

## **NORTH TEXAS FAIR AND RODEO SPONSORSHIP REQUEST FOR DENTON MUNICIPAL ELECTRIC 2018**

- Denton Municipal Electric Sponsorship Application
- North Texas Fair and Rodeo Mission Statement
- North Texas Fair and Rodeo Narrative
- North Texas State Fair Association IRS determination
- North Texas State Fair Association Form 990 from 2016
- North Texas State Fair Association Extension for 2017 for Form 990
- List of North Texas State Fair Association Board of Directors

# Denton Municipal Electric Sponsorship Program

## Sponsorship Application for Organization/Agency

Date of Application: 5/4/18 Name of Organization/Agency: NORTH TEXAS STATE FAIR ASSOC.  
Employer Identification Number (EIN): 75-2080098 Phone Number: 940-387-2632  
Mailing Address: P.O. BOX 1695 DENTON, TX 76202  
Name/Title/Address of Event Contact: GLENN CARLTON, EXECUTIVE DIRECTOR  
P.O. BOX 1695 DENTON, 76202  
Contact Phone Number: 940-368-2806 E-Mail Address: gcarlton@ntfair.com  
Amount of Request: \$5,000 Event Name: NORTH TEXAS FAIR + RODEO  
Counties in which Project Services are Provided: DENTON

The following typed narrative MUST accompany this application:

- Organization's Statement of Purpose
- Project Description (1 page maximum)
- Project Goals/Objectives (1 page maximum)
- Explanation of how funds will be used (1 page maximum)
- Identification and status of other funding requests for this project (if applicable)

If applicable or available, the following documents MUST accompany this application:

- IRS tax exempt documentation
- Most recent Form 990 submitted to the IRS
- List of board of directors and their addresses

The information contained in this application is for the purpose of obtaining funding from the Denton Municipal Electric Sponsorship Program on behalf of the undersigned. Each undersigned represents and warrants that the information is true and complete and that the Denton Municipal Sponsorship Program may consider this information is true and correct until a written notice of a change is provided. The City of Denton is authorized to make all inquiries deemed necessary to verify the accuracy of the information.

Paul Anderson  
President/Chairman's Signature

5/11/18  
Date

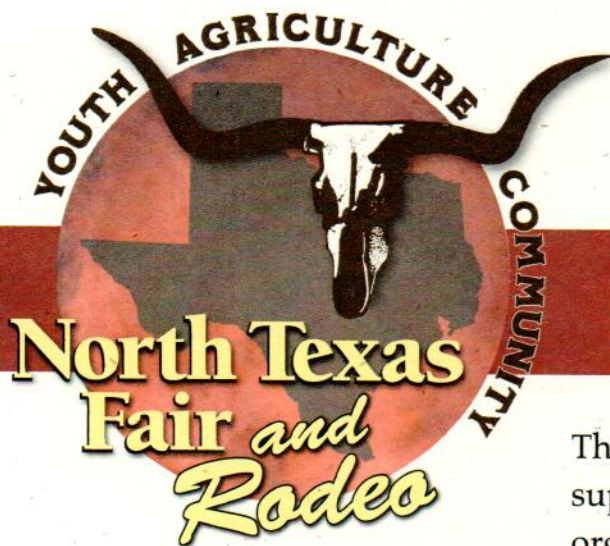
Henry G. Hall  
Secretary/Treasurer's Signature  
05/11/18  
Date

Mail completed application and documentation to: Denton Municipal Electric Sponsorship Program, 1659  
Spencer Road, Denton, Texas 76205

GLENN CARLTON - PREPARER



# MISSION STATEMENT



## NORTH TEXAS FAIR AND RODEO

The North Texas State Fair Association is a volunteer supported, 501(c)(3) non-profit community organization that preserves and promotes western heritage and values. The North Texas State Fair and Rodeo contributes to the quality of life in the City of Denton, Denton County and throughout the North Texas area. This is done through a first class nine day Fair and Rodeo, year round facilities, and various community and youth oriented programs and events. The North Texas State Fair Association strives to preserve and promote an understanding of the agricultural industry. The North Texas State Fair Association is true and committed to it's mission of supporting Youth, Agriculture, and Community. All revenue generated is reinvested into our various programs, scholarships and facilities.

## DENTON MUNICIPAL ELECTRIC SPONSORSHIP APPLICATION

### DESCRIPTION:

The North Texas Fair and Rodeo is one of the region's largest events and is held every year in Denton. It is the primary fundraiser for the North Texas State Fair Association, a 501 (c)(3) nonprofit. The event features rodeos, livestock shows, concerts, special attractions, educational attractions, community contests and events, and a world class midway. Over the nine day event, well over 200,000 people attend each year.

### GOALS & OBJECTIVES:

It is always our goal to produce a first class event for our community and out of town guests to enjoy. We strive to make the event entertaining and fun, as well as educational. The annual Fair is the primary fundraiser for the North Texas State Fair Association. The financial success of the Fair makes it possible for this organization, and its associates, to be able to invest back into the community each year. The annual contribution is approaching \$500,000 per year. This is done through a combination of scholarships, support of youth and community projects and programs, as well as donating the use of our facility to 4H, FFA, and other youth and community groups.

### EXPLANATION OF HOW FUNDS WILL BE USED:

All sponsorship revenues are received into the general fund and used to help defray expenses of the event. Each year it cost nearly \$1,000,000 to produce the North Texas Fair and Rodeo. It simply would not be possible without our sponsors and volunteers.

### IDENTIFICATION AND STATUS OF OTHER FUNDING REQUESTS FOR THIS PROJECT:

As you all know, the North Texas State Fair Association does receive HOT Funds from the City of Denton. HOT Funds are protected by State law and must be used to promote tourism. We use all the HOT Funds to advertise the event, in addition to \$75,000 out of our general fund. Sponsorships are necessary to fund the expenses of the event and allow for many free activities during the event.

In conclusion, we sincerely hope that this application is given serious consideration. Sponsorship dollars are "vital" to the success of the event. With most city services, we are financially independent and pay the City of Denton for security cost. Nearly \$50,000 per year is paid in overtime to our off-duty officers and firefighters. The utilities cost, for the month of August, is historically around \$30,000. Our annual utilities will exceed \$100,000. The North Texas Fair and Rodeo and Denton Municipal Electric have enjoyed this partnership for over a decade.

Thank you for your time and consideration.



Glenn Carlton – Executive Director



Carl Anderson – President



| NAME  | TITLE           | PHONE  | ADDRESS  | TERM EXP. |
|---|-----------------|--|--|-----------|
| Carl Anderson<br><a href="mailto:canderson@billutterford.com">canderson@billutterford.com</a>   | President       | 940-321-7400-wk<br>940-391-1838                            | 114 Mustang Trail<br>Shady Shores, TX 76208    | 2020      |
| Mark Foster<br><a href="mailto:fosterssaddle@yahoo.com">fosterssaddle@yahoo.com</a>   | Vice President  | 940--383-1549 wk.<br>940-395-5552 cell                     | 6409 I-35<br>Denton, TX. 76207                 | 2021      |
| Layne Brewer<br><a href="mailto:Layne.Brewer@f-s-b.com">Layne.Brewer@f-s-b.com</a>  | Vice President  | 940 565-7045 wk.<br>940 -231-3577 cell                     | 367 CR 2143<br>Valley View,TX. 76272           | 2020      |
| Jim Fykes<br><a href="mailto:jim.fykes@paccar.com">jim.fykes@paccar.com</a>   | Vice President  | 940-566-7340-wk<br>940-368-7690-cell                       | 1700 Woodbrook St.<br>Denton, TX 76205         | 2019      |
| Mickie Blagg<br><a href="mailto:Mickie.Miller@rrd.com">Mickie.Miller@rrd.com</a>  | Secretary       | 972-353-6116 wk<br>903-815-0132 cell                       | P.O. Box 148<br>Collinsville, TX 76233         | 2020      |
| Harry Hall<br><a href="mailto:hghguy1@aol.com">hghguy1@aol.com</a>  | Treasurer       | 940-382-8989 hme<br>940-367-9155                           | 2905 Forrestridge Dr.<br>Denton, Texas 76205   | 2019      |
|   |                 | 1-903-789-2021 - Lake House                                |  |           |
| Danny Brumley<br><a href="mailto:danny.brumley@dentoncounty.com">danny.brumley@dentoncounty.com</a>   | Director        | 940-349-2970-wk<br>940-368-6392-cell                       | 624 Ector Rd.<br>Denton, Tx                    | 2021      |
| Myra Crownover***<br><a href="mailto:myracrownover@gmail.com">myracrownover@gmail.com</a>   | Director        | 940-368-8508   | 6304 Cat Mountain Cove<br>Austin, TX 78731     | 2019      |
| Don Fischer<br><a href="mailto:donfischer@benekeith.com">donfischer@benekeith.com</a>   | Director        | 940-383-3502 wk.<br>972-670-0406 cell                      | P.O.Box 2185<br>Denton,TX.76202                | 2021      |
| Richard Fisher<br><a href="mailto:dickfisher55@gmail.com">dickfisher55@gmail.com</a>  | Director        | 940-465-7095 cell  |  | 2019      |
| Jody Gonzalez<br><a href="mailto:dcfm710@yahoo.com">dcfm710@yahoo.com</a>   | Director        | 940-465-4885-wk<br>940-453-5832-cell                       | 810 Sherry Lane South<br>Krugerville, TX 76227 | 2021      |
| Richard Hayes<br><a href="mailto:rhayes@hbwvlaw.com">rhayes@hbwvlaw.com</a>   | Director        | 940-387-3518 wk.   | 512 W. Hickory #100<br>Denton, TX.76201        | 2021      |
| Bobby Jones<br><a href="mailto:bobby_jones1@verizon.net">bobby_jones1@verizon.net</a><br><a href="mailto:jandjconst@verizon.net">jandjconst@verizon.net</a> | Director        | 940-382-3124 wk.<br>940-391-8576 cell<br>940-382-1824 hme. | 1824 S. Bonnie Brae<br>Denton,TX. 76207        | 2020      |
| Larry Kish<br><a href="mailto:csidenton@yahoo.com">csidenton@yahoo.com</a>  | Director        | 940-390-9494 cell  | 714 Dove Ridge<br>Sanger,TX.76266              | 2021      |
| Jeff Krueger<br><a href="mailto:Jeff@totaltrialservices.com">Jeff@totaltrialservices.com</a>  | Director        | 940-367-1443 cell  | 3905 Deerforest<br>Denton,TX.76208             | 2020      |
| Mickey McNary<br><a href="mailto:m.mcenary1@verizon.net">m.mcenary1@verizon.net</a>   | Director        | 940-387-8140 hme<br>940-391-6037 cell                      | 2314 Jaqueline St.<br>Denton, TX.76205         | 2019      |
| Dale McKnight<br><a href="mailto:dalemcknight714@yahoo.com">dalemcknight714@yahoo.com</a>   | Director        | 940-382-8098 hme<br>940-284-5129 cell                      | 217 CR 2143<br>Valley View,TX. 76272           | 2019      |
| Jim Paddack<br><a href="mailto:jim@texaschow.com">jim@texaschow.com</a>   | Director        | 940-390-6864   | 7235 Plainview Rd.<br>Krum, TX 76249           | 2021      |
| Bernie Richardson<br><a href="mailto:brichardson@sangerisd.net">brichardson@sangerisd.net</a>   | Director        | 940-597-9081 cell  | 624 W. University Dr. ME<br>Denton,TX. 76201   | 2020      |
| Tom Shaw<br><a href="mailto:tshawnkrum@yahoo.com">tshawnkrum@yahoo.com</a>  | Director        | 940-600-9212-cell  | 27 Finley Circle<br>Krum, TX 76249             | 2021      |
| Sterling Yates ***<br><a href="mailto:sterling.yates79@yahoo.com">sterling.yates79@yahoo.com</a>  | Director        | 469-265-4252<br>940-391-6623 cell                          | 313 S. 3rd St<br>Sanger, Tx 76266              | 2020      |
| Glenn T. Carlton<br><a href="mailto:gcarlton@ntfair.com">gcarlton@ntfair.com</a>  | Executive Dir.  | 940-387-2632 wk.<br>940--368-2806 cell                     | 13217 Cash's Mill Rd.<br>Sanger,TX 76266       |           |
| Nanci Kimmey<br><a href="mailto:nkimmey@ntfair.com">nkimmey@ntfair.com</a>  | Executive Assit | 940-387-2632 wk.<br>940--231-6577 cell                     | 300 Matthews Ave.<br>Denton,TX. 76210          |           |
| Jacee Kiefer<br><a href="mailto:jkiefer@ntfair.com">jkiefer@ntfair.com</a>  | Mkt.Media       | 940-391-9111   | P.O. Box 526<br>Sanger, Tx 76266               |           |