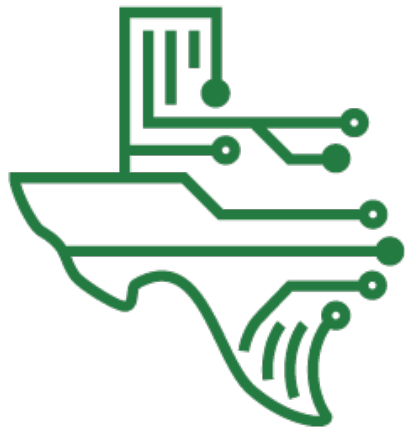
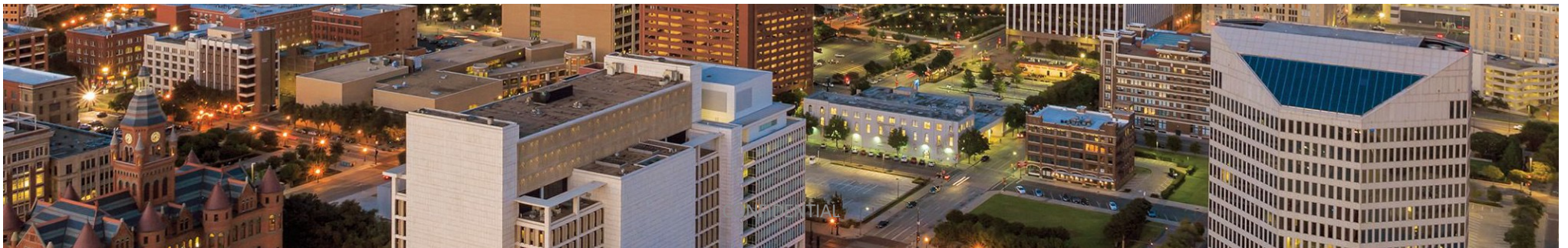




MURPHY CENTER FOR
ENTREPRENEURSHIP
AND INNOVATION
G. Brint Ryan
College of Business
UNT®

An Overview

EDP25-033; October 8, 2025



2025 Murphy Center Personnel



Jon McCarry

Executive Director – Murphy Center

Marcus Wolfe

Academic Director – Murphy Center
Professor of Entrepreneurship - UNT

David Evans

Managing Partner - Sentiero Ventures

Duffy Oyster

Serial Entrepreneur

Mark Ramirez

SCM Global Technology Innovation Lead - Genpact

Mike Bynum

Account Executive (DoD Lead) – The Outpost

Mike Sheehan

Founder / CEO - IntelliCentrics

Steven Tudor

Director, Tech Transfer Office – Univ of California Davis

Don Lovelace

CEO – Lily of the Desert

John Reed

Serial Entrepreneur & Venture Investor

Murphy Center Overview



Website: <https://cob.unt.edu/murphycenter>

Location: BLB 150 H

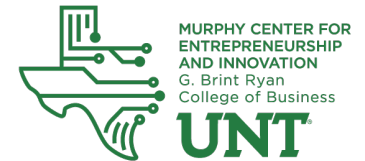
Established: 1999

Reporting: Direct report to G. Brint Ryan College of Business Dean; housed in Management Dept.

Center emphases by percentage

- | | |
|---|-----|
| • Externally-funded Research | 0% |
| • Scholarship, Creative, and Performance Productivity | 20% |
| • Training and Instruction | 25% |
| • Facilities and Services that Support Research | 25% |
| • Community Engagement | 30% |

Murphy Center Overview



Mission Statement

The Murphy Center supports innovation and new venture creation for students and the UNT research community. For students, the Center provides mentoring for startups, access to entrepreneurial leaders and internship opportunities, and engages them in entrepreneurship through competitions. Additionally, the Center supports the Vice President of Research in bringing university-affiliated research to market through advising.

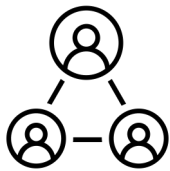
Murphy Center Overview

Achievements & Accomplishments

- External Grants:** 17 applied over last five years with two active grant applications
Purpose: fund center campus support entrepreneurship and commercialization efforts
- Enhancements:** SaaS mentoring and competition platform
Entrepreneurship competitions
Investment Banking Analyst Training Program for Student Investment Group
Building additional research commercialization capabilities
- Academics:** 27 papers published and 17 presentations given
- Student Focus:** \$ 70,000 in competition-based scholarships awarded annually
Average over 80 mentoring sessions annually
Faculty Advisor to Student Investment Group
Facilitate internship opportunities in startups and venture funds
- Community:** Engage with venture capital funds, entrepreneurs, EDCs and university ENTRE centers

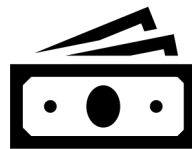
Murphy Center Overview

Achievements & Accomplishments



Over 80

Entrepreneur mentoring
sessions annually



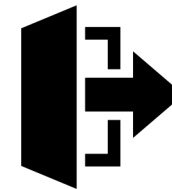
\$ 8+ M

Funding accessed by
our affiliated startups



Over 27

Student focused
marketing events



2

Trade sale exits by
affiliated startups

Murphy Center Overview

Other Activities

- Advisory:** UNT Bio-Discovery Institute
UNT Advanced Materials and Manufacturing Processes Institute
UNT NSF Texoma Logistics Engine
Stadia Ventures
Wave Ventures
Various UNT affiliated spinouts and startups
- Academic Work:** Angel Academy – certificate course educating professional athletes in venture investing
STEM Startups – semester long accelerator course for graduate students
- Econ Dev:** Adhoc advice to Frisco EDC, McKinney EDC, Denton EDP, Dallas EDC
- Representation:** Global Consortium of Entrepreneurship Centers (GCEC; Annually)
Texas University Network for Innovation and Entrepreneurship (TUNIE; Annually)
Speaker at various institutional investor conferences (Annually)

2024 Murphy Center Pipeline

Goal: Drive engagement & setup future success

Other Initiatives



Faculty Innovation Network

Newly formed cross collaboration group for faculty interested in commercializing their research



STEM Startups

Graduate level cross listed “accelerator” style course for students in STEM fields

2024 Murphy Center Pipeline

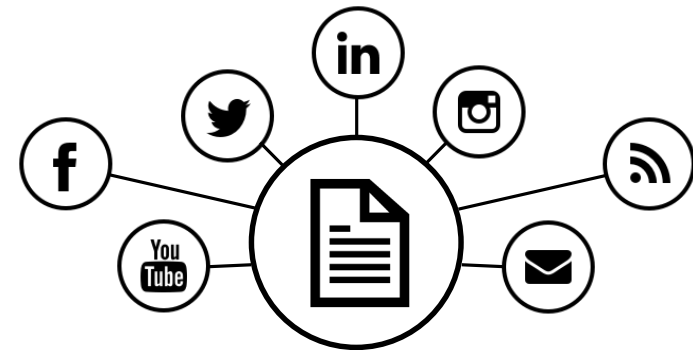
Goal: Drive engagement & setup future success

Other Initiatives



Angel Academy

Venture investing 101 for new HNWIs in a hybrid learning environment



Murphy Center Newsletter

Highlighting UNT entrepreneurs, entrepreneurship thought leadership and center initiatives

Repurpose Murphy Center Advisory Board

Collaborate with UNT to identify high potential research for commercialization and guest lecture students

