



City of Denton

City Hall
215 E. McKinney Street
Denton, Texas
www.cityofdenton.com

AGENDA INFORMATION SHEET

DEPARTMENT: Transportation Services Division

DCM: Cassey Ogden

DATE: October 21, 2025

SUBJECT

Consider adoption of an ordinance of the City of Denton, Texas, amending chapter 18 “Motor Vehicles and Traffic,” Article III “Speed of Vehicles,” Section 18-73 “Speed Limits On Certain Roads And Highways,” “School Zones,” of the Code of Ordinances of the City of Denton, to change the speed limits of certain parts of Bonnie Brae Street in the vicinity of Denton High School; providing a savings clause; providing a severability clause; providing a penalty clause; providing for publication; providing codification; and providing an effective date.

BACKGROUND

Staff completed the 2022 Citywide Speed Study and made recommendations to the Council, which were adopted on December 6, 2022. Since the Texas Department of Transportation (TxDOT) oversees roadways, any changes to speed limits require their approval. The staff has collaborated with TxDOT and received approval to adjust speed limits on the roadways included in the 2022 Citywide Speed Study.

Denton High School is located near the newly opened Reeves Elementary School, and their speed limit zones overlap at the intersection of Bonnie Brae Street and Riney Road. To ensure a safe passage for all students attending both schools, the staff recommends adjusting the speed limit and signage for Denton High School.

Specifically, staff recommends lowering the speed limit to 20 miles per hour for a distance of 300 feet north and south of the intersection of Bonnie Brae Street and Riney Road/Branco Way during school pick-up and drop-off hours, from 7 AM to 9 AM and from 2:30 PM to 5:00 PM, reducing the current speed limit of 35 miles per hour.

Additionally, staff has updated the tables within Chapter 18, “Motor Vehicles and Traffic,” Article III, “Speed of Vehicles,” Section 18-73, “Speed Limits on Certain Roads and Highways,” in accordance with the results of TxDOT approvals and communications with the Denton Independent School District (DISD).

OPTIONS

1. Approve the proposed speed limit changes, and School Zones adjustments.
2. Provided staff with additional directions on the proposed changes.
3. Reject the proposed changes.

RECOMMENDATION

Staff recommends approval of the updated tables within Chapter 18 “Motor Vehicles and Traffic”, Article III “Speed of Vehicles”, Section 18-73 “Speed Limits on Certain Roads and Highways” as presented.

ESTIMATED SCHEDULE OF PROJECT

The School Zone Speed Limit signs will be adjusted and installed 30 days after the City Council approves the ordinance. Additionally, the Denton Police Department will begin enforcing the no parking rules on the designated sections 30 days after the installation of the signs.

FISCAL INFORMATION

Materials for this project will be funded through the Traffic Operations general operating budget.

EXHIBITS

Exhibit 1 - Agenda Information Sheet

Exhibit 2 - Area Map

Exhibit 3 - Ordinance

Respectfully submitted:

Farhan Butt

Deputy Director of Transportation Services

Prepared by:

Sahar Esfandiyari

Senior Transportation Planner