

## Evaluation Matrix

(125 points) + (30 "Other" bonus points) = 155 total points

|                             |   |        |
|-----------------------------|---|--------|
| SGA Targets by NAICS        | Target: 10 points (Total 15 Points)   | Points |
|                             | NAICS:  |        |
|                             | Connected   | 10     |
|                             | Creative  |        |
|                             | Sustainable   |        |
|                             | Competitive   |        |
|                             | Other Target Areas (Max 5 points): business retention   | 4      |
|                             | SGA Targets Subtotal  | 14     |
| Economic and Fiscal Impacts | Economic and Fiscal Impacts (50 points)   | Points |
|                             | Expand The Tax Base (Max Points 10)<br>Project provides new property, sales, HOT, or other taxes to the City, County, DISD, and DCTA through the development of property or facility or by making improvements to an existing property or facility, a new business or expansion, a new multi-tenant complex, or increase in jobs  | 6      |
|                             | Public-Private Partnership (Max Points 10)<br>Project includes development of public infrastructure or amenities deemed beneficial, or developer assumes responsibility for development of infrastructure or public facilities beyond what is required. Project will involve a significant relationship with DISD or institution of higher education                    | 5      |
|                             | Increases High Wage Jobs (Max Points 10)<br>Project includes new jobs with an average or has a significant percentage of jobs that earn an annual base salary of \$65,000 or more   | 5      |
|                             | Encourage Knowledge Base Jobs (Max Points 5)<br>Project includes new jobs or has a significant percentage of jobs that require specialized and theoretical knowledge, usually acquired through experience or a college education, or other training which provides comparable knowledge; requires some research, analysis, or requires special licensing, certification | 6      |
|                             | Pays a living wage for all new employees (Max 10 points)<br>From the most current MIT Living Wage Calculator for Denton County  | 6      |
|                             | Other (Max 5 points): Adding equipment and additional 50 jobs   | 3      |
|                             | Economic and Fiscal Impacts Subtotal  | 31     |
|                             | Connective (15 points)  | Points |
| Connective                  | Generates New Utility Customers (Max Points 10)<br>Project is a customer of City utilities focusing on electric. Higher points awarded for larger customers.  | 2      |
|                             | Other Target Areas (Max 5 points):  |        |
|                             | Connective Subtotal   | 2      |
|                             |   |        |
| Creative                    | Creative (30 points)  | Points |
|                             | Community Investment (Max Points 5)<br>Project, company, or developer demonstrates a commitment to community support or involvement through monetary or in-kind support of local nonprofits, public institutions, or community organizations  | 3      |
|                             | Encourages New Business Markets/Suppliers And Entrepreneurship (Max Points 10)<br>Project is from an industry not significantly represented in local economy or company is a new business startup or entrepreneurial endeavor   | 7      |
|                             | Benefits Package (Max Points 10)<br>Provides on-site child care; adult care; vouchers or other financial assistance; backup services; flexible or remote work accommodations; flexible spending accounts; 401K matching/pension; tuition reimbursement; or other benefits   | 9      |
|                             | Other Considerations (Max 5 points):  |        |
|                             | Creative Subtotal   | 19     |
| Sustainable                 | Sustainable (25 Points)   | Points |
|                             | Engages in Sustainable Practices (Max Points 10)<br>Project has adopted sustainable or green business practices (e.g. LEED certification, renewable energy commitment or use, energy efficient construction)  | 7      |
|                             | Spur Infill Development Or Redevelopment (Max Points 10)<br>Project is to develop/redevelop a property or facility in a manner that reduces urban sprawl and or increases density in a desirable area; project includes use of existing facility that has been vacant for at least 2 years  | 3      |
|                             | Other Considerations (Max 5 points):  |        |
|                             | Sustainable Subtotal  | 10     |
| Competitive                 | Competitive (20 Points)   | Points |
|                             | Headquarters (Max Points 10)<br>The project is an international or national headquarters facility   | 0      |
|                             | Use of Local Contractors/Construction Vendors (Max Points 5)<br>Project agrees to use vendors that have their principal place of business within the Denton City Limits   | 3      |
|                             | Other Factors (Max 5 points):   |        |
|                             | Competitive Subtotal  | 3      |
| Total by Category           | Total by Category   | Score  |
|                             | Total   | 79     |
|                             | Poor (0-44 points)  |        |
|                             | Acceptable (45-84 points)   | X      |
|                             | Excellent (85-155 points)   |        |