



# City of Denton

City Hall  
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Denton, Texas  
[www.cityofdenton.com](http://www.cityofdenton.com)

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## AGENDA INFORMATION SHEET

**DEPARTMENT:** Finance

**ACM:** Christine Taylor

**DATE:** May 2, 2025

### **SUBJECT**

Receive a report, hold a discussion, and give staff direction regarding updates to the 2025 Cinco de Mayo and Independence Day Jubilee Festival events.

### **BACKGROUND**

The City of Denton regularly supports and facilitates community celebrations such as Cinco de Mayo and Independence Day Jubilee Festival (4th of July) through co-sponsorships and the issuance of special event permits.

At the Community Partnership Committee meeting on April 15, 2025, staff presented current public safety concerns related to parade permitting, offered recommendations, and initiated a discussion on refining the City's approach to co-sponsorships.

The committee recommended working with event organizers to explore all viable alternatives, including:

- Hosting the Cinco de Mayo parade within the event footprint rather than as a street parade.
- Identifying alternative locations for the July 4th celebration to address logistical and safety concerns.

### **Update:**

Staff has since met with the respective event organizers to discuss these alternatives. Based on the feedback received, staff is requesting further direction from the committee regarding next steps and potential adjustments to the City's co-sponsorship role for these events.

### **EXHIBITS**

Exhibit 1 - Agenda Information Sheet

Respectfully submitted:  
Jessica Williams  
Chief Financial Officer

Prepared By:  
Daniel Jones  
Senior Grants Analyst  
Grant Management Office