

RESOLUTION NO. R2017-050

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF DENTON, TEXAS
REGARDING THE DENTON MUNICIPAL ELECTRIC SPONSORSHIP PROGRAM.

WHEREAS, Denton Municipal Electric ("DME") has budgeted \$50,000 this fiscal year for sponsorships of non-profit and civic-minded programs and organizations which further a charitable cause or public interest;

WHEREAS, DME intends to budget funds in future budgets for sponsorships;

WHEREAS, it is the purpose of this resolution to set forth guidelines on how these sponsorship funds will be allocated;

THE COUNCIL OF THE CITY OF DENTON HEREBY RESOLVES:

SECTION 1. The recitals which are set forth in the preamble of this Resolution are incorporated herein and are made a part of this Resolution for all purposes.

SECTION 2. All organizations requesting funds from DME's sponsorship program must meet these minimum criteria:

- A. Be registered as tax-exempt under section 501(c) (3) of the Internal Revenue Code;
- B. Must not discriminate on the basis of race, color, religion, national origin, age, or sexual orientation or gender identity, citizenship, familial status, disability status, or veteran status;
- C. Must further a charitable cause or public interest; and
- D. Recognize the City and DME at the event and/or through marketing materials.

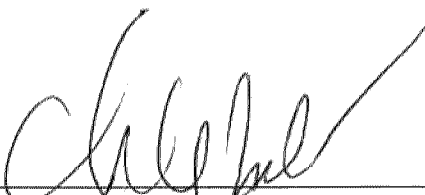
SECTION 3. Sponsorship funds will not be provided to other City departments (i.e., Parks or Solid Waste) that receive funding elsewhere from the City;

SECTION 4. Approval of amounts being sought less than \$2,500 may be approved by the City Manager, or his designee, and approval of amounts of \$2,500 or more must be recommended by the City's Public Utilities Board ("PUB") to the City Council for approval. Any additional amounts sought by an organizations that has previously received funding under the \$2,500 administrative threshold must be recommended by the PUB to the City Council for approval.

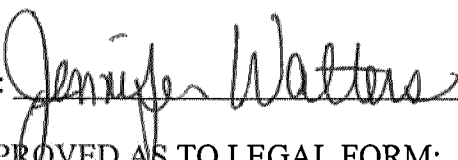
SECTION 5. DME will provide both the PUB and the City Council quarterly reports describing what organizations have applied for funds from the sponsorship program, including the charitable cause or public interest for which the funds will be used, what organizations have received funds from the sponsorship program, and the remaining balance of the sponsorship program;

SECTION 6. This resolution shall take effect immediately from and after its adoption.

PASSED AND APPROVED this the 14th day of November, 2017.


CHRIS WATTS, MAYOR

ATTEST:
JENNIFER WALTERS, CITY SECRETARY

BY: _____

APPROVED AS TO LEGAL FORM:
AARON LEAL, INTERIM CITY ATTORNEY

BY: _____