



City of Denton

City Hall
215 E. McKinney Street
Denton, Texas
www.cityofdenton.com

AGENDA INFORMATION SHEET

DEPARTMENT: Environmental Services and Sustainability

ACM: Christine Taylor, Assistant City Manager

DATE: September 22, 2023

SUBJECT

Receive an update, hold a discussion, and provide feedback regarding Simply Sustainable Framework Focus Areas, Education, Communication, and Community Involvement, and Resiliency and Public Health.

BACKGROUND

The Simply Sustainable Framework was drafted in 2019 but not adopted until June of 2020. During the August 25, 2023 Sustainability Framework Advisory Committee meeting staff shared a plan to timeline the review the Simply Sustainable Framework (SSF) and prepare updates.

In today's meeting staff will review two focus areas with the Committee and request suggestions about how to update these areas.

The Framework includes Goals, Strategies and metrics. To better align with the new citywide performance tracking tool staff will be tailoring metrics as we work through the document.

Education, Communication, and Community Involvement Chapter 6

Goals

1. Develop and promote city government and community sustainability programs to ensure community members of all demographics have access to participate actively and effectively.
2. Encourage and promote involvement of community members of all ages to further understanding of basic sustainability.
3. Increase sustainability education awareness and personal responsibility.

Metrics

Key Performance Indicators	Targets
Social Media Reach and Followers	Increase scope by 5 percent
Monthly number of people attending sustainability workshops and education sessions	Average attendance of 25 or more
Number of sustainable businesses involved in the Green Business Program	Enroll 10 businesses by 2020
Number of visits to City's sustainability website monthly	Increase number of visits

Resiliency and Public Health Chapter 8

Goals

1. Increase consumption of fresh locally produced, organic produce to promote public health and to minimize resource consumption and negative environmental impacts
2. Ensure that no one geographic or socioeconomic group in the city is being unfairly impacted by environmental hazards.
3. Incorporate Resiliency into City of Denton Planning efforts.

Metrics

Key Performance Indicators	Targets
Resiliency Planning	2030
Number of permits issued to local food businesses/artists to participate at Denton Community Market	Increase 5% by 2020
Number/acreage of community gardens	10 acres by 2020

EXHIBITS

1. Agenda Information Sheet
2. Simply Sustainable Framework
3. Presentation

Respectfully submitted:
Katherine Barnett
Sustainability Manager