

ORDINANCE NO. _____

AN ORDINANCE ADOPTING A SCHEDULE OF FEES FOR USE OF CERTAIN PARK FACILITIES; SUPERSEDING ALL PRIOR FEES AND DISCOUNTS IN CONFLICT WITH SUCH SCHEDULE; AND PROVIDING FOR SEVERABILITY, AND AN EFFECTIVE DATE.

THE COUNCIL OF THE CITY DENTON HEREBY ORDAINS:

SECTION 1. The "Schedule of Fees" effective upon signing, set forth in Exhibit "A", attached hereto, and made a part hereof for all purposes, is hereby approved, and supersedes all prior conflicting fee, and discount schedules.

SECTION 2. The provisions of this ordinance are severable, and the invalidity of any phrase or part of this ordinance shall not affect the validity or effectiveness of the remainder of this ordinance.

SECTION 3. This ordinance shall become effective immediately upon its passage and approval.

PASSED AND APPROVED this the _____ day of _____, 2017.

CHRIS WATTS, MAYOR

ATTEST:
JENNIFER WALTERS, CITY SECRETARY

BY: _____

APPROVED AS TO LEGAL FORM:
AARON LEAL, INTERIM CITY ATTORNEY


BY: 

Exhibit A

PARKS AND RECREATION FEES General Fund Only Effective May 3, 2017

TYPE

FEE (resident/non-resident)

Daily admission fees and season passes offered at the FY 2015-16 fees until the wave pool opens. Discounts may be given through season passes purchases of four or more.

Before Wave Pool Opens	After Wave Pool Opens
Daily Admissions Water Works Park: (Resident/Nonresident) <ul style="list-style-type: none">• Under 48" \$7/\$9• Over 48" \$11/\$13• Children 2 and under are free	Daily Admissions Water Works Park: (Resident/Nonresident) <ul style="list-style-type: none">• Under 48" \$13/\$15• Over 48" \$17/\$19• Children 2 and under are free
Season Passes Water Works Park: (Resident/Nonresident) <ul style="list-style-type: none">• Individual Season Pass \$65/\$70• Family Pass up to six family members \$200	Season Passes Water Works Park: (Resident/Nonresident) <ul style="list-style-type: none">• Individual Season Pass \$75/\$80• Family Pass eliminated

Parks and Recreation offer a variety of discounts and promotions throughout the year for patrons visiting the Natatorium, Water Works Park, and Civic Center Pool. Staff proposes to continue providing the following discounts, specifically for the 2017 season.

Pass Perks per Season Pass Holder at Water Works Park

- Two 50 percent off daily admission coupons for friends and family
- \$30 off a birthday party package of choice
- 10 percent off concessions and gift shop purchases

Pass Perks per Pass Holder at Natatorium

- One free daily admission coupon for friends and family

Group Sales

Water Works Park:

- 10-29 people, \$3 off per admission
- 30+ people, \$4 off per admission
- City of Denton Parks and Recreation camps \$2.50 per admission

Natatorium:

- 10-19 people, \$0.50 off per admission
- 20+ people, \$1 off per admission
- City of Denton Parks and Recreation camps \$0.50 per admission

Civic Center Pool:

- City of Denton Parks and Recreation camps \$0.50 per admission

Promotions

Water Works Park:

- “Flashback Fun” post wave pool opening, Monday-Friday, 4-7 p.m. 2016 season daily admission rates
- On-going coupon, \$2 off daily admission (cannot be used with any other discounts)
- Mobile marketing, \$1 hot dogs, 50 percent off concessions items and 50 percent off daily admission
- On-duty aquatics staff incentive, 30 percent off concessions

Natatorium

- “Family Fun Night” Fridays, 4-7 p.m. Buy one get one daily admission (BOGO)

Civic Center Pool

- Father’s Day, fathers get in free with a paid admission
- July 4, \$1 admission

Employee Wellness Incentive

- City employee wellness benefit, \$50 All-Access Annual Pass to Water Works Park, Natatorium, and Civic Center Pool for each immediate family member
- Denton ISD wellness benefit, \$90 per employee for Annual Individual Natatorium Pass