

NORTH TEXAS FAIR AND RODEO SPONSORSHIP REQUEST FOR DENTON MUNICIPAL ELECTRIC 2018

- Denton Municipal Electric Sponsorship Application
- North Texas Fair and Rodeo Mission Statement
- North Texas Fair and Rodeo Narrative
- North Texas State Fair Association IRS determination
- North Texas State Fair Association Form 990 from 2016
- North Texas State Fair Association Extension for 2017 for Form 990
- List of North Texas State Fair Association Board of Directors

Denton Municipal Electric Sponsorship Program

Sponsorship Application for Organization/Agency

Date of Application: 5/4/18 Name of Organization/Agency: NORTH TEXAS STATE FAIR ASSOC.

Employer Identification Number (EIN): 75-2080098 Phone Number: 940-387-2632

Mailing Address: P.O. BOX 1695 DENTON, TX 76202

Name/Title/Address of Event Contact: GLENN CARLTON, EXECUTIVE DIRECTOR
P.O. BOX 1695 DENTON, TX 76202

Contact Phone Number: 940-368-2806 E-Mail Address: gcarlton@ntfair.com

Amount of Request: \$5,000 Event Name: NORTH TEXAS FAIR + RODEO

Counties in which Project Services are Provided: DENTON

The following typed narrative MUST accompany this application:

- Organization's Statement of Purpose
- Project Description (1 page maximum)
- Project Goals/Objectives (1 page maximum)
- Explanation of how funds will be used (1 page maximum)
- Identification and status of other funding requests for this project (if applicable)

If applicable or available, the following documents MUST accompany this application:

- IRS tax exempt documentation
- Most recent Form 990 submitted to the IRS
- List of board of directors and their addresses

The information contained in this application is for the purpose of obtaining funding from the Denton Municipal Electric Sponsorship Program on behalf of the undersigned. Each undersigned represents and warrants that the information is true and complete and that the Denton Municipal Sponsorship Program may consider this information is true and correct until a written notice of a change is provided. The City of Denton is authorized to make all inquiries deemed necessary to verify the accuracy of the information.

Paul R Anderson
President/Chairman's Signature

5/11/18
Date

Harry M Ziffall
Secretary/Treasurer's Signature

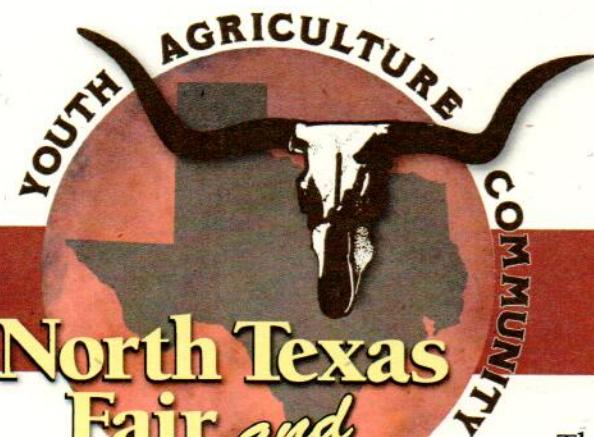
05/11/18
Date

Mail completed application and documentation to: Denton Municipal Electric Sponsorship Program, 1659
Spencer Road, Denton, Texas 76205

SC

GLENN CARLTON - PREPARED

MISSION STATEMENT



NORTH TEXAS FAIR AND RODEO

North Texas Fair and Rodeo

The North Texas State Fair Association is a volunteer supported, 501(c)(3) non-profit community organization that preserves and promotes western heritage and values. The North Texas State Fair and Rodeo contributes to the quality of life in the City of Denton, Denton County and throughout the North Texas area. This is done through a first class nine day Fair and Rodeo, year round facilities, and various community and youth oriented programs and events. The North Texas State Fair Association strives to preserve and promote an understanding of the agricultural industry. The North Texas State Fair Association is true and committed to it's mission of supporting Youth, Agriculture, and Community. All revenue generated is reinvested into our various programs, scholarships and facilities.

DENTON MUNICIPAL ELECTRIC SPONSORSHIP APPLICATION

DESCRIPTION:

The North Texas Fair and Rodeo is one of the region's largest events and is held every year in Denton. It is the primary fundraiser for the North Texas State Fair Association, a 501 (c)(3) nonprofit. The event features rodeos, livestock shows, concerts, special attractions, educational attractions, community contests and events, and a world class midway. Over the nine day event, well over 200,000 people attend each year.

GOALS & OBJECTIVES:

It is always our goal to produce a first class event for our community and out of town guests to enjoy. We strive to make the event entertaining and fun, as well as educational. The annual Fair is the primary fundraiser for the North Texas State Fair Association. The financial success of the Fair makes it possible for this organization, and its associates, to be able to invest back into the community each year. The annual contribution is approaching \$500,000 per year. This is done through a combination of scholarships, support of youth and community projects and programs, as well as donating the use of our facility to 4H, FFA, and other youth and community groups.

EXPLANATION OF HOW FUNDS WILL BE USED:

All sponsorship revenues are received into the general fund and used to help defray expenses of the event. Each year it cost nearly \$1,000,000 to produce the North Texas Fair and Rodeo. It simply would not be possible without our sponsors and volunteers.

IDENTIFICATION AND STATUS OF OTHER FUNDING REQUESTS FOR THIS PROJECT:

As you all know, the North Texas State Fair Association does receive HOT Funds from the City of Denton. HOT Funds are protected by State law and must be used to promote tourism. We use all the HOT Funds to advertise the event, in addition to \$75,000 out of our general fund. Sponsorships are necessary to fund the expenses of the event and allow for many free activities during the event.

In conclusion, we sincerely hope that this application is given serious consideration. Sponsorship dollars are "vital" to the success of the event. With most city services, we are financially independent and pay the City of Denton for security cost. Nearly \$50,000 per year is paid in overtime to our off-duty officers and firefighters. The utilities cost, for the month of August, is historically around \$30,000. Our annual utilities will exceed \$100,000. The North Texas Fair and Rodeo and Denton Municipal Electric have enjoyed this partnership for over a decade.

Thank you for your time and consideration.



Glenn Carlton – Executive Director



Carl Anderson – President

NAME	TITLE	PHONE	ADDRESS	TERM EXP.
Carl Anderson canderson@billutterford.com	President	940-321-7400-wk 940-391-1838	114 Mustang Trail Shady Shores, TX 76208	2020
Mark Foster fosterssaddle@yahoo.com	Vice President	940-383-1549 wk. 940-395-5552 cell	6409 I-35 Denton, TX. 76207	2021
Layne Brewer Layne.Brewer@f-s-b.com	Vice President	940 565-7045 wk. 940 -231-3577 cell	367 CR 2143 Valley View,TX. 76272	2020
Jim Fykes jim.fykes@paccar.com	Vice President	940-566-7340-wk 940-368-7690-cell	1700 Woodbrook St. Denton, TX 76205	2019
Mickie Blagg Mickie.Miller@rrd.com	Secretary	972-353-6116 wk 903-815-0132 cell	P.O. Box 148 Collinsville, TX 76233	2020
Harry Hall hghguy1@aol.com	Treasurer	940-382-8989 hme 940-367-9155	2905 Forrestridge Dr. Denton, Texas 76205	2019
		1-903-789-2021 - Lake House		
Danny Brumley danny.brumley@dentoncounty.com	Director	940-349-2970-wk 940-368-6392-cell	624 Ector Rd. Denton, Tx	2021
Myra Crownover*** myracrownover@gmail.com	Director	940-368-8508	6304 Cat Mountain Cove Austin, TX 78731	2019
Don Fischer donfischer@benekeith.com	Director	940-383-3502 wk. 972-670-0406 cell	P.O.Box 2185 Denton,TX.76202	2021
Richard Fisher dickfisher55@gmail.com	Director	940-465-7095 cell		2019
Jody Gonzalez dcfm710@yahoo.com	Director	940-465-4885-wk 940-453-5832-cell	810 Sherry Lane South Krugerville, TX 76227	2021
Richard Hayes rhayes@hbwlaw.com	Director	940-387-3518 wk.	512 W. Hickory #100 Denton, TX.76201	2021
Bobby Jones bobby_jones1@verizon.net jandjconst@verizon.net	Director	940-382-3124 wk. 940-391-8576 cell 940-382-1824 hme.	1824 S. Bonnie Brae Denton,TX. 76207	2020
Larry Kish csidenton@yahoo.com	Director	940-390-9494 cell	714 Dove Ridge Sanger,TX.76266	2021
Jeff Krueger Jeff@totaltrialservices.com	Director	940-367-1443 cell	3905 Deerforest Denton,TX.76208	2020
Mickey McNary m.mcgary1@verizon.net	Director	940-387-8140 hme 940-391-6037 cell	2314 Jaqueline St. Denton, TX.76205	2019
Dale McKnight dalemcknight714@yahoo.com	Director	940-382-8098 hme 940-284-5129 cell	217 CR 2143 Valley View,TX. 76272	2019
Jim Paddock jim@texaschow.com	Director	940-390-6864	7235 Plainview Rd. Krum, TX 76249	2021
Bernie Richardson brichardson@sangerisd.net	Director	940-597-9081 cell	624 W. University Dr. ME Denton,TX. 76201	2020
Tom Shaw tshawnkrum@yahoo.com	Director	940-600-9212-cell	27 Finley Circle Krum, TX 76249	2021
Sterling Yates *** sterling.yates79@yahoo.com	Director	469-265-4252 940-391-6623 cell	313 S. 3rd St Sanger, Tx 76266	2020
Glenn T. Carlton gcarlton@ntfair.com	Executive Dir.	940-387-2632 wk.	13217 Cash's Mill Rd.	
Nanci Kimmey nkimmey@ntfair.com	Executive Assit	940-387-2632 wk. 940-231-6577 cell	300 Matthews Ave. Denton,TX. 76210	
Jacee Kiefer jkiefer@ntfair.com	Mkt.Media	940-391-9111	P.O. Box 526 Sanger, Tx 76266	