



City of Denton

City Hall
215 E. McKinney St.
Denton, Texas 76201
www.cityofdenton.com

Meeting Agenda

Discover Denton Advisory Board

Wednesday, October 29, 2025

1:00 PM

Development Services Center

After determining that a quorum is present, the Discover Denton Advisory Board of the City of Denton, Texas, will convene in a Regular Meeting on Wednesday, October 29, 2025, at 1:00 p.m. in the Development Service Center Training Room 2 at 401 N. Elm Street, Denton, Texas 76201, at which the following items will be considered:

1. ITEMS FOR CONSIDERATION

- A. [DDAB25-006](#) Consider approval of the minutes of the Discover Denton meeting held on August 6, 2025.

Attachments: [Exhibit 1 - Agenda Information Sheet](#)
 [Exhibit 2 - August 6, 2025 Meeting Minutes](#)

- B. [DDAB25-007](#) Receive an update from staff regarding Sales and Services, Marketing, and the Visitor's Center.

Attachments: [Exhibit 1 - Agenda Information Sheet](#)
 [Exhibit 2 - Presentation](#)

- C. [DDAB25-008](#) Receive a report, hold a discussion, and give staff direction on the draft bylaws of the independent "Discover Denton" organization.

Attachments: [Exhibit 1 - Agenda Information Sheet](#)
 [Exhibit 2 - Proposed Bylaws](#)

- D. [DDAB25-009](#) Receive nominations and elect a committee for the creation of the independent "Discover Denton" organization.

Attachments: [Exhibit 1 - Agenda Information Sheet](#)

- E. [DDAB25-010](#) Receive a report and hold a discussion regarding the future location of the Discover Denton office.

Attachments: [Exhibit 1 - Agenda Information Sheet](#)

2. CONCLUDING ITEMS

A. Under Section 551.042 of the Texas Open Meetings Act, respond to inquiries from the Discover Denton Advisory Board or the public with specific factual information or recitation of policy, or accept a proposal to place the matter on the agenda for an upcoming meeting AND Under Section 551.0415 of the Texas Open Meetings Act, provide reports about items of community interest regarding which no action will be taken, to include: expressions of thanks, congratulations, or condolence; information regarding holiday schedules; an honorary or salutary recognition of a public official, public employee, or other citizen; a reminder about an upcoming event organized or sponsored by the governing body; information regarding a social, ceremonial, or community event organized or sponsored by an entity other than the governing body that was attended or is scheduled to be attended by a member of the governing body or an official or employee of the municipality; or an announcement involving an imminent threat to the public health and safety of people in the municipality that has arisen after the posting of the agenda.

NOTE: The Discover Denton Advisory Board reserves the right to adjourn into a Closed Meeting on any item on its open meeting agenda consistent with Chapter 551 of the Texas Government Code, as amended, or as otherwise allowed by law.

CERTIFICATE

I certify that the above notice of meeting was posted on the official website (<https://tx-denton.civicplus.com/242/Public-Meetings-Agendas>) and bulletin board at City Hall, 215 E. McKinney Street, Denton, Texas, on Thursday, October 23, 2025, in advance of the three (3) business day posting deadline, as applicable, and in accordance with Chapter 551 of the Texas Government Code.

OFFICE OF THE CITY SECRETARY

NOTE: THE CITY OF DENTON'S DESIGNATED PUBLIC MEETING FACILITIES ARE ACCESSIBLE IN ACCORDANCE WITH THE AMERICANS WITH DISABILITIES ACT. THE CITY WILL PROVIDE ACCOMMODATION, SUCH AS SIGN LANGUAGE INTERPRETERS FOR THE HEARING IMPAIRED, IF REQUESTED AT LEAST TWO (2) BUSINESS DAYS IN ADVANCE OF THE SCHEDULED MEETING. PLEASE CALL THE CITY SECRETARY'S OFFICE AT 940-349-8309 OR USE TELECOMMUNICATIONS DEVICES FOR THE DEAF (TDD) BY CALLING 1-800-RELAY-TX SO THAT REASONABLE ACCOMMODATION CAN BE ARRANGED.