



Simply Sustainable Framework Update

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Today's Focus

- Background
- Why do we have a Simply Sustainable Framework?
- Progress highlights for the Framework
- Review Simply Sustainable Framework Update
- Receive Feedback
- Next Steps

Sustainability is defined as “the balance of social, economic, and environmental performance across areas such as natural systems, energy, water, waste, transportation, and quality of life.”

Background

- 2011: “Promote Environmental Sustainability” key focus area in Strategic Plan
- 2012: *Simply Sustainable: A Strategic Plan for Denton’s Future* adopted
- 2020: *Simply Sustainable: A Framework for Denton’s Future* adopted
 - *Living document reviewed and updated every 5 to 7 years*
- 2022: “Promote Sustainability and the Environment” reaffirmed by City Council as a key focus area

The *Simply Sustainable Framework* is the sustainability guide for the City

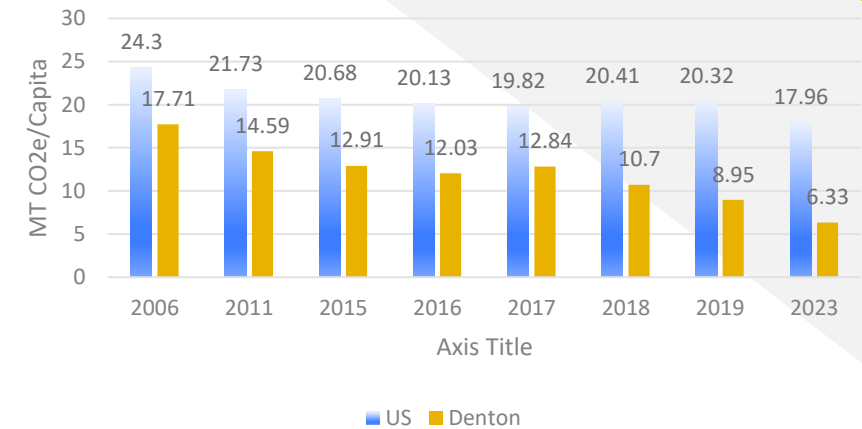
- 2025: *Simply Sustainable Framework “Draft”* reviewed and discussed at:
 - Sustainability Framework Advisory Committee (SFAC)
 - *July, October, and December*
 - Committee on the Environment (COE)
 - *September*

Progress through 2025

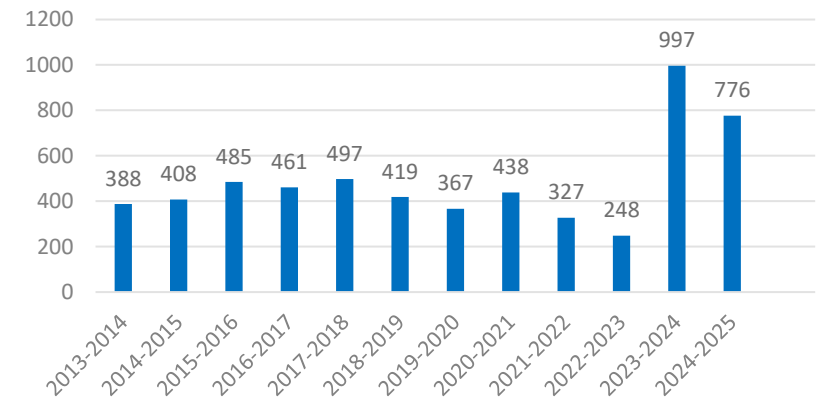
- Reduced Greenhouse Gas emissions per capita
 - 17.7 MTCO₂e (2006) down to preliminarily 6.3MTCO₂e (2023)
- Provided over 5,800 energy efficiency incentives*
- Municipal resource consumption decreasing
- Neighborhood Air Quality Sensors installed
- Community Engagement grew to 13,910 participants in Fiscal Year 2024-2025
- City adopted
 - Clean Fleet Policy
 - Commercial Diversion Program for Recycling

* to City of Denton residents with DME accounts

Community Emissions by Population



Rebates 2013-2025



Plans adopted since 2020

- **Urban Forest Master Plan (2020)**
- Denton 2040 Plan (2022)
- Mobility Plan (2022)
- **Parks, Recreation and Trails System Master Plan (2022)**
- **Comprehensive Solid Waste Management Strategy (2022)**
- Water Conservation and Drought Contingency Plan (2024)
- **Climate Action Plan (2024)**
- **Design Downtown Plan (2024)**

Sustainability Framework Comparison

| 2026 Version | 2020 Version |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <p>Two Primary Goals</p> <ol style="list-style-type: none"> 1. Reduce Municipal Operations Environmental Footprint 2. Encourage and support Community behavior change and support sustainability | <p>Thirty-three (33) Goals</p> <ul style="list-style-type: none"> • Broken out under the 8 Focus Areas |
| <p>Six Focus Areas</p> <ul style="list-style-type: none"> • Air Quality, Transportation, Land Use, Energy, Water/Wastewater, and Materials Management • All focus areas included with each Primary Goal | <p>Eight Focus Areas</p> <ul style="list-style-type: none"> • Air Quality, Transportation, Land Use, Energy, Water, Materials Management • Education, Communication & Community Involvement and Resiliency & Public Health <i>SFAC felt integrated with other 6 focus areas</i> |
| <p>Goal 1 has <u>36</u> actionable items Goal 2 has <u>27</u> actionable items</p> | <p>8 Focus Areas contained <u>36 Strategies</u></p> |

2026 Framework Update

Goal 1: Reduce the environmental footprint of municipal operations, assets, and facilities. Evaluate and improve City facilities to ensure they are resilient to hazards and vulnerabilities and can be a resource to the public.

Goal 2: Provide outreach, incentives, and policies that encourage behavior change and support sustainability for the community. Reduce barriers that prevent the community from reducing their resource dependency on fossil fuels, water, energy, and waste.

Six Focus Areas:

- Air Quality
- Transportation
- Land Use
- Energy
- Water/Wastewater
- Materials Management

2026 Framework Update

Example: Energy Focus Area

Goal 1: Reduce Municipal energy consumption

- Track and reduce municipal government energy consumption in both new construction and retrofits.
- Enhance energy efficiency standards for new construction

Goal 2: Reduce Community energy consumption

- Increase community awareness of best practices and tools available to reduce energy consumption
- Support energy efficiency and building envelopment improvement in existing residential structures
 - Rebates, audits, workshops, resources and tools
- Track distribution of tools and resources
 - Quantify savings achieved through efficiency programs
 - Ensure distribution throughout the community

Direction

1. Update Framework as proposed
2. Update Framework with other changes
3. Do not update Framework (keep 2020 version)



Questions

