



UNITE, GROW,
PLAY
Denton Parks and Rec

Parks and Recreation Naming Applications

Allison Wing
Interim Director,
Parks and Recreation



Background

- On October 20, 2020, City Council approved a set of updates to the Naming Policy Guidelines and Application Process.
- This process is mainly for new parks properties and trails. The naming policy discourages renaming existing properties.
- April 2021 City Council recommended Park Board serve as the ad hoc committee to review naming applications.
- In March 2026, Council passed a revised naming policy that formalized the role of the Park Board as the committee responsible for reviewing applications and making recommendations to Council.

Applications

Internal Applications for Consideration

- Congress Street Park
- Hercules Park

Resources

- Naming Policy-
<https://tinyurl.com/namingpol>
- Naming Application-
<https://tinyurl.com/nameappPDF>

Naming Policy Highlights

Temporary Name Procedures

- A temporary name will be designated by the City staff for identification during acquisition and/or development of the City building, facility, land or any portion thereof.
- The following criteria and factors shall be used in determining the appropriateness of the temporary name:
 - Geographic location such as street name, frontage road, major intersection, or subdivision.
 - Each temporary name will end with an identifier such as property or building.
 - For example: Main Street Property

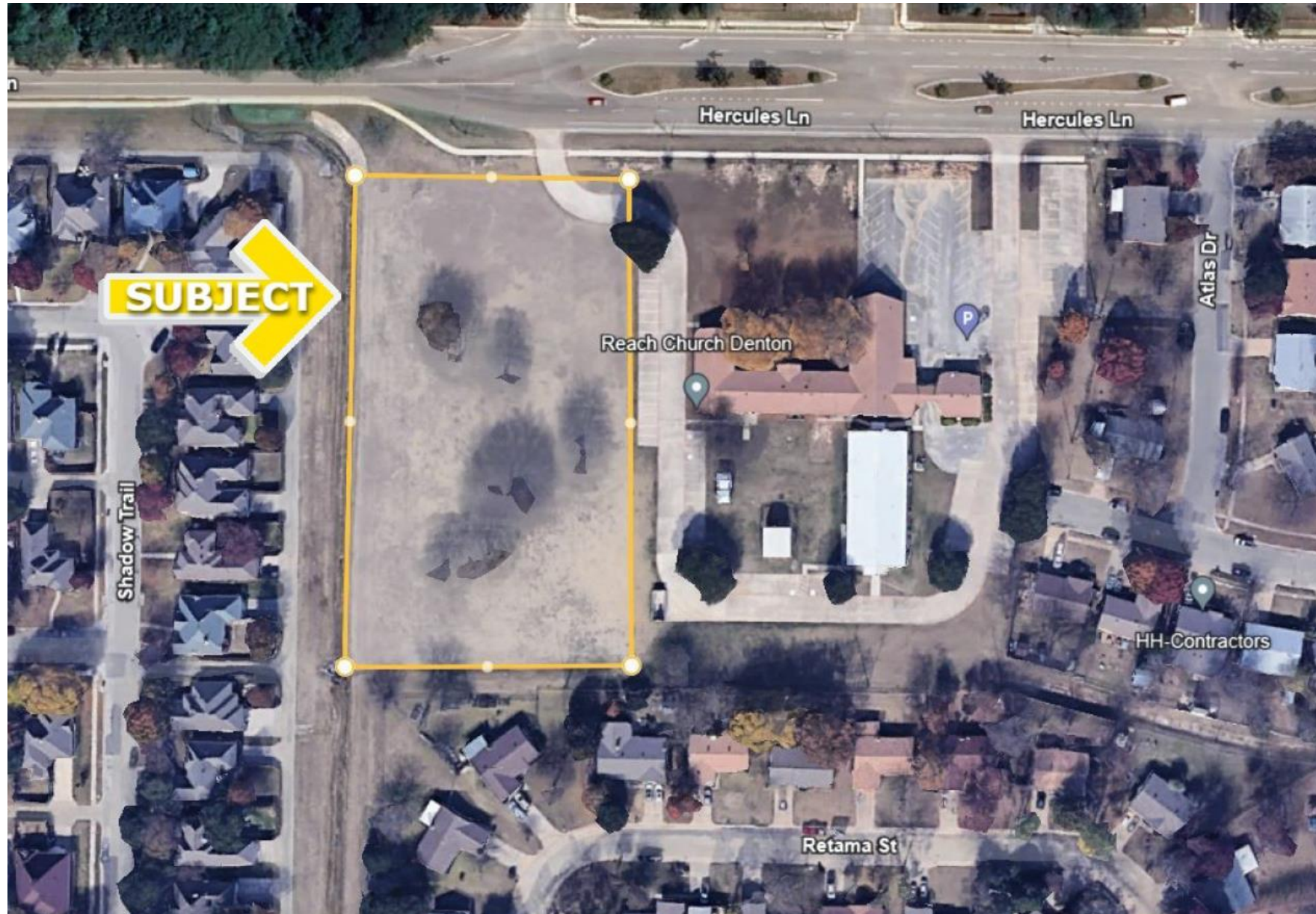
Congress Street



Park Information

- Internal application to name two parcels of land that will form one park space.
- The parcels were formerly part of Old Calhoun Middle School's track and field and tennis courts.
- The land was provided to the City as part of a property exchange that provided to Denton ISD the site of the McMath Middle School which was formerly part of South Lakes Park.
- Named after the street the park is located on, in line with naming policy guidelines.

Hercules



Park Information

- Located at 510 Hercules Lane off N. Locust Street. Consists of 2.151 acres of land.
- The purchase of this land was finalized by City Council in August 2024.
- Named after the street the park is located on, in line with naming policy guidelines.

QUESTIONS?

