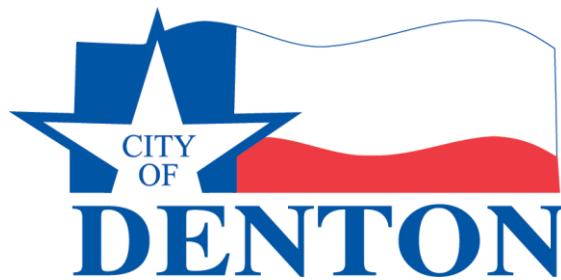


2025-2026 City of Denton
Community Services
Funding Priority Survey Results



2025-2026 Community Development Funding Priority Survey Overview

Each year, the City of Denton receives federal funds from the U.S. Department of Housing and Urban Development (HUD) for community development, housing, and public services for low and moderate-income persons. The City of Denton conducts an annual survey to gather resident feedback regarding community priorities for housing and community development needs. The Community Services Advisory Committee utilizes this feedback to evaluate and recommend organizations for funding through the City of Denton's Community Development Grant Program.

In November 2024 the Community Services Department conducted a 13- question Funding Priority Survey via Survey Monkey for the 2025-2026 Funding Program Year. Community members were notified of the survey via email, social media, the City's website, and the Denton Record Chronicle. There were 39 responses to the survey.

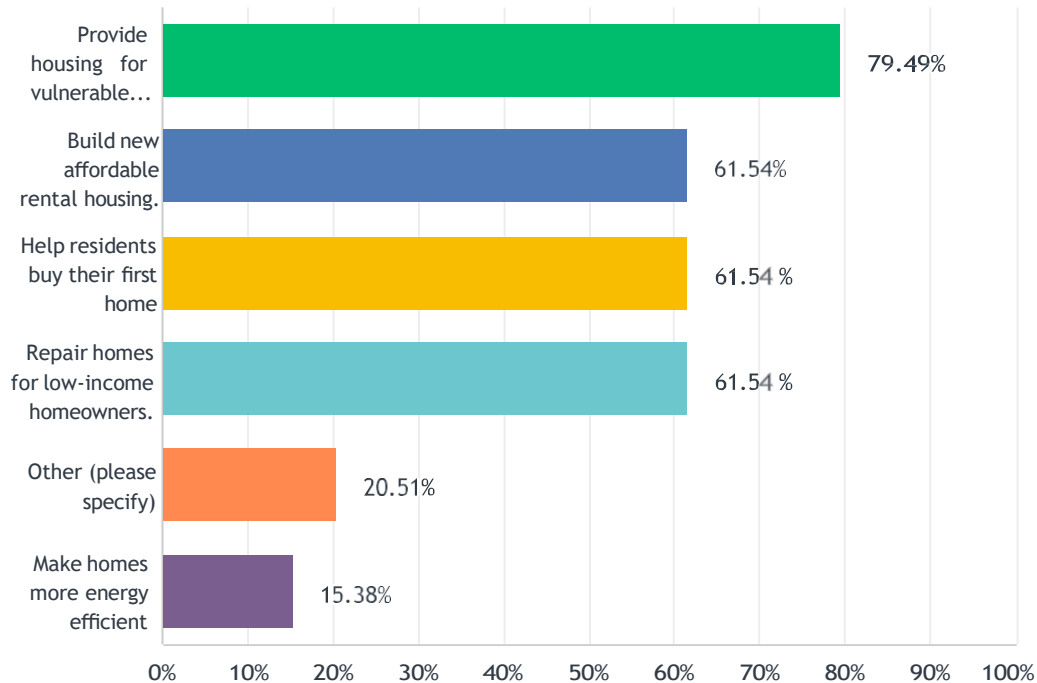
Respondents were asked to identify their top 3 priorities to address needs in program areas identified in the City's 2023-2027 Consolidated Plan for Housing and Community Development: Affordable Housing, Homelessness, Public Services, Public Facilities. This year the survey also gathered feedback on how residents prefer to receive feedback on community development activities, and common ways to seek or refer neighbors to local resources.

The top 3 priorities for each program area were captured by a percentage and the raw number of respondents who selected each answer as a top 3 priority, for example in question one; *"Please choose your top three priorities for Affordable Housing needs in Denton"*; 31 of 39 or 79.49% of respondents selected "Provide housing for vulnerable populations (seniors, people with disabilities, large families)" as a top 3 priority essentially making it the top priority related to affordable housing.

This report provides a summary of the survey results. Questions or comments may be submitted to the Community Services department via email (CommunityDevelopment@CityofDenton.com) or phone (940) 349-7726.

Q1, Affordable Housing: Please choose your top three priorities for Affordable Housing needs in Denton.

Answered: 39 Skipped: 0

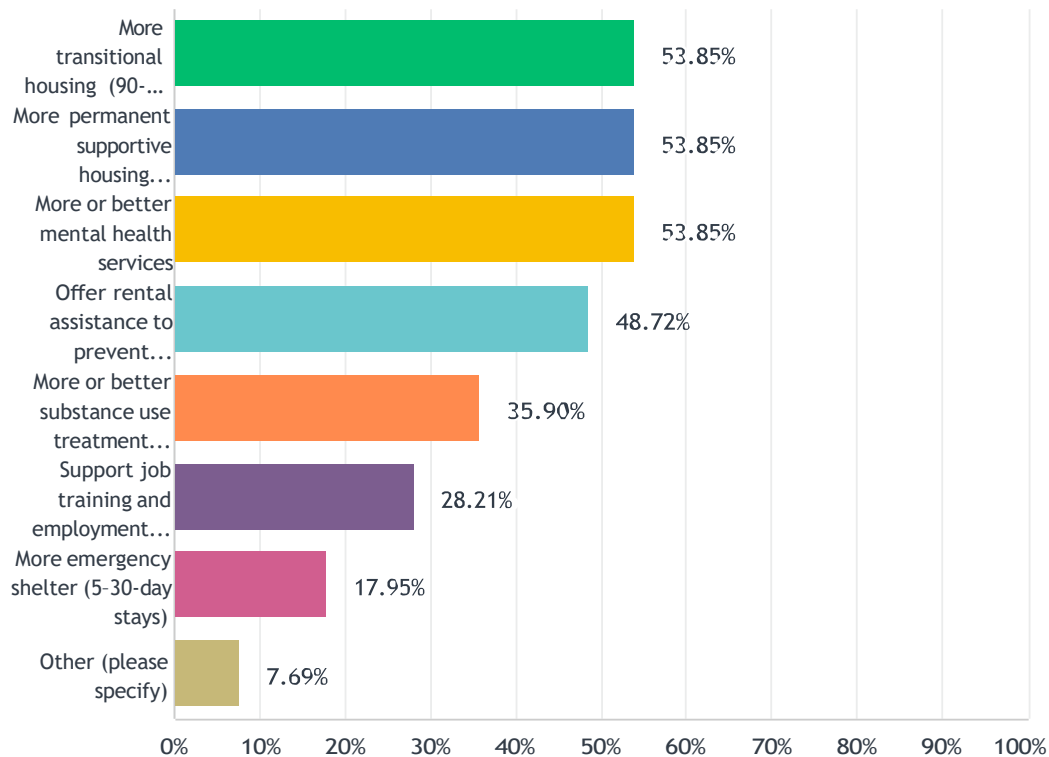


| ANSWER RANKINGS | | RESPONSES | |
|-----------------|--|-----------|----|
| 1. | Provide housing for vulnerable populations (seniors, people with disabilities, large families, etc.) | 79.49% | 31 |
| 2. | Build new affordable rental housing | 61.54% | 24 |
| 3. | Help residents buy their first home | 61.54% | 24 |
| 3. | Repair homes for low-income homeowners | 61.54% | 24 |
| | Other (please specify) | 20.51% | 8 |
| | Make homes more energy efficient. | 15.38% | 6 |

| # | OTHER (PLEASE SPECIFY) |
|---|--|
| 1 | Shelters and temporary housing for persons facing abuse |
| 2 | Rezone to allow higher density for purchase options (missing middle housing) |
| 3 | supportive housing programs with wraparound services for mental health and other needs |
| 4 | Create more housing for people with felonies, prior evictions, etc. |
| 5 | More funding for transitional living services |
| 6 | Bridge programs like transitional housing, sober housing, etc. |
| 7 | Work with existing organizations who can ensure vulnerable populations earn, maintain and housing. |
| 8 | Assist with rental & housing payments |

Q2, Making Homelessness Rare, Brief, and Nonrecurring: Please choose the top three actions the City of Denton should take to help reduce homelessness.

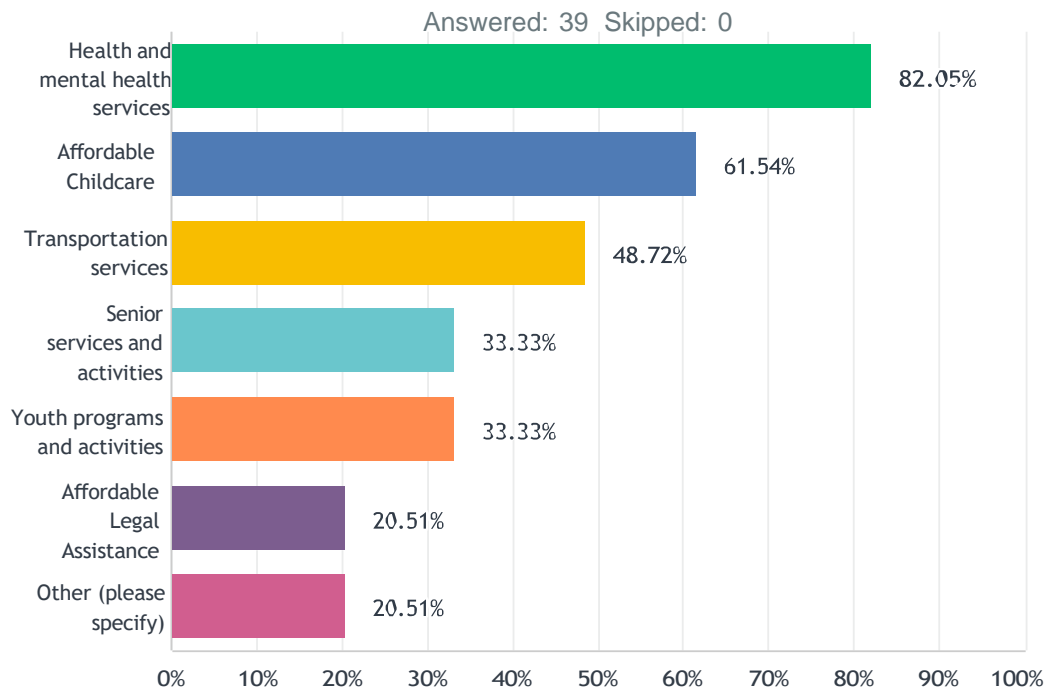
Answered: 39 Skipped: 0



| ANSWER RANKINGS | | RESPONSES | |
|-----------------|---|-----------|----|
| 1. | More transitional housing (90-120 days) | 53.85% | 21 |
| 1. | More permanent supportive housing (long-term rent assistance based on income and disability status) | 53.85% | 21 |
| 1. | More or better mental health services | 53.85% | 21 |
| 2. | Offer rental assistance to prevent evictions (1-6 months of rental assistance/arrears) | 48.72% | 19 |
| 3. | More or better substance use treatment programs | 35.90% | 14 |
| 4. | Support job training and employment services | 28.21% | 11 |
| 5. | More emergency shelter (5-30-day stays) | 17.95% | 7 |
| 6. | Other (please specify) | 7.69% | 3 |

| # | OTHER (PLEASE SPECIFY) |
|---|---|
| 1 | A home for pregnant teens and their infants |
| 2 | Use a Section 108 Loan to build permanent housing south of the square |
| 3 | More available funding for people needing Substance Abuse Treatment |

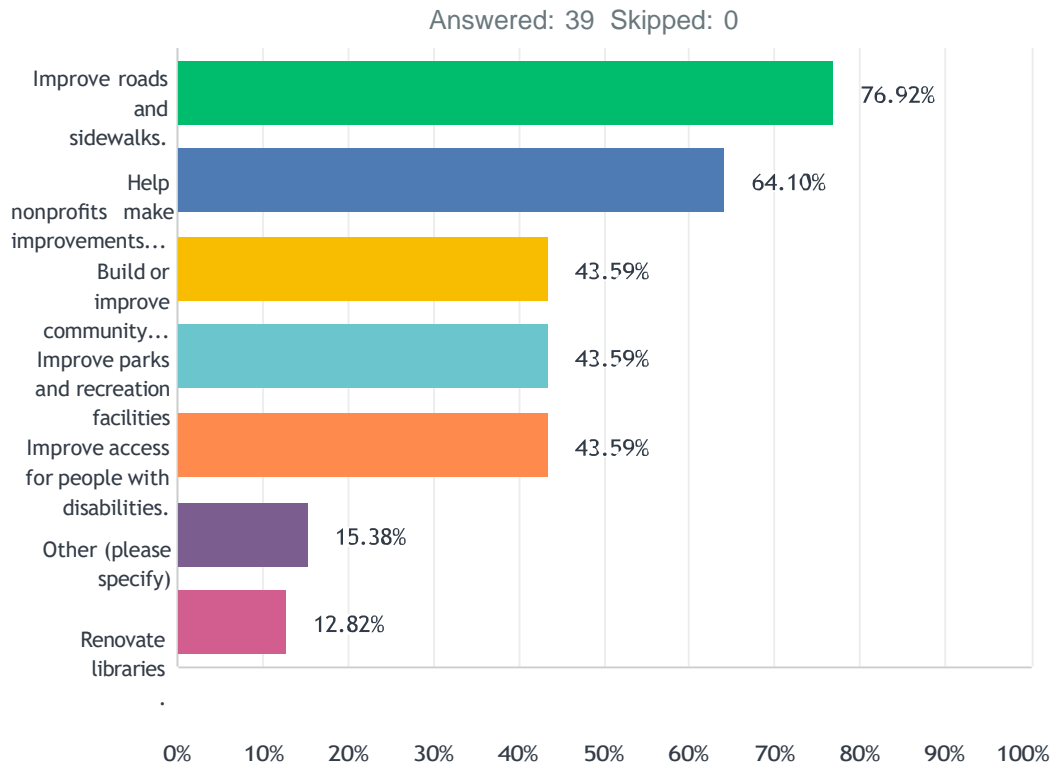
Q3, Public Services (also known as social services or human services):
Please choose the top three services that would most help your community in Denton.



| ANSWER RANKING | RESPONSES | |
|--------------------------------------|-----------|----|
| 1. Health and mental health services | 82.05% | 32 |
| 2. Affordable Childcare | 61.54% | 24 |
| 3. Transportation services | 48.72% | 19 |
| 4. Senior services and activities | 33.33% | 13 |
| 5. Youth programs and activities | 33.33% | 13 |
| 6. Affordable Legal Assistance | 20.51% | 8 |
| 6. Other (please specify) | 20.51% | 8 |

| # | OTHER (PLEASE SPECIFY) |
|---|---|
| 1 | Services for Abused children and their families in the CPS system |
| 2 | Support for families in crisis and abused or neglected children |
| 3 | More support for families in crisis and abused children |
| 4 | Job coaching, how to apply, how to dress, how to interview, etc. |
| 5 | Substance use aid |
| 6 | Free detox – funding for existing free detox programs |
| 7 | Focus needs to be on chemical dependency treatment and prevention |
| 8 | Low-cost medical care |

Q4, Public Facilities, Public Improvements, and Infrastructure: Please choose the top three improvements or facilities that should be a priority for Denton.

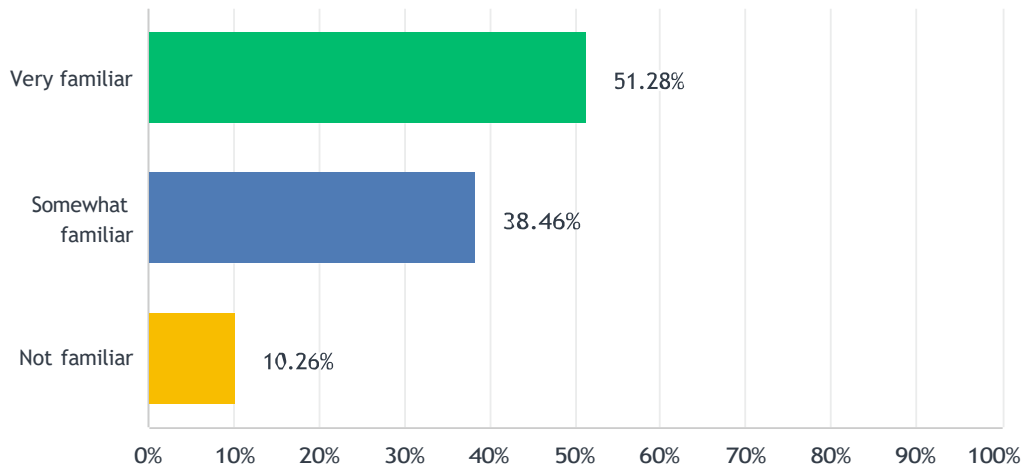


| ANSWER CHOICES | RESPONSES | |
|---|-----------|----|
| Improve roads and sidewalks | 76.92% | 30 |
| Help nonprofits make improvements to their facilities | 64.10% | 25 |
| Build or improve community centers | 43.59% | 17 |
| Improve parks and recreation facilities | 43.59% | 17 |
| Improve access for people with disabilities | 43.59% | 17 |
| Other (please specify) | 15.38% | 6 |
| Renovate libraries. | 12.82% | 5 |

| # | OTHER (PLEASE SPECIFY) |
|---|---|
| 1 | Install solar/wind collectors/batteries in all public buildings. |
| 2 | power lines in older neighborhood are vulnerable during storms |
| 3 | Denton needs to be cautious about spending money on other people's buildings |
| 4 | build protected bike lanes and sidewalks in older neighborhoods that qualify as LMI |
| 5 | Substance use recovery |
| 6 | Sobering center as a middleman between treatment and incarceration |

Q5, How familiar are you with programs and services offered by nonprofit funded by the City of Denton to support affordable housing, public services, and community improvements?

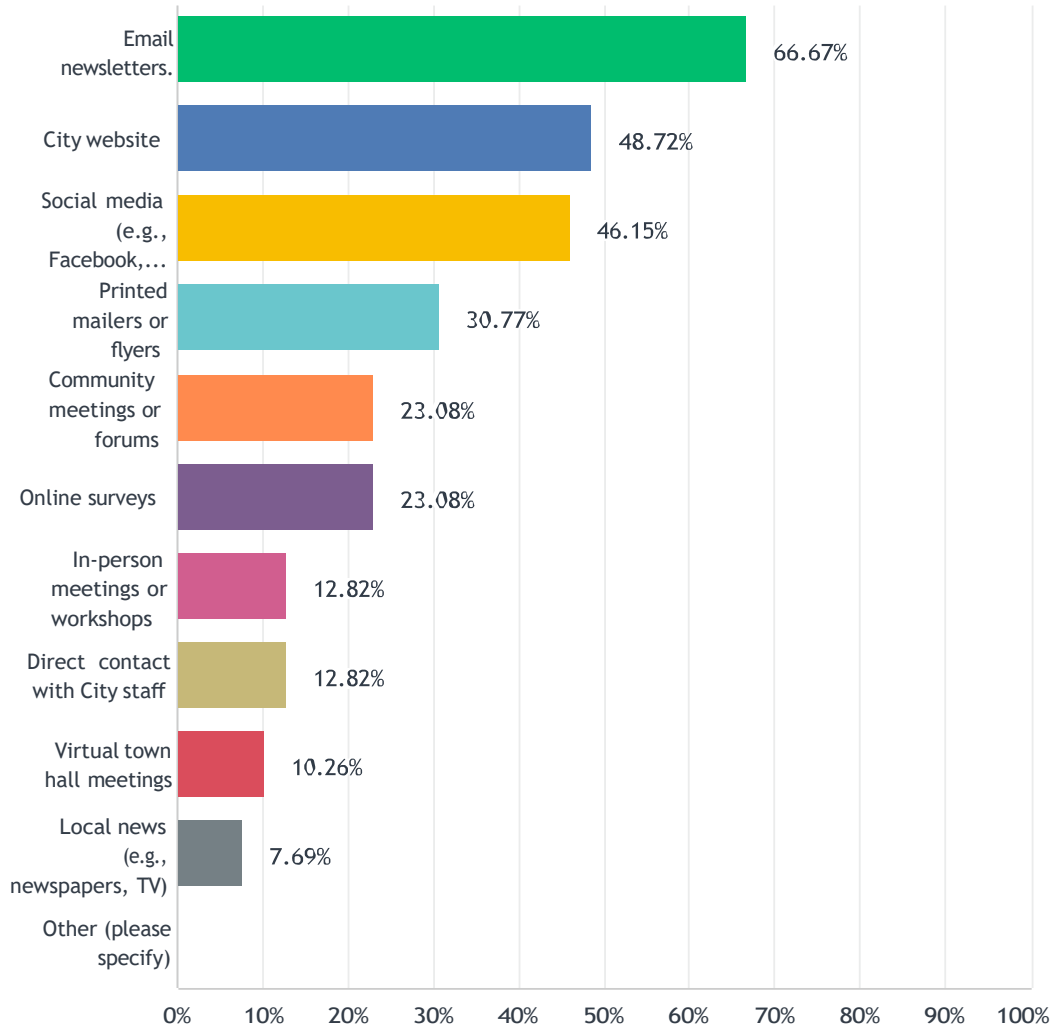
Answered: 39 Skipped: 0



| ANSWER CHOICES | RESPONSES | |
|-------------------|-----------|----|
| Very familiar | 51.28% | 20 |
| Somewhat familiar | 38.46% | 15 |
| Not familiar | 10.26% | 4 |
| TOTAL | | 39 |

Q6, What are your top three preferred ways to receive information and provide feedback about community programs and funding opportunities? (Select up to three)

Answered: 39 Skipped: 0



| ANSWER CHOICES | RESPONSES | |
|--|-----------|----|
| Email newsletters | 66.67% | 26 |
| City website | 48.72% | 19 |
| Social media (e.g., Facebook, Twitter) | 46.15% | 18 |
| Printed mailers or flyers | 30.77% | 12 |
| Community meetings or forums | 23.08% | 9 |
| Online surveys | 23.08% | 9 |
| In-person meetings or workshops | 12.82% | 5 |
| Direct contact with City staff | 12.82% | 5 |
| Virtual town hall meetings | 10.26% | 4 |

| | | |
|-----------------------------------|-------|---|
| Local news (e.g., newspapers, TV) | 7.69% | 3 |
|-----------------------------------|-------|---|

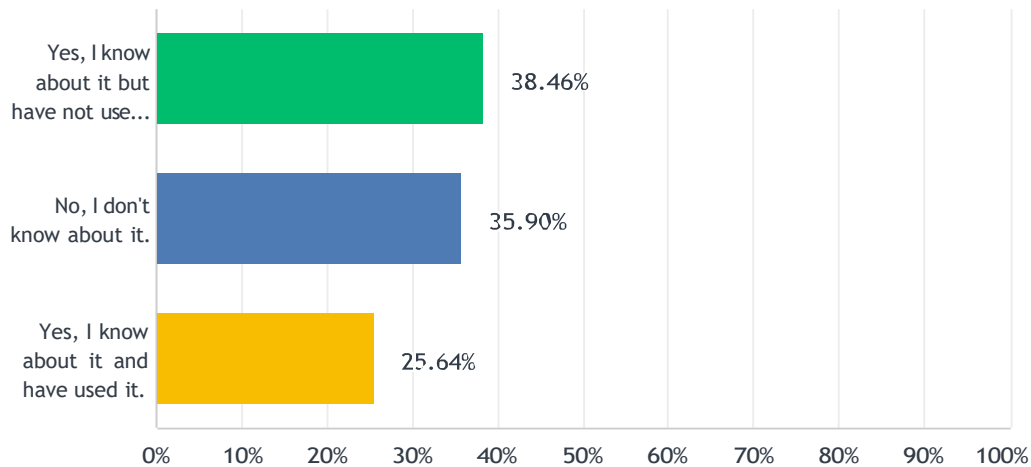
Q7, Do you have any suggestions on how the City of Denton could better engage with residents on community development activities?

Answered: 21 Skipped: 18

| # | RESPONSES |
|----|---|
| 1 | Community outreach programs |
| 2 | broader forms of communication- many people in need do not have access to internet- emails, etc. |
| 3 | you do a great job |
| 4 | Have a "What's New" page on the website. Include updates that are easy to find, if you have attachments make sure they can be enlarged for easy viewing, have links to related updates as appropriate--don't make it so hard to find things on the website. |
| 5 | Online surveys such as this are helpful! |
| 6 | More localized informational meetings in neighborhood facilities such as churches, businesses etc. in addition to community wide online forums and public hearings in city venues. |
| 7 | N/A |
| 8 | flyers or bulletins |
| 9 | Be present, have a rep from the city at events |
| 10 | Hold more public events in the evenings or on weekends. Advertise extensively. |
| 11 | na |
| 12 | Include information about Denton activities with the utility bill or more mailers/flyers. |
| 13 | Advertise within "wind up joints". Where do your community members wind up in their day-to-day lives? Grocery stores, convenience stores, shopping areas, bus stops, etc. |
| 14 | Stop talking about homelessness all the time...it's much deeper than that. We have a homeless shelter. Good job. There needs to be a focus on WHY people get into trouble- substance abuse, legal, lack of ability to get a job, lack of ability to afford housing |
| 15 | Expand online engagement with dedicated tools like interactive project story maps, hold more community outreach events and meetings, use more Interactive engagement virtual tools and in-person workshops, more transparency and communication on specific projects, empower more community participation by offering opportunities to give back to their neighborhoods. |
| 16 | Meet with people where they live |
| 17 | Service days that support nonprofits and engage people across sectors of society (like college and high school students working alongside off duty police officers, corporate groups, elders in the community, etc.) |
| 18 | Open city council meetings where they actually listen to residents instead of the mayor! |
| 19 | Have more city-wide events with residents to make aware of development. Implement a monthly newsletter so all residents can be made aware of what's going on. |
| 20 | I feel informed by the City of Denton through mailers. Perhaps more information on social media. |
| 21 | I think you are doing a great job! |

Q8, Do you know about FindHelp Denton County
(findhelp.dentoncounty.gov), a free website to find local help for things like
housing, food, and healthcare?

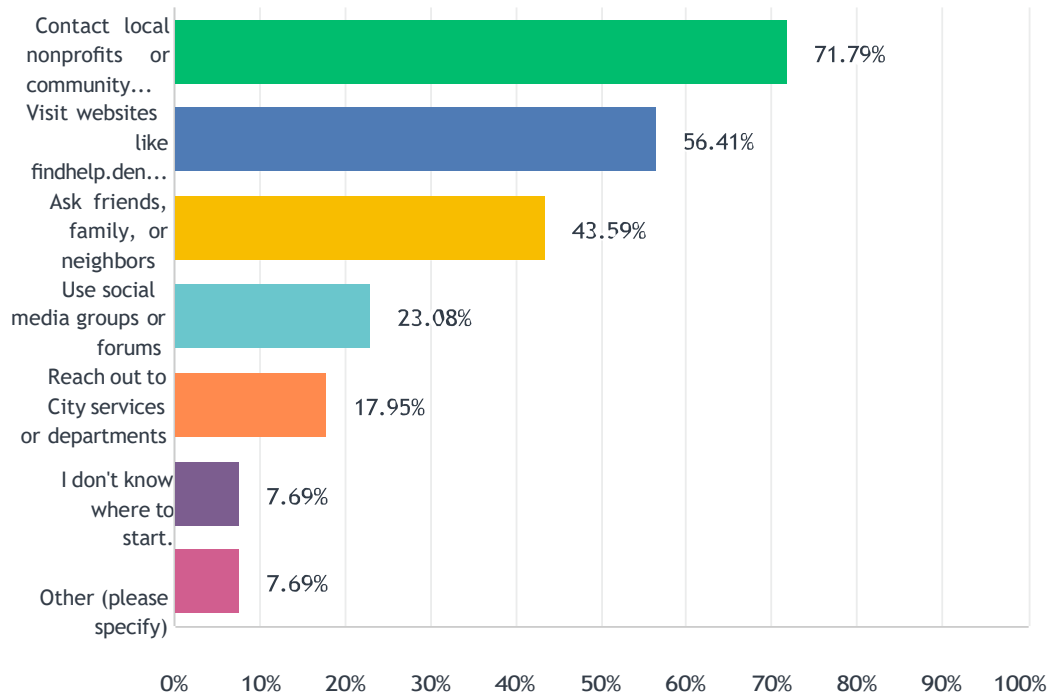
Answered: 39 Skipped: 0



| ANSWER CHOICES | RESPONSES | |
|--|-----------|----|
| Yes, I know about it but have not used it. | 38.46% | 15 |
| No, I don't know about it. | 35.90% | 14 |
| Yes, I know about it and have used it. | 25.64% | 10 |
| TOTAL | | 39 |

Q9 If you or someone you know needs help with housing, food, healthcare, or other services, how do you usually get help (Select all that apply)

Answered: 39 Skipped: 0

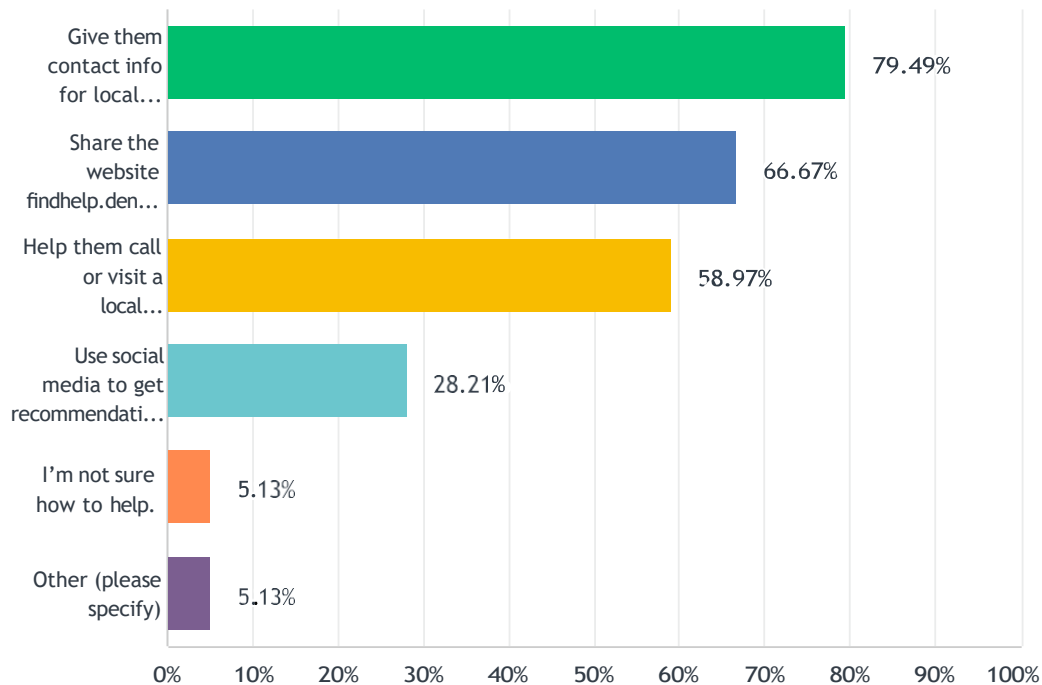


| ANSWER CHOICES | RESPONSES | |
|--|-----------|----|
| Contact local nonprofits or community groups | 71.79% | 28 |
| Visit websites like findhelp.dentoncounty.gov or 211.org | 56.41% | 22 |
| Ask friends, family, or neighbors | 43.59% | 17 |
| Use social media groups or forums | 23.08% | 9 |
| Reach out to City services or departments | 17.95% | 7 |
| I don't know where to start | 7.69% | 3 |
| Other (please specify) | 7.69% | 3 |
| Total Respondents: 39 | | |

| # | OTHER (PLEASE SPECIFY) | DATE |
|---|---|---------------------|
| 1 | Go through my local church and Serve Denton | 11/18/2024 8:47 AM |
| 2 | Google search | 10/30/2024 11:34 PM |
| 3 | Serve Denton | 10/30/2024 5:34 PM |

Q10 How do you, or how would you, help someone find local services? (Select all that apply)

Answered: 39 Skipped: 0



| ANSWER CHOICES | RESPONSES | |
|---|-----------|----|
| Give them contact info for local nonprofits or City departments | 79.49% | 31 |
| Share the website findhelp.dentoncounty.gov with them | 66.67% | 26 |
| Help them call or visit a local organization | 58.97% | 23 |
| Use social media to get recommendations or share resources | 28.21% | 11 |
| I'm not sure how to help | 5.13% | 2 |
| Other (please specify) | 5.13% | 2 |
| Total Respondents: 39 | | |

| # | OTHER (PLEASE SPECIFY) | DATE |
|---|--|--------------------|
| 1 | Go through my local church or Serve Denton | 11/18/2024 8:47 AM |
| 2 | Google | 10/30/2024 6:23 PM |

Q11 What can the City of Denton do to help residents find and get the help they need more easily? (For example, more advertising, simple websites, in-person events, etc.)

Answered: 28 Skipped: 11

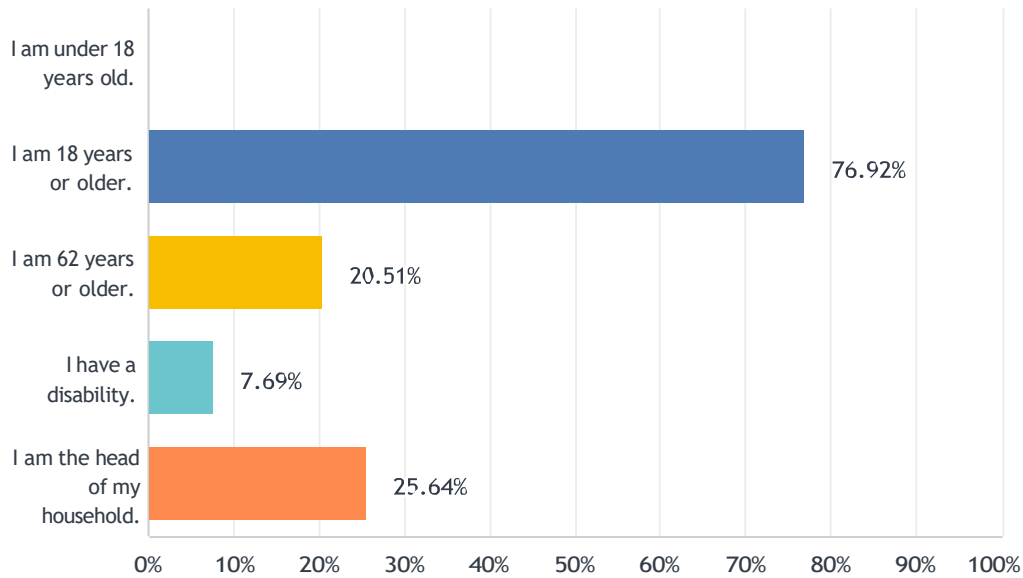
| # | RESPONSES | DATE |
|----|---|---------------------|
| 1 | Give the community more information | 11/29/2024 5:36 PM |
| 2 | Have a presence at local community markets/events on the Square | 11/28/2024 8:50 AM |
| 3 | advertising in more places they will be seen- grocery stores, convenience stores, etc. | 11/19/2024 2:53 PM |
| 4 | More advertising. I like the sign that went up on a corner about not supporting panhandling, and it has a QR code! | 11/19/2024 10:00 AM |
| 5 | Uniform advertising for Serve Denton--one website, one central starting point. | 11/18/2024 8:47 AM |
| 6 | More advertising of services and resources in highly visible areas of the community | 11/15/2024 3:21 PM |
| 7 | If not already in place, delivery / distribution of informational materials in neighborhood facilities such as churches, nonprofits, businesses etc. in addition to city locations | 11/11/2024 9:55 AM |
| 8 | more advertising and simple websites that are easy to navigate | 11/6/2024 3:07 PM |
| 9 | Make sure that the information provided is updated regularly | 11/1/2024 3:42 PM |
| 10 | simple websites | 10/31/2024 2:11 PM |
| 11 | More advertising! | 10/31/2024 11:40 AM |
| 12 | More advertising and public events. | 10/31/2024 11:39 AM |
| 13 | Funding local nonprofits to help them expand their capacity to serve | 10/31/2024 11:33 AM |
| 14 | advertising | 10/31/2024 10:18 AM |
| 15 | More advertising and simple websites are a great way to share information. | 10/31/2024 10:17 AM |
| 16 | emailing, in person events, social advertising | 10/31/2024 10:13 AM |
| 17 | It is not a matter of finding the help, it is a matter of the City funding the help. There are NEVER enough funds for the non-profits to use for rental/utility assistance, dental and medical needs (especially for seniors) | 10/31/2024 10:08 AM |
| 18 | We need more resources- housing, rental opportunities- CHILDCARE that's affordable. | 10/31/2024 9:45 AM |
| 19 | Endorse your local nonprofits. Advertise on their behalf. Use your resources to draw people's attention to the services within your community. Make it simple, rather than convoluted. "For this c a l l them" | 10/31/2024 9:36 AM |
| 20 | advertising | 10/31/2024 9:32 AM |
| 21 | Better communication about existing resources. | 10/31/2024 8:29 AM |
| 22 | Work with local nonprofits and churches to create or be a part of their events to reach people in need | 10/31/2024 8:20 AM |
| 23 | Teach kids and parents via school events and required trainings. Kind of like how everyone knows the Heimlich maneuver or to call 911 in an emergency. They should know their local resources too. | 10/30/2024 11:34 PM |
| 24 | Simple website | 10/30/2024 7:23 PM |
| 25 | Websites, community events, mailers | 10/30/2024 6:58 PM |

City of Denton Community Development Funding Survey (2025-2026)

| | | |
|----|--|--------------------|
| 26 | More advertisements, have social billboards, easy access to referrals and links in your local stores/schools/restaurants. | 10/30/2024 6:23 PM |
| 27 | More information given to local nonprofits to distribute to their clients and people that reach out. Who/where to call for rent assistance, electricity bill help, mental health service providers, etc. A one-page referral sheet of sorts. | 10/30/2024 5:34 PM |
| 28 | More social media presence. Maybe monitor sites like the Denton Downtowners and Denton Free Stuff. Lots of folks ask for help on those sites. | 10/30/2024 4:53 PM |

Q12 Please tell us about yourself (Select all that apply)

Answered: 39 Skipped: 0



| ANSWER CHOICES | RESPONSES | |
|--------------------------------|-----------|----|
| I am under 18 years old. | 0.00% | 0 |
| I am 18 years or older. | 76.92% | 30 |
| I am 62 years or older. | 20.51% | 8 |
| I have a disability. | 7.69% | 3 |
| I am the head of my household. | 25.64% | 10 |
| Total Respondents: 39 | | |

Q13 What is your ZIP code of residence?

Answered: 38 Skipped: 1

