



City of Denton

City Hall
215 E. McKinney Street
Denton, Texas
www.cityofdenton.com

AGENDA INFORMATION SHEET

DEPARTMENT: Procurement
ACM: Christine Taylor
DATE: May 19, 2026

SUBJECT

Consider adoption of an ordinance of the City of Denton, a Texas home-rule municipal corporation, authorizing the City Manager to execute a contract with Groggy Dog Sportswear & Graphic Design, LLC, through The Interlocal Purchasing System (TIPS) Cooperative Program Contract No. 241202, for the purchase of athletic jerseys and award, athletic, and special event t-shirts for the Parks and Recreation and Fire Departments; providing for the expenditure of funds therefor; and providing an effective date (File 8892 – awarded to Groggy Dog Sportswear & Graphic Design, LLC, in the five (5) year not-to-exceed amount of \$835,000.00).

STRATEGIC ALIGNMENT

This action supports Key Focus Area: Strengthen Community and Quality of Life.

INFORMATION/BACKGROUND

The Parks and Recreation Department (PARD) offers various athletic events, tournaments, and programs for youth & adult sports, which require unique shirts, jerseys, and other wearable items as a part of program deliverables. It is industry standard to provide such items for these programs, and the item cost is built into the program fee for all registered individuals. These shirts and jerseys require custom graphic design that is unique each season or event.

The Denton Fire Department utilizes Groggy Dog to support a variety of department projects and programs. These include annual uniform orders such as physical training items, t-shirts, hats, caps, boonie hats, beanies, and hoodies. Groggy Dog also provides apparel for the Wildland and TIFMAS teams, as well as materials for the Clown Program, Kids Fire Camp, Fire Ops 101, the Fire Marshal's Office, the Peer Team, and the Citizen Fire Academy.

The City of Denton seeks to enter into a contractual agreement with Groggy Dog for the procurement of award shirts, program shirts, and summer camp apparel. As well as city-wide special event shirts. This purchase will be made in accordance with the terms and conditions outlined in TIPS Contract No. 241202. The not-to-exceed (NTE) amount for this contract is \$835,000 over a five-year term.

| Project Description | Estimated 5-Year Expenditure |
|--|-------------------------------------|
| Budgeted Cost for Parks Programming & Special Event Shirts | \$310,000 |
| Budgeted Cost for Fire Special Event Shirts | \$375,000 |

| | |
|-----------------------|------------------|
| City-Wide Contingency | \$150,000 |
| Total | \$835,000 |

Pricing obtained through The Interlocal Purchasing System has been competitively bid and meets the statutory requirements of Texas Local Government Code 271.102.

PRIOR ACTION/REVIEW (COUNCIL, BOARDS, COMMISSIONS)

On May 17, 2011, City Council approved the interlocal agreement with The Interlocal Purchasing System (Ordinance 2011-082).

RECOMMENDATION

Award a contract with Groggy Dog Sportswear & Graphic Design, LLC, for the purchase of athletic jerseys and award, athletic, and special event t-shirts for the Parks and Recreation and Fire Departments, in a five (5) year not-to-exceed amount of \$835,000.

PRINCIPAL PLACE OF BUSINESS

Groggy Dog Sportswear & Graphic Design, LLC
Denton, TX

ESTIMATED SCHEDULE OF PROJECT

This is a five (5) year contract. This TIPS contract expires on February 29, 2028.

FISCAL INFORMATION

These products and services are budgeted annually and funded using Parks account number 401170.6389 and Fire account number 320100.6312, on an as-needed basis. The City will only pay for services rendered and is not obligated to pay the full contract amount unless needed.

EXHIBITS

- Exhibit 1: Agenda Information Sheet
- Exhibit 2: Cooperative Pricing
- Exhibit 2: Ordinance

Respectfully submitted:
Lori Hewell, 940-349-7100
Purchasing Manager

For information concerning this acquisition, contact: Jason Barrow, 940-349-7218.

Legal point of contact: Leah Bush at 940-349-8333.