
Park Contractor	\$15	Hourly fee to operate a contracted program in a park where the vendor directly collects their own program fees.
Denton ISD Cross Country Meet	\$100	Flat fee per meet hosted by Denton Independent School District.
Cross Country Meet	\$150	Flat fee per meet, in addition to park event rental fee
Mountain Bike Trail Race	\$150	Flat fee per meet, in addition to park event rental fee.
Parking Attendant	\$20	Hourly fee for event parking attendant, as needed
Denton Tennis & Pickleball Center		
	Fee	Application of Fee and Description
Annual Tennis Membership	\$125	Annual fee for unlimited tennis court reservations.
Court Reservation; no lights	\$2	Fee for 1 Hour of use per person for exclusive use of a tennis court daylight hours.
Court Reservation; with lights	\$4	Fee for 1 Hour of use per person for exclusive use of a tennis court during evening hours.
Court Tournament Reservation	\$10	Hourly fee per court for exclusive use with an eight-hour minimum.
Nonresident fee may		

Recreation Promotions and Discounts

Special Event and Social Media Campaign Giveaways- to leverage as incentives and promotions for programs and special events

- 50 \$10 range cards
- (see the Aquatic Promotions page for Special Event/Aquatic marketing)
- 5 park pavilion rentals
- 2 Basic birthday party packages
- 5 woodshop memberships for ages 50+(annual)
- 2 Fitness/Group exercise passes (1 month)
- 2 Personal Training SMART START sessions
- 2 50+ Valentine's Dance & Dinner Packages (2 tickets per package)
- 2 Adult 50+ trips to Winstar (trip registration fee only)
- 10% Open House Registration Discount (offered to those who attend and register for memberships/programs at the Open House event day)
- 3 Hunting Permits (1 season)
- 3 Family Ticket Package- My Little Valentine Dance (limit 4 individuals)
- 5 Liberty Run entries

Aquatic Memberships, Admissions, and Group Discounts

Ages 2 and under are free per daily admission purchased.

Natorium Admissions and Group Discounts

Memberships and Admissions	12-Month	1-Month	Daily Admission
	General Public I \$190 Resident I \$170	General Public I \$40 Resident I \$30	Ages 3-15, \$5 Ages 16 & older, \$7
Daily Admissions Group Discount	10-19 Guests \$0.50 off per admission	20+ Guests \$1 off per admission	Denton PARD Camps \$1 per admission

Water Works Park Admissions and Group Discounts

Season Pass and Admissions	Preseason Discount	Season Pass	Monthly Pass	Daily Admission
	Holiday Savings \$10 Discount applied to any season pass or cooler pass purchased between November 24, 2024 – January 1, 2025	Silver Membership General Public I \$100 Resident I \$80	General Public I \$40 Resident I \$35	Non-swimmer, \$5 Under 48 inches, \$12 48 inches & taller, \$16
	Early Bird Savings: \$5 discount applied to any season pass or cooler pass purchased between January 2-March 1, 2025.	Gold Membership General Public I \$150 Resident I \$130		
		Platinum Membership General Public I \$220 Resident I \$200		
		Cooler Pass I \$60		

Daily Admissions Group Discount	10-29 Guests	30-99 Guests	100+ Guests	Denton PARD Camps
	\$3 off per admission	\$4 off per admission	\$5 off per admission	\$4 per admission

Civic Center Pool Rates Admissions

Season Pass and Admissions	Season Pass	Daily Admission
	General Public I \$50	Ages 3-17, \$4
	Resident I \$40	Ages 18 & older, \$5

All-Access Aquatics Pass | Includes access to the Natatorium, Water Works Park, and Civic Center Pool

All-Access Aquatic Membership	12-Month
	General Public I \$240
	Resident I \$220
(Includes Platinum Membership to Water Works Park)	

Platinum Membership

- Souvenir cup with free refills
- Four general admission tickets
- Six 50% off daily admission coupons for friends and family
- Five meal combo vouchers for concessions
- 10% off concessions and gift shop
- 30% off total cabana rental M-Th
- 4 Dive-In-Movie passes
- One free Cabana Rental per season
- Member Appreciation Event
- 2025 Cooler Pass included



Aquatic Facility and Amenity Rentals, Lane Rentals, and Water Park Pavilion Rentals

Aquatic Facility Rentals Based on guest attendance					
Water Works Park	1-400 Guests	401-600 Guests	601-800 Guests	801-1,200 Guests	1,201-1,600 Guests
	\$1,400 2-hour min. \$500 per extra hour	\$1,600 2-hour min. \$525 per extra hour	\$1,800 2-hour min. \$550 per extra hour	\$2,000 2-hour min. \$575 per extra hour	\$2,200 2-hour min. \$600 per extra hour
Civic Center Pool (Monday-Thursday)	1-100 Guests	101-200 Guests	201-300 Guests	301-400 Guests	
	\$325 2-hour min. \$100 per extra hour	\$425 2-hour min. \$125 per extra hour	\$525 2-hour min. \$150 per extra hour	\$625 2-hour min. \$175 per extra hour	
Civic Center Pool (Friday-Sunday)	1-100 Guests	101-200 Guests	201-300 Guests	301-400 Guests	
	\$375 2-hour min. \$100 per extra hour	\$475 2-hour min. \$125 per extra hour	\$575 2-hour min. \$150 per extra hour	\$675 2-hour min. \$175 per extra hour	
Denton Natatorium	1-100 Guests	101-200 Guests	201-300 Guests	301-400 Guests	
	\$325 2-hour min. \$100 per extra hour	\$425 2-hour min. \$125 per extra hour	\$525 2-hour min. \$150 per extra hour	\$625 2-hour min. \$175 per extra hour	

Aquatic Amenity Rentals		
Water Park Cabanas	Monday-Thursday	Friday-Sunday
	\$65 3-hour min. \$20 per extra hour	\$80 3-hour min. \$25 per extra hour

Aquatic Facility Use Rentals

Lane and Pavilion Rentals	Rental Fee	Application of Fee and Description
Natorium Lane Rental	\$12	Hourly fee for exclusive use of a lap swim lane in the Natatorium.
Water Park Party Pavilion	\$75	Hourly fee for use of the Party Pavilion, each additional hour is \$50
Water Park Corporate Pavilion Area	\$150	Hourly fee for use of the Corporate Pavilion, sand volleyball court, and grassy area, each additional hour is \$50
Outside Catering Fee	\$150	Fee for use of outside catering during private rental, after hours rental, or corporate pavilion area.



Aquatics Promotions and Discounts

Aquatic Promotions and Discounts

Military Discount Days - \$2 off full-priced admissions at WWP, Nat, or CCP* | \$2 off for all military active duty, veterans, retired, and reserves that have a valid identification card (cannot be expired) on select days (Memorial Day, June 6, July 4*, Labor Day) *CCP runs a \$1 admission special all day on July 4.

Water Works Park Promotions and Discounts

Season Pass Perks

Silver Membership

- Souvenir cup with \$1 refills
- Two 50% off daily admission coupons for friends and family
- 10% off concessions and gift shop purchase
- \$10 off total cabana rental M-Th
- Member Appreciation Event

Gold Membership

- Souvenir cup with free refills
- Two general admission tickets
- Two 50% off daily admission coupons for friends and family
- Four meal combo vouchers for concessions
- 10% off concessions and gift shop
- 20% off total cabana rental M-Th
- 4 Dive-In-Movie passes
- Member Appreciation Event
- 4 Cooler Passes (single use)

Platinum Membership

- Souvenir cup with free refills
- Four general admission tickets
- Six 50% off daily admission coupons for friends and family
- Five meal combo vouchers for concessions
- 10% off concessions and gift shop
- 30% off total cabana rental M-Th
- 4 Dive-In-Movie passes
- One free Cabana Rental per season
- Member Appreciation Event
- 2025 Cooler Pass included



Aquatics Promotions and Discounts

Marketing Discount

Incentives

Park Foundation Giveaways | 40 daily admission passes, 40 rec center passes for fundraising events

Special Events Giveaways | 50 daily admission passes leverage as incentives and promotions for special events (City operated only; internal department partnership)

Social Media Campaign | 200 daily admission passes leverage as incentives for marketing campaigns
Mobile and Social Media Marketing | Varies by season with Director approval

Twilight Admission Discount, Monday-Friday, 4 p.m. - Close

\$8 per guest under 48 inches | Discounted daily admission fee during low attended hours; nonresident fee may apply

\$12 per guest 48 inches & taller | Discounted daily admission fee during low attended hours; nonresident fee may apply

Facility Maintenance Discount | \$2 off admission when major amenities are under repair

Concessions and Merchandise will be priced between \$0-\$100 per item or bundle deal

Natorium Promotions and Discounts

Natorium Pass Perks | One free daily admission coupon for friends and family

Concessions and Merchandise will be priced between \$0-\$100 per item or bundle deal

Civic Center Pool Special Event Discounts

Father's Day | Fathers get in for \$1 with an accompanied paid admission

July 4 | \$1 Daily admission, all-day

Employee Incentive and Discounts

City of Denton and DISD Employees | \$50 All Access Annual Aquatics Pass per employee and immediate family members

On-Duty Staff Incentive | 30% off concession items

Lifeguards | Initial cost of certification paid back in August if class was taken with City of Denton Parks and Recreation Department

Holiday bonus pay incentives for July 4 and Labor Day



Legislation Text

File #: PRB24-023, Version: 1

AGENDA CAPTION

Receive a report, hold a discussion, and give input to staff regarding the status of the following Public Art Committee projects:

1. Original Denton District (ODD)
 - a. Traffic Box Wraps
2. “Serve” Sculpture
 - a. Certificate of Substantial Completion
 - b. Minor remaining fixes
3. Continuing projects
 - a. Sycamore Street Mural
 - b. S. Bonnie Brae Sculpture
4. Art Maintenance and Repair
 - a. Dallas Drive Murals
5. Encounters with Art Status
6. Future Projects
 - a. Sound sensitive lighting
 - b. Future Bond Projects



City of Denton

City Hall
215 E. McKinney Street
Denton, Texas
www.cityofdenton.com

AGENDA INFORMATION SHEET

DEPARTMENT: Parks and Recreation
ACM: Christine Taylor, Assistant City Manager
DATE: June 3, 2024

SUBJECT

Receive a report, hold a discussion, and give input to staff regarding the status of the following Public Art Committee projects:

- 1) Original Denton District (ODD)
 - a) Traffic Box Wraps
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- 3) Continuing projects
 - a) Sycamore Street Mural
 - b) S. Bonnie Brae Sculpture
- 4) Art Maintenance and Repair
 - a) Dallas Drive Murals
- 5) Encounters with Art Status
- 6) Future Projects
 - a) Sound sensitive lighting
 - b) Future Bond Projects

BACKGROUND

This item is to gather feedback and provide updates on the ongoing, new, and proposed public art projects.

Original Denton District - Traffic Box Wraps

City staff and with the help of their installation and printing contractors have completed the installation of the 17 boxes that were initially supported with TCA funding in FY 23-24. The first ten boxes in this program feature art by students from Denton-area high school. The recently installed traffic boxes feature Denton Senior Center member artwork, a Jude Landry design adapted from the graphics he created for the Design Downtown Denton initiative, and TWU student art. These new traffic boxes are located at Carroll/Congress, Elm/McKinney, Bell/Administration, and Bell/Chapel. (**Exhibit 2 - Landry Traffic Box Wrap**)

For FY2024-25 Denton Parks and Recreation are requesting an additional \$15,000.00 Hotel Occupancy Tax funding to support additional vinyl art wraps on traffic boxes and other infrastructure boxes. Project completed.

“Serve” sculpture at Denton Tennis and Pickleball Center

Ms. Sanders attended to some very minor issues with her sculpture “Serve” at the Tennis and Pickleball Center and left some spare paint samples to help with possible future repairs. Additionally, Ms. Sanders provided the transfer of ownership document to City staff for the “Serve” sculpture. Project completed.

Sycamore Street Bridge Mural

City Staff have tentatively scheduled a June 16-17 date for Kirk Seese to come to Denton and paint his design onto the Sycamore Street Bridge. Mr. Seese will be applying his design to both interior sides of the bridge as well as the southern face of the bridge that faces toward park space at Carl Young Sr., and Fred Moore Parks. As a reminder, Seese's design will feature a foreground of large monarch butterflies against a muted, and delightfully "out-of-focus" background of vegetal greenery. The mural theme was developed as a result of conversations with the Southeast Denton Neighborhood Association and the ALH Senior Center Women's Prayer Group, with both groups substantially favoring this theme over others.

S. Bonnie Brae Sculpture

Robert Barnum recently installed his sculpture, *Deer Moon*, along a trail on Bonnie Brae just north of Vintage Boulevard in Southwest Denton. Robert Barnum's design responds to the design brief which asked for a sculpture design that provided a sense of North Texas "riparian flora and fauna." The final design features a tree made out of CORTEN steel that is foregrounded by an aluminum buck, hawk, and full moon. The sculpture is situated within a landscaped border which will eventually include river rock and tall prairie grass, echoing the riparian theme of the work itself. **(Exhibit 2 - Installation Photographs)**

Barnum's proposal was approved by a subcommittee of the PAC and by the entire committee at the June 2023 meeting. The design is amenable to evening illumination, which Parks and Recreation staff intend to add to the piece in a future project phase.

National Humane Alliance Fountain

Restoration of the City's Herman Lee Ensign Fountain (ca. 1910) is currently on hold awaiting the finalization of the concepts for Downtown Denton and Quakertown Park.

Encounters with Art

City Staff have issued payments to artists performing under the city match component of funds allocated for the Encounters with Art program. As a reminder, this program came to an early close when City Staff had some irreconcilable concerns regarding the TCA grant contract. Project complete.

Halloween, Texas

Parks and Recreation Staff are working to help facilitate a month-long calendar of events for October that will put Denton on the map as a premier, national destination or Halloween-related entertainment. Staff have currently reallocated approximately \$75,000.00 from the Chairy Orchard to be used for Halloween purchases to create frighteningly endearing public spaces for the Halloween season.

Light and Sound Installation at Wolff's Park

Staff are currently investigating the possibility of installing a light and sound system at Wolff's Park. These systems make use of outdoor microphones to channel sound through a computer processor that then translates that sound into a pattern of light and color using an LED light array. Limbic Media, a technology firm based in Vancouver, BC offers a number of such light and sound products that may be a good fit for the physical space at Wolff's Park. Staff are currently considering an installation that would be a canopy over the park space, making use of the scaffolding offered by the existing light array.

Parks and Recreation Staff estimate a light and sound installation at Wolff's Park could be realized for around \$10,000.00.

RECOMMENDATION

None.

ESTIMATED SCHEDULE OF PROJECT

The S. Bonnie Brae sculpture was installed May 21, 2024. The Kirk Seese mural should be installed by mid-June. Purchases for Halloween, Texas will continue through the Spring, Summer, and Fall. Additional traffic boxes and infrastructure boxes will be wrapped pending funding in the new Fiscal Year from HOT (Hotel Occupancy Tax) funds. The Chairy Orchard and art projects associated with bond funding are several years out in terms of design and completion.

OPERATIONAL IMPACT

Each project will have an anticipated maintenance need. Staff are currently working on determining an inspection and asset management protocol under the updated Public Art Policy that will allow for inspections of larger artwork on an annual basis, leading to more accurate estimates of maintenance needs on a year-to-year basis.

FISCAL INFORMATION

1. S. Bonnie Brae Street Sculpture – (Project #450013467), \$25,000 budget. Additional funds re-allocated for installation-associated costs from existing Public Art accounts. These re-allocated funds totaled \$25,000.00.
2. Sycamore Street Mural- (Project #450017474), \$10,000 budget in FY 23-24. Re-allocated \$2,500.00 to support South Bonnie Brae sculpture installation.
3. HOT funds: Current HOT Fund allocation for FY 23-24: Chairy Orchard, re-allocated to Halloween expenditures (\$75,000.00. Additional traffic box wraps (\$12,000.00), on hold for present year, so entire balance re-allocated to support South Bonnie Brae sculpture installation. TCA grant matching (\$8,400.00), balance less \$4,600 paid to artists transferred to support South Bonnie Brae sculpture installation. Art maintenance (\$4,600.00), balance less \$300 for Robertson Drive mural repair, transferred to support South Bonnie Bra sculpture installation.

EXHIBITS

- Exhibit 1- Agenda Information Sheet
- Exhibit 2 - Presentation
- Exhibit 3- Landry Box Wrap
- Exhibit 4- Barnum Installation Photos

Respectfully submitted:
Gary Packan, Director Parks and Recreation

Prepared by:
Omar Siddiqi, Admin. Analyst,
Parks and Recreation

**City of Denton
Park Board**

**Public Art
Project Update
6.03.24**



ODD Traffic Box Wraps



- Completed second phase of initial traffic box wrap program
- Adaptation of Landry's mural design at Old City Hall
- Carroll/Congress design with additional senior center art
- Exploring second phase with HOT funds application for FY24-25. To include additional infrastructure boxes.

Sycamore Street Mural

- Mr. Seese to begin work mid-June (June 17)
- Project should be completed in 1-2 days, if the weather cooperates
- Planning staff are currently working out details for Seese's visit
- Design will feature vibrant butterflies against a muted background of seemingly out-of-focus verdure.



Deer Moon Installation

- Robert Barnum installed his work, *Deer Moon* on Bonnie Brae in Southwest Denton on May 21.
- The work features a CORTEN tree foregrounded by an aluminum buck, hawk, and moon.
- Staff were on hand to witness the installation.



Projects on Hold/Concluded

- **National Humane Alliance Fountain:**

Awaiting determinations from Design Downtown Denton and the Quakertown visioning efforts

- **Encounters with Art:**

Program ended because of concerns about some of the contract language from TCA.

Performers were paid out of money allocated for City's match of the TCA grant.

Halloween, TX (working title)

- **A program connecting stakeholders across Denton including other departments, public and nonprofit entities, businesses and the public art large.**
- **Will use some of the HOT funds allocation (\$75,000.00) initially intended for the Chairy Orchard to support the purchase of place-making material**
- **The project is intended to increase sales tax revenue and economic development by making Denton the preeminent Halloween destination in the region, state, and nation.**

Light and Sound at Wolff's Park

- Staff are exploring installation a sound-responsive light feature at Wolff's park.
- Exploring various vendors including Limbic Media
- The installation would feature outdoor microphones that pick up sound and music and then distill that sound through the magic of computers into a pattern of flashing colored lights.
- Youtube clip: <https://tinyurl.com/44dzk54h>

McKinney FM 428
100 200

ONE WAY

- City Hall
- Quaker Park
- Early Center Library
- Texas Woman's University
- College Theatre
- Development Square
- Courthouse Museum
- Health Center

LAI D BY
STANFIELD LODGE
NO. 217 A.F. & A.M.
MAY 14, 1927
E.W. WANSLEY & W.L. WALSHAW
ARCHITECTS
E. ROSS CHAMBLIN
STRUCTURAL ENGINEER
J.F. JOHNSON
GENERAL CONTRACTOR



BARNUM INSTALLATION PHOTOGRAPHS
MAY 21, 2024





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